Student Name:					
GitHub Repository Link:					
Criteria	**0**	**1**	**2**	**Result**	**Comments**
Total (65)				**0**	
Project Structure (4)				**0**	
Good file structure used(Images and stylesheet in own folder)	Incorrect	Correct	N/A		
Filenames and folder names follow good naming convention	Incorrect	Correct	N/A		
Images are smaller than 300kb	Incorrect	Correct	N/A		
Use of Picture Element (for images greater than 300kB)	Incorrect	Correct	N/A		
Presentation Layer				**0**	
Homepage has Hero or top-banner component, featured products section, and new additions section	Only one or none are present	Only two are present	All three are present		
Website has Home or Landing Page, About page, Lookbook page, Contact page and Shop page	Only three or less pages present	Four pages present	All Pages are present		
Navigation bar is present, consistent, and all links are working as expected	None achieved	Nav is present but links are broken or incorrect	Nav is present and all links working as expected		
Each page has a uniqe layout and display unique content	Any pages display the same information or use the same presentation format	Layouts for pages are somewhat unique, but duplicate content, layouts, styling is used in some areas/sections	All pages and sections follow brief instructions and use unique layouts which are best suited for each page		
Images and data are displayed accurately and consistently throughout website	Bugs are present and images/data/etc. are missing from certain sections	Images and data are present and consistent across website	N/A		
Google Maps location of store is displayed on Contact page via API call or IFrame plugin	None achieved	Is present according to specification	N/A		
Contact page displays relevent contact information (email, tel, website url and social medias)	None achieved	Is present according to specification	N/A		
Lookbook images have a subtle zoom-in effect on hover	None achieved	Is present according to specification	N/A		
Cart is displayed as either a modal or a seperate page, and total number of items in cart is visible on all pages	None achieved	Is present according to specification	N/A		
About page has information on team behind the business, mission and vision statement, and brief overview of what the business is about	None achieved	Is present according to specification	N/A		
Business Logic Layer				**0**	
Appropriate use of data structures such as arrays when working with similar or related data (new products, cart items, etc.)	Lots of hard-coded mark-up and data	When working with data, application is sufficiently inline with DRY standards	When working with data and with the presentation layer, application is sufficiently inline with DRY standards		
Objects are used to encapsulate related data (product info, different variations of a product as properties, staff member's info, etc.)	Lots of duplicate data or too much use of primitive types	Objects are minimally but are present in core parts of application	Application makes excellent use of objects not only just for core parts of application, but inside of the presentation layer as well		
Shop page has core functionality to add items to a Cart (persistent storage)	Not Achieved	Achieved	Is present and app makes full use of directives capabilities		
Properties and Methods of Product objects offer enough complexity, functionality, and capacity for state manipulation given the context of the application	No use of model objects or objects have too little properties to be relevent within scope of project	sufficient properties and levels of granularity in properties and methods of objects	Makes full use of OOP, manipulating the state of objects, and reusable code inside application		
Products on Homepage and on Lookbook page are linked to DOM element of that same product inside the Shop page, so when items are clicked on either the Home or Lookbook page users are redirected to that Product inside the Shop page	Not Achieved	Achieved	N/A		
Options for sorting, searching and filtering, categorization, etc. are available functionalities inside the shop page	Not Achieved	Is present and used somewhat effeciently	Makes use of mutiple data manipulation and presentation methods		
Cart is able to display Products from Data Repository (REST API or localStorage)	Not Achieved	Achieved	N/A		
Products can be removed the Cart	Not Achieved	Achieved	N/A		
Cart Displays a subtotal of all items in the cart	Not Achieved	Achieved	N/A		
Aesthetic & User Experience Design (24)				**0**	
Text and background colours contrast well	Not effective	Some effectiveness	Very effective		
The font used is highly legibile and the style compliments the site	Not legible nor complimentary	Somewhat legible and complimentary	Very legible and complimentary		
Consistent alignment of elements	No consistency	Some consistecy	All consistent		
Effective use of whitespace (padding, borders and margins)	Not effective	Some effectiveness	Very effective		
Good use of animations, transitions and smooth scrolling	None unique nor relevant	Sparce usage	Good and relevant usage		
Good image quality to compression ratio	Poor	Moderately good	Very good		
Media Queries are used effectively to make the site responsive	Not effective	Some effectiveness	Very effective		
The user feels guided through a clear experience that takes a minimum amount of input to (	Not effective	Some effectiveness	Very effective		
The user experience is consistent from section to section	No consistency	Some consistecy	All consistent		
Good use of markup components to display data (cards, carousel, menu, nav, etc.)	Not effective	Sparce usage	Good and relevant usage		
Consistent color scheme for call to actions, links, error messages, etc.	Not effective	Some consistecy	All consistent		
Version Control (6)				**0**	
Commits are regular and frequent	Very irregular	some regularity	sufficiently regular		
All commits have relevant message	Irregular and irrelevant	some regularity and relevancy	sufficiently regular and relevant		
The project has a readme that describes how to use it	No readme	Readme present with minimal description	Readme present with sufficient description		