



Hanling Wang

Product Designer

WORK EXPERIENCE

ASML | UX Designer Intern

San Jose, CA — May 2020 - Aug 2020 (Remote)

- Created TAC application Style Guide. Improved consistency and cohesion of the product. Prevented disagreements between designers and developers during the design process
- Collaborated with developers to enhance the TAC application's learnability by correcting the inconsistent UI design

Stanford University | Graphic Designer Intern

Palo Alto, CA — Nov 2018 - June 2019

- Designed promotional print and digital materials for the Stanford Asian Liver Center's events and campaigns
- Developed a series of designs to present Asian Liver Center's brand to the public, such as the 2018 Year in Review report and the Chinese New Year campaign for 2019

SELECTED PROJECTS

Intermezzo - Stellantis Sponsored Project (UX Design Winner)

Sep 2020 - Dec 2020

- Developed the concept to promote Stellantis as a global leader of social and economic sustainability in 2050
- Designed the new styling and technologies in user experience to solve problems and create a better life in 2050

TeamUp - Product Design

Feb 2020 - May 2020

- Designed the mobile app TeamUp to help users build better habits in a fun way. Conducted the entire design process from problem definition, user research, ideation, to prototyping and user testing
- Created the visual design and the concept video

EDUCATION

MA, Web Design and New Media

Academy of Art University, San Francisco, CA — 2021

MA, Teaching Chinese as a Second Language

Shanghai International Studies University, Shanghai, China — 2013

CONTACT

- 650-537-5586
- hanlingw0212@gmail.com
- hanlingdesign.com

SKILLS

- Product Design
- User Experience Design
- Visual Design
- Motion Graphic Design
- Responsive Web Design
- Interactive Prototyping
- User Research
- User Testing
- Visual Storytelling

TOOLS

- Figma
- Sketch
- Adobe XD
- Balsamiq
- Illustrator
- InDesign
- After Effects
- Photoshop

CODING

- HTML
- CSS
- JavaScript/jQuery