Far away on the opposite spiral arm of the Galaxy, five hundred thousand light years from the star Sol, Zaphod Beeblebrox, President of the Imperial Galactic Government, sped across the seas of Damogran, his ion drive delta boat winking and flashing in the Damogran sun.

Damogran the hot; Damogran the remote; Damogran the almost totally unheard of.

Damogran, secret home of the Heart of Gold.

The boat sped on across the water. It would be some time before it reached its destination because Damogran is such an inconveniently arranged planet. It consists of nothing but middling to large desert islands separated by very pretty but annoyingly wide stretches of ocean. The boat sped on.

Because of this topological awkwardness
Damogran has always remained a deserted
planet. This is why the Imperial Galactic
Government chose Damogran for the Heart of
Gold project, because it was so deserted and the
Heart of Gold was so secret.

The boat zipped and skipped across the sea, the sea that lay between the main islands of the only archipelago of any useful size on the whole planet. Zaphod Beeblebrox was on his way from the tiny spaceport on Easter Island (the name was an entirely meaningless coincidence – in Galacticspeke, easter means small flat and light brown) to the Heart of Gold island, which by another meaningless coincidence was called France.

One of the side effects of work on the Heart of Gold was a whole string of pretty meaningless coincidences