

1 name: Sach daily blog

A blog talks about my story, experience and hobbies

2 Pitch

\* A blog to satisfy my habit of writing and sharing about various topics based on my personal experience.

\* Exploring hacks no one knows because it's based on my personal experience.

3 personas:

- People that have the same interest as me
- People want to find out more about the gadget that I am using

4 Competitors: None

This is my personal blog so it has content only myself have, maybe some other traveler or personal blogs that have the same topic will compete

5) similar website

the travel world guy.com

Short hand flow: (how to read a blog)

