

GOOD	BAD	BETTER	BEST
We've launched the app on-time, containing most of planned features	Some inconsistencies in our (belated) marketing efforts	Collecting metrics to back up decisions in product strategy	Florin support #slack is active 24/7
Team gets better at collecting and processing feedback from users	Should have Bas and Andre be present 'on site' for the student campaigns	Hire more people!	Positive responses from press and first people using Florin