

## Capstone Project – Battle of Neighbourhoods in Toronto, Ontario

### Introduction – Business Case for a French/Vietnamese bakery cafe

A newly immigrated family to Toronto would like to open a French/Vietnamese bakery cafe where they would offer French pastries and Banh Mi sandwiches. Back in their home country, they operated a bakery successfully but being new to Canada, they need advice on the best location for their new venture.

Toronto is a dynamic city with an amazing food culture allowing many restaurants and coffee shops to thrive. There are plenty of Asian food businesses offering everything from Japanese Sushi to noodle soups such as Vietnamese Pho.

However, picking the right location will maximize the family's chance of success. So, I will use Data Science to analyze Toronto's neighborhoods to help the family make the decision.

Foursquare Location Data will be used in this project to gather information on coffee shops and bakeries. I will also gather other pertinent data on Toronto from Wikipedia.