

comparing two independent means hypothesis testing

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question

do the data provide convincing evidence of a difference between the average post-meal snack consumption between those who eat with and without distractions?

biscuit intake in grams

| | ybar | s | n |
|----------------|-------|-------|----|
| solitaire | 52.10 | 45.10 | 22 |
| no distraction | 27.10 | 26.40 | 22 |

question

$$H_0 : \mu_A = \mu_B = \mu$$

$$H_1 : \mu_A \neq \mu_B$$

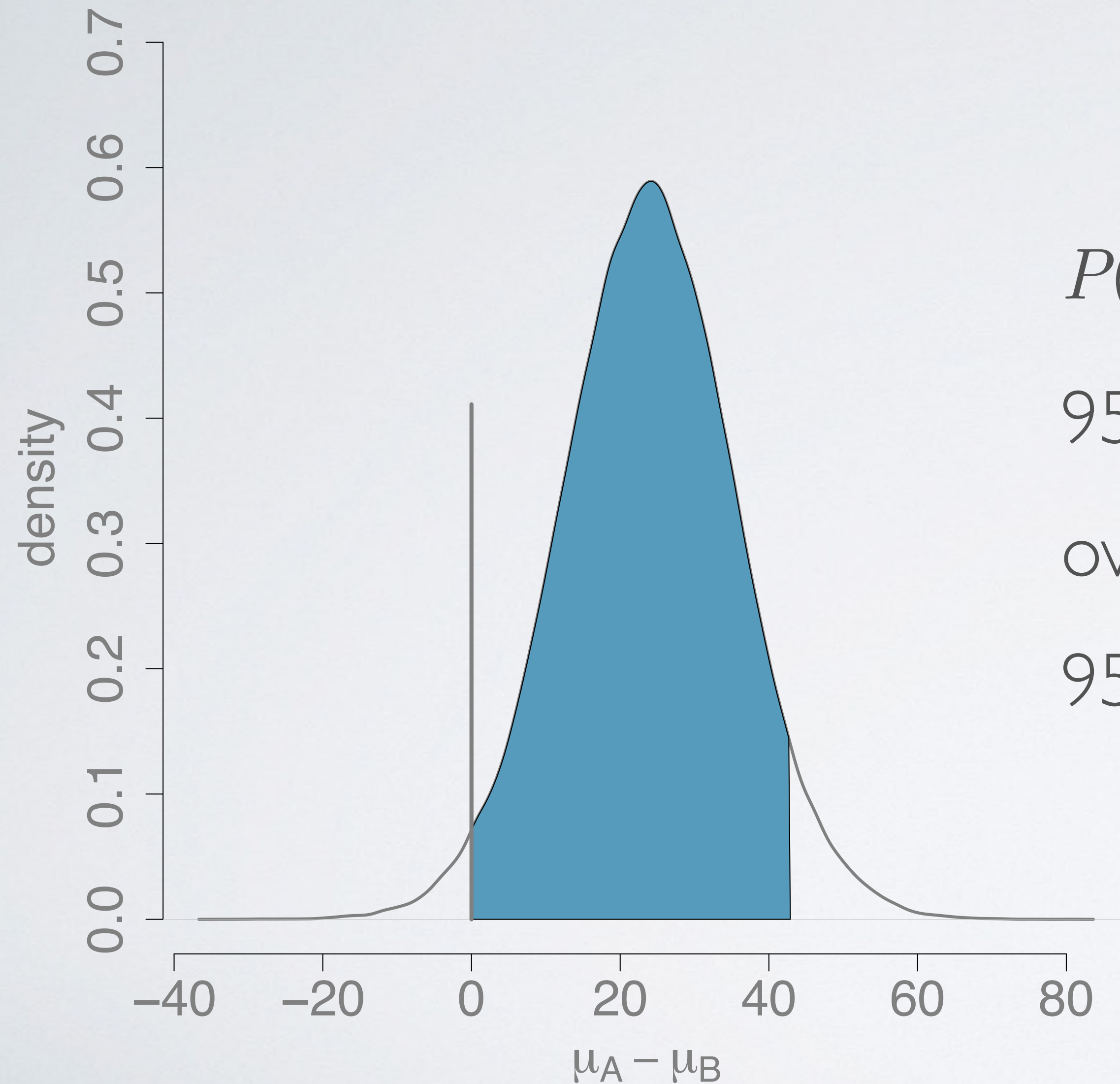
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model and priors

- ▶ model under H_0
$$Y_{A,i} \stackrel{\text{iid}}{\sim} \mathbf{N}(\mu, \sigma_{A0}^2)$$
$$Y_{B,i} \stackrel{\text{iid}}{\sim} \mathbf{N}(\mu, \sigma_{B0}^2)$$
- ▶ model under H_1
$$Y_{A,i} \stackrel{\text{iid}}{\sim} \mathbf{N}(\mu_A, \sigma_A^2)$$
$$Y_{B,i} \stackrel{\text{iid}}{\sim} \mathbf{N}(\mu_B, \sigma_B^2)$$
- ▶ intrinsic prior for parameters
- ▶ prior probability of H_0 is 0.5
- ▶ use Markov Chain Monte Carlo (MCMC) to sample from posteriors

MCMC estimates



$$P(H_0 \mid \text{data}) = 0.41$$

95% CI $\mu_A - \mu_B$ is (-0.5, 45.8) (given H_1)

overall posterior mean 16.9g

95% CI $\mu_A - \mu_B$ is (-0.1, 43.2) (overall)

summary

- ▶ compared two independent means using Bayesian null hypothesis testing
- ▶ weak evidence in favor of hypothesis that distractions increase snack intake
- ▶ credible intervals under uncertainty
- ▶ MCMC and JAGS