![Bay Area Drupal Camp - People sharing knowledge about Drupal.]

Welcome to Drupal

Everything You Need to Know to Be Dangerous

Overview

Drupal from 50,000 Feet
Worldview
Terminology
Drupal Core
Drupal Add-ons
Common Workflows
Drupal Community
Getting Help
Your Questions!

Drew Gorton

@ gorton studios

Drupal: No! ➤ Maybe? ➤ Absolutely!

@dgorton / drew@gortonstudios.com

Drupal from 50,000 Feet

- Open Source Web Content Management System
- Silly Internet Name
  - Dorp.org ➤ Drop.org ➤ Druppel ➤ Drupal
- Widely Adopted
  - NBC, Weather.com, White House, United Nations, Stanford, Oxford, Harvard, Louvre, Grammies, Billboard, Economist, Pfizer, Martha Stewart, Mental Floss + many, many more...
- Huge Market
  - Jobs & Hiring

Worldview

- Content not Pages
  - Page + RSS + List + Calendar view + …
  - [National Public Radio "Create Once, Publish Everywhere" (COPE](#))
- Structure before Presentation
  - Get it working. Then make it look nice.
- Building Blocks not Features
  - Don't install a feature (Photo Gallery, Calendar, Map, Blog…). Assemble the pieces. Recipes.
- Flexibility
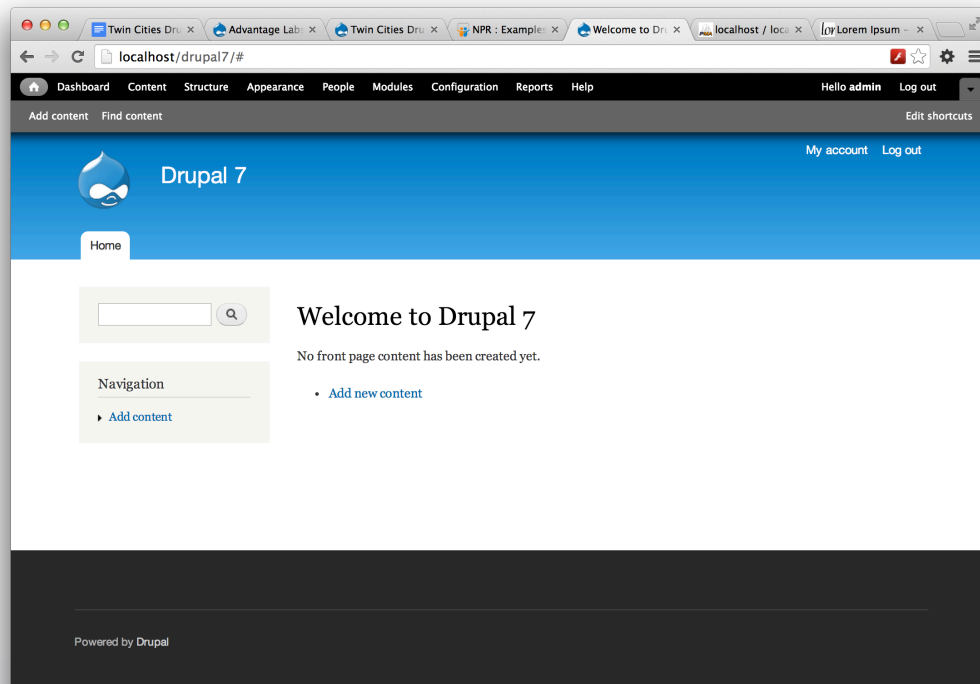 - Yay! (It will do it)
  - Boo! (I just want that feature)

Terminology

- Content Types: The kinds of things on your website. Proper Nouns.
  - Blog Posts, Events, Pages, Articles, Products...
  - https://2014.badcamp.net/session/build-your-chunks-explain-real-life-drupal-its-own-words
    - Saturday,11:00am - 12:00pm, SELECT
- Fields: Individual bits describing a content type
  - Text, Image, Date, Select List, Link, Embed, Reference...
- Taxonomy: categorization of content
  - News, Politics...
- Node: Basic content item and all of it's info
  - A Story, A Blog Post...
- View: Collection of things (like Nodes)
  - https://2014.badcamp.net/session/introduction-views
    - Saturday, 11:30am - 12:00pm, Warp Zone
- Theme: Color palette, layout, user experience
  - What makes the site look right
- Module
  - Image resizing, SEO friendly URLs, ...
- Block: Ancillary stuff
  - Ads, More Like This, Newsletter signup, Shopping cart contents, Social Sharing
- More at https://www.drupal.org/glossary

Drupal Core

Drupal Add-Ons

- Modules, Themes, Distributions
- Drupal.org
- Community Contributed
- https://2014.badcamp.net/session/drupal-seo-basics-drupalers-guide-seo-galaxy
  - Saturday, 2:30pm - 3:30pm, START
- https://2014.badcamp.net/session/mighty-modules-you-may-not-have-met-yet
  - Sunday, 11:00am - 12:00pm, Haunted Mansion

Common Workflows

Building?

PLAN FIRST!

https://2014.badcamp.net/sessions?field_session_skill_level_tid=9&field_session_track_tid=25

Designing?

https://2014.badcamp.net/sessions?field_session_skill_level_tid=9&field_session_track_tid=23

Editing, Owning?

Just Edit.

   (And learn how it's been put together. It WILL help.)

Drupal Community

- Come for the software, stay for the community
  - 1,126,109 people in 229 countries speaking 181 languages power Drupal.
- In Internet Space!
  - Twitter: #drupal, https://twitter.com/webchick/lists/drupal-universe
  - IRC: https://www.drupal.org/irc
  - Newsletters: Weekly Drop, Lullabot, ...
  - Podcasts: Drupal Easy, Modules Unraveled, Drupalize.Me, Acquia,
  - Blogs: https://www.drupal.org/planet
  - Contribute: try something!
- In Physical Space!
  - Meetups: https://groups.drupal.org
  - Camps
  - DrupalCon - NA, Europe, OZ,
  - Sprints

Getting Help

- Ask someone you trust (someone here!)
- Google
- Drupal.org

Questions!