

2025



Logo Style_guide

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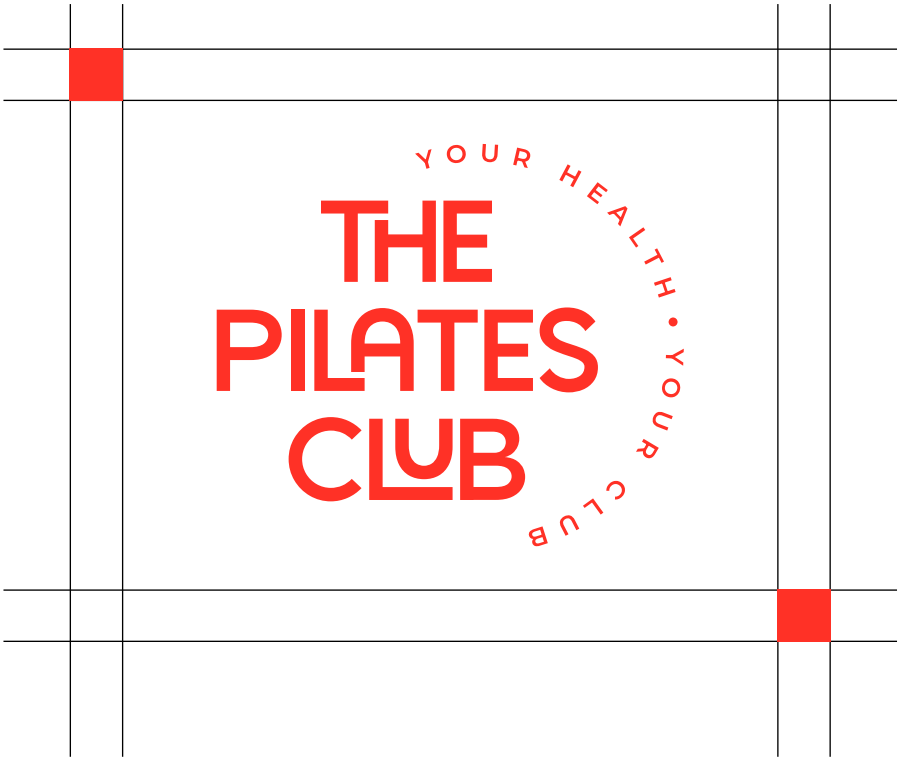
The Pilates Club

Primary Logo

01



The Logo



Main Color

02

Color Palette



75%
50%
25%
10%

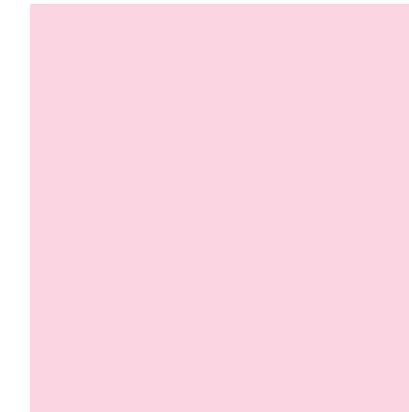


PRIMARY COLOR

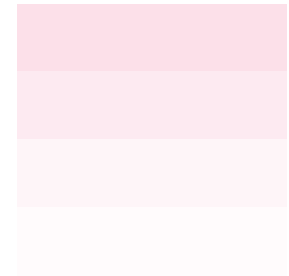
HEX : # FF3126

RGB : R 255, G 49, B 38

CMYK : C 0, M 93, Y 90, K 0



75%
50%
25%
10%



SECONDARY COLOR

HEX : # FBD5E2

RGB : R 251, G 213, B 226

CMYK : C 0, M 20, Y 2, K 0

Typography

03

Primary Font

Row Vaticano
- Semibold

ABCDEFGHIJ
KLMNOPQRSTU
VWXYZ
0123456789

AaCc

Typography

04

Secondary Font

Montserrat
- Semibold

ABCDEFGHIJ
KLMNOPQRSTU VWXYZ
0123456789

Ferum lantia non por rehenti aepinv eliquias rem pedrovid qdolliatus sum sandicTus reptati-
bus volorpo restrumtatumque natem fuga. Et am vel molorem

Aa Bb Cc Dd Ee Ff Gg Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz Aa Bb Cc

AaNn

Logotype

05

Logo Style_guide **Pilates Club**

11

Backgrounds



Logotype

06

Logo Style_guide **Pilates Club**

Favicon

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**THE
PILATES
CLUB**





Logo Style_guide



Contact Info