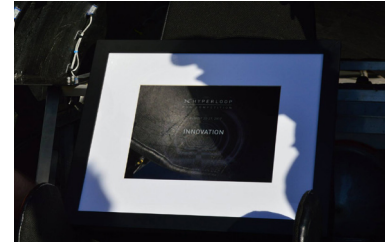
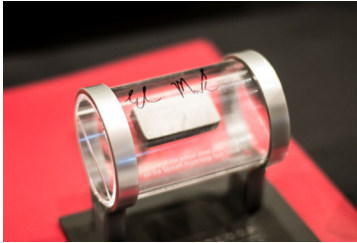




WHAT IS BADGERLOOP?



The hyperloop system is a concept created by SpaceX founder, Elon Musk in 2013. It involves a pod traveling in a low-pressure tube at speeds faster than air travel. Essentially, you could get from Minneapolis to Chicago in 30 minutes. For the competition, SpaceX built a hyperloop tube and the teams competing are building the pods. Badgerloop is a student organization found on the University of Wisconsin-Madison campus. We formed in 2015 and competed in both Competition's I and II. What makes us so unique compared to the other teams and organizations on our home campus is our team makeup. Consisting of primarily undergraduate students, we stem from a variety of major disciplines, including but not limited to, the College of Engineering, College of Letters & Science, and the Wisconsin School of Business. Anyone can join our team and find a place to participate and gain leadership. Our mission statement allows for each member to foster innovation, growth, and leadership while having an unparalleled educational opportunity. Whereas most teams incorporate their pod systems into their graduate curriculum, we are teaching ourselves this information on the side of our school responsibilities. Our team is young and scrappy, but we pursue an instrument far more powerful than any other form of transportation, and we hope you view this opportunity as an investment toward our education.



TEAM OVERVIEW

COMPETITION I: In the first ever hyperloop competition, a small group of engineers created a design and a few system prototypes to take to Design Weekend (held at Texas A&M in January of 2016). Not knowing what the other 127 teams selected were bringing we found out soon the judges liked us. Taking third place in the world next to MIT and Delft of the Netherlands, we came back to campus and started building our actual pod design. One year later we drove across the country from Wisconsin to California to compete our finalized pod. After working around the clock for many months leading up to the competition we were honored to compete next to 25 other teams. Due to technical complications, our pod was not able to test down the track but we still impressed the judges and took home one of two Innovation Awards! Also, we were the only pod that Elon Musk sat in.



COMPETITION II: Building on the knowledge of the first competition, we quickly got to work designing our new pod for the second competition. In half the time as comp I, we submitted a design, got it approved, and were selected to be one of 25 teams to compete at the California competition again. We fabricated a simpler pod with the goal in mind to be the fastest. With great effort we built a fast, sleek, and functional pod that won us our second Innovation Award!

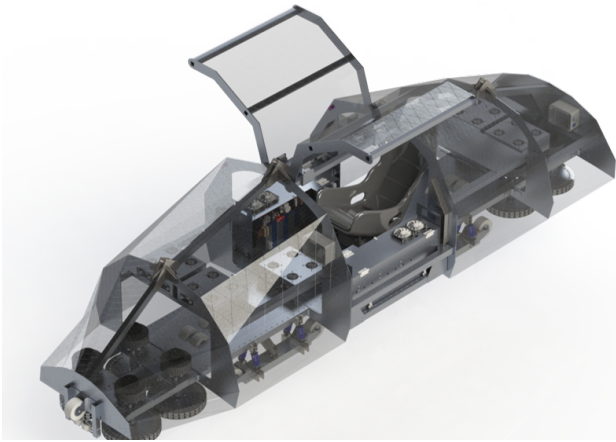


COMPETITION III: We are currently designing our next pod, factoring speed and being able to run without the pusher this time. We will be using some system concepts from the second pod to progress with ideas that worked along with exploring innovative solutions for our new systems.

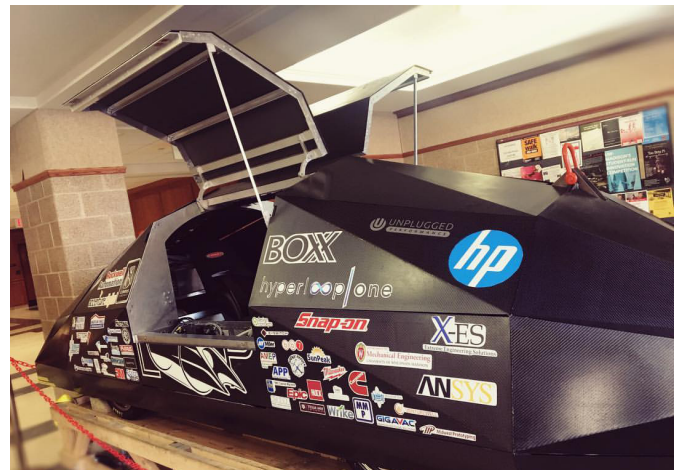
SPONSORSHIP TIERS

	PLATINUM	GOLD	SILVER	BRONZE
SPONSORSHIP VALUE	\$20,000	\$10,000	\$5,000	\$2,500
LOGO SIZE (ON POD, WEBSITE, APPAREL, ETC.)	LARGEST	LARGE	MEDIUM	SMALL
INVITATION TO SPACE X COMPETITION	●			
RESUME HANDBOOK	●	●		
SOCIAL MEDIA SHOUTOUT	●	PER REQUEST	PER REQUEST	
WRITE-UP ON YOUR DONATION	●			
INVITATION TO REVEAL EVENT	●	●	●	●
NEWSLETTER	●	●	●	●

	PLATINUM	GOLD	SILVER	BRONZE
MATERIAL SPONSORSHIP VALUE	\$20,000	\$10,000	\$5,000	\$2,500
VIDEO OF TEAM USING PRODUCT	●	●		
LOGO SIZE (ON POD, WEBSITE, APPAREL, ETC.)	LARGEST	LARGE	MEDIUM	SMALL
INVITATION TO SPACE X COMPETITION	●			
RESUME HANDBOOK	●	●		
SOCIAL MEDIA SHOUTOUT	●	●	PER REQUEST	PER REQUEST
WRITE-UP ON YOUR DONATION	●	●	PER REQUEST	PER REQUEST
INVITATION TO REVEAL EVENT	●	●	●	●
NEWSLETTER	●	●	●	●



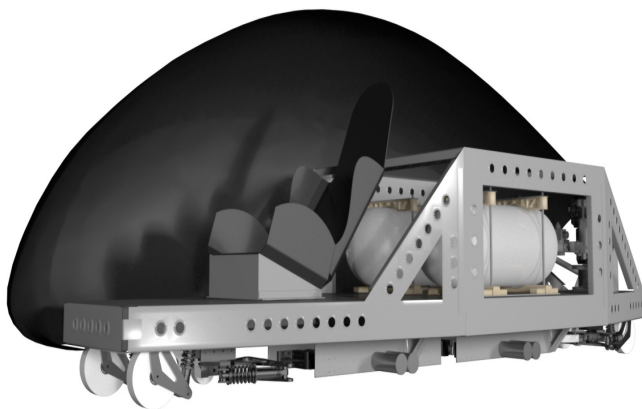
POD I RENDERING



POD I PROTOTYPE

The success of Team Badgerloop relies on the strong support of organizations like yours. This support offers innovative and driven students the opportunity to collaborate on this challenging project, while gaining valuable experience not only in design and fabrication, but also in business, operations, and management. We welcome the following contributions: consultation services, monetary gifts, equipment/materials, or anything you feel would be beneficial to our endeavor. Please note that for material sponsorships a range of \$100-\$2,500 qualifies as Bronze. Ranges are not listed but do qualify you per bracket. Ask Emma Krueger with any questions you may have.

POD II RENDERING



POD II PROTOTYPE



TAX EXEMPT DONATIONS

Badgerloop has partnered with the UW Foundation in order to help manage our incoming finances and to allow donations to be tax-exempt. All donations made to Badgerloop via the methods below will be tax exempt.

Check

Checks should be payable to "UW Foundation," with "Badgerloop Fund" in the memo line. Please include a letter stating gift amount, intended purpose, and contact information.

**UW Foundation C/o Brad Green
1848 University Ave
Madison, WI 53726**

Online

Make a private donation online to Badgerloop by visiting the link below. Also tax-exempt.

<http://supportuw.org/giveto/badgerloop>

Materials

Please contact Emma Krueger (ekrueger2@wisc.edu) regarding material donations.

We would be more than happy to answer any questions or concerns you may have. Our team is extremely passionate about this project and we cannot wait to help build the future of high-speed transportation. We hope you will consider sponsoring our team to promote innovation, engineering, and education. More information about our team and the competition can be found on our website: <https://www.badgerloop.com/>.

Thank you for your time and consideration,



Kali Kinziger
President



Emma Krueger
Industry Relations Lead