



BADGER_{LOOP}

SPONSORSHIP PACKET
COMPETITION IV



MEET OUR TEAM

Badgerloop is an extra-curricular STEM education organization from the University of Wisconsin–Madison that competes in the SpaceX Hyperloop Competition, which consists of designing and fabricating a train-like pod capable of traveling at extremely high speeds in a low-pressure environment. Members are able to gain hands-on experience and participate in an unparalleled learning opportunity. Despite being one of the only primarily-undergraduate teams in a competition dominated by graduate students, Badgerloop has become one of the leading hyperloop teams in the United States. In addition to taking an education-oriented approach to the competition, Badgerloop also provides community engagement and involvement through educational outreach, social media interaction, and pod reveal events.



COMPETITION HISTORY

POD I

- Fall 2015 - January 2017
- Magnetic levitation and propulsion via Halbach wheels
- Electric drum brakes with racing tires
- SpaceX Innovation Award winner



POD II

- January 2017 - August 2017
- Cold gas thruster propulsion system
- Pneumatically actuated braking
- SpaceX Innovation Award winner



POD III

- September 2017 - July 2018
- Electric motor and timing belt propulsion system
- Pneumatically actuated braking
- Chosen to present at competition



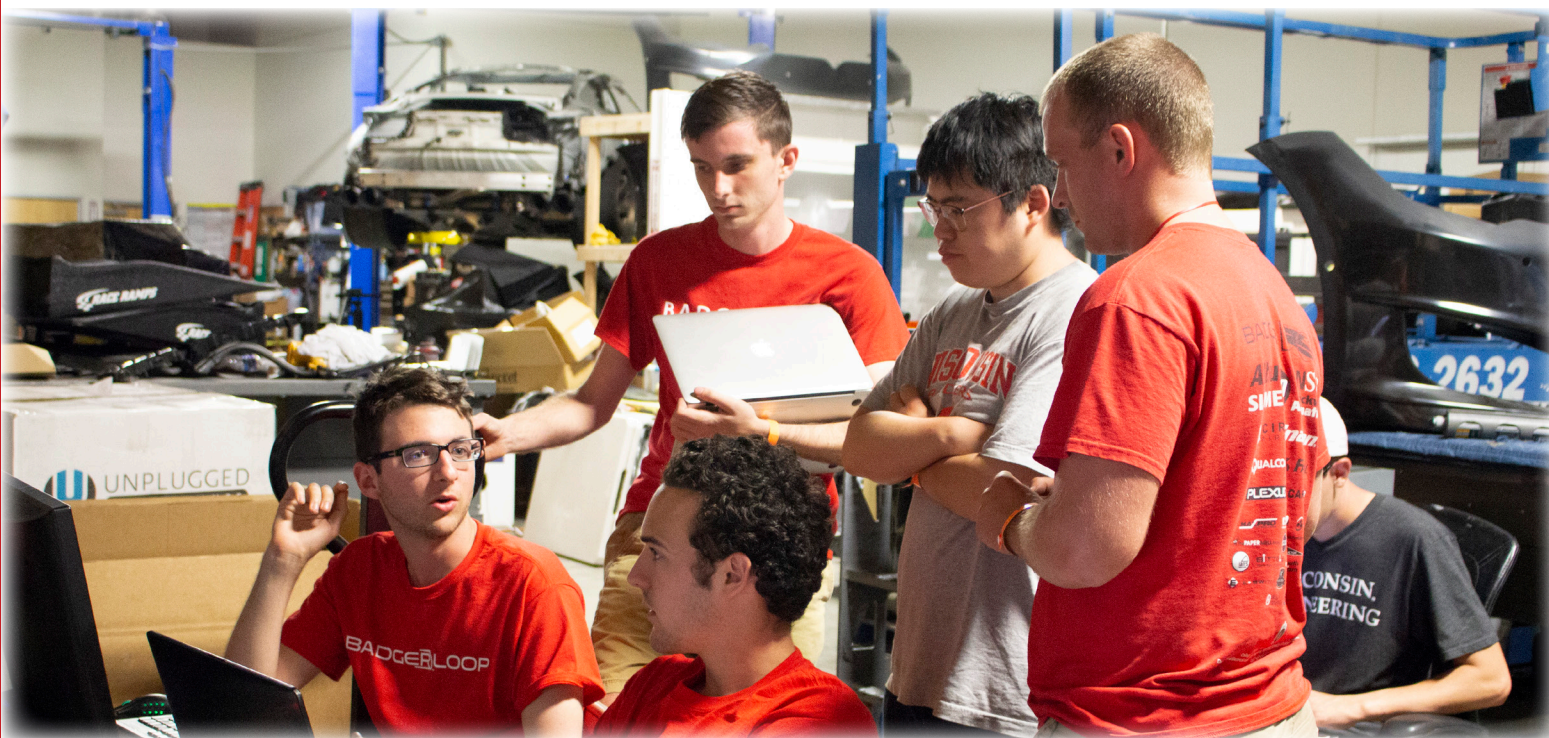
SPONSORSHIP TIERS

Badgerloop relies on partnerships with generous sponsors to help meet the financial and material costs of building hyperloop pods.

We would love to partner with you for Competition IV!

PARTNER BENEFITS	DIAMOND \$20,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE* \$2,500
Sponsor logo on pod	LARGEST LOGO	LARGER LOGO	LARGE LOGO	MEDIUM LOGO	SMALL LOGO
Invitation to SpaceX Competition	●				
Chance to showcase pod at company event	●	●			
Badgerloop résumé handbook	●	●	●		
Write-up on your donation	●	●	●	PER REQUEST	
Social media shoutout	●	●	●	PER REQUEST	
Photos of your logo and/or donation	●	●	●	●	●
Invitation to on-campus design review day	●	●	●	●	●
Invitation to reveal event	●	●	●	●	●
Newsletter subscription	●	●	●	●	●

* Any material sponsorship greater than \$100 in value qualifies for bronze tier partner benefits.



TAX EXEMPT DONATIONS

Badgerloop has partnered with the UW Foundation to help manage our incoming finances and allow donations to be tax exempt. Therefore, all donations made to Badgerloop via the following methods will be tax exempt.

CHECK

Checks should be payable to “UW Foundation,” with “Badgerloop Fund” in the memo line. Please include a letter stating gift amount, intended purpose, and contact information.

**UW Foundation C/o Brad Green
1848 University Ave
Madison, WI 53726**

ONLINE

Make a private donation online to Badgerloop by visiting the link below. Online giving is also tax-exempt.

<http://supportuw.org/giveto/badgerloop>

MATERIALS

Please contact Jack Swanson (jrswan3@wisc.edu) regarding material donations.

We would be more than happy to answer any questions or concerns you may have. Our team is extremely passionate about this project and we cannot wait to help build the future of high-speed transportation. We hope you will consider sponsoring our team to promote innovation, engineering, and education. More information about our team and the competition can be found on our website: <https://www.badgerloop.com/>.

Thank you for your time and consideration,



Mark Swartz
President



Jack Swanson
Industry Relations Lead

