

WHITNEY BADGE

CONNECT

+1 (616) 696-1898
whitneybadge.com
whitney.badge@gmail.com
linkedin.com/badgew

EDUCATION

BFA, Communication Design
Parsons School of Design
Fall 2016–Spring 2018
New York, New York

Digital Communications
Calvin College
Fall 2014–Spring 2016
Grand Rapids, Michigan

HONORS

Deans List
Parsons School of Design
Fall 2016–Spring 2018

Deans Scholarship
Parsons School of Design
Fall 2016–Spring 2018

"The Threads That Bind" Exhibition
Graphic Designer
State Museum of the History
of Saint Petersburg
September 2017–October 2017
Saint Petersburg, Russia

TOOLS

Adobe Creative Suite
HTML, CSS, JavaScript
Keynote
Sketch

EXPERIENCE

Graphic Design Intern
The Wing
October 2017–December 2017
New York, NY
Assisted the design director to conceptualize and execute various digital and print design projects, create social media assets, and develop original ideas.

Graphic Design Intern
Prophet
June 2017–August 2017
New York, NY
Worked alongside the design team to develop effective brand strategies through the development of identity systems and their visual assets.

Marketing and Research Design Intern
Steelcase, Smart + Connected Technology
May 2016–June 2017
Grand Rapids, Michigan
Executed marketing strategies, research design, cross-industry analysis, and content creation that help Steelcase create great workspace experiences.

Video Production Assistant
Calvin College
August 2015–July 2016
Grand Rapids, Michigan
Provided professional video streaming, marketing content and digital services for faculty, staff and students at Calvin College.

Information Technology Technician
Calvin College
May 2015–May 2016
Grand Rapids, Michigan
Offered IT services to faculty and students to solve complex technical issues and provide effective long-term solutions.

Media Production Assistant
Resurrection Life
August 2013–August 2016
Rockford, Michigan
Worked collaboratively to create engaging content, managed multimedia projects from pre to post production and directed live video streaming.