

# The Law of Entropy

This three-part poster series explores the law of entropy through the manipulation of materiality, transparency, and reflection. The words used in these works are from Klaus Nürnberger's book, Martin Luther's Message for Us Today. The full text reads, "there is no construction without deconstruction, no life without the death of other lives, no order without chaos."

The text was segmented into three parts, printed them on plastic sheets, and warped them based on their content. Each piece was photographed against a mirror, allowing the weather conditions to dictate the ultimate visual treatment.

Words

Klaus Nürnberger's,  
Martin Luther's Message  
for Us Today

Design & Art Direction

Whitney Badge

Typefaces

Dia Regular on plastic sheets

