

Whitney Badge

New York, NY
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EDUCATION

Parsons School of Design
BFA, Communication Design
Graduated Spring 2018
with Honors
New York, NY

INVOLVEMENT

AIGA Member,
Spring 2018–Present

ACCOLADES

Panelist Speaker

"The Next Generation of
Culture Creators"
San Francisco Design Week
June 2019

Guest Lecturer

Design Studio,
Summer Intensive Studies
Parsons School of Design
July 2018

Student Speaker

"Digital Materiality in the
Age of Design Systems"
Parsons School of Design
May 2018

Student Spotlight, BFACD

Parsons School of Design
May 2018

Dean's List

Parsons School of Design
Fall 2016–Spring 2018

SKILLS

Adobe Creative Suite
HTML, CSS, JavaScript
Sketch
FontLab/Glyphs

EXPERIENCE

Museum of Modern Art

Freelance Graphic Designer
May 2019–Present
New York, NY

Working with MoMA's in-house
Design Studio to extend the
museum's identity to all retail
touchpoints and future campaigns.

World's Greatest Internship

Design Intern
October 2018–March 2019
worldsgreatestinternship.co

Selected as 1 of 2 individuals to
participate in a 6 month long internship
program at 6 agencies in 6 cities
around the world.

Re Agency

Design Intern
March 2018
Sydney, Australia

Parkside

Design Intern
February 2018
Graz, Austria

Base Design

Design Intern
January 2018
Brussels, Belgium

Made Thought

Design Intern
December 2018
London, UK

Collins

Design Intern
November 2018
New York, NY

Butchershop Creative

Design Intern
October 2018
San Francisco, CA

Prophet

Graphic Designer
June–September 2018
New York, NY

Developed effective identity systems
through the development of brand
storytelling and strategic positioning.

The Wing

Design Intern
October–December 2017
New York, NY

Assisted in conceptualizing and
executing projects such as social
media content, iconography, signage
and wearable collateral.

Prophet

Design Intern
June–August 2017
New York, NY

Supported the development of brand
strategies, identity systems and their
connected visual assets.

Steelcase,

Smart + Connected Technology

Marketing and Research Design Intern
May 2016–June 2017
Grand Rapids, MI

Executed marketing strategies,
research design and cross-industry
analysis to understand how Steelcase
can most effectively enter the market
of smart and connected technology.

Calvin College

Media Production Assistant
August 2015–July 2016
Grand Rapids, MI

Created professional video-based
communications and marketing
content for Calvin College.