



















Think, Talk, Make	Workshop Starter Pack	December 2019	1/4



TALK



TIN

How do e-tailers attract visitors to their online shop? Who does that impact our opportunity within digital design and art direction?

Q:

What skills do we as a team wish to grow to deliver impact on the agency of the future?

Q:

TAI

How do market shifts and consumer trends impact both client challenges and our creative opportunity?

Q:

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Could (and should) we be considering the end consumer more the process of making and thinking?

Q:

What challenges and opportunities do you see for Made Thought in the future within the online or in the physical space?

1:

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