

WHITNEY BADGE

CONNECT

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EXPERIENCE

Graphic Design Intern The Wing

October 2017 – December 2017
New York, NY

Assisted the design director to conceptualize and execute digital and print design projects such as social media assets, a library of iconography, on-location signage, and unique collateral for Wing Women.

Graphic Design Intern Prophet

June 2017 – August 2017
New York, NY

Worked alongside the design team to develop effective brand strategies through the development of identity systems and their connecting visual assets.

Marketing and Research Design Intern Steelcase, Smart + Connected Technology

May 2016 – June 2017
Grand Rapids, Michigan

Executed marketing strategies, research design, cross-industry analysis, and content creation that help Steelcase create great workspace experiences.

Media Production Assistant Calvin College

August 2015 – July 2016
Grand Rapids, Michigan

Provided professional video streaming, marketing content and digital communications for faculty, staff and students at Calvin College.

Information Technology Technician Calvin College

May 2015 – May 2016
Grand Rapids, Michigan

Offered IT services to faculty and students to solve complex technical issues and provide effective solutions.

EDUCATION

BFA, Communication Design Parsons School of Design

Fall 2016 – Spring 2018
New York, New York

Digital Communications Calvin College

Fall 2014 – Spring 2016
Grand Rapids, Michigan

HONORS

Deans List

Parsons School of Design
Fall 2016 – Spring 2018

Deans Scholarship

Parsons School of Design
Fall 2016 – Spring 2018

"The Threads That Bind" Exhibition Graphic Designer

State Museum of the History
of Saint Petersburg
September 2017 – October 2017
Saint Petersburg, Russia

SKILLS

Adobe Creative Suite
HTML, CSS, JavaScript
Keynote
Sketch