WHITNEY BADGE

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whitney.badge@gmail.com

EDUCATION

Parsons School of Design
BFA, Communication Design
Fall 2016–Spring 2018
New York, NY

Calvin College
Digital Communications
Fall 2014–Spring 2016
Grand Rapids, MI

ACCOLADES

Guest Lecturer
Design Studio, Summer Intensive Studies Program
Parsons School of Design
July 2018

Student Guest Speaker
"Digital Materiality in the Age of Design Systems"
Parsons School of Design
May 2018

Student Spotlight, BFA CD
Parsons School of Design
May 2018

Student Panelist Speaker
Undergraduate Admitted Students Day
Parsons School of Design
April 2018

Dean's BFA Scholarship
Parsons School of Design
Fall 2016–Spring 2018

Dean's List
Parsons School of Design
Fall 2016–Spring 2018

SKILLS

Adobe Creative Suite
HTML, CSS, JavaScript
Avid Media Composer
Sketch
FontLab

EXPERIENCE

Prophet
Graphic Designer
June 2018–Present
New York, NY

Develops effective brand strategies through the development of branded storytelling and identity systems.

The Wing
Graphic Design Intern
October–December 2017
New York, NY

Assisted the design director to conceptualize and execute digital and print design projects such as social media assets, a library of iconography, on-location signage, and unique collateral for Wing Women.

Prophet
Graphic Design Intern
June–August 2017
New York, NY

Supported the design team to developing effective brand strategies through the development of identity systems and their connecting visual assets.

Steelcase, Smart + Connected Technology
Marketing and Research Design Intern
May 2016–June 2017
Grand Rapids, MI

Executed marketing strategies, research design, cross-industry analysis, and content creation that help Steelcase create great workspace experiences.

Calvin College
Media Production Assistant
August 2015–July 2016
Grand Rapids, MI

Provided professional video streaming, marketing content and digital communications for faculty, staff and student organizations at Calvin College.

INVOLVEMENT

AIGA Member, Spring 2018–Present