

# Whitney Badge

New York, NY  
whitneybadge.com  
whitney.badge@gmail.com

## EDUCATION

**Parsons School of Design**  
BFA, Communication Design  
*Graduated Spring 2018*  
*with Honors*  
New York, NY

## INVOLVEMENT

AIGA Member,  
*Spring 2018–Present*

## ACCOLADES

### Panelist Speaker

"The Next Generation of  
Culture Creators"  
San Francisco Design Week  
*June 2019*

### Guest Lecturer

Design Studio,  
Summer Intensive Studies  
Parsons School of Design  
*July 2018*

### Student Speaker

"Digital Materiality in the  
Age of Design Systems"  
Parsons School of Design  
*May 2018*

### Student Spotlight, BFACD

Parsons School of Design  
*May 2018*

### Dean's List

Parsons School of Design  
*Fall 2016–Spring 2018*

## SKILLS

Adobe Creative Suite  
HTML, CSS, JavaScript  
Sketch  
FontLab/Glyphs

## EXPERIENCE

### Museum of Modern Art

Freelance Graphic Designer  
*May 2019–Present*  
New York, NY

Working with MoMA's in-house  
Design Studio to extend the  
museum's identity to all retail  
touchpoints and future campaigns.

### World's Greatest Internship

Design Intern  
*October 2018–March 2019*  
worldsgreatestinternship.co

Selected as 1 of 2 individuals to  
participate in a 6 month long internship  
program at 6 agencies in 6 cities  
around the world.

### Re Agency

Design Intern  
*March 2019*  
Sydney, Australia

### Parkside

Design Intern  
*February 2019*  
Graz, Austria

### Base Design

Design Intern  
*January 2019*  
Brussels, Belgium

### Made Thought

Design Intern  
*December 2018*  
London, UK

### Collins

Design Intern  
*November 2018*  
New York, NY

### Butchershop Creative

Design Intern  
*October 2018*  
San Francisco, CA

### Prophet

Graphic Designer  
*June–September 2018*  
New York, NY

Developed effective identity systems  
through the development of brand  
storytelling and strategic positioning.

### The Wing

Design Intern  
*October–December 2017*  
New York, NY

Assisted in conceptualizing and  
executing projects such as social  
media content, iconography, signage  
and wearable collateral.

### Prophet

Design Intern  
*June–August 2017*  
New York, NY

Supported the development of brand  
strategies, identity systems and their  
connected visual assets.

### Steelcase,

### Smart + Connected Technology

Marketing and Research Design Intern  
*May 2016–June 2017*  
Grand Rapids, MI

Executed marketing strategies,  
research design and cross-industry  
analysis to understand how Steelcase  
can most effectively enter the market  
of smart and connected technology.

### Calvin College

Media Production Assistant  
*August 2015–July 2016*  
Grand Rapids, MI

Created professional video-based  
communications and marketing  
content for Calvin College.

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FontLab/Glyphs  
Copywriting

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Studio to extend the museum's identity  
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pertaining to the MoMA Design Store.

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