Whitney Badge

whitneybadge.com whitney.badge@gmail.com

Education

Parsons School of Design BFA, Communication Design Graduated Spring 2018 with Honors New York, NY

Involvement

AIGA Member, Spring 2018-Present

Accolades

Panelist Speaker
"The Next Generation of
Culture Creators"
San Francisco Design Week
June 2019

Guest Lecturer Design Studio, Summer Intensive Studies Parsons School of Design July 2018

Student Speaker
"Digital Materiality in the
Age of Design Systems"
Parsons School of Design
May 2018

Student Spotlight, BFACD Parsons School of Design May 2018

Dean's List Parsons School of Design Fall 2016 - Spring 2018

Skills

Adobe Creative Suite HTML, CSS, JavaScript Sketch FontLab/Glyphs Copywriting

Experience

Museum of Modern Art Freelance Graphic Designer May 2019 – Present New York, NY

Working with MoMA's in-house Design Studio to extend the museum's identity to all touchpoints and future campaigns pertaining to the MoMA Design Store.

World's Greatest Internship Design Intern October 2018–March 2019 worldsgreatestinternship.co

Selected as 1 of 2 individuals to participate in a 6 month internship program at 6 agencies in 6 cities around the world.

Re Agency Design Intern *March 2018* Sydney, Australia

Parkside Design Intern February 2018 Graz, Austria

Base Design Design Intern January 2018 Brussels, Belgium

Made Thought Design Intern December 2018 London, UK

Collins Design Intern November 2018 New York, NY

Butchershop Creative Design Intern October 2018 San Francisco, CA Prophet Graphic Designer June – September 2018 New York, NY

Developed effective identity systems through the development of brand storytelling and strategic positioning.

The Wing
Design Intern
October – December 2017
New York, NY

Assisted in conceptualizing and executing projects such as social media content, iconography, signage and wearable collateral.

Prophet
Design Intern
June – August 2017
New York, NY

Supported the development of brand strategies, identity systems and their connected visual assets.

Steelcase, Smart + Connected Technology Marketing and Research Design Intern *May 2016–June 2017* Grand Rapids, MI

Executed marketing strategies, research design and cross-industry analysis to understand how Steelcase can most effectively enter the market of smart and connected technology.

Calvin College Media Production Assistant August 2015 - July 2016 Grand Rapids, MI

Created professional video-based communications and marketing content for Calvin College.