

# Whitney Badge

New York, NY  
whitneybadge.com  
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## EDUCATION

**Parsons School of Design**  
BFA, Communication Design  
*Graduated Spring 2018*  
*with Honors*  
New York, NY

## INVOLVEMENT

AIGA Member,  
*Spring 2018–Present*

## ACCOLADES

**Guest Lecturer**  
Design Studio,  
Summer Intensive Studies  
Parsons School of Design  
*July 2018*

**Student Guest Speaker**  
"Digital Materiality in the  
Age of Design Systems"  
Parsons School of Design  
*May 2018*

**Student Spotlight, BFACD**  
Parsons School of Design  
*May 2018*

**Dean's BFA Scholarship**  
Parsons School of Design  
*Fall 2016–Spring 2018*

**Dean's List**  
Parsons School of Design  
*Fall 2016–Spring 2018*

## SKILLS

Adobe Creative Suite  
HTML, CSS, JavaScript  
Sketch  
FontLab  
Glyphs

## EXPERIENCE

**Museum of Modern Art**  
Freelanceraphic Designer  
*May 2019–Present*  
New York, NY

Working with the MoMA Design Studio to extend the museum's identity to all retail touchpoints and developing a roadmap of future campaigns and pop-up events.

**World's Greatest Internship**  
Design Intern  
*October 2018–March 2019*  
worldsgreatestinternship.co

Selected as 1 of 2 individuals to participate in a 6 month long internship program at 6 agencies in 6 cities around the world.

**Re Agency**  
Design Intern  
*March 2018*  
Sydney, Australia

**Parkside**  
Design Intern  
*February 2018*  
Graz, Austria

**Base Design**  
Design Intern  
*January 2018*  
Brussels, Belgium

**Made Thought**  
Design Intern  
*December 2018*  
London, UK

**Collins**  
Design Intern  
*November 2018*  
New York, NY

**Butchershop Creative**  
Design Intern  
*October 2018*  
San Francisco, CA

**Prophet**  
Graphic Designer  
*June–September 2018*  
New York, NY

Developed effective identity systems through the development of brand storytelling and strategic positioning.

**The Wing**  
Design Intern  
*October–December 2017*  
New York, NY

Assisted in conceptualizing and executing projects such as social media content, iconography, signage and wearable collateral.

**Prophet**  
Design Intern  
*June–August 2017*  
New York, NY

Supported the development of brand strategies, identity systems and their connected visual assets.

**Steelcase,  
Smart + Connected Technology**  
Marketing and Research Design Intern  
*May 2016–June 2017*  
Grand Rapids, MI

Executed marketing strategies, research design and cross-industry analysis to understand how Steelcase can most effectively enter the market of smart and connected technology.

**Calvin College**  
Media Production Assistant  
*August 2015–July 2016*  
Grand Rapids, MI

Created professional video-based communications and marketing content for Calvin College.