

Whitney Badge

Shift to Question

Social structuralism is the idea that people operate within pre-established systems. It takes a conscious effort to remove oneself from their immediate realm of understanding to see the greater context. Our perspectives are shaped by what we've been taught, whether through personal experiences or repeated patterns of behavior. These norms remain intact unless a shift in context forces those norms to be acknowledged.

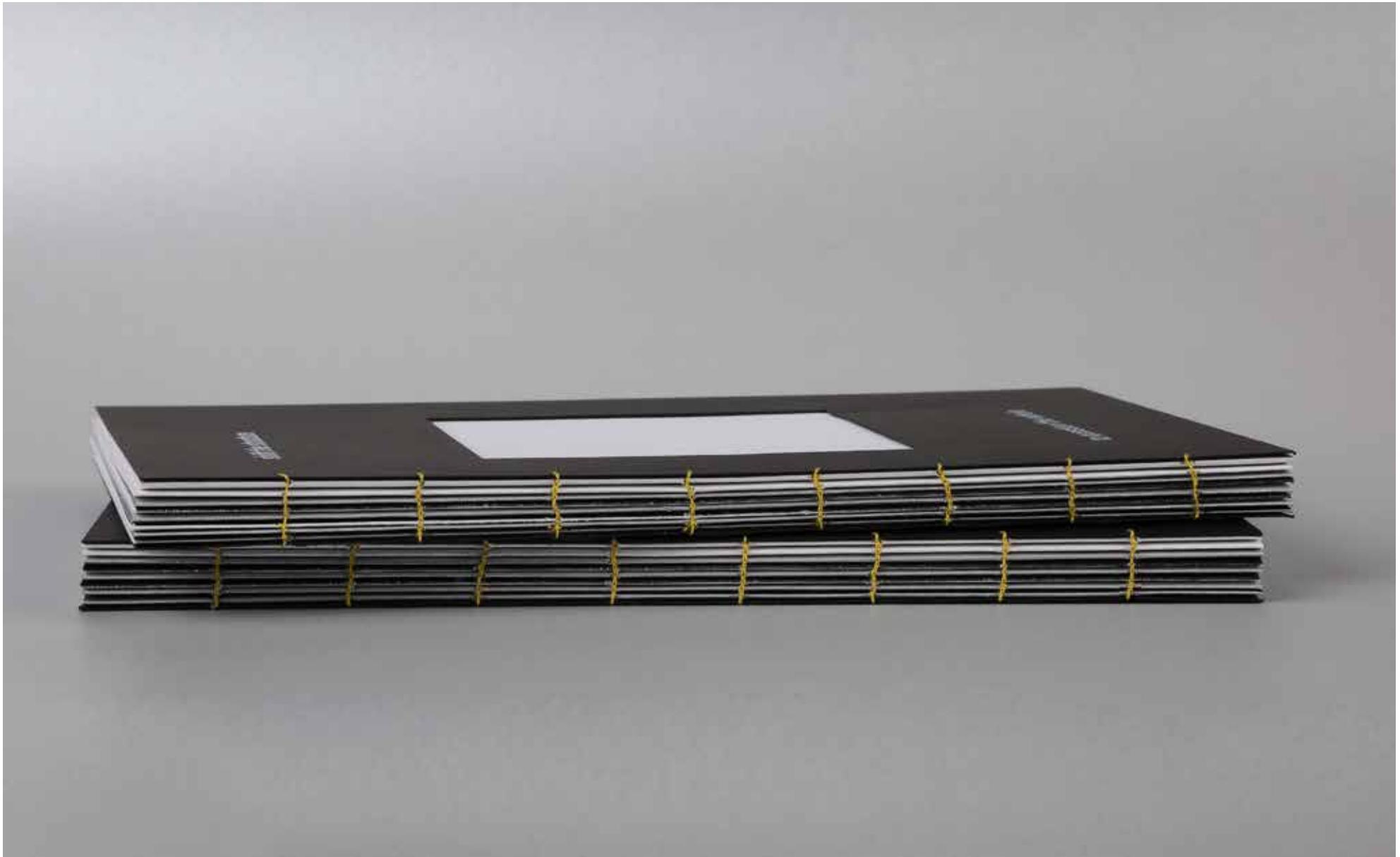
The critique that humans are not intelligible except through their immediate interrelations is a harsh truth to bear. These relations constitute a structure that remains constant in abstract culture. Nobody ever wants to admit they're wrong and everybody wants to have an opinion. Therefore, it's important to understand how our responses are direct reflections of our personal ideals and to acknowledge how they can hinder our ability to see things as they are.

Through a two-part experience, Shift to Question features a web-based interactive and research journal that reveals an analysis of social structures by juxtaposing them with current issues. People can gain a greater understanding of how social structures are formed within their context by analyzing how people assign, convey, and process meaning.

Web Experience
shift-question.whitneybadge.com



Research Journal juxtaposing formal reflections with current issues.

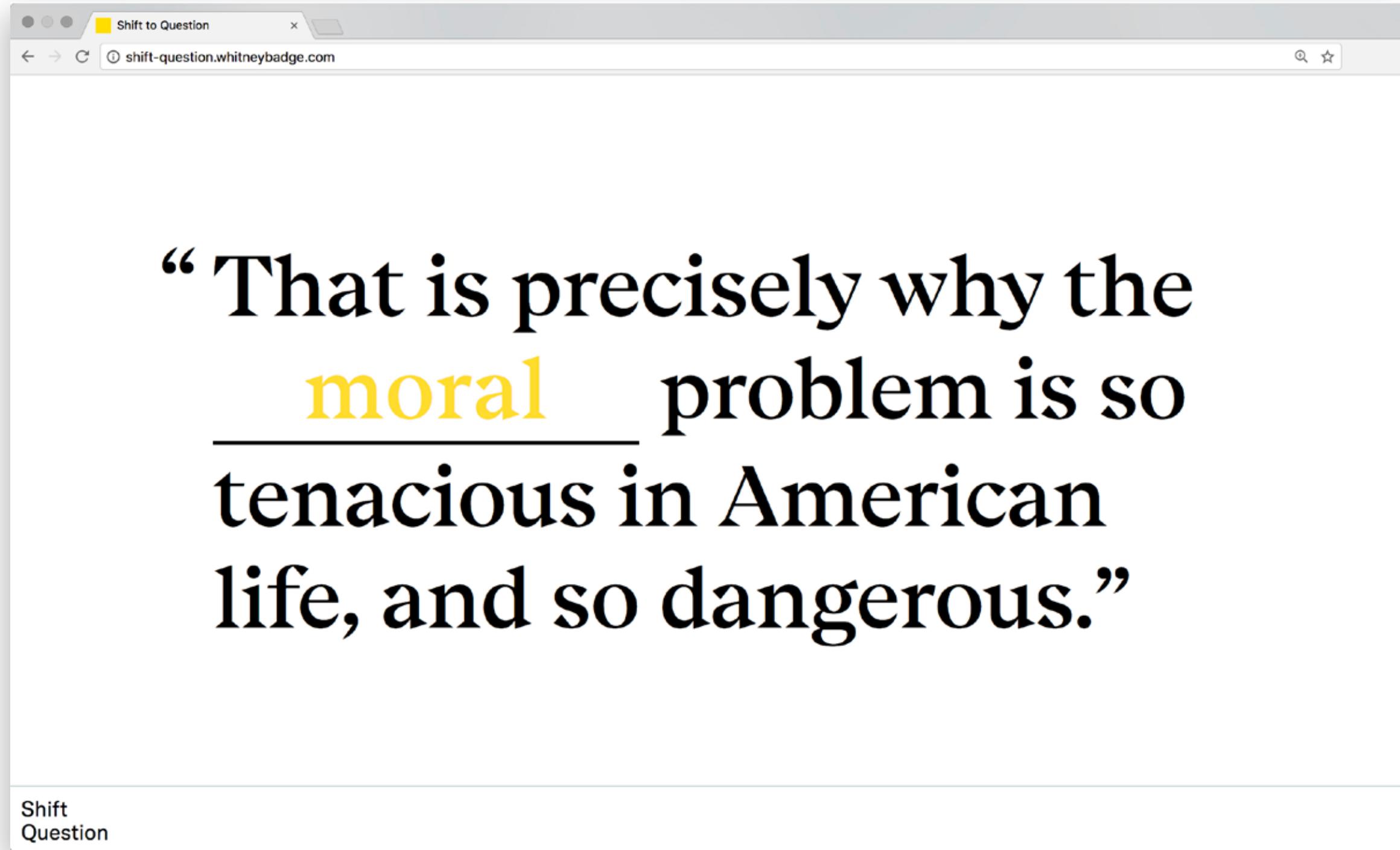


Exposed coptic-bound stitch in yellow thread represents transparency and self-reflection.



Excerpts of James Baldwin's *Nobody Knows My Name*. Pull quotes and highlighted text are used to illuminate themes that directly relate to social structuralism.

Articles of current issues that directly reflect topics addressed James Baldwin's writing. Post-It notes with internet commentary are placed on top of the articles, suggesting a larger conversation at hand.



Users are invited to type in a word that reflects their personal values.

Shift to Question

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USA Today CNN USA Today The New York Times

Who are America's leaders?

America is more divided and more polarized, with voices emerging as including the president

Personally, 'I' enjoy 'quotes' that add the incorrect 'emphasis.'

Fox News

The US attack on Syria is completely legal and utterly moral. Here's what Trump's critics need to know

President Trump's action to attack Syria was exceptionally well-grounded legally. Self-evident moral authority supports using any reasonable means to protect innocents from the moral outrage of chemical weapons.

Now faces Comey's assault

By anointing himself as moral conscience, called on the to recognize that Donald Trump's trip to an immoral, malignant that insults core democratic

Gina Haspel: Moral compass trumps president

CIA director nominee Gina Haspel says she wouldn't allow the agency to undertake "immoral" activities, even at the request of President Donald Trump.

Microsoft Tries a New Role: Moral Leader

Top executives of the company, which was once tech's biggest villain, are outspoken advocates for protecting user privacy and establishing ethical guidelines for new technology like artificial intelligence.

CNN

Senator to Haspel: Where was your moral compass?

When CIA nominee Gina Haspel says "we should hold ourselves to stricter moral standards" in regard to not implementing "coercive interrogations," Sen. Martin Heinrich (D-NM) asks Haspel where her moral compass was when she supervised one of the CIA's black sites.

The New York Times

Op-Ed Columnist: The Moral Rot That Threatens America

There is only one core task for everyone in Trump's United States: Keeping the Republic, despite him.

Shift Question

Based on the word that users type into the prompt, news articles and Twitter comments are displayed on the screen.

Shift to Question

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USA Today "RT @famousquot Eccentricity has always abounded when and where strength has been absent. The american niggas have a code." Twitter User https://Twitter User

Who are the leaders of America? America is more polarized than ever. voices emerging from the streets, including the eccentric Twitter User

"RT @tolstoyreader: Ppl in my mentions are suggesting I am shaming Hopkins. A) Katie's faces speaks for itself. B) I compared another women..." Twitter User JaNi_213

innocents from the more chemical weapons.

"RT @garyibe007: I Telling YOU... I be Impeccable...Adorable Charming,Flawless,,Polis Modest.,of Moral Character....." Twitter User

"RT @RedNationRising: Years ago, school shootings were unheard of. What changed? The liberal influence on society and education. It requires..." Twitter User docmorry

scru were . Wh The liberal on society tion. It

"RT @warroom: We had guns before we had school shootings. What changed? Decline of religion, moral relativism, situation ethics, DAY UP..." Twitter User marty_fleming

CNN Senator Iannews: serve to be . It's the minimum moral compensation we could provide to figures as prestigious as they are..." Twitter User margapayola

The New York Times Michael Haspel says she was asked to undertake the request of the president

"RT @DisavowTrump20: Florida high school student Emma Gonzalez has shown more moral courage than the GOP and the NRA put together. RETWEET..." Twitter User teethgrindr0000

Columnist: The Moral Rot That Threatens America

is only one core task for everyone in the United States: Keeping the Republic, despite him.

Shift Question

As the user attempts to click on articles, more Tweets are layered on top to show the relationship between formal writing and comment culture.

Shift to Question

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USA Today "RT @famousquot Eccentricity has always abounded when and where strength has abounded. " RT @Yearningfortheamerica: niggas have eccentric code. Twitter User https://Twitter User

Who are leaders? America is more polarized than ever. voices emerging from including the Twitter User

For "RT @tolstoyreader: Ppl in my mentions are suggesting I am shaming Hopkins. A) Katie's faces speaks for itself. B) I compared another women..." Twitter User JaNi_213

innocents from the more chemical weapons.

RT @warroom: We had guns before we had school shootings. What changed? Decline of religion, moral relativism, situation ethics, DAY UP..." Twitter User

RT @RedNationRising: Years ago, school shootings were unheard of. What changed? The influence on society and education requires..." Twitter User docmcd

scru were . Wh The liberal ion society tion. It could provide to figures as prestigious as they are..." Twitter User Cjgodiva

Leave a comment

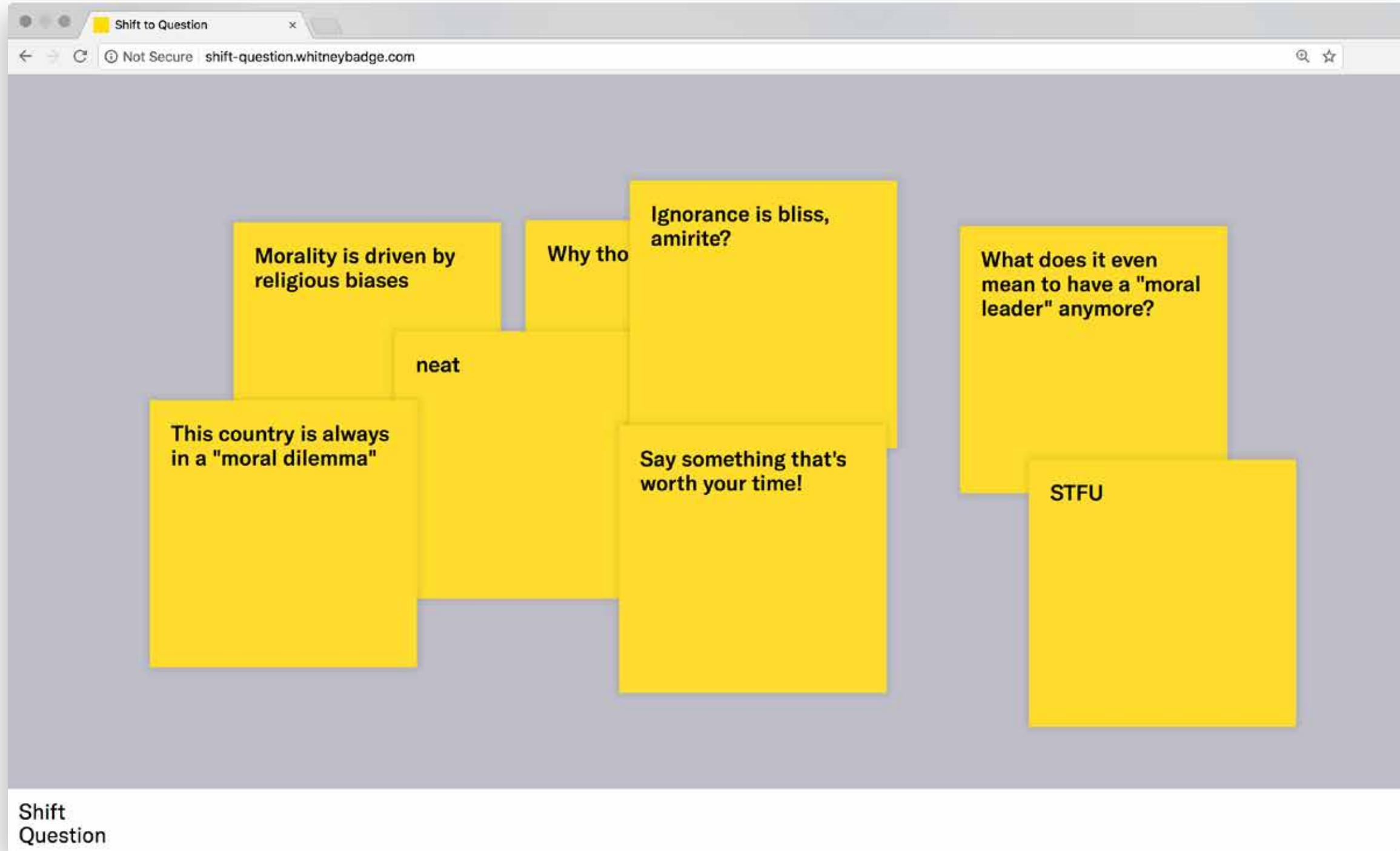
Submit

The New York Times
Moral president
Mia Haspel says she is ready to undertake the request of
"RT @DisavowTrump20: Florida high school student Emma Gonzalez has shown more moral courage than the GOP and the NRA put together. RETWEET..." Twitter User teethgrindr0000

Columnist: The Moral Rot That Threatens America
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Shift Question

After a number of tweets have been generated, a prompt invites the user to write and submit their own comment regarding the subject matter.



All submitted comments are displayed, showing the wide variety of issues which have been generated over time.

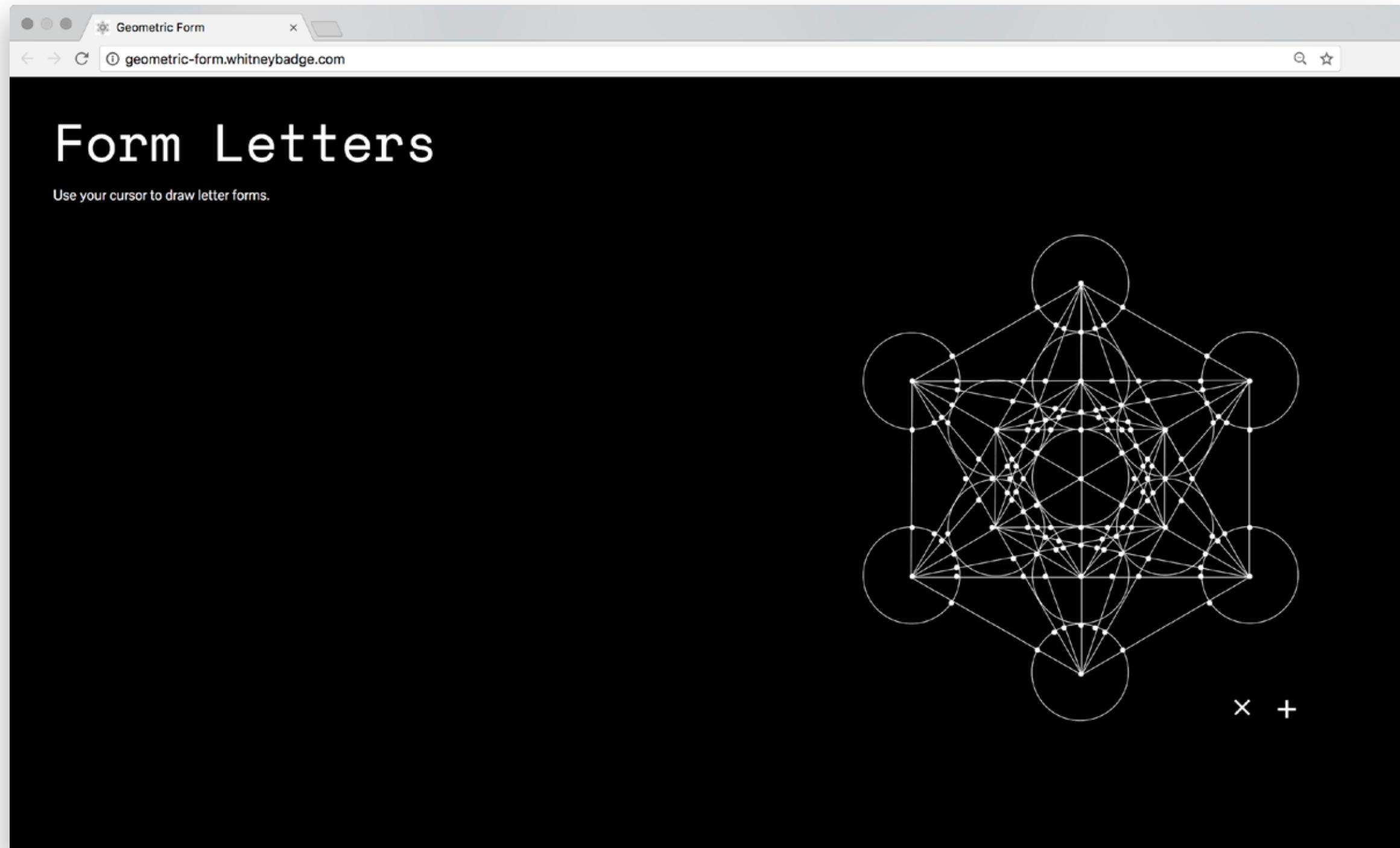
Geometric Form

Geometry is used to describe spatial relationships while letters are used to form words. Similarly, the theory of sacred geometry illustrates patterns that describe the physical nature of life down to the very particles of our existence. This idea focuses on oneness with infinite possibilities. In the same way, language offers endless opportunities for communication, allowing people to share their ideas with the world.

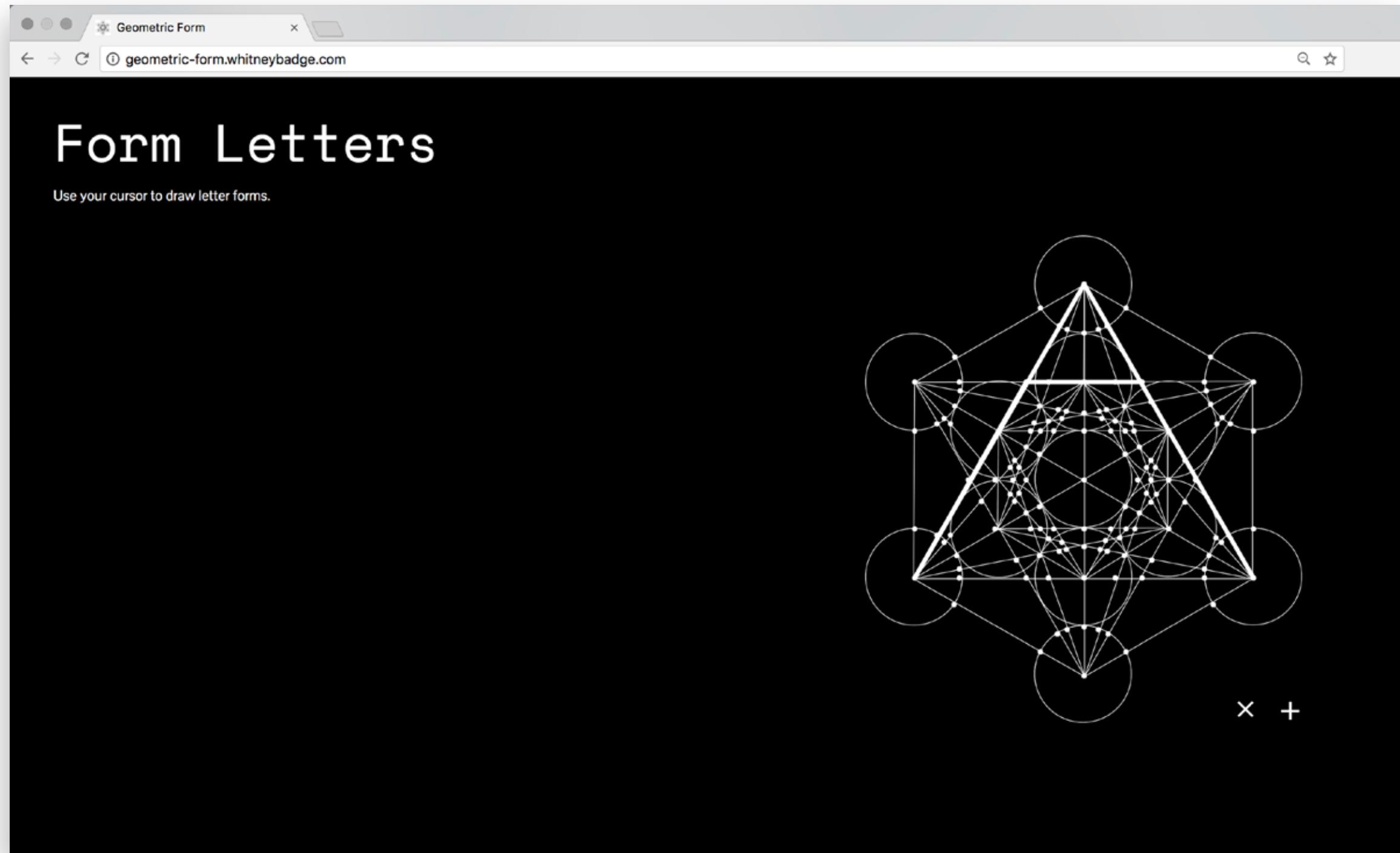
Within the constraints of a form such as Metatron's cube, meaning can still be made and shared. This project encourages engagement, interpretation and experimentation. Simply create your letterform, add it to the gallery, and select letters to form words on the line below.

Web Experience

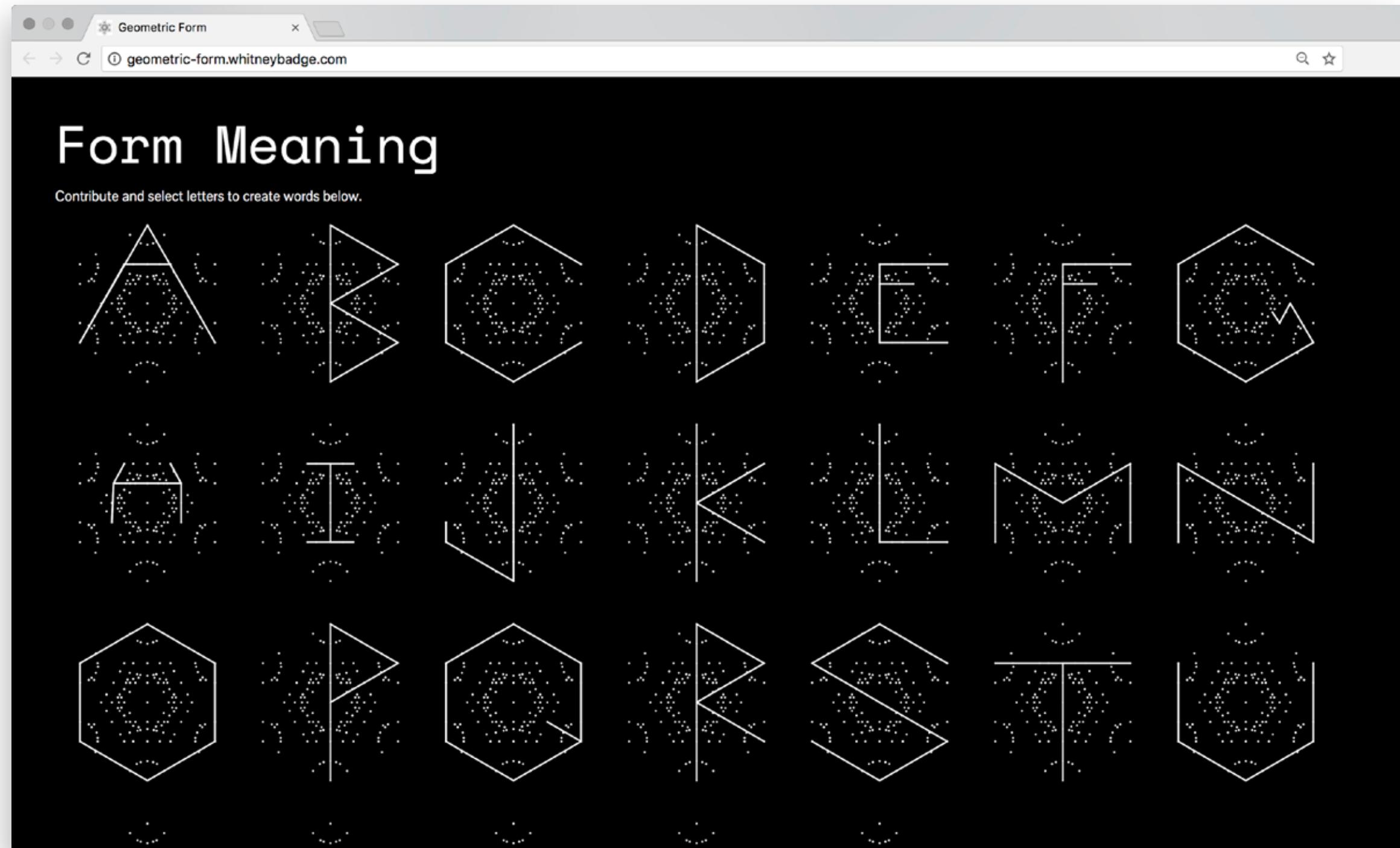
geometric-form.whitneybadge.com



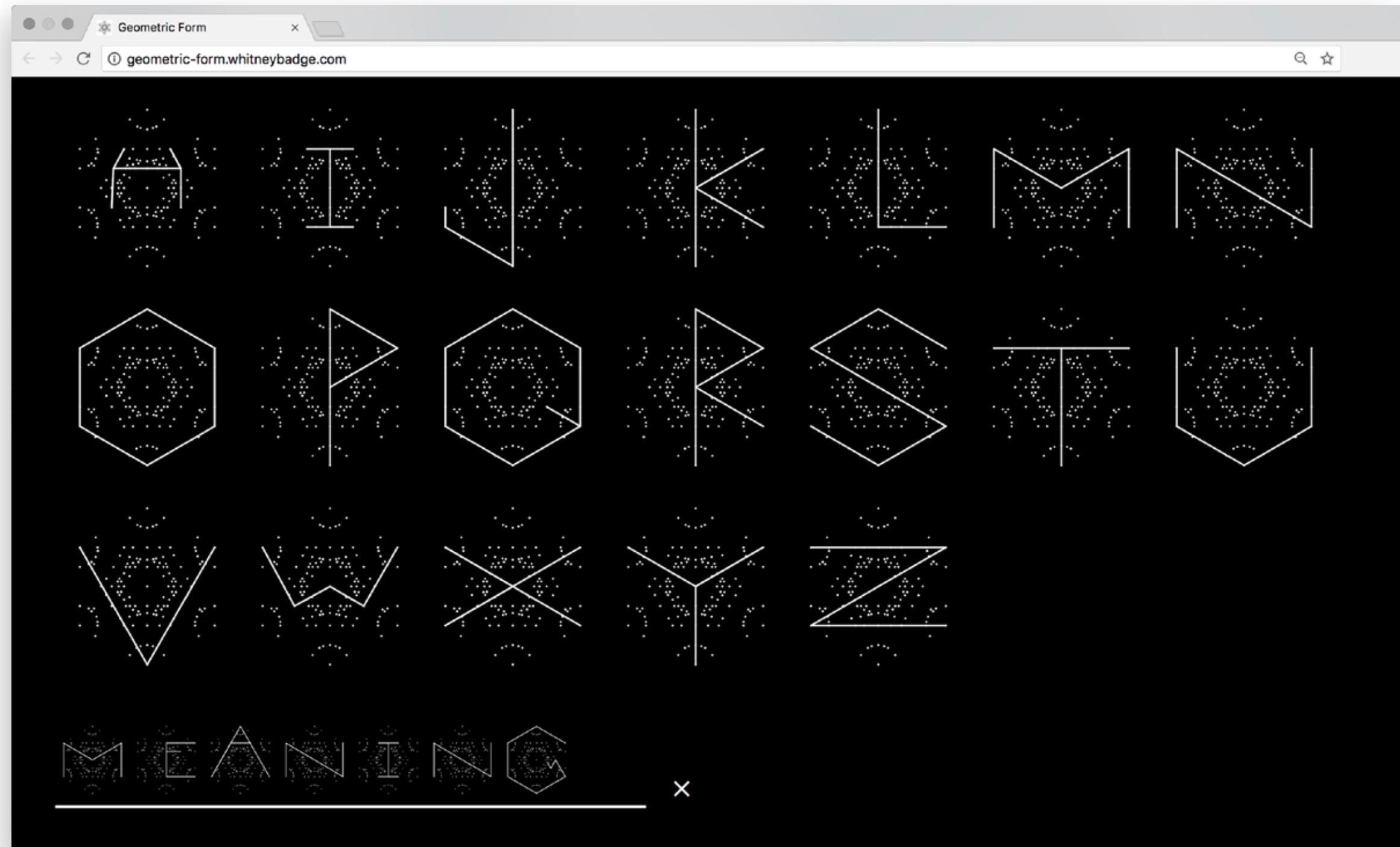
Users are invited to create their own letterforms.



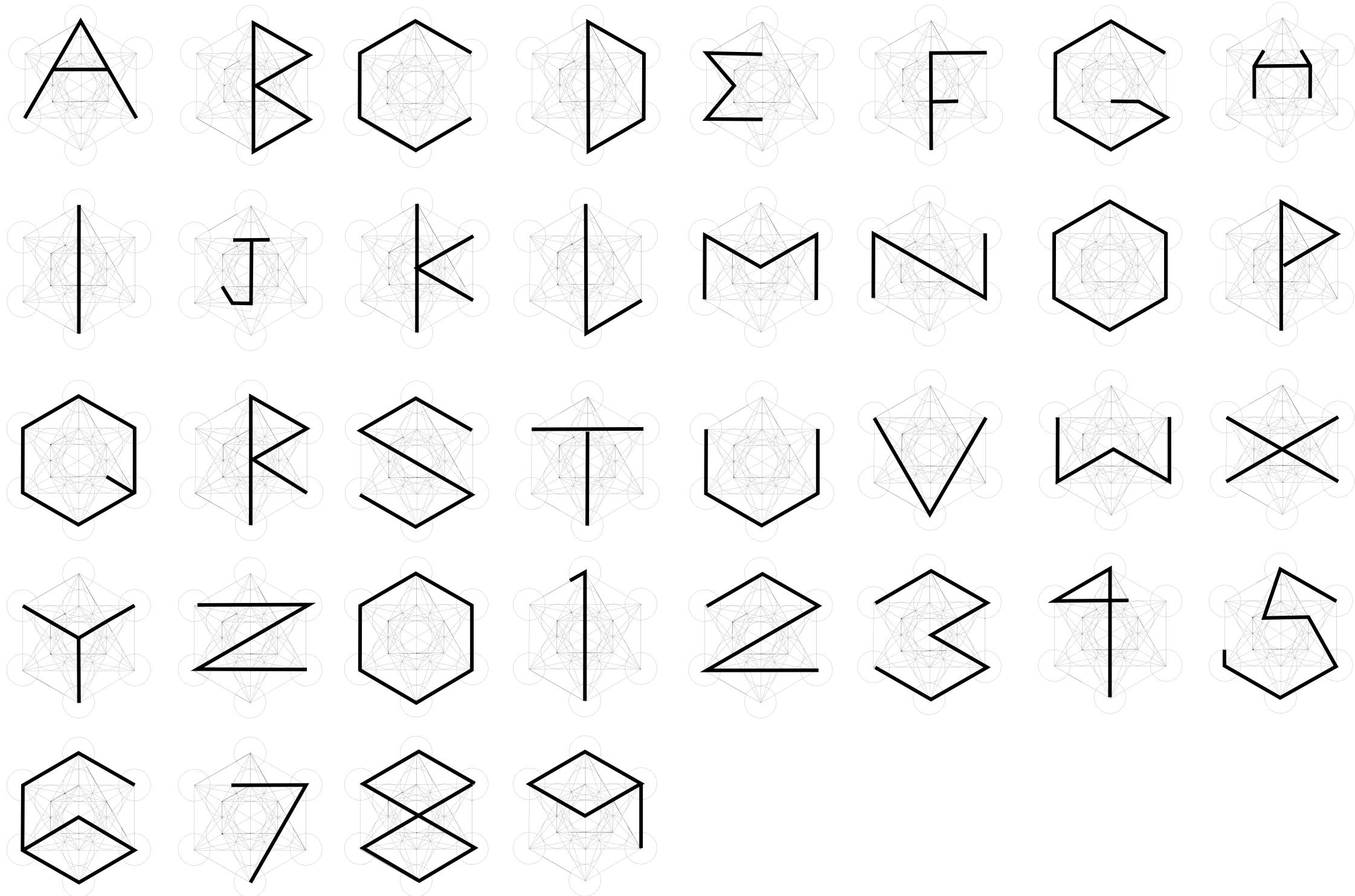
Visitors are invited to use their cursor to draw their own letterforms.



Once a letterform is submitted, it is added to a gallery which grows with every visit.



Visitors are invited to experiment with these new forms, selecting each letter to create meaning on the line below.



Possible Letterforms

Knot Theory

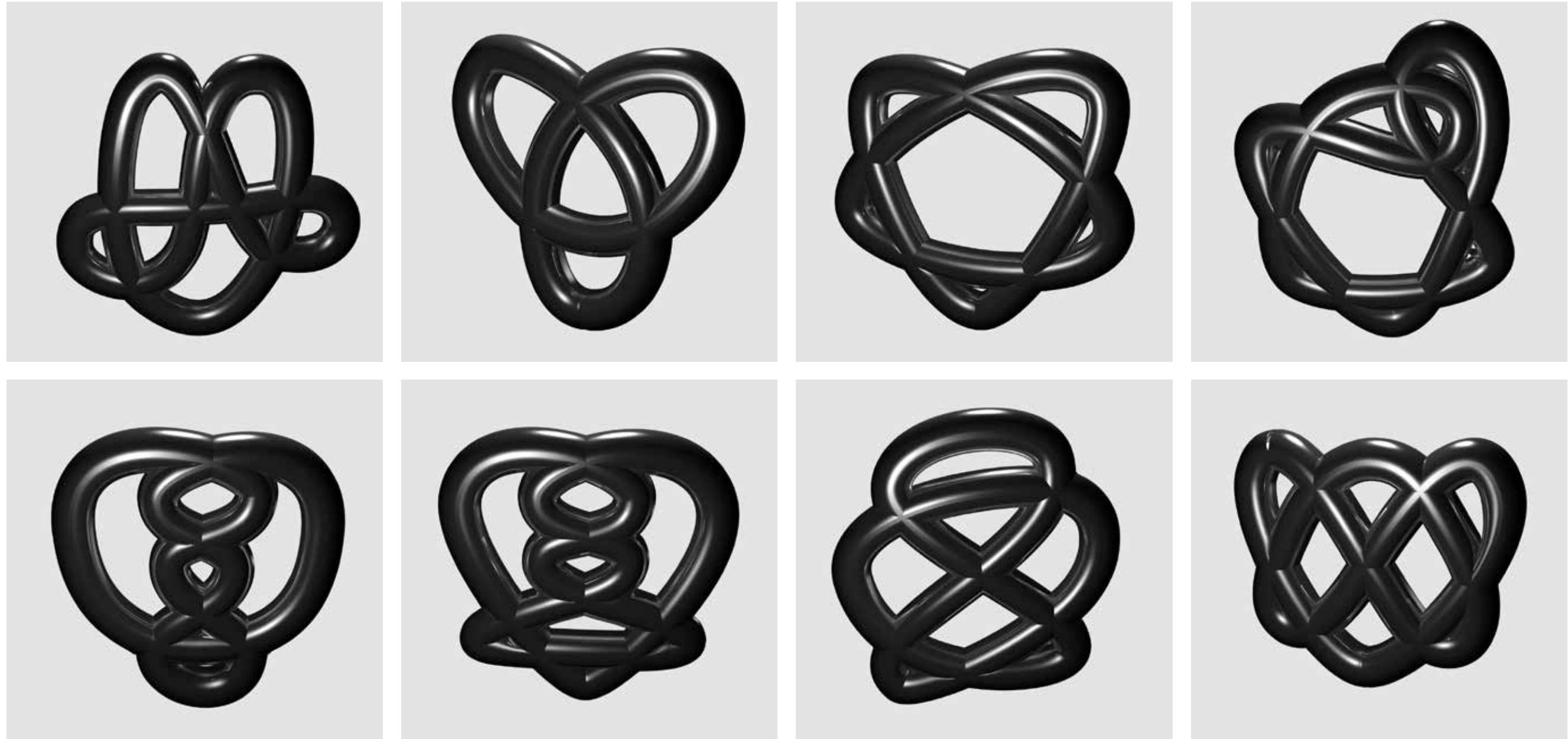
In an attempt to visualize geometric and spatial reasoning, I discovered the theory of mathematical knots. While abstract, these forms are representative of the shape of the universe, a closed loop that cannot be untied or unbound. This moving poster illustrates the concept of prime knots by rendering them in three-dimensional space. The color, type treatment and materiality were intended to create a futuristic look and feel.

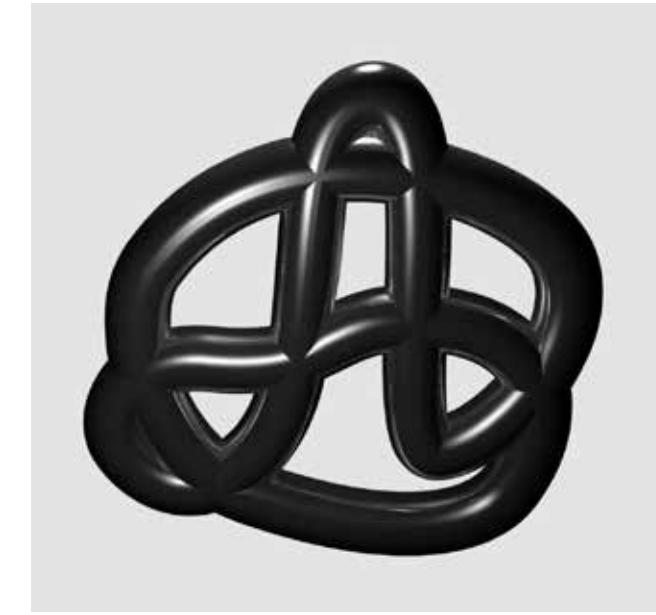
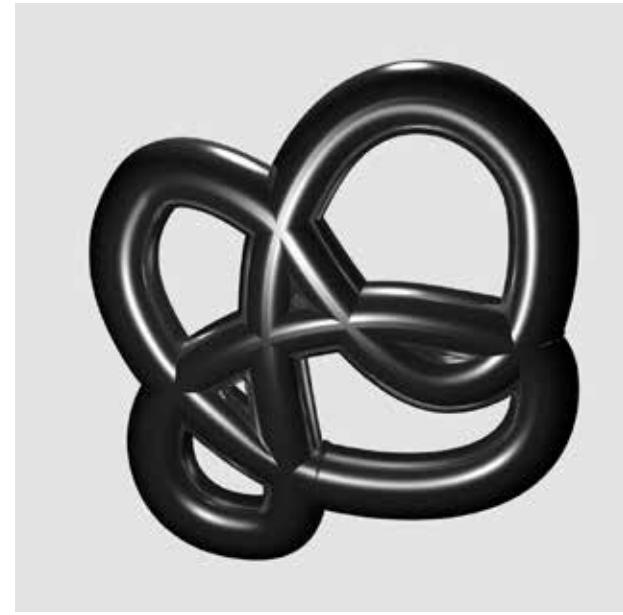
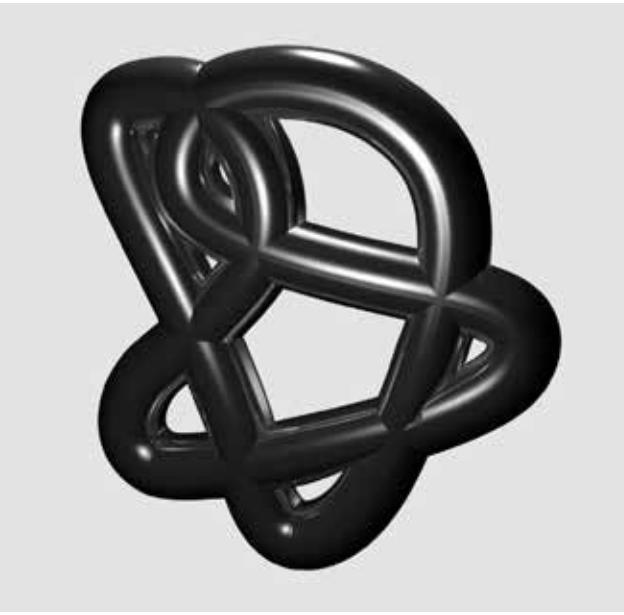
Video

vimeo.com/264353065

Exploration

whitneybadge.com/knots





**euclidean
form that
cannot be
unbound**



$j=n-2$

**euclidean
form that
cannot be
uhinged**



$j=n-2$

The union of
finite segments

**euclidean
form that
cannot be
untied**



$\Omega-n=i$

The shape of
the universe

Gender Pay Gap

This is a visual campaign that addresses gender pay inequities which remains prevalent in the United States today. Using data from the American Association of University Women, this campaign uses data to promote hard-hitting truths about equity inequalities in the workplace.

This work has been featured on the Instagram accounts of Parsons School of Design, Huffington Post, and Huffington Post Women, and Huffington Post Spain.

Video

vimeo.com/217438530



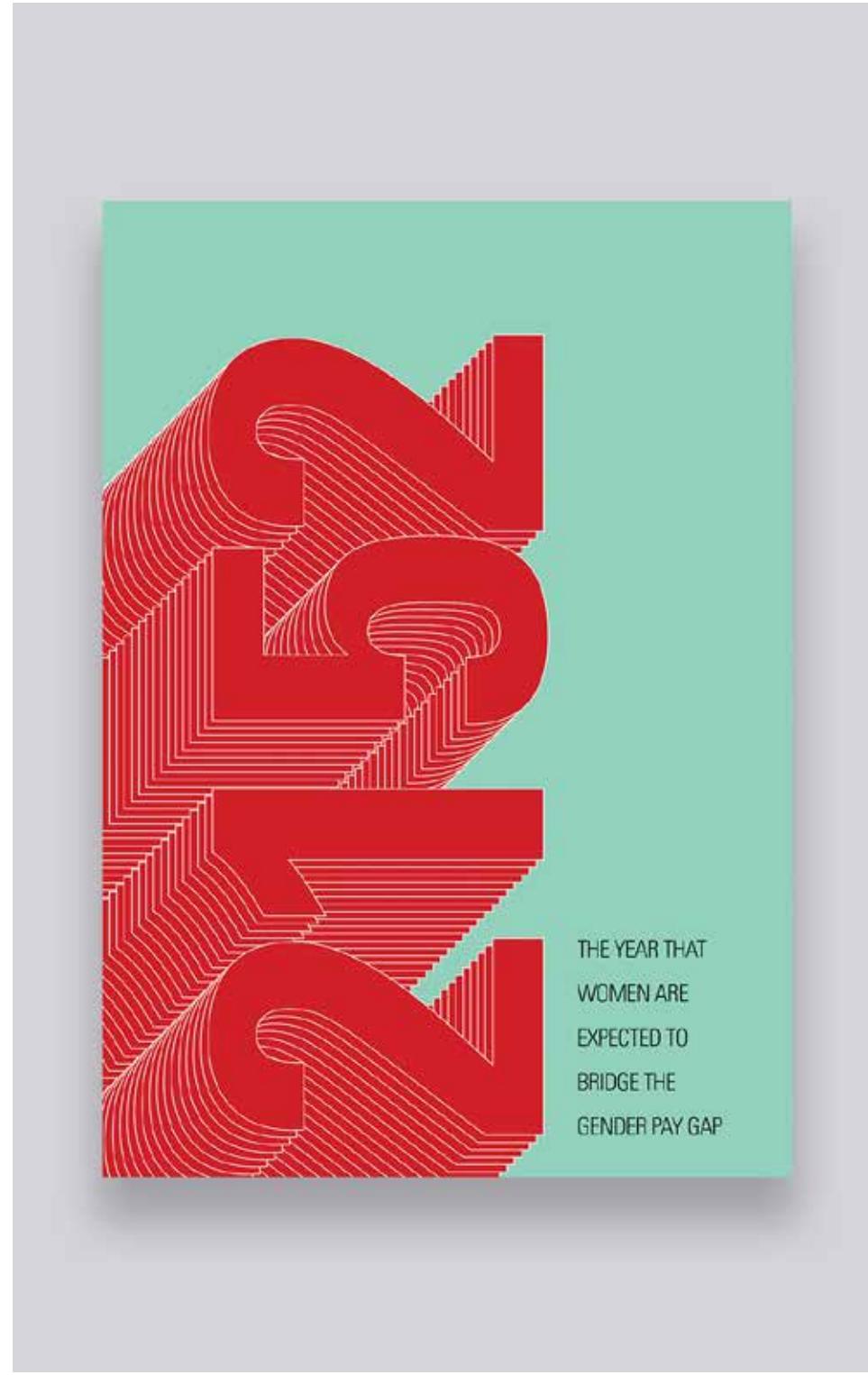
Vinyl installation
in the New School
University Center.



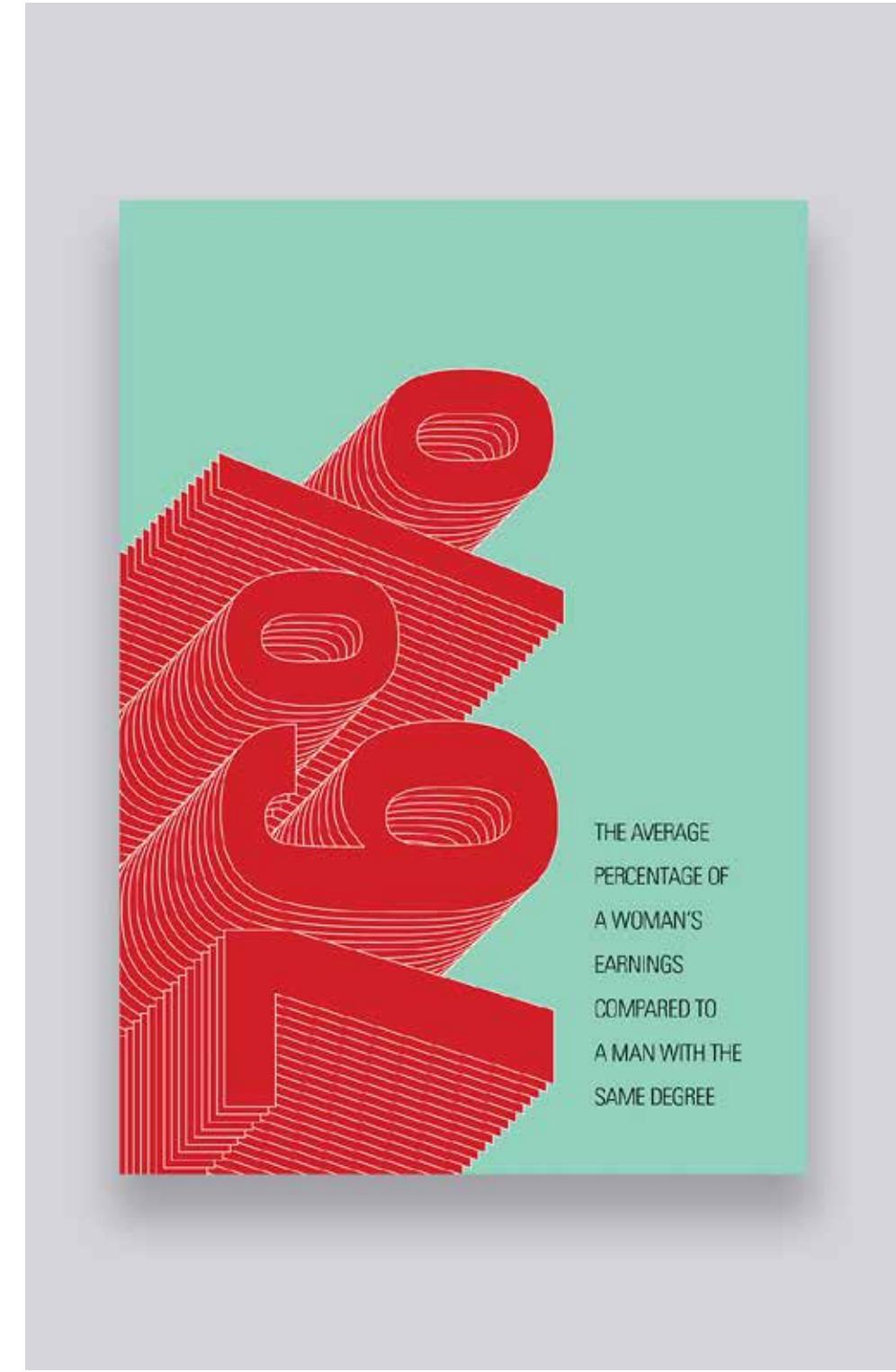


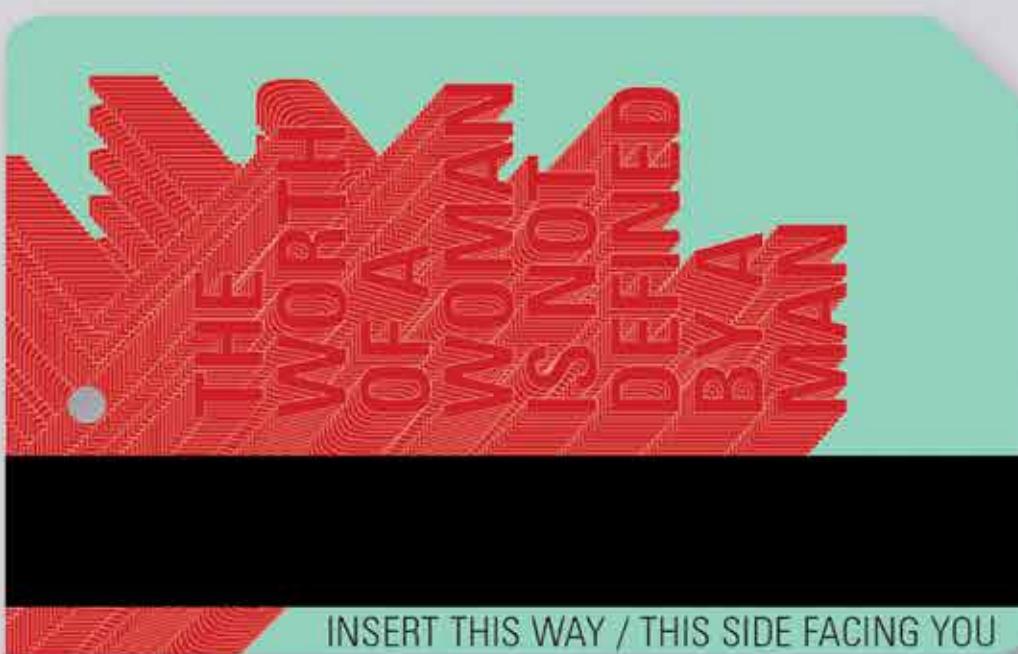


Campaign Shirts



Statistic-Driven Posters



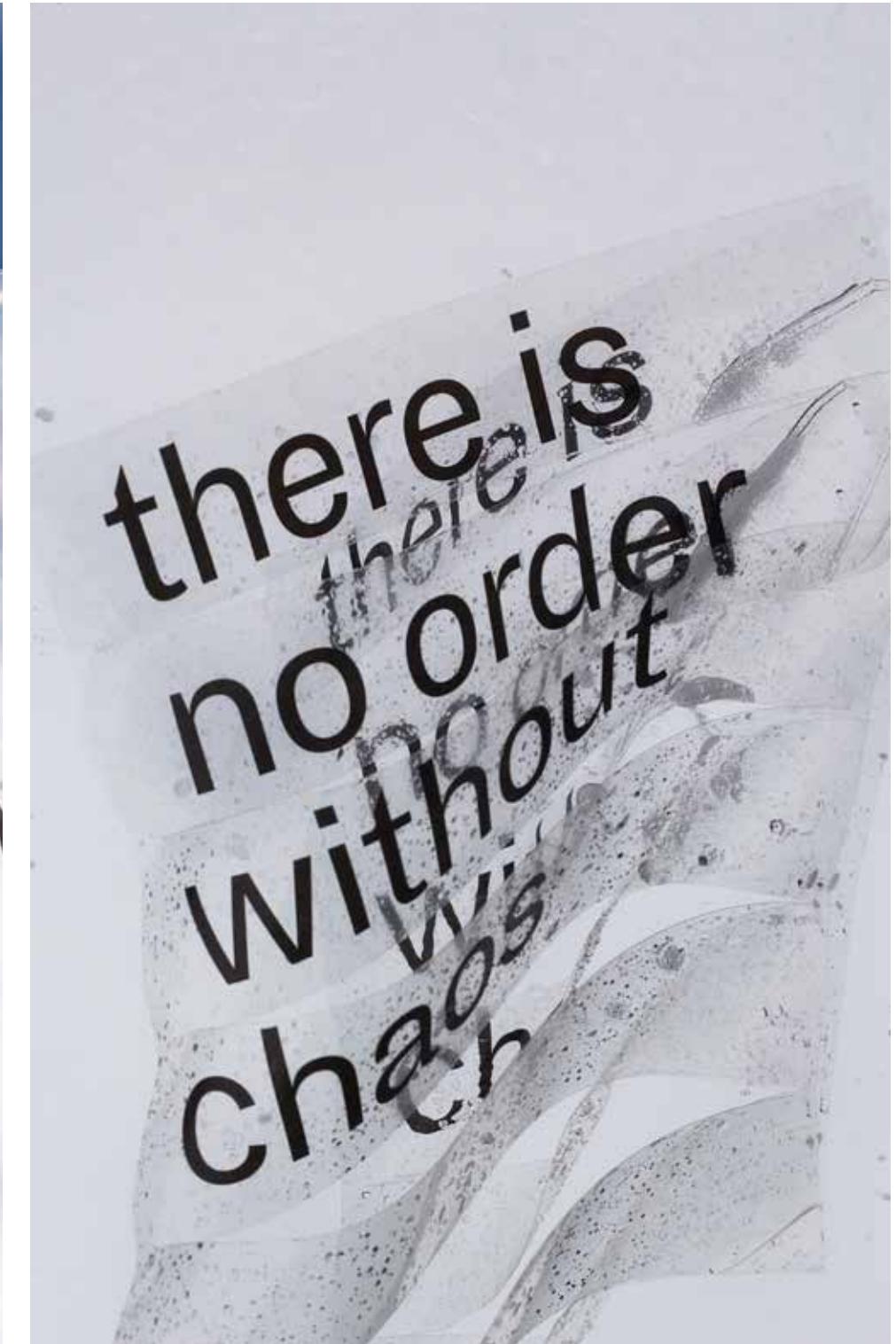
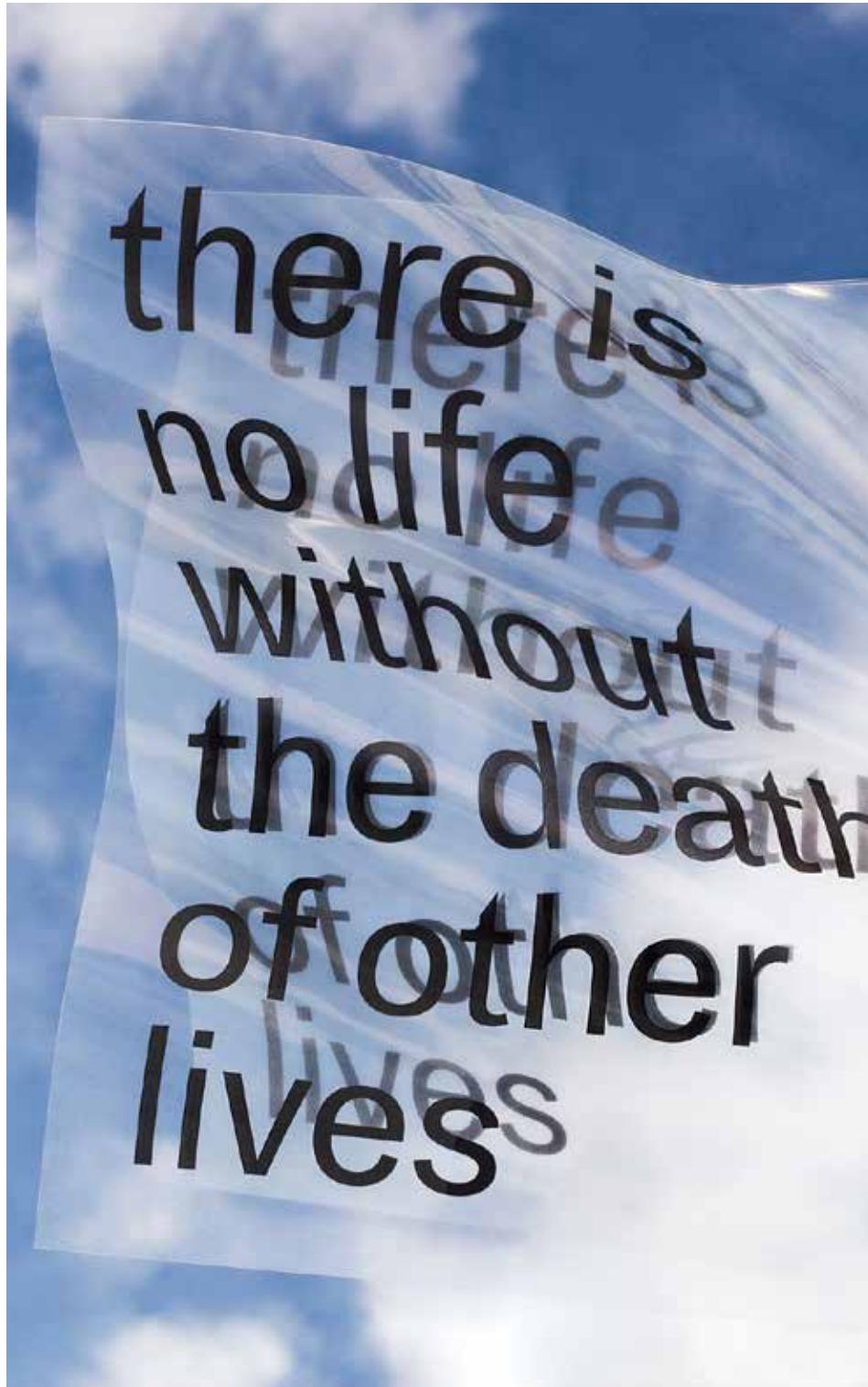
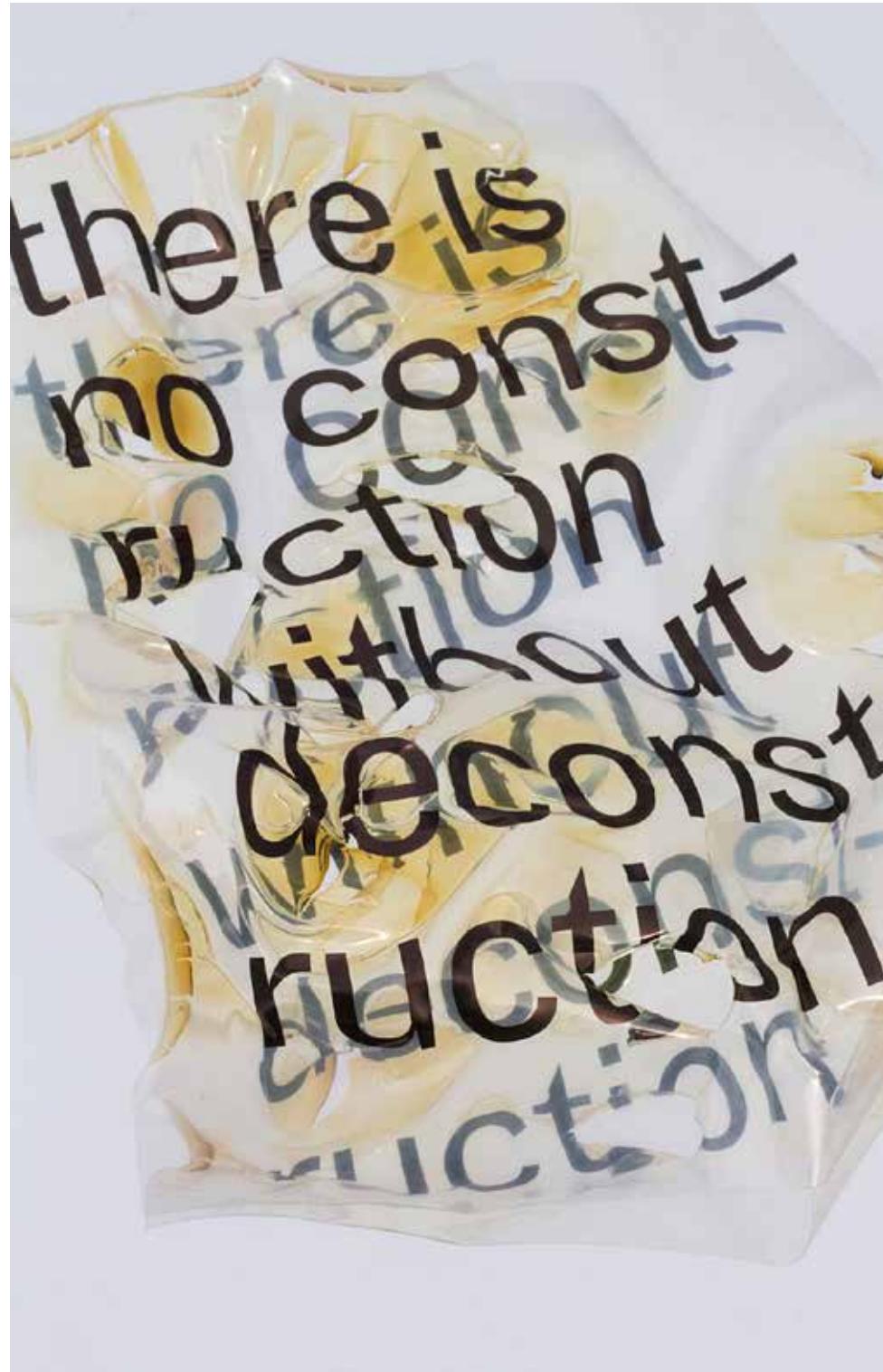


MTA Metro Cards

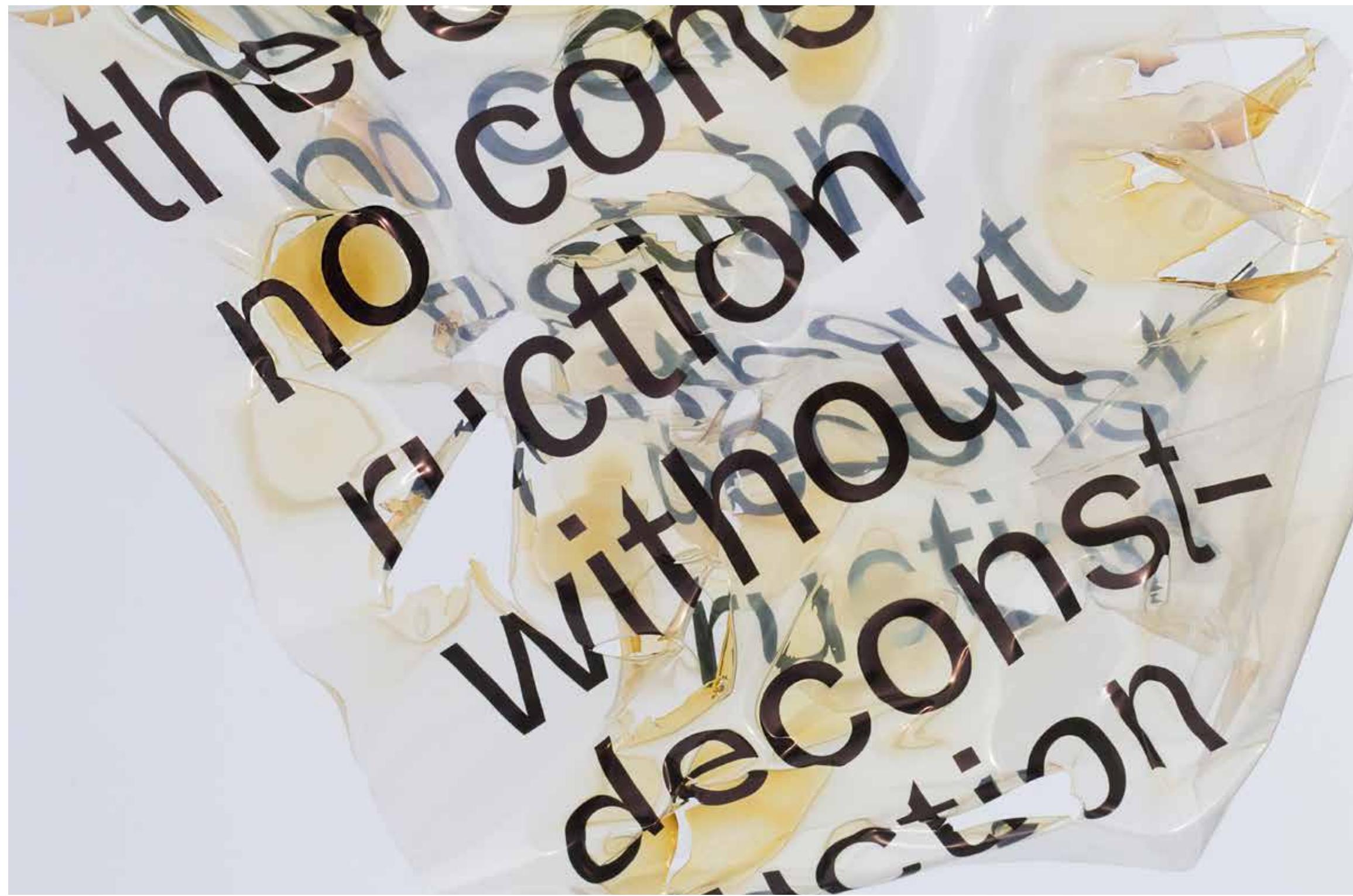
The Law of Entropy

This three-part poster series explores the law of entropy through the manipulation of materiality, transparency, and reflection. The words used in these works are from Klaus Nürnberger's book, *Martin Luther's Message for Us Today*. The full text reads, "there is no construction without deconstruction, no life without the death of other lives, no order without chaos."

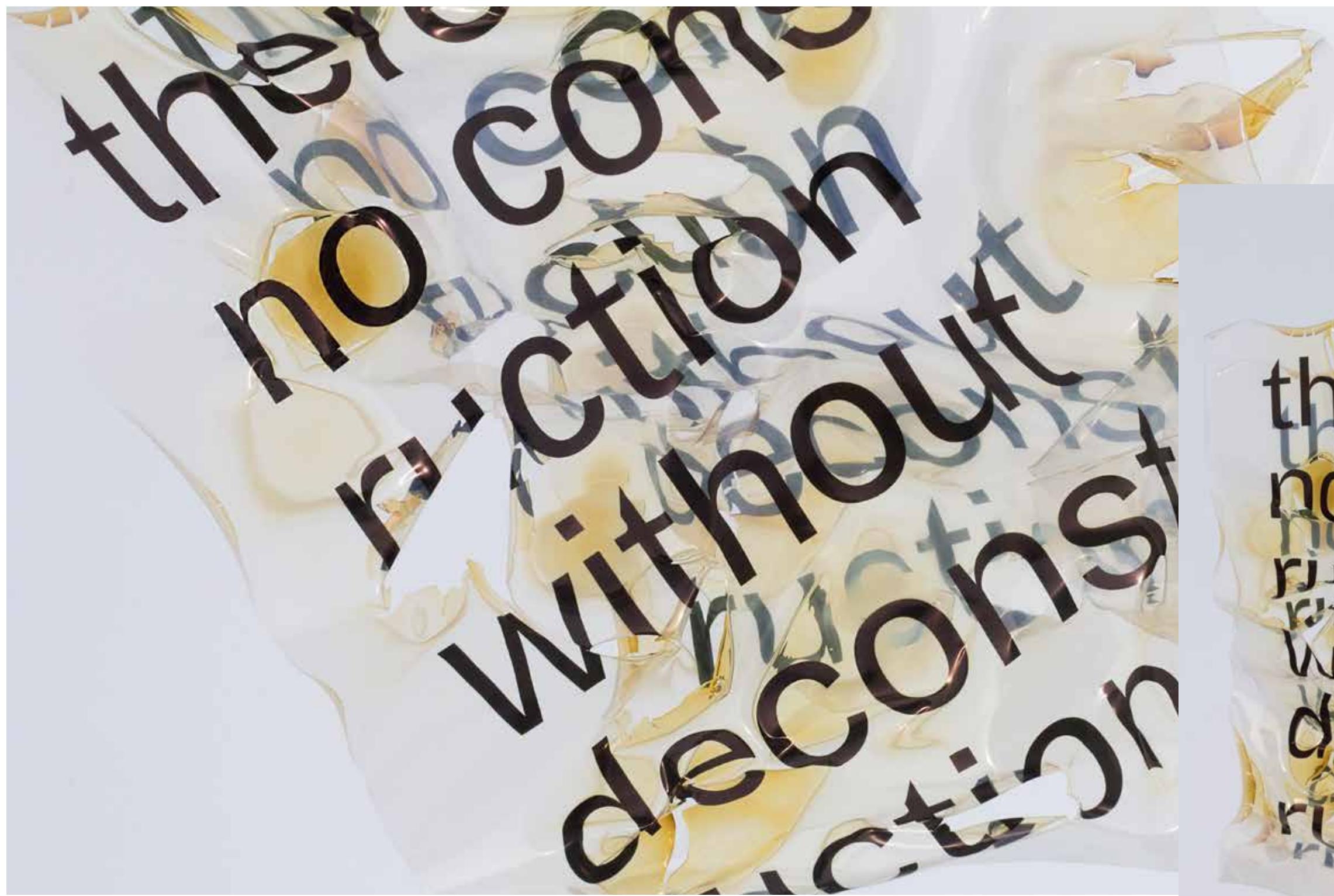
The text was segmented into three parts, printed them on plastic sheets, and manipulated them based on their content. Each piece was photographed against a mirror, allowing the weather conditions to dictate the ultimate visual treatment.



Full Triptych



Process



Process





Process



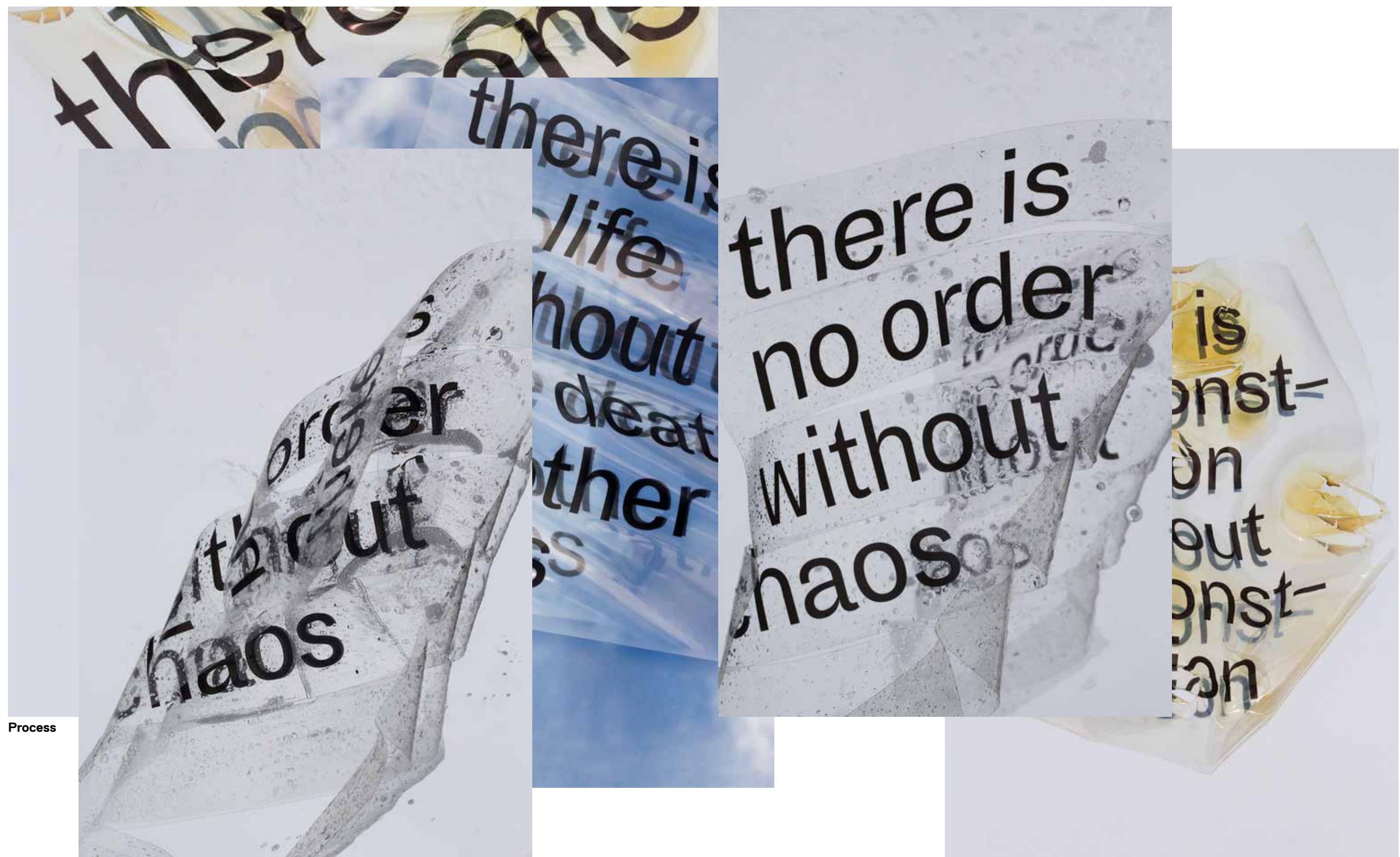
Multi-Media



5/5



Process



Process

Thank You