

Think, Talk, Make

On December 7th, 2018, Made Thought held their first ever 'To Think' workshop on 'Impact and Creative Opportunity'. Seeking to explore and understand how they can together create a thinking culture in which we evolve with the world, it brought together a small group of people to talk over lunch.

This is a record of our first discussion, and a guidebook of best practice for workshops at Made Thought in the future. The result is a 10-page program, 5 question cards, and 1 poster to summarize the workshop.

Project Details

Completed at Made Thought
for internal reference

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A guidebook

TO THINK, TALK, MAKE

FOREWORD

Just think. Think loud. Think out loud. Louder than a balloon popping. Louder than the sirens blaring. Louder than a plane taking off. Think loud. Think out loud. Kick the dust up. Send up the smoke signals. Skip the shallow water, and start at the deep end. Think of the loudest thing you can think of and then think louder than that. Just thinking—what if, why not, how come—is not enough if no one can hear it. The world is loud, so think louder. Make us stop and listen. Make us hear it.