

Whitney Badge

whitney.badge@gmail.com
whitneybadge.com

Education

Parsons School of Design
BFA, Communication Design
Graduated Spring 2018 with Honors
New York, NY

Skills

InDesign, Illustrator, Photoshop,
After Effects, Sketch, Figma, HTML, CSS,
FontLab, Glyphs, Copywriting

Experience

Character

Designer, January 2020–Present
New York, New York

Working closely with a small team of designers to conceptualize and carry out graphic systems and digital designs for companies both established and starting off in their respective industry. This includes cross-collaboration between strategists, copywriters and designers in an effort to bring brands to life in full color.

Museum of Modern Art

Freelance Graphic Designer, May 2019–January 2020
New York, New York

Worked with MoMA's in-house Design Studio to extend the museum's identity to all touchpoints and future campaigns pertaining to the MoMA Design Store. This includes digital design, in-store signage, products and art direction.

World's Greatest Internship

Design Intern, October 2018–March 2019
worldsgreatestinternship.co

Selected as 1 of 2 individuals to participate in a 6 month internship program at 6 agencies in 6 cities around the world.

Re Agency

Design Intern, March 2019
Sydney, Australia

Parkside

Design Intern, February 2019
Graz, Austria

Base Design

Design Intern, January 2019
Brussels, Belgium

Made Thought

Design Intern, December 2018
London, UK

COLLINS

Design Intern, November 2018
New York, NY

Butchershop Creative

Design Intern, October 2018
San Francisco, CA

Prophet

Designer, June–September 2018
New York, New York

Developed effective identity systems through the use of brand storytelling and strategic positioning.

The Wing

Design Intern, October–December 2017
New York, New York

Assisted in conceptualizing and executing projects such as social media content, iconography, signage and wearable collateral.