

WHITNEY BADGE

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EDUCATION

BFA, Communication Design
Parsons School of Design
Fall 2016 – Spring 2018
New York, New York

Digital Communications
Calvin College
Fall 2014 – Spring 2016
Grand Rapids, Michigan

ACCOLADES

Deans List
Parsons School of Design
Fall 2016 – Spring 2018

"The Threads That Bind" Exhibition
Graphic Designer
State Museum of the History
of Saint Petersburg
September 2017 – October 2017
Saint Petersburg, Russia

Featured Designer
Art, Media, and Technology Blog
Parsons School of Design
Spring 2018

SKILLS

Adobe Creative Suite
HTML, CSS, JavaScript
Keynote
Sketch
FontLab

INVOLVEMENT

AIGA Member, Spring 2018 – Present
TDC Member, Spring 2018 – Present

EXPERIENCE

Graphic Design Intern
The Wing
October 2017 – December 2017
New York, New York

Assisted the design director to conceptualize and execute digital and print design projects such as social media assets, a library of iconography, on-location signage, and unique collateral for Wing Women.

Graphic Design Intern
Prophet
June 2017 – August 2017
New York, New York

Worked alongside the design team to develop effective brand strategies through the development of identity systems and their connecting visual assets.

Marketing and Research Design Intern
Steelcase, Smart + Connected Technology
May 2016 – June 2017
Grand Rapids, Michigan

Executed marketing strategies, research design, cross-industry analysis, and content creation that help Steelcase create great workspace experiences.

Media Production Assistant
Calvin College
August 2015 – July 2016
Grand Rapids, Michigan

Provided professional video streaming, marketing content and digital communications for faculty, staff and students at Calvin College.

Information Technology Technician
Calvin College
May 2015 – May 2016
Grand Rapids, Michigan

Offered IT services to faculty and students to solve complex technical issues and provide effective solutions.