Sales Overview Dashboard | By Region

Sales	Profit	QTY

2021	2022	2023	2024

Central
Sales
147.43K
PY Sales:102.87K   Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

East
Sales
181.34K
PY Sales:156.45K   Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

South
Sales
93.61K
PY Sales:71.36K   Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

West
Sales
187.48K
PY Sales:139.97K   Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Sales by State

California
New York
Texas
Pennsylv...
Michigan
Virginia
Indiana
Ohio
Illinois
Washingt...
New Jersey

0.0M   0.1M

UNITED STATES
Gulf of Mexico
MEXICO   CUBA
Microsoft Bing   © 2025 TomTom, © 2025 Microsoft Corporation   Terms   HAITI

Current Year (CY) & Previous Year (PY) Metrics

Region	CY Sales	PY Sales	YoY Sales	CY Profit	PY Profit	YoY Profit	CY QTY	PY QTY	YoY QTY
West	$187.48K	$139.97K	▲ 34%	$24.05K	20.49K	▲ 17%	3K	2K	▲ 24%
East	$181.34K	$156.45K	▲ 16%	$20.26K	21.05K	▲ -4%	3K	2K	▲ 20%
Central	$147.43K	$102.87K	▲ 43%	$19.90K	11.72K	▲ 70%	2K	2K	▲ 30%
South	$93.61K	$71.36K	▲ 31%	$17.70K	8.32K	▲ 113%	2K	1K	▲ 20%
Total	$609.86K	$470.65K	▲ 30%	$81.92K	61.58K	▲ 33%	10K	8K	▲ 23%

```
1  Select Metric 2 = {
2      ("Sales", NAMEOF('Sales Data'[Total Sales]), 0),
3      ("Profit", NAMEOF('Sales Data'[Total Profit]), 1),
4      ("QTY", NAMEOF('Sales Data'[Total QTY]), 2)
5  }
```

Sales
147.43K
PY Sales:102.87K   Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

East
Sales
181.34K
PY Sales:156.45K   Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

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Sales
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0.0M   0.1M

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Current Year (CY) & Previous Year (PY) Metrics

Region	CY Sales	PY Sales	YoY Sales	CY Profit	PY Profit	YoY Profit	CY QTY	PY QTY	YoY QTY
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Total	$609.86K	$470.65K	▲ 30%	$81.92K	61.58K	▲ 33%	10K	8K	▲ 23%

```
1 YoY Sales =
2 VAR CurrentYearSales = [CY Sales]
3 VAR PreviousYearSales = [PY Sales]
4 VAR YoYChange = DIVIDE(CurrentYearSales - PreviousYearSales,PreviousYearSales)
5 VAR PRINT =
6        IF(YoYChange > 0, UNICHAR(9650) & " " & FORMAT(YoYChange, "0%"),
7                          UNICHAR(9650) & " " & FORMAT(YoYChange, "0%"))
8 RETURN PRINT
```
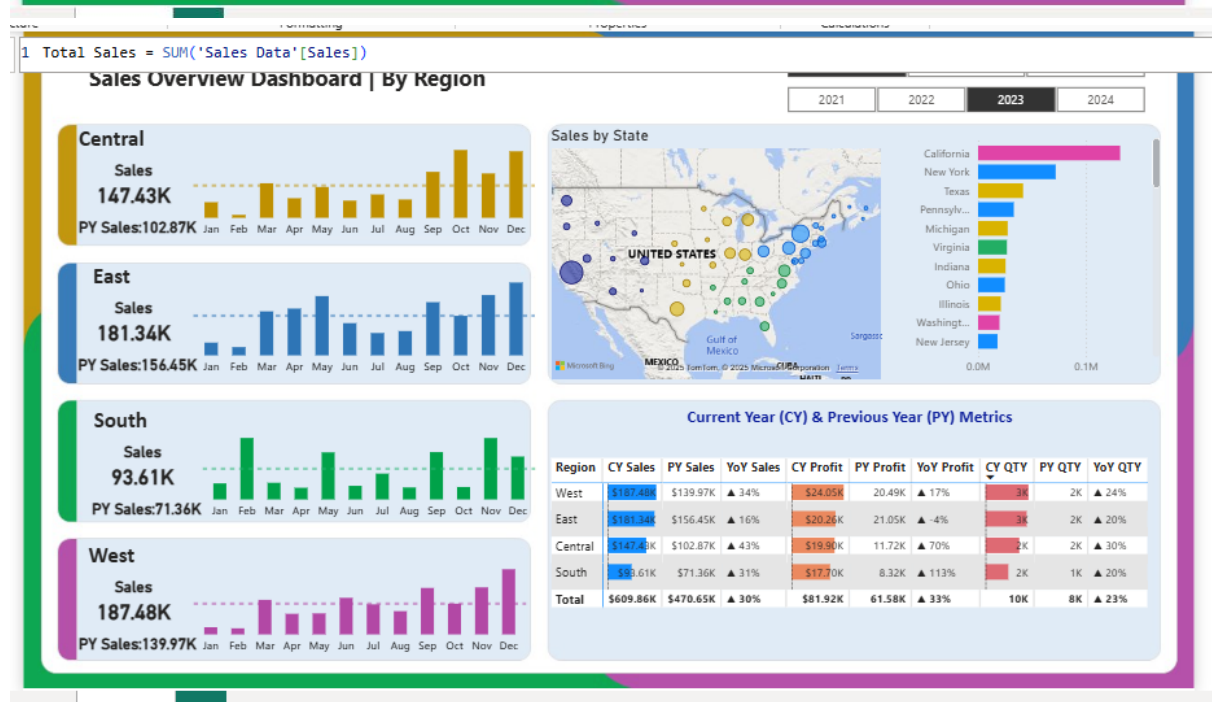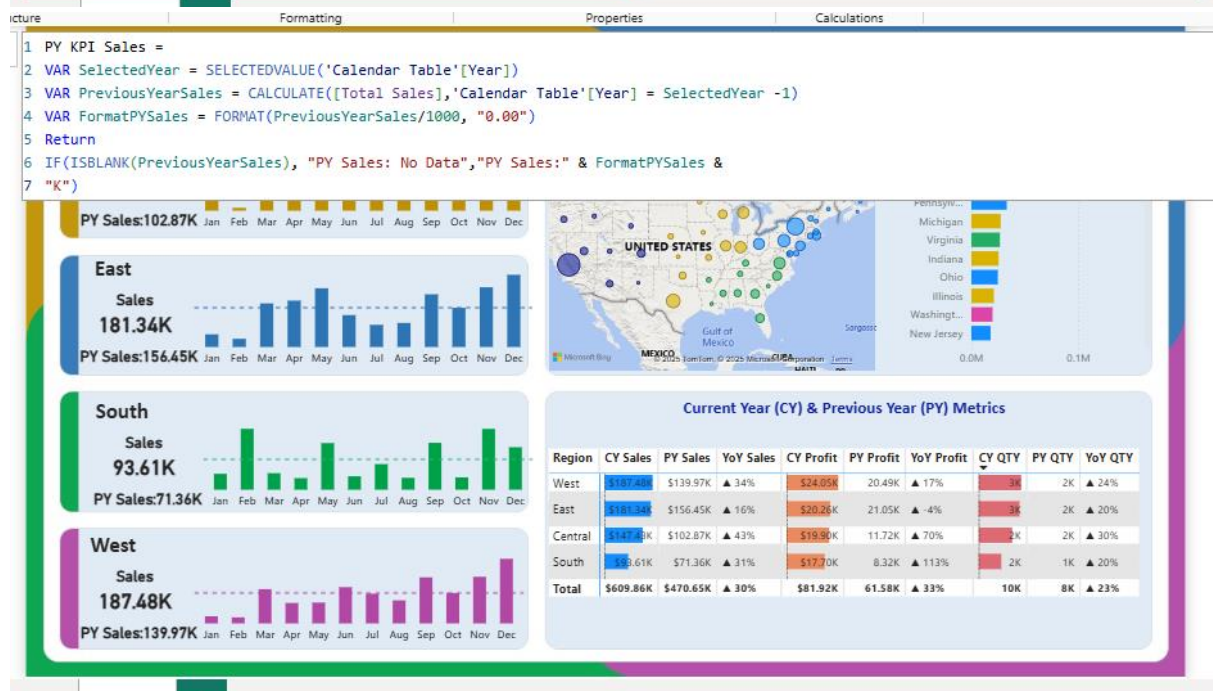
East
Sales
181.34K
PY Sales:156.45K   Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

South
Sales
93.61K
PY Sales:71.36K   Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

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Sales
187.48K
PY Sales:139.97K   Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

UNITED STATES
Gulf of Mexico
MEXICO
Virginia
Indiana
Ohio
Illinois
Washingt...
New Jersey
0.0M   0.1M

Current Year (CY) & Previous Year (PY) Metrics

Region	CY Sales	PY Sales	YoY Sales	CY Profit	PY Profit	YoY Profit	CY QTY	PY QTY	YoY QTY
West	$187.48K	$139.97K	▲ 34%	$24.05K	20.49K	▲ 17%	3K	2K	▲ 24%
East	$181.34K	$156.45K	▲ 16%	$20.26K	21.05K	▲ -4%	3K	2K	▲ 20%
Central	$147.49K	$102.87K	▲ 43%	$19.90K	11.72K	▲ 70%	2K	2K	▲ 30%
South	$93.61K	$71.36K	▲ 31%	$17.70K	8.32K	▲ 113%	2K	1K	▲ 20%
Total	$609.86K	$470.65K	▲ 30%	$81.92K	61.58K	▲ 33%	10K	8K	▲ 23%

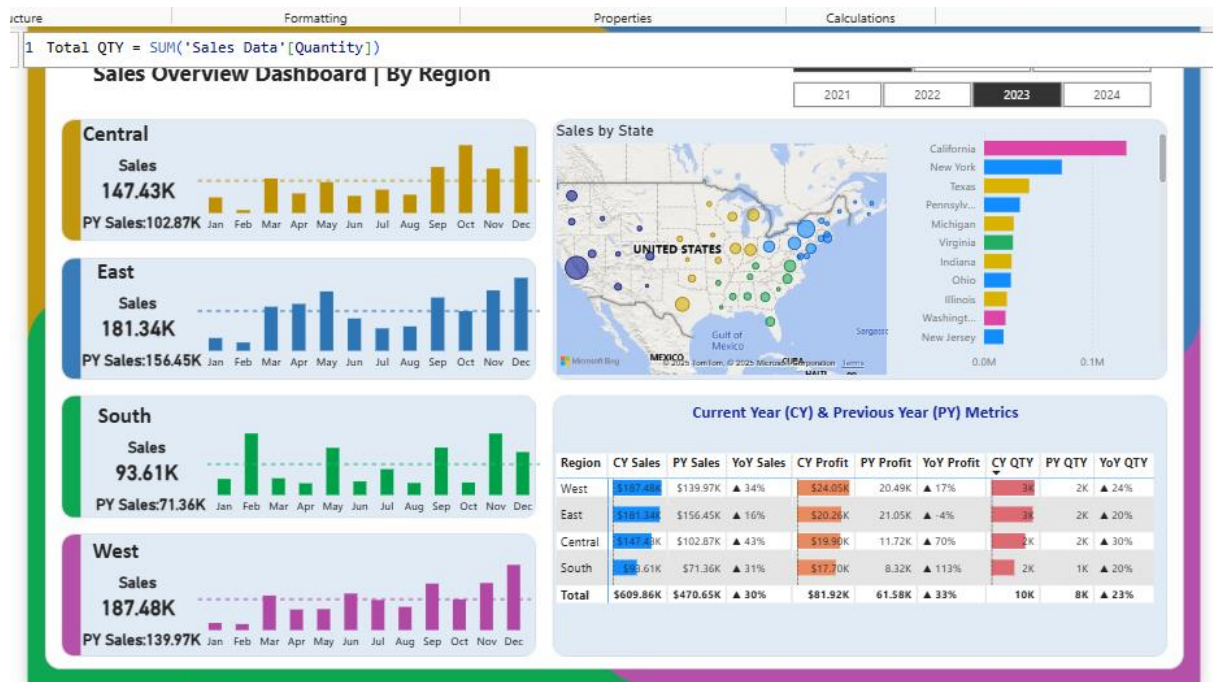Structure   Formatting   Properties   Calculations

```
1 YoY QTY =
2 VAR CurrentYearSales = [CY QTY]
3 VAR PreviousYearSales = [PY QTY]
4 VAR YoYChange = DIVIDE(CurrentYearSales - PreviousYearSales,PreviousYearSales)
5 VAR PRINT =
6        IF(YoYChange > 0, UNICHAR(9650) & " " & FORMAT(YoYChange, "0%"),
7                          UNICHAR(9650) & " " & FORMAT(YoYChange, "0%"))
8 RETURN PRINT
```

East
Sales
181.34K
PY Sales:156.45K   Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

South
Sales
93.61K
PY Sales:71.36K   Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

West
Sales
187.48K
PY Sales:139.97K   Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

UNITED STATES
Gulf of Mexico
MEXICO
Virginia
Indiana
Ohio
Illinois
Washingt...
New Jersey
0.0M   0.1M

Current Year (CY) & Previous Year (PY) Metrics

Region	CY Sales	PY Sales	YoY Sales	CY Profit	PY Profit	YoY Profit	CY QTY	PY QTY	YoY QTY
West	$187.48K	$139.97K	▲ 34%	$24.05K	20.49K	▲ 17%	3K	2K	▲ 24%
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Central	$147.49K	$102.87K	▲ 43%	$19.90K	11.72K	▲ 70%	2K	2K	▲ 30%
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Total	$609.86K	$470.65K	▲ 30%	$81.92K	61.58K	▲ 33%	10K	8K	▲ 23%

```
1  YoY Profit =
2  VAR CurrentYearSales = [CY Profit]
3  VAR PreviousYearSales = [PY Profit]
4  VAR YoYChange = DIVIDE(CurrentYearSales - PreviousYearSales,PreviousYearSales)
5  VAR PRINT =
6          IF(YoYChange > 0, UNICHAR(9650) & " " & FORMAT(YoYChange, "0%"),
7                          UNICHAR(9650) & " " & FORMAT(YoYChange, "0%"))
8  RETURN PRINT
```


East
Sales
181.34K
PY Sales:156.45K

South
Sales
93.61K
PY Sales:71.36K

West
Sales
187.48K
PY Sales:139.97K

Current Year (CY) & Previous Year (PY) Metrics

Region	CY Sales	PY Sales	YoY Sales	CY Profit	PY Profit	YoY Profit	CY QTY	PY QTY	YoY QTY
West	$187.48K	$139.97K	▲ 34%	$24.05K	20.49K	▲ 17%	3K	2K	▲ 24%
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Total	$609.86K	$470.65K	▲ 30%	$81.92K	61.58K	▲ 33%	10K	8K	▲ 23%

```
1  Total Sales = SUM('Sales Data'[Sales])
```

Sales Overview Dashboard | By Region

| 2021 | 2022 | **2023** | 2024 |

Central
Sales
147.43K
PY Sales:102.87K

East
Sales
181.34K
PY Sales:156.45K

South
Sales
93.61K
PY Sales:71.36K

West
Sales
187.48K
PY Sales:139.97K

Sales by State

Current Year (CY) & Previous Year (PY) Metrics

Region	CY Sales	PY Sales	YoY Sales	CY Profit	PY Profit	YoY Profit	CY QTY	PY QTY	YoY QTY
West	$187.48K	$139.97K	▲ 34%	$24.05K	20.49K	▲ 17%	3K	2K	▲ 24%
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Total	$609.86K	$470.65K	▲ 30%	$81.92K	61.58K	▲ 33%	10K	8K	▲ 23%

```
1  Total QTY = SUM('Sales Data'[Quantity])
```

Sales Overview Dashboard | By Region

| 2021 | 2022 | **2023** | 2024 |

Central
Sales
147.43K
PY Sales:102.87K   Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

East
Sales
181.34K
PY Sales:156.45K   Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

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Sales
93.61K
PY Sales:71.36K   Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

West
Sales
187.48K
PY Sales:139.97K   Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Sales by State

California
New York
Texas
Pennsylv...
Michigan
Virginia
Indiana
Ohio
Illinois
Washingt...
New Jersey

0.0M   0.1M

Current Year (CY) & Previous Year (PY) Metrics

Region	CY Sales	PY Sales	YoY Sales	CY Profit	PY Profit	YoY Profit	CY QTY	PY QTY	YoY QTY
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```
1  PY KPI Sales =
2  VAR SelectedYear = SELECTEDVALUE('Calendar Table'[Year])
3  VAR PreviousYearSales = CALCULATE([Total Sales],'Calendar Table'[Year] = SelectedYear -1)
4  VAR FormatPYSales = FORMAT(PreviousYearSales/1000, "0.00")
5  Return
6  IF(ISBLANK(PreviousYearSales), "PY Sales: No Data","PY Sales:" & FormatPYSales &
7  "K")
```

PY Sales:102.87K   Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

East
Sales
181.34K
PY Sales:156.45K   Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

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```
1 CY Sales =
2 VAR SelectedYear = SELECTEDVALUE('Calendar Table'[Year])
3 VAR CurrentYearSales = CALCULATE([Total Sales], 'Calendar Table'[Year] = SelectedYear)
4 RETURN CurrentYearSales
```
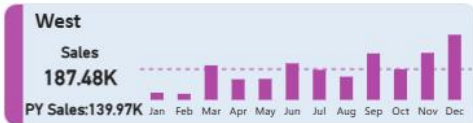
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Sales by State

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```
1 CY QTY =
2 VAR SelectedYear = SELECTEDVALUE('Calendar Table'[Year])
3 VAR CurrentYearSales = CALCULATE([Total QTY], 'Calendar Table'[Year] = SelectedYear)
4 RETURN CurrentYearSales
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1 CY Profit =
2 VAR SelectedYear = SELECTEDVALUE('Calendar Table'[Year])
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4 RETURN CurrentYearSales
```

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147.43K

PY Sales:102.87K Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

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Sales
181.34K

PY Sales:156.45K Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

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Sales
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