

Landing Page Recommendation for PFE/PFA Project Services

Key Recommendations

Define your Goal:

- Convert visitors into leads or clients.
- Showcase credibility, samples, and clear pricing.

Tech Stack (Simple + Efficient)

Frontend: HTML + Tailwind CSS (fast and responsive)

Hosting: GitHub Pages, Netlify, or Vercel (free and simple)

Form/Chat: WhatsApp link, Formspree, or Tally.so (for quick contact)

Optional CMS: Not necessary unless you want blog content.

Suggested Landing Page Structure

1. Hero Section

- Headline: "Besoin d'aide pour ton PFE ou PFA ?"
- Subtext: "Des projets 100% personnalisés 999 MAD. Livraison rapide, qualité assurée."
- CTA Button: "Demande un devis" WhatsApp or form link

2. What's Included

- Analyse du sujet
- Développement du projet (Web, mobile, IA)
- Rapport/documentation
- Support jusqu'à la soutenance

3. Pricing

- partir de 999 MAD
- Prix varie selon le sujet, la complexité, et les délais

4. Examples of Projects

- Application mobile de gestion

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- Site e-commerce
- Projet en Python/Data Science
- Arduino/IOT projects

5. Testimonials or Trust Section

- +50 tudiants satisfaits
- Soutenance russie 100%

6. Contact

- WhatsApp link with prefilled message
- Or simple form (email, phone, project idea)

Language

Use Darija or a mix of French + Darija to connect better with your audience. Example:

"Tu galres avec ton PFE ? Rak f blasa! On te fait un projet complet, sur mesure, petit prix."

Bonus Tips

- Add urgency: "Places limites par mois"
- Add FAQ: "Est-ce que c'est lgal ?" "Quels sont les dlais ?"
- Add Google reviews or Instagram if you have any for social proof.

Need Help?

I can help you generate a full HTML + Tailwind landing page with WhatsApp CTA, example sections, and help you deploy it for free. Just let me know!