

NEW EYES

glasses for those in need



2022-2023 annual report

More than 8 Million

Americans who know they
need eyeglasses said they
can not afford them.

JAMA Ophthalmology. 2020



Message from our Executive Director



As we celebrate the remarkable milestone of 90 years of New Eyes, we reflect on the incredible impact we have made in the lives of children and adults through the gift of prescription eyeglasses. At New Eyes, we believe that clear vision is transformational, both physically and emotionally. It enables motivation, independence, education, employment, and perhaps most of all, joy. Good things do, indeed, come in small packages - like a new pair of prescription eyeglasses for someone who desperately needs them.

Since 1932, New Eyes has stayed true to the very same mission created by our founder, Julia Lawrence Terry - to provide new prescription eyeglasses to people in financial need in the United States. We've been there for financially struggling families since the Depression and WWII all the way through the 2008 financial crisis and the Covid-19 pandemic. Our longevity underscores the relentless need for clear vision and New Eyes' agility in adapting to the changing economic and technological landscapes to meet the need for our services.

Over this fiscal year, we proudly served clients in all 50 states, including Puerto Rico and Washington, D.C., touching the lives of 15,458 individuals. This achievement represents an overall increase of 41% from the previous year, including a 112% increase in the number of children we assisted. In addition to our agency partnerships, we introduced a new feature to our e-voucher program, empowering individuals without access to agencies to submit their own applications directly into our digital platform. This approach has enabled us to extend our reach and provide help to those who previously faced barriers in accessing our services. We are thrilled to have been able to assist an additional 2,119 individuals through this new improvement to our e-voucher program.

Our success over the past year builds upon the solid foundation of our 90-year-old mission. Every one of the thousands of volunteers, donors, grantors, partners, staff members, and friends who have lent their time, talent, and treasure to this remarkable organization is forever a part of the rich history of New Eyes. We are humbled by the fact that, through such generous support over the years, our impact has grown exponentially, allowing us to serve more and more individuals across the country.

As we embark on our 91st year, we remain dedicated to our mission to provide the transformative tool of eyeglasses to children and adults facing financial difficulties. We understand the power that a pair of eyeglasses can have on someone's life, opening doors to education, employment, and improved quality of life. It is through your continued support and partnership that we can make a lasting difference in the lives of countless individuals.

Clear Vision Matters. It always will!




JEAN GAJANO
New Eyes, Executive Director

MISSION

To provide the transformative tool of eyeglasses to children and adults facing financial difficulties

VISION

A world without barriers to the tools of clear vision for all children and adults

2022- 2023 at a glance



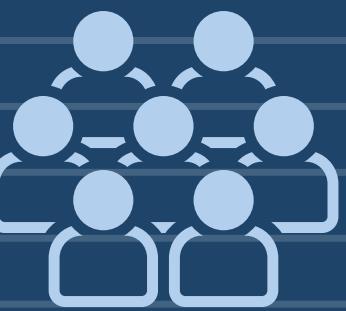
15,458
people
reached...



50
states
(+ Puerto Rico + D.C.)



414
supporters



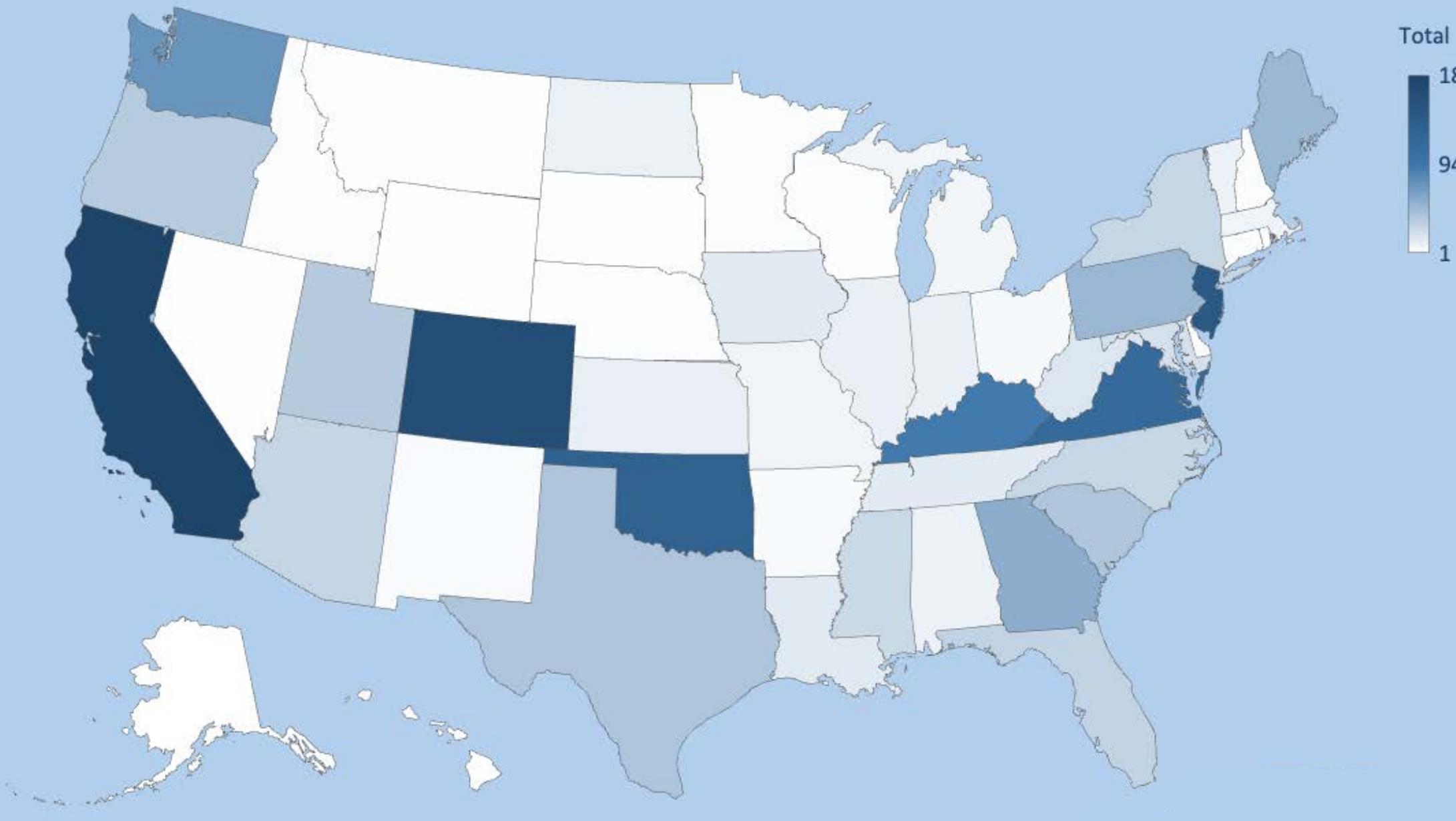
8
board
members



5
team
members



FY 2022- 23 distributed free eyeglasses by agencies and individuals



Agencies
application total:
13,354

Direct Individuals
application total:
2,119

CA - 1,885	NY - 246
CO - 1,700	MD - 205
NJ - 1,468	WV - 170
OK - 1,325	LA - 141
VA - 1,146	IA - 135
KY - 912	TN - 135
WA - 728	KS - 110
GA - 553	IL - 106
PA - 491	IN - 101
ME - 484	ND - 97
TX - 394	VT - 93
SC - 388	AL - 91
UT - 355	MA - 79
OR - 348	MO - 75
FL - 301	MI - 65
AZ - 285	OH - 45
NC - 273	AR - 36
MS - 257	NM - 28
DC - 22	
UNK - 21	
MN - 21	
ID - 20	
DE - 16	
CT - 15	
NH - 14	
NE - 14	
WI - 12	
WY - 8	
MT - 7	
SD - 7	
RI - 6	
NV - 6	
AK - 2	
HI - 1	
PR - 1	



Impact

Gender

Female- 9,161

Male- 6,269

Unidentified- 44

Adults- 14,036
Children- 1,437

Average age
Children- 10
Seniors- 72
Male- 46
Female- 47

First I would like to Thank you for a very precious gift of being able to see once again. It really is Amazing, seeing all the things you have missed, by not being able to see. It is kinda like a Child seeing something for their first time. Again thank you so very much for the gift of sight again.

First Name

Julia

Age

54

Hometown, State

Ohio

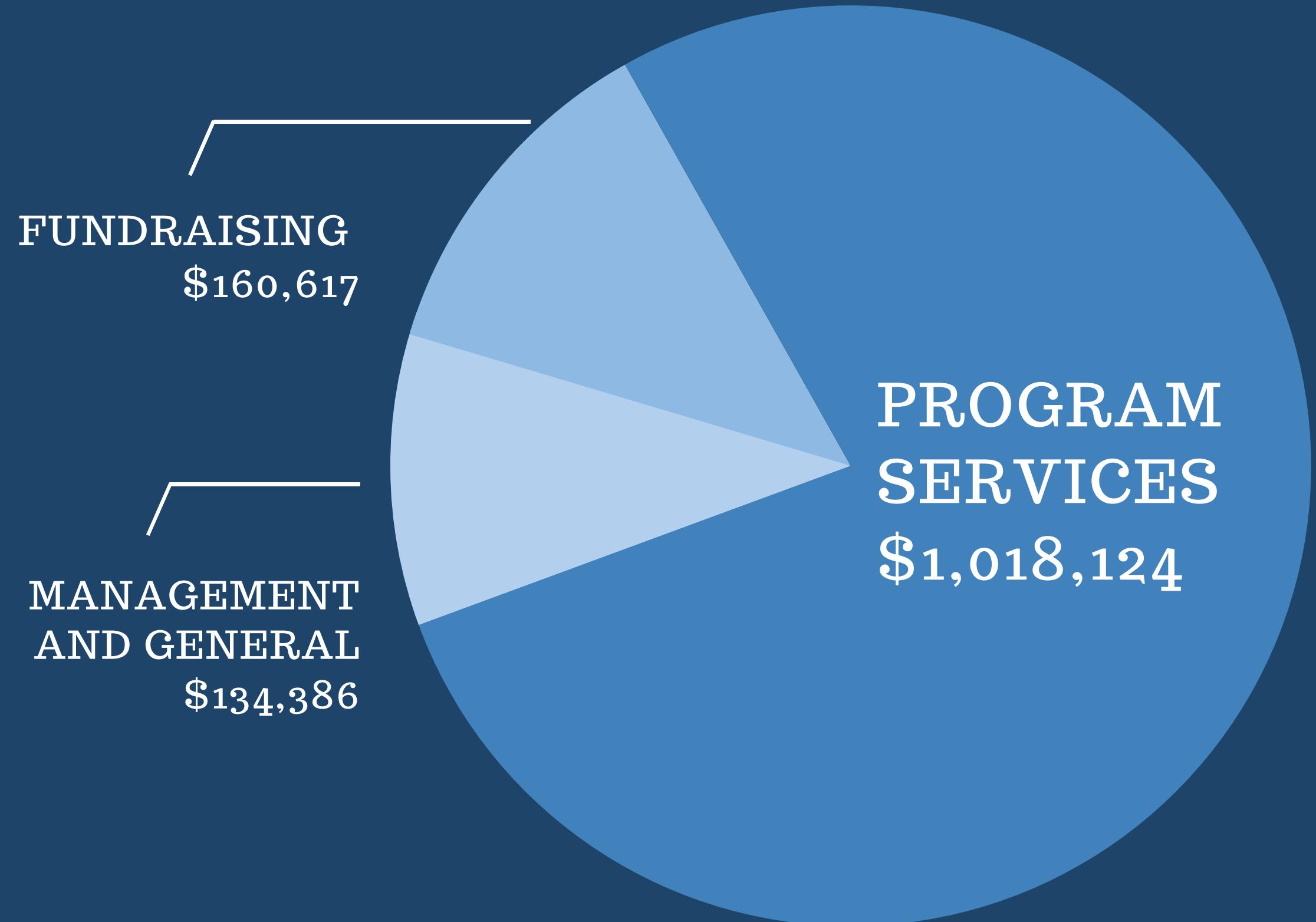
I haven't been able to afford glasses for a few years. I am an artist and my vision issues made it difficult for me to be able to work. My art was showing that my ability to do fine details was lacking. The difference my new glasses made was unbelievable. My work has improved overnight and my confidence is back. I am overwhelmed with gratitude!

Name **Jesse**

Age **40**

State **UT**

Financials



FY 2022-2023 New Eyes Financial Statement

[Click to view](#)

Total Contributions, Revenues, and Other Support: \$1,350,715

Total Expenses: \$1,313,127

Total End-of-Year Assets: \$5,128,111

Year ended March 31, 2023

"No act of kindness, no matter how small, is ever wasted."

- Aesop



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New Eyes is a 501(c)3 nonprofit organization that provides new prescription eyeglasses, free of charge, to U.S. residents facing financial challenges. Since 1932 New Eyes has helped children and adults get the clear vision they need to improve the quality of their lives.

For more information, please visit
new-eyes.org
Short Hills, NJ 07928

