



**ZERO** EXCLUSION  
CARBON  
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CONVERGENCES

# 2021 CONVERGENCES OCCUPIED PALESTINIAN TERRITORY FORUM

Online | October 14th, 2021

**SUPPORTING SUSTAINABLE  
AND INCLUSIVE GROWTH IN  
THE PALESTINIAN TERRITORY  
THROUGH DIGITAL INCLUSION**

## FINAL REPORT



**ACTED**

MA'AN Development Center



مركز العمل التنموي / معاً



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# AGENDA

Session's recordings on [Youtube](#)

8:30 - 9:30	CONNEXION	
9:30 - 10:30	OPENING SESSION Digital for development : what is at stake for your organisation ?	
10:30 - 11:00	BREAK	
11:00 - 12:30	For inclusive ICT in Palestine: quality digital devices and digital literacy for all	Digitalisation: transitioning your organisation toward a more inclusive and sustainable business model
12:30 - 1:30	LUNCH	
1:30 - 3:00	 EFE Securing a Future for Youth Employment in the Digital Economy	How to fight gender based discrimination in digital sector ?
3:00 - 3:30	BREAK	
3:30 - 4:15	CLOSING CEREMONY Supporting Sustainable and Inclusive Growth in the Palestinian Territory through Digital Inclusion	



Digital innovation : levelling-up the impact of organisations



Ensuring access to ICT : the first step towards digital inclusion



Labour market transition: a necessary evolution of the digital sector

# SPEAKERS

**Ali Abdou**, Project Coordinator, Palestine ACTED  
**Samah Abu Oun Hamad**, CEO, Paltel Foundation  
**Mohannad Al Hijawi**, CEO, Spark IT Solutions, Business Consulting & Training  
**Shouq Al Najjar**, Project Coordinator, MA'AN  
**H.E. Osama Al Saadawi**, Minister, Ministry of Entrepreneurship  
**Ashraf Al Yazouri**, Member of the board of directors, PITA  
**Mohammed Alafifi**, Academic Lecturer, UCAS incubator  
**Faris Alami**, CEO, International Strategic Management  
**Ashraf Al-Astal**, Consultant, Islamic University - Business & Technology Incubator  
**Mohammed Aljaja**, Resource Development Coordinator, The Society of Women Graduates  
**Ghadeer Almasri**, CEO, Super Memory and Mind Map  
**Prof. Younis Amro**, President, Al-Quds Open University  
**Dr. Islam Amro**, President Assistant for ICT & Multimedia Affairs/ Director, Information & Communication Technology Center  
**Hania Bitar**, General Director, PYALARA  
**Tamer Brancy**, Chairman of the Board, Palestinian Information Technology Association of Companies (PITA)  
**Mohammad Damdoun**, CEO, E-Scooter  
**Mona Demaidi**, Co-Managing Director, Girls in Tech  
**Dr. Maysoun Ibrahim**, President, Palestinian Information Sciences and Technology Syndicate  
**Rania Jaber**, General Director IT & Tech Innovation, Ministry of Telecommunication and Information Technology  
**Thibault Larose**, Executive Director, Convergences  
**Rami Mehdawi**, Manager, Ministry of Labour  
**Nadian Melhem**, Youth Representative  
**Dima Najim**, Managing Director, EFE-UAE  
**Jad Najjar**, Eummena, CEO  
**Dr. Saro Nakashian**, CEO, EFE - Palestine  
**Taghreed Nasser**, Programs director, Womens Affair Technical Committee  
**H.E. Dr. Safa Nassereledin**, Vice President, Al Quds University  
**Hasan Omar**, CEO, Glow  
**Dr. Ahmad Othman**, Director General - Research & Development, Ministry of Education and Higher Education  
**Martin Parent**, Country Director, Agence Française de Développement (AFD)  
**Ali Ramadan**, Business Incubator Managment, Palestine Polytechnic University  
**Natalia Realpe Carrillo**, CEO, Hedera  
**Rand Safi**, Partnerships and Community Manager, Gaza Sky Geeks  
**H.E. Dr. Ishaq Sider**, Minister, Ministry of Telecommunication and Information Technology  
**Wedad Sourani**, General Director, The Society of Women Graduates  
**Hiba Tibi**, Care International  
**Doa Wadi**, Executive Director, Business Women Forum (BWF)

## MEMBERS OF THE WORKING GROUPS & CO-ORGANIZERS

ACTED Palestine  
Agence Française de Développement (AFD)  
Agribusiness Accelerator  
AISHA Association for Woman and Child Protection  
Al-Quds University  
An Najah National University  
Arab American University  
Association of Visually Impaired Graduate League  
Bait Almostuqbul Assoceation  
Bayader for Environment and Development Association  
Beit Lahia Development Association (BLDA)  
Business Women Forum (BWF)  
Care International  
Chamber Of Commerce & Industry «Ramalah & Albireh Governorate»  
DAI  
Defense for children international  
EFE  
E-Scooter  
Eummena  
Fikra - Paltel Group Innovation Hub  
FinBloom  
Flow Accelerator  
Gateway for Outsourcing Information Technology  
Gaza Chamber of Commerce  
Gaza Sky Geeks  
Girls in Tech  
GIZ  
Glow Innovations  
Hebron Chamber of Commerce and Industry  
Hedera  
Ibtikar for Empowerment and Social Entrepreneurship  
Information & Communication Technology Center  
Islamic University  
Jenin CCI  
MA'AN Development Center  
Media Development Center - Birzeit University  
Mercy Corps  
Ministry of Education and Higher Education  
Ministry of Entrepreneurship  
Ministry of Labour  
Ministry of Telecommunication and Information Technology  
NATUF for Environment and Community Development  
Palestine Engineers Association (Engineers Association Jerusalem Center)  
Palestine Save the Children Foundation  
Palestinian Consultative Staff for Developing NGOs «PCS»  
Palestinian Incubator for Energy  
Palestinian Information Sciences and Technology Syndicate  
Palestinian Information Technology Association of Companies (PITA)  
Paltel Foundation  
Partners for Sustainable Development  
PYALARA  
Sharek Youth Forum  
Spark IT Solutions  
Super Memory and Mind Map  
The Gate - An-Najah University Business Innovation & Technology Hub  
The Society of Women Graduates  
UCAS Technology Incubator  
uMake  
Water and Environmental Studies Institute - An-Najaj National University  
Womens Affair Technical Committee

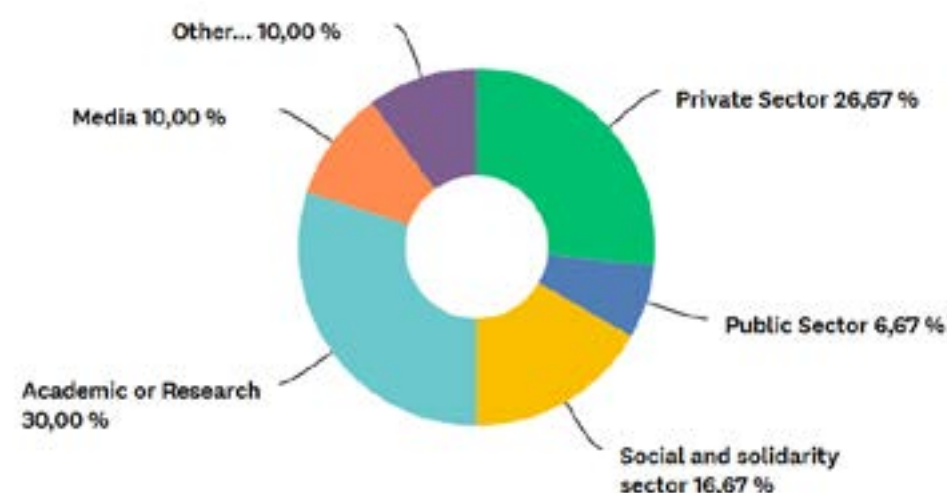


# THE FORUM IN FIGURES

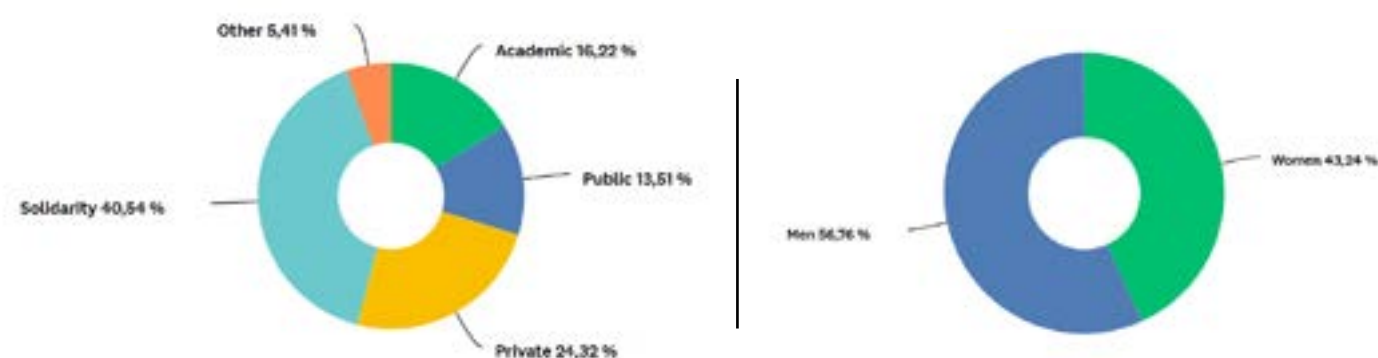
The 1st edition of the occupied Palestinian territory Convergences Forum gathered more than **2000 participants online** on the day of the Forum (on the online platform and on facebook lives) and more than **2400 viewers** on replay on Youtube and on Facebook.



Participants' activity sector



Speakers' activity sector and gender



# MEDIA REPORT

## Pre-Forum Interviews: 6

More than 1.5M views  
[Radio Hayat](#), [Radio-Ajyal](#), [Radio-al-Fajer](#), [Radio-Nisaa FM](#),  
[Radio-Raya](#), [TV-Maan](#)

## Pre-Forum Press Release: 21

More than 4M visits  
[24FM](#), [Ajyal](#), [Al-Eqtisadia](#), [Al-Fajer](#), [Al-Haya](#), [Al-Iqtisadi](#), [Al-Quds](#),  
[B-News](#), [Hayat FM](#), [Investment](#), [Media Center](#), [Nabd](#), [Nisaa FM](#), [Quds-Net](#), [Raya](#), [Sada News](#), [Wattan](#)



## Broadcast of Sessions: 6

More than 5M views  
[24FM \(FB\)](#), [Al-Iqtisadi \(FB\)](#), [B-News \(FB\)](#), [Hayat FM \(FB\)](#), [Nisaa FM \(FB\)](#),  
[Wattan TV \(FB\)](#)

## Articles: 11

More than 1.5M visits  
[Al-Ayyam](#), [Al-Hadath](#), [Al-Haya](#),  
[B-News](#), [Khabor24](#), [Maannews](#), [Pal24](#),  
[Wafa](#)

## Post-Forum Press Release: 15

More than 5M visits  
[Ajyal](#), [Al-Eqtisadia](#), [Al-Fajer](#), [Al-Hadath](#), [Al-Iqtisadi](#), [Al-Quds](#) (newspaper),  
[B-News](#), [Hayat FM](#), [Maannews](#), [Quds Net](#), [Ramallah News](#), [Sada News](#), [Wattan](#)

## Post-Forum Interviews: 7

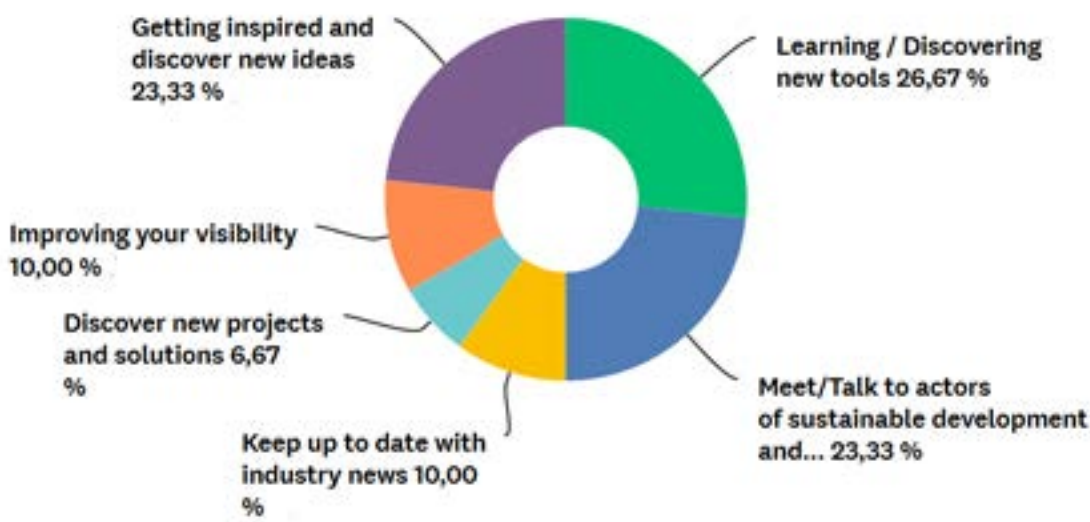
More than 2M views  
[Ajyal](#), [Al-Fajer](#), [Hayat FM](#), [Palestine TV](#),  
[Raya FM](#), [Tariq Al-Mahaba](#), [Wattan](#)



# QUALITATIVE REVIEW

The main expectations of the participants from the Convergences oPt Forum were to **learn and discover new tools** (27%), to **meet and talk to actors of the sustainable development and the transition sectors** (23%), to **get inspired and discover news ideas** (23%), to **keep-up to date with industry news** (10%), to **improve their visibility** (10%) and to **discover news projects and solutions** (7%).

## Expectations for the event



## Satisfaction regarding the event

average of a scale of 1 (strongly disagree) to 5 (strongly agree) - 36 answers

Did the event match your expectations ?

4.14/5

I felt part of a community of actors committed to sustainable development

3.77/5

The event gave me new ideas / made me want to get involved in new projects

3.81/5

I will change my actions or my behaviour after attending the event

4.12/5

The event allowed me to deepen my knowledge of the sector (concepts, stakeholders, projects, best practices, etc.)

4.08/5

Thanks to the event, I gained knowledge and practical tools that will be useful in my work

3.64/5

The event allowed me to witness the presentation or the emergence of innovative ideas and/or socially or economically impactful solutions

4.31/5

The event aroused a professional vocation or reinforced mine

3.76/5

The event allowed me to meet new interesting people regarding my professional activity

3.67/5

The event made me want to work with stakeholders different from those I am used to work with

4.24/5

Thanks to the event, I am currently discussing new technical or financial partnerships

37% said yes

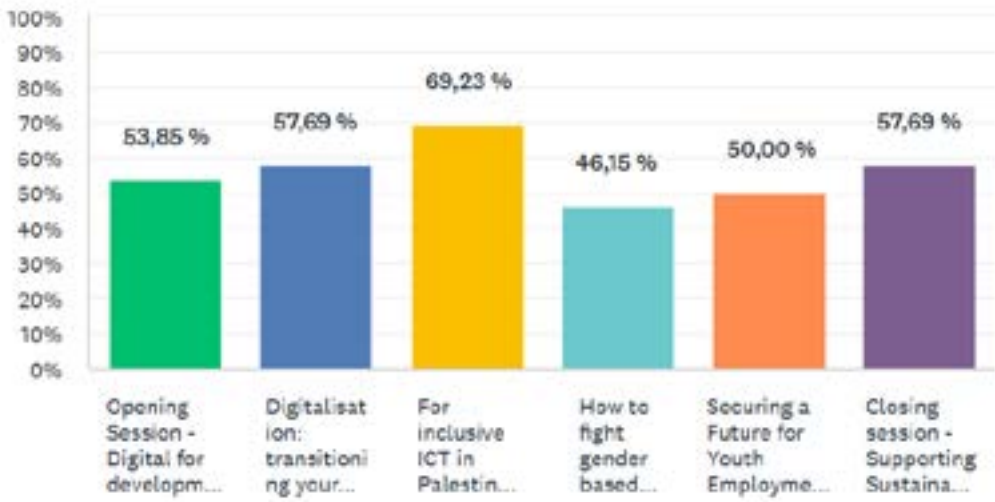
The event made me change the way I look at collaborative work between people from different work sectors

3.38/5

The event led my organisation to new partnerships, projects, ideas, or common activities with other stakeholders

3.24/5

I was particularly interested in these sessions :





# AKNOWLEDGMENTS



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## Working Group members

Agribusiness Accelerator, AISHA Association for Woman and Child Protection, Al-Quds University, Arab American University, Association of Visually Impaired Graduate League, Bait Almostuqbul Association, Bayader for Environment and Development Association, Beit Lahia Development Association (BLDA), Chamber Of Commerce & Industry "Ramalah & Albireh Governorate", DAI, Defense for children international, Fikra - Paltel Group Innovation Hub, FinBloom, Flow Accelerator, Gaza Chamber of Commerce, Gaza Sky Geeks, Mercy Corps, Gateway for Outsourcing Information Technology, GlZ, Glow Innovations, Hebron Chamber of Commerce and Industry, Ibtikar for Empowerment and Social Entrepreneurship, Jenin CCI, MA'AN Development Center, Media Development Center - Birzeit University, NATUF for Environment and Community Development, Palestine Engineers Association (Engineers Association Jerusalem Center, Palestine Save the Children Foundation, Palestinian Consultative Staff for Developing NGOs, Palestinian Incubator for Energy, Palestinian Information Technology Association of Companies, Partners for Sustainable Development, Sharek Youth Forum, The Gate - An-Najah University Business Innovation & Technology Hub, The Society of Women Graduates, The Society of Women Graduates, UCAS Technology Incubator, uMake, Water and Environmental Studies Institute - An-Najah National University.

## Convergences and ACTED teams

Ali Abdou, Paul Constantin, Simon Dos-Santos, Baptiste Fassin, Elisabeth Foy-Talisse, Jules Guisset, Clara James, Sabrina Jebari, Thibault Larose, Yann Laurent, Lucas Magnani, Caroline Médecin, Lou-Anne Petit, Fanny Roussey, Lorelei Ursenbach, Manon Vigier.



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