

## ❖ **Beti Bachao Beti Padhao Scheme**

### **Ministry of Women and Child Development, Government of India.**

#### • **Description**

Beti Bachao, Beti Padhao (Save girl child, educate girl child) is Central Government Sponsored Scheme by Government of India. The prime goal of this scheme is to generate awareness and improving the efficiency of welfare services meant for women. Also, it aims to Celebrate the Girl Child & Enable her Education .

The Beti Bachao, Beti Padhao (BBBP) Scheme has been introduced to address the issue declining Child Sex Ratio (CSR). This scheme is being implemented through a national campaign and focused multi-sectoral action in 100 selected districts low in CSR, covering all States and UTs. This scheme is implemented by the joint initiative of Ministry of Women and Child Development, Ministry of Health and Family Welfare and Ministry of Human Resource Development.

Prime Minister Modi launched the programme on 22 January 2015 from Panipat, Haryana on the occasion of International Day of the Girl Child, Prime Minister Modi, called for the eradication of female foeticide

#### • **Objective**

The objectives of this scheme are as follows:

- To prevent gender biased sex selective elimination.
- To ensure survival & protection of the girl child.
- To ensure education of the girl child.

#### • **Eligibility**

All Girl child

#### • **Beneficiaries**

All Girl child

#### • **Benefits**

The benefits of this scheme are summarised as below:

1. Improvement of the Nutrition status of girls by reducing number of underweight and anaemic girls under 5 years of age
2. Ensuring girls' attendance and equal care monitored, using joint ICDS NRHM Mother Child Protection Cards.
3. Increasing the girl's enrolment in secondary education
4. This scheme provides girl's toilet in every school.
5. It aims to promote a protective environment for Girl Children through implementation of Protection of Children from Sexual Offences
6. Train Elected Representatives/ Grassroot functionaries as Community Champions to mobilize communities to improve CSR & promote Girl's education.
7. Reduction of Gender differentials and child mortality
8. To improve the Sex Ratio at Birth (SRB)
9. Evolving a sustained Social Mobilization and Communication Campaign to change societal norms, to create equal value for the girl child.
10. Mobilizing and empowering frontline worker teams as catalysts for social change, in partnership with local community/women's/youth groups
11. Developing capacity of Panchayati Raj Institutions/Urban local bodies - especially women panchayat /urban local body members, to create community and peer support for making panchayats / urban wards girl child friendly.

## ● **How To Apply**

Contact to any of the following:

1. At the National level, Contact to Ministry of Women and Child Development, India.
2. At the State level, Contact to Project Management Unit (PMU) supported by National Resource Centre for Women (NRCW) Or Principal Secretary, WCD/Social Welfare
3. At the District level, Contact to District Collector/Deputy Commissioner/CEO ZilaParishad OR District Programme Officer (DPO) in the District ICDS Office
4. At the Block level, Contact to Sub Divisional Magistrate/Sub Divisional Officer/Block Development Officer
5. At the Gram Panchayat/Ward level, Contact to respective Panchayat Samiti/Ward Samiti
6. At Village level, Contact to Village Health Sanitation and Nutrition Committees
7. In identified cities/ urban areas, Contact to Municipal Corporations.

## ● **Sponsored By**

Central Government of India

## ● **Ministry**

Ministry of Women and Child Development, Government of India.

- **Date of Launch**

22-January-2015

- **Valid Upto**

Information is not available

- **Status**

Active

- **Sector**

**Women Empowerment**