

STATEMENT OF PURPOSE (SOP) QUESTIONNAIRE

Please be as expressive and genuine as possible in answering the following questions.

Student Name:

*Shortlisted universities/colleges:

*Course:

*Country:

*Word limit:

Answer each of the following questions in 100-150 words or more

1. What learning, incident or experience led to your choice of program (eg. Computer Science, Business Analytics, Economics) and why do you seek to pursue the same now for a Master's qualification? If there is anything about your family background which inspired you to study your chosen course, please mention it here.
 - a. Have you been inspired by your school teachers, parents or college professors?
 - b. Any external factor which acted as a motivational force?
 - c. What were/are your favourite subjects?
 - d. Any movie/book/documentary/social event that gave you inspiration?
2. Describe your educational journey so far? What did you study for your undergraduate and how has it prepared you for your Master's degree? Highlight the following:
 - a. Projects and presentations
 - b. Workshops, seminars, conferences attended
 - c. Internship or training experience
 - d. Extracurricular activities like organising events or leadership roles in student clubs, athletic teams, etc.
 - e. Papers published
 - f. Field trips

***Please note that this section should be focused on your undergraduate experience. Avoid writing about school activities.**
3. If you have any professional experience(s) please write about them in detail. **Clearly mention your joining date(s), what designation you were/are working in, and your key roles and responsibilities.** You can further explain what kind of challenges you faced in these roles or your significant learning experiences.
 - a. Roles and responsibilities
 - b. What you learnt
 - c. Challenges
 - d. Breakthroughs
 - e. Any gap period in which you were not working and why

4. Why Master's now? Explain how you came to this decision in light of your academic and professional experiences thus far.
 - a. Professional growth
 - b. Change of field (For example switching from engineering to a management field)
 - c. Interest in academic research
 - d. Financial stability that allows better educational/professional opportunities
5. Highlight the efforts you have made to prepare for the Master's program. For example:
 - a. Online courses
 - b. Certifications
 - c. Software you have learned to work on to enhance your technical skills
 - d. Any part-time jobs or freelance work
6. What do you think makes you well-suited for the subject? What skills do you possess that will make you excel in this field? **Your answer should be program-specific and not something like 'this is my childhood dream'.** For example, if you are applying for Business Analytics, skills like quantitative skills, knowledge of statistics, data interpretation, programming like Python, MySQL and machine learning algorithms.
7. Suppose you have completed the Master's program in your course of choice, what do you plan on doing next? What are your goals in the short and long term?
 - a. **Short term goals** refer to the jobs you plan on taking immediately after completing Masters. Mention **designations** you see yourself in and 3-4 **companies** you would like to work for in the next 4-5 years.
 - b. **Long term goals** refer to where you would like to see yourself settled. It is your ultimate dream, like starting your own business, working in the leadership rank of top companies, working with the government, and so on. Something you're likely to obtain in the next 10-15 years after graduation. **Tip: Long term goals are most impressive when they are impact-driven and hold societal value.**
 - c. **Academic goals** refer to additional education plans after your undergraduate/postgraduate studies like PhD and Doctoral Research. Only mention if this applies in your case.

Tip: Try to explain your goal in a detailed and specific manner. It cannot be a general area; it has to be something specific, like manufacturing glass bottles, for an example. If the university finds your 'goal' vague, why would they grant admission?

8. What are the features of an ideal Master's program for you? To answer this question, you can either go through the program details on the university website or mention a few integral points, like:
 - a. Research areas of interests and its potential benefits with regard to society (technological innovation, impact to general welfare and societal

development, environmental sustainability, advances in healthcare, pharmacology and so on)

- b. Favourite subtopics in your chosen field of study
 - c. Skills you would like to develop by going beyond academics, for instance - communication, leadership, teamwork, etc
 - d. Additional support like career guidance, CV building, placements, field experience, industry exposure, etc
 - e. How the chosen course will create a bridge between the past learnings and future career goals
9. Why do you want to study in this particular university/college and why this particular country (US/UK/Canada/Australia)? Why are you a good fit for this university/college?
- a. Ranking of university and Accreditations
 - b. Location of university
 - c. Faculty – Try mentioning a faculty member whose research interests or industry experience match yours
 - d. Course modules
 - e. Internships/Projects/Dissertation/Placement opportunities
 - f. Research area of interest (if applicable)
 - g. Extracurricular activities that the college is offering (student facilities, clubs)
 - h. Buildings and facilities like libraries, computer labs, gyms in campus
 - i. Support services for international students (like accommodation, travel, counselling, and so on)
 - j. Scholarships and waivers
 - k. Benefit of studying in the country (like why study in the UK, why Canada, or why Australia)
10. How do you plan to contribute to the university? 2-3 lines on your capability to add value to the university/campus. This can include everything from sports, to dance, to debates, to travelling, cycling, environmental sustainability, and education.

Additional points

1. Do you have a gap year anywhere in your previous education?
2. Are you switching your field of study? If so, what is the reason for this switch?
3. What is your expectation from the edited SOP? If you would like to specify any points to the editor or highlight any of your achievements that you would like mentioned in the SOP, please use the space below to do so.