

SNACKS SQUAD

1.INTRODUCTION

OVERVIEW:

A Snacks Squad app is a mobile application that allows users to order snacks and have them delivered to their doorstep. This app typically connects customers with local snack vendors or restaurants, providing a convenient and efficient way to purchase food items.

The key features of a snacks ordering app include a user-friendly interface that allows customers to browse and select snack items, place orders, track delivery status, and make payments securely. The app should also provide detailed information about the snack vendors or restaurants, such as their menu, pricing, delivery time, and reviews from other customers.

The benefits of using a snack ordering app are numerous. It saves customers time and effort in searching for and traveling to physical snack stores or restaurants.

PURPOSE:

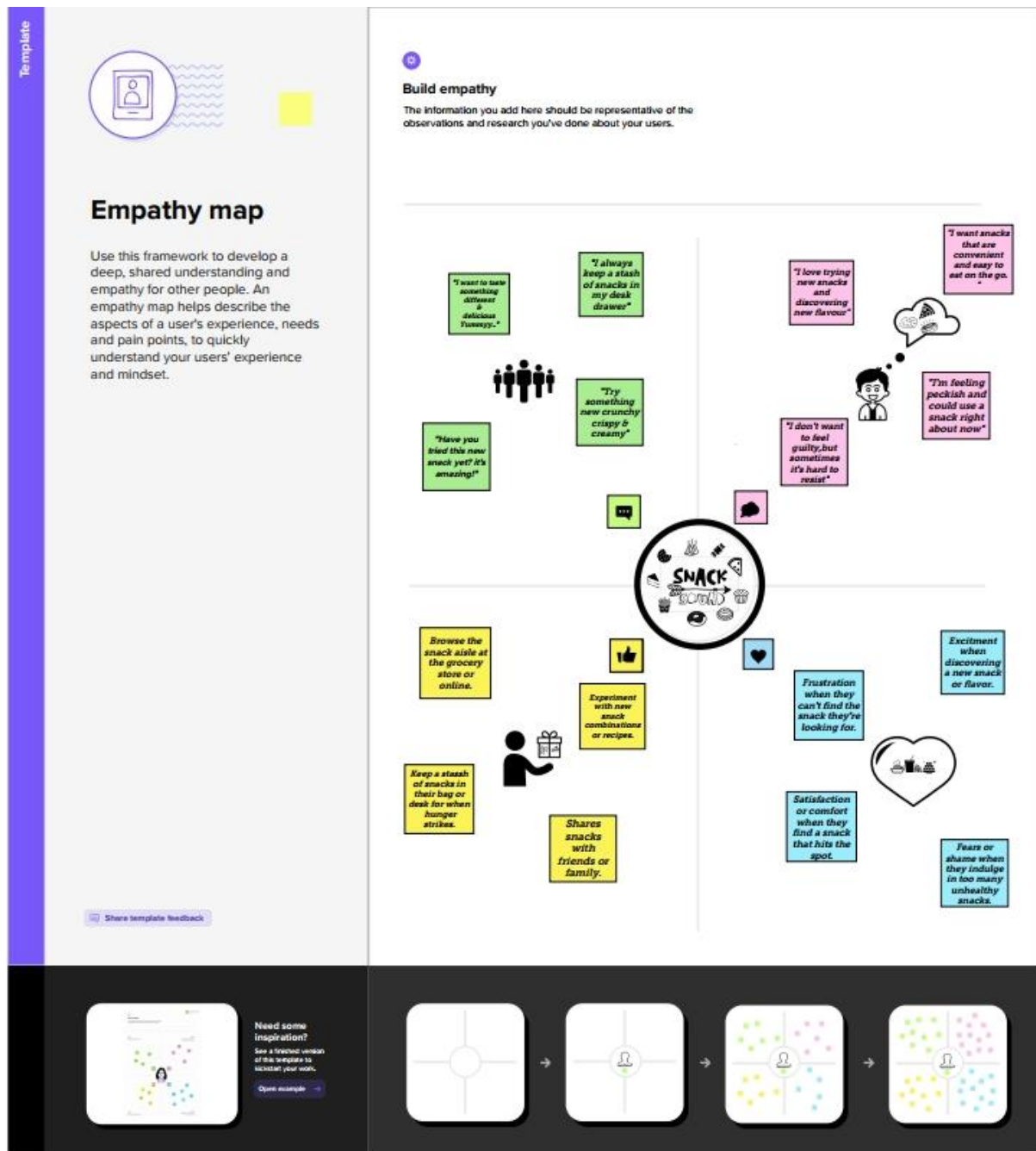
The primary purpose of a snacks ordering app is to make the process of ordering and delivering snacks as easy and convenient as possible for customers. Customers can browse available snack options, place orders, make payments, and track deliveries all through a user-friendly interface on their mobile device.

Snacks ordering apps can benefit both customers and businesses. For customers, snacks ordering apps provide the convenience of having snacks delivered to their doorstep, saving time and effort by eliminating the need to physically visit a snack store or restaurant. For businesses, snacks ordering apps can help increase sales by expanding their customer base and reaching customers who prefer the convenience of online ordering.

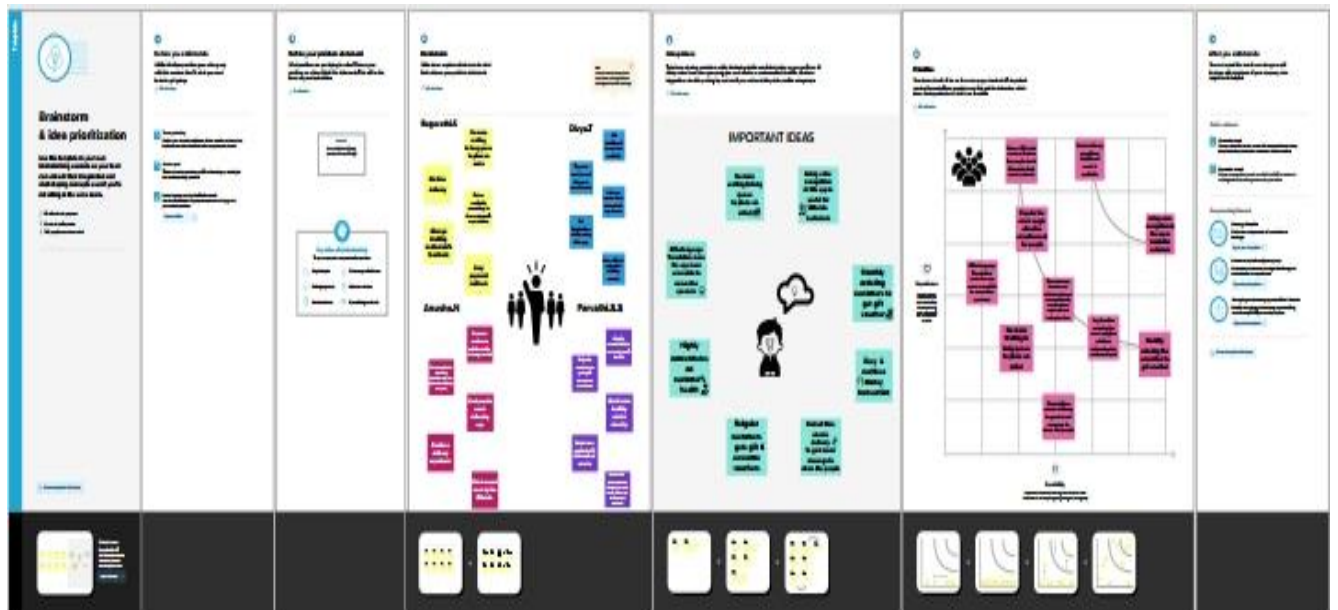
Overall, the purpose of a snacks ordering app is to provide a seamless and convenient experience for both customers and businesses, making the process of ordering and delivering snacks as easy and efficient as possible.

2.Problem Definition &Design Thinking

EMPATHY MAP:

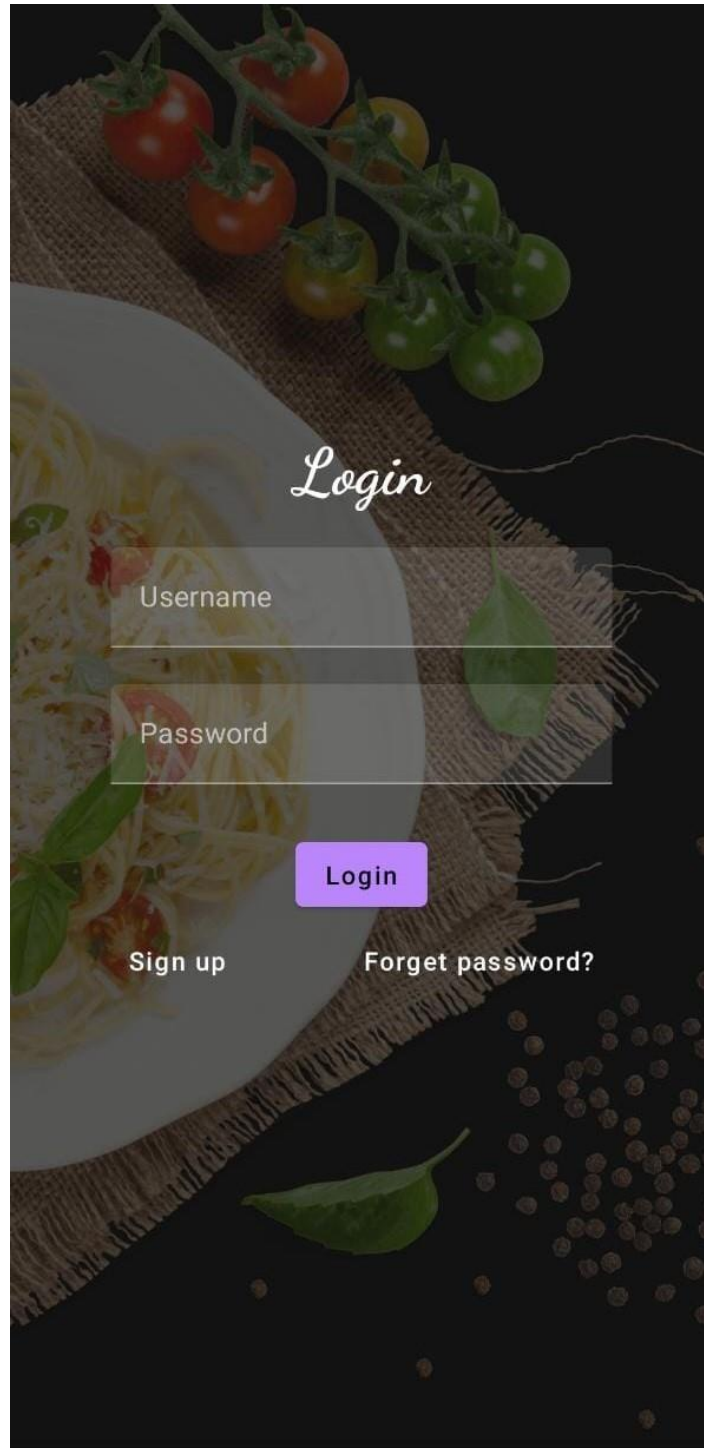


Ideation & Brainstorming Map

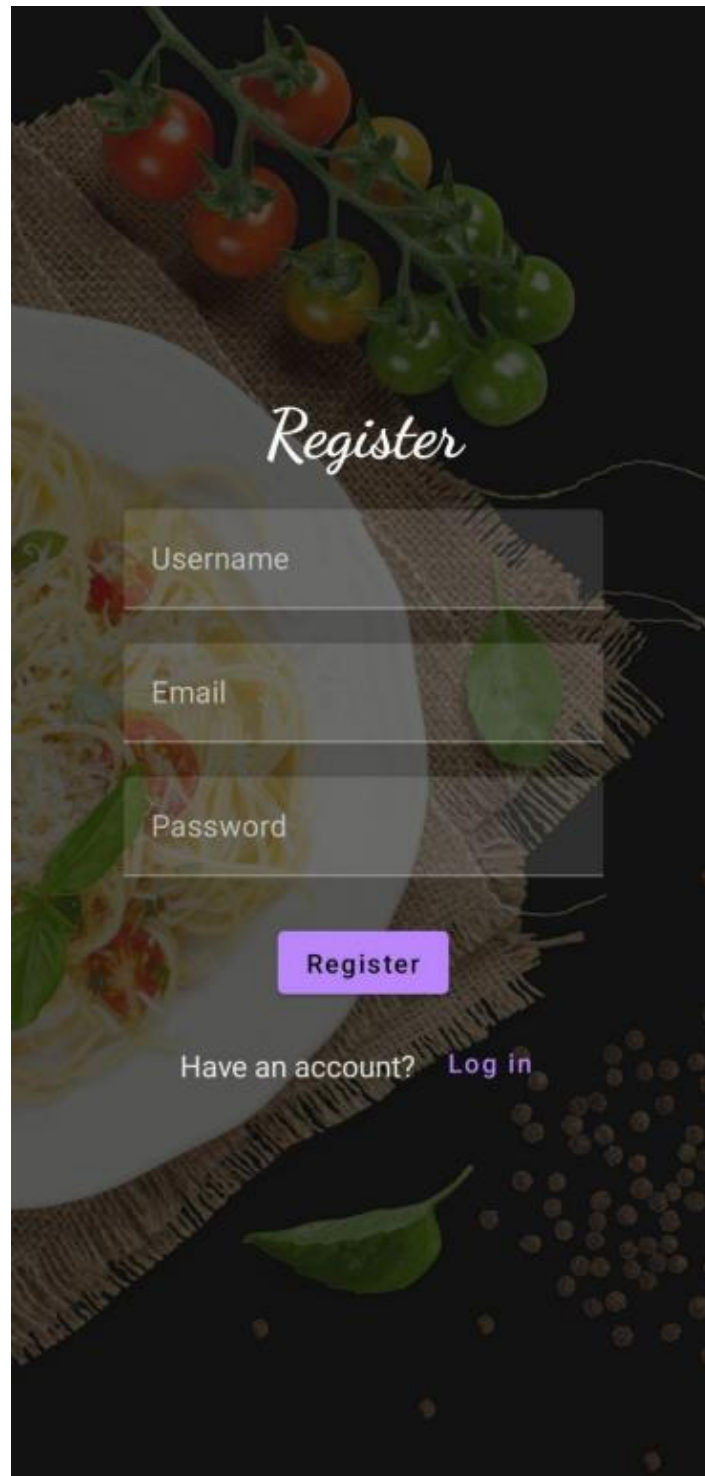


3.Result

➤ Login Page:



➤ Register Page:

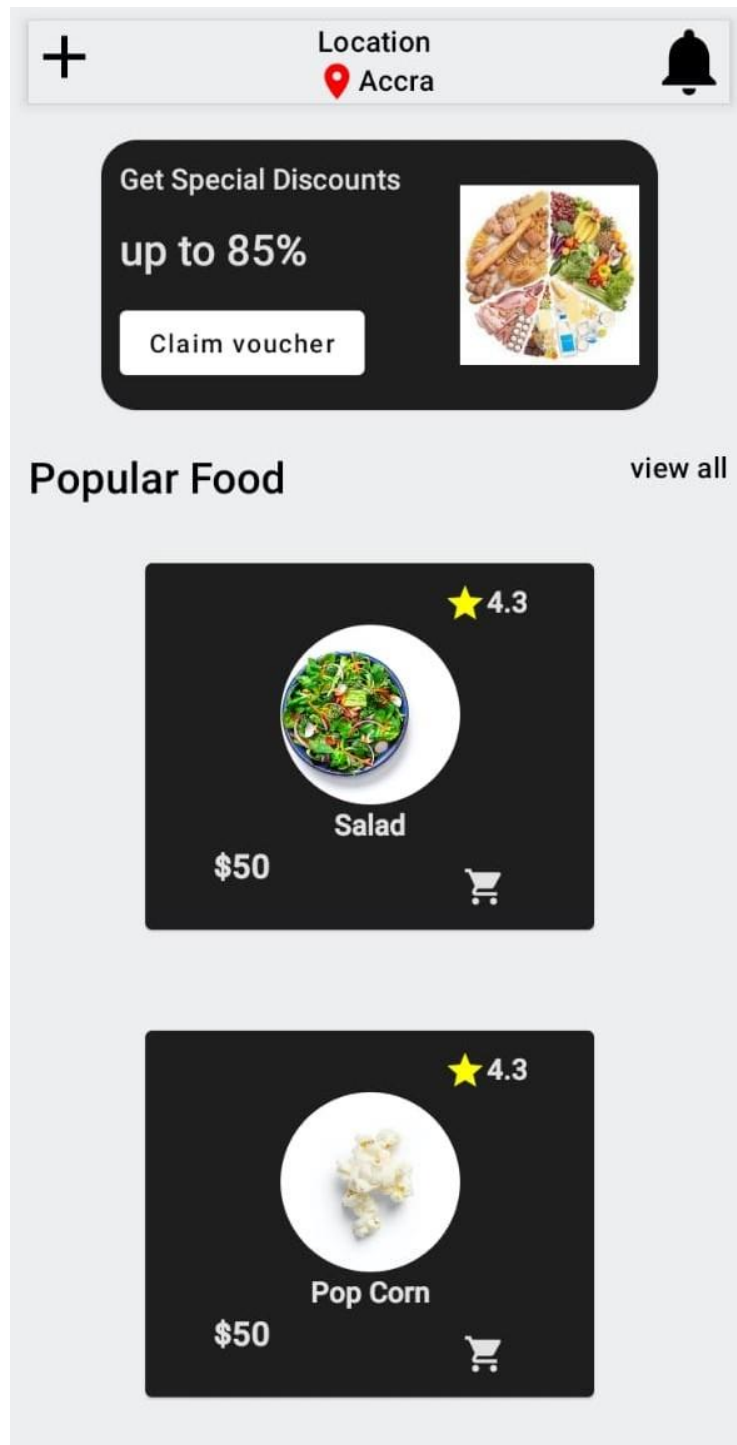
The background of the register page features a dark, moody photograph of a plate of spaghetti with tomato sauce and fresh basil leaves. A cluster of cherry tomatoes, some red and some green, is positioned in the upper left corner. The entire scene is set against a dark, textured background that looks like a wooden surface or a rustic tablecloth. The text and form elements are overlaid on this background.

Register

Register

Have an account? [Log in](#)

➤ Main Pages:





Location
Accra



Get Special Discounts

up to 85%

Claim voucher



Popular Food

[view all](#)

★ 4.3



Pasta

\$50



★ 4.3

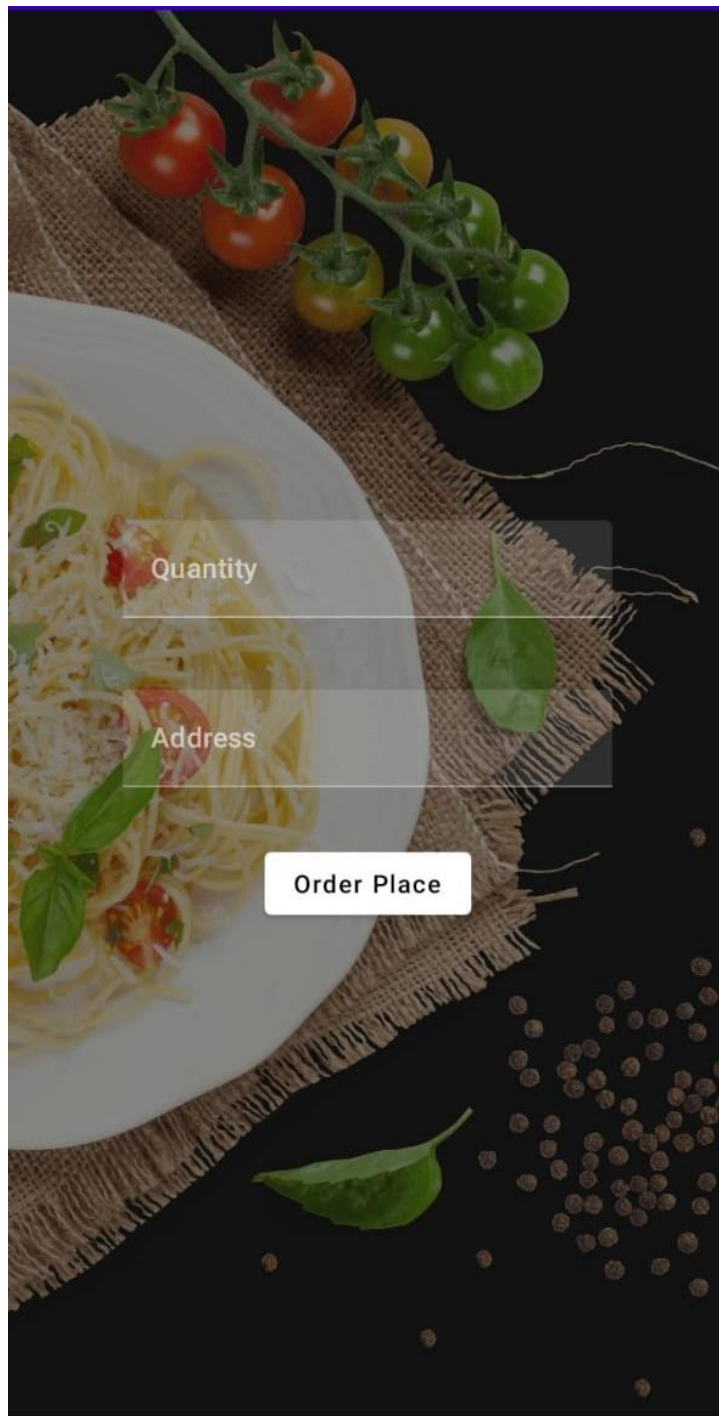


Tequila

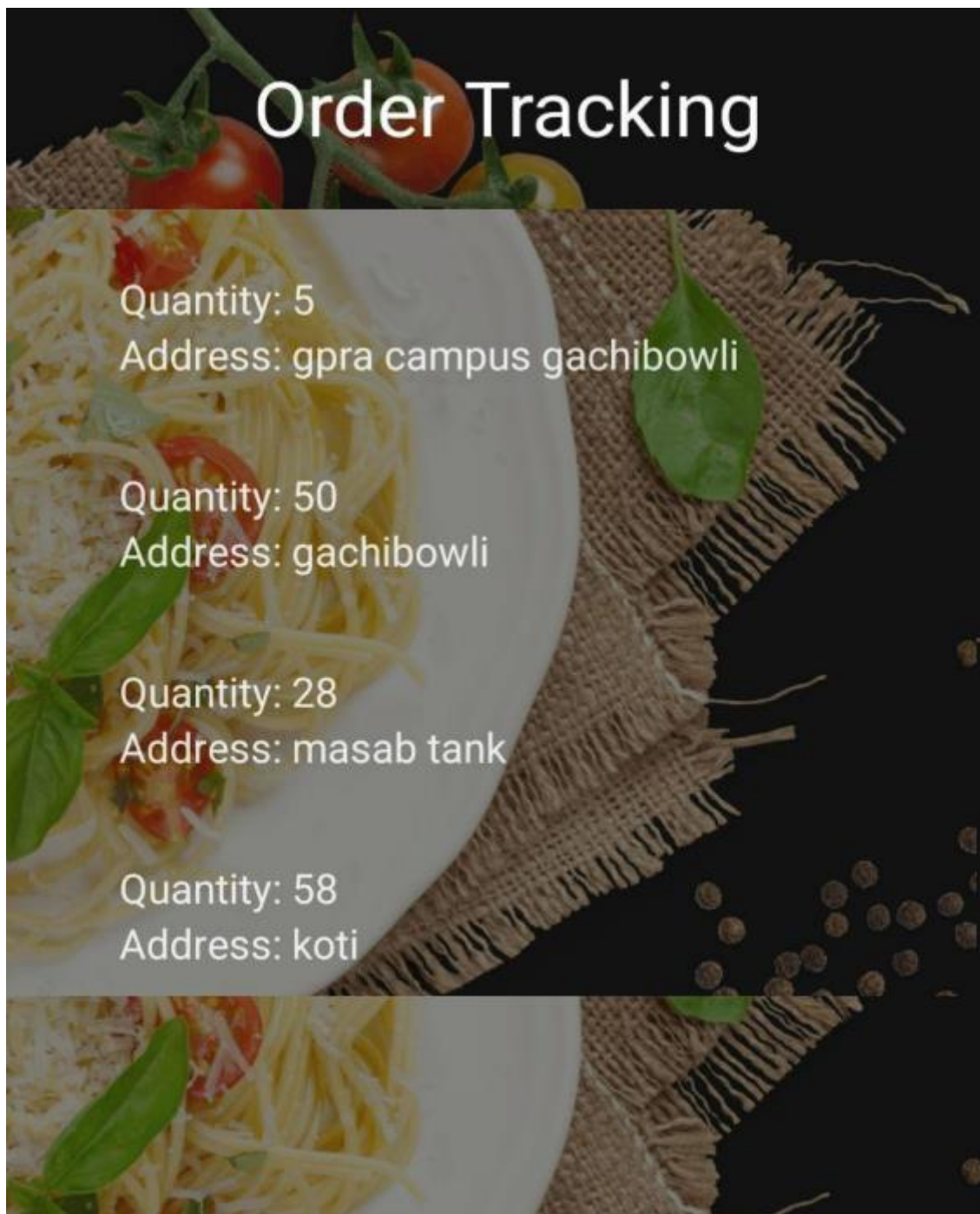
\$50



➤ Order Placing Page:



➤ Order Tracking:



4.ADVANDAGES & DISADVANTAGES

Advantages of a Snack Ordering App:

- **Convenience:** One of the main advantages of a snack ordering app is the convenience it offers. Customers can place orders from anywhere, at any time, and have the snacks delivered to their doorstep.
- **Time-saving:** With a snack ordering app, customers can save time by not having to physically visit a store or restaurant. They can quickly and easily place an order, and have it delivered to them without any hassle.
- **Personalized experience:** Snack ordering apps can offer a personalized experience by allowing customers to customize their orders based on their preferences.

Disadvantages of a Snack Ordering App:

- **Technical issues:** Snack ordering apps can be prone to technical issues such as server downtime or app crashes, which can result in lost sales and customer dissatisfaction.
- **Lack of personal touch:** While snack ordering apps offer convenience, they lack the personal touch that comes with interacting with customers in person. This can make it difficult for businesses to build relationships with customers.
- **Security concerns:** Snack ordering apps often require customers to provide personal information such as their name, address, and credit card details. This can raise security concerns for customers, especially if the app is not properly secured.

5.APPLICATIONS

- ❖ **Convenience:** An ordering app makes it convenient for customers to order snacks from anywhere, anytime, and get them delivered to their doorstep. It eliminates the need to physically visit a snack shop, wait in queues, and carry cash.
- ❖ **Customization:** Customers can customize their orders as per their preferences and dietary restrictions. They can add or remove ingredients, choose portion sizes, and select from a range of snacks available on the app.
- ❖ **Loyalty programs:** Snacks ordering apps can offer loyalty programs to customers. These can include discounts, cashback, or reward points that can be redeemed for future orders.
- ❖ **Inventory management:** The app can help snack shops manage their inventory effectively. They can track the stock of different ingredients, analyze sales data, and predict demand to avoid wastage and minimize costs.
- ❖ **Upselling:** The app can suggest complementary snacks based on the customer's order history and preferences. This can increase sales and revenue for the snack shop.

6.CONCLUSION

A snack ordering app can be a convenient and efficient way to order snacks from a variety of vendors. With the increasing popularity of online ordering, the app can provide a hassle-free experience for customers looking to order snacks for themselves or for groups. Some key features that can make a snack ordering app successful include a user-friendly interface, a wide range of snack options from multiple vendors, a simple checkout process, secure payment options, and efficient delivery services.

7.FUTURE SCOPE

- **Expansion to new regions:** Snack ordering apps could expand their reach to new regions and countries, catering to a wider audience and diversifying their offerings.
- **Integration with other platforms:** Snack ordering apps could integrate with other platforms, such as social media, to provide a seamless user experience.
- **Personalization:** Snack ordering apps could incorporate personalization features that allow customers to customize their orders based on their preferences and dietary restrictions.
- **Integration with health and fitness tracking:** Snack ordering apps could integrate with health and fitness tracking apps to offer healthier snack options and help customers track their calorie intake.
- **Integration with smart devices:** Snack ordering apps could integrate with smart devices, such as voice assistants and smart refrigerators, to allow customers to easily order snacks and have them delivered straight to their homes.

8. Appendix

- **Glossary:** A list of terms and definitions related to the app and the ordering process. This can be especially helpful for users who may not be familiar with some of the industry-specific jargon.
- **Frequently Asked Questions (FAQ):** A list of common questions and answers related to the app, ordering process, payment options, delivery times, and other relevant topics.
- **Troubleshooting:** A section that provides troubleshooting tips for common issues that users may encounter while using the app, such as login problems, order tracking issues, or payment errors.
- **Contact Information:** Contact information for customer support, including phone numbers, email addresses, and physical addresses for customer service centers.
- **App updates:** A section that highlights the latest updates and features of the

A. Source Code:

<https://github.com/smartinternz02/SnackOrdering>