**Beck co. Web Design**

Project plan for Personal Art Portfolio



**Objectives:**

* Make gallery of work as well as general and contact information about the artist available online
* Promote ~~items available for sale, and~~ commissions

**Target Audience:**

* Adults
* Artists, art enthusiasts, and potential art buyers
* Unsure of all technical details, would expect users to use multiple browsers, MAC, PC, and mobile devices

**Site Type:**

* Promo website /Serve as an online art portfolio
* ~~Use Paypal or similar service to make transactions for art sales and commissions~~

**Budget:**

|  |  |  |
| --- | --- | --- |
| **Initial design costs:** |  | $500-2000 |
| **Ongoing website costs (per year):** |  | $19.00 |
| **Web hosting:** | $6.00 |  |
| **Domain name:** | $13.00 |  |

**Timeline:**

|  |  |  |
| --- | --- | --- |
| **Milestone** | **Date** | **Who’s Responsible** |
| Project plan and design mockup submitted for instructor approval | 9/5/14 | Rebecca Goodman |
| Units A-D submitted | 9/26/14 | Rebecca Goodman |
| Units A-D approved for publishing | 9/27/14 | Instructor |
| Units E-H submitted | 10/24/14 | Rebecca Goodman |
| Units E-H approved for publishing | 10/25/14 | Instructor |
| Units I,K & M submitted | 11/14/14 | Rebecca Goodman |
| Units I,K & M approved for publishing | 11/15/14 | Instructor |
| Submit and Publish | 12/5/14 | Rebecca Goodman |

**Student Contact Information:**

Rebecca Goodman

100 Cardinal Dr. Athens, TX 75751

(903) 670 2624



# 

Connect

Gallery

About the Artist

Home

Featured Artwork (links to Gallery)

Rebecca Goodman - Artist

Unit Information