

Introduction to Data Management PROJECT REPORT

(Project Semester August-December 2021)

PROJECT REPORT

ON

Analysis of IMDB data from 2006 to 2016

Submitted by

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Programme: Bachelor of

TechnologySection: KM039

Course Code: INT217

Under the Guidance of

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DECLARATION

I, Baggam Sai Karthik, student of Computer Science & Engineering under CSE/IT Discipline at, Lovely Professional University, Punjab, hereby declarethat all the information furnished in this project report is based on my own intensive work and is genuine.

Date: 8/12/2021

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ACKNOWLEDGEMENT

A project work is a combination of views, ideas, suggestions and contribution of many people. Thus, one of the pleasant parts of writing the report is to thank those who have contributed towards its fulfilment.

I consider it as great privilege to have esteemed Lecturer **Tanima Thakur** as my project guide. I take this opportunity to express my sincere gratitude to her through constant advice and constructive criticism nourished my interest in the subject and provided a free and pleasant atmosphere to work against all odd situations. I avail this opportunity to extend my heart full thanks and deep respect to faculty member for their able guidance during this project.

My gratitude to all those, who responded to my questionnaire in a well-defined manner and helped me acquiring knowledge.

I would like to communicate a deep sense of gratitude to all these people without whom my project would not have been such a great learning experience.

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KM039

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INTRODUCTION

- Data management is The Very important because the data your organization creates is a very valuable resource.
- The last thing you want to do is spend time and resources collecting data and business intelligence, only to lose or misplace that information.
- In that case, you would then have to spend time and resources again to get that same business intelligence you already had.
- And on that data analysis is carried out which show visualization of our problems in efficient way.
- Data Analysis is a process of inspecting, cleansing, transforming, and modeling data with the goal of discovering useful information, informing conclusions, and supporting decision- making.
- This project is based on data analysis on IMDb data from 2006 to 2016.
- The Full form of IMDb is internet movie database .It is an online database of information related to films, television programs, home videos, video games, and streaming content online including cast, production crew and personal biographies, plot summaries, trivia, ratings, and fan and critical reviews.
- This IMDb is the world's most popular and authoritative source for movie,TV and celebrity content.
- This IMDb dataset contains 12 data fields.

OBJECTIVES/SCOPE OF ANALYSIS

After analysis of the dataset, the aim of this project is to give answer of given objectives in easy way:

- Analysis of Number of Movies Released year wise
- Analysis of Top 10 IMDb rating Movies and Meta Score Movies.
- Analysis of Top 10 Longest Runtime Movies From entire Dataset
- Analysis of Total Revenue Earned by movies year wise
- Analysis of Top 10 revenue movies from the entire dataset
- Analysis of most voted director from the dataset

SOURCE OF DATASET:

 $Source\ of\ dataset:\ https://www.kaggle.com/PromptCloudHQ/imdb-data$

CONTENT IN DATASET

This dataset is based on 1000 popular movies on IMDb from 2006 to 2016.It contains 12 columns .The columns included in the dataset are given below:

1. Rank: Movie rank order

2. Title: The title of the film

3. Genre: Category of the film

4. Description: Summary of the film

5. Director: The name of the film's director

6. Actors: Name of the Cast

7. Year: Released year of the film

8. Runtime: Duration of film in minutes

9. Rating: IMDB rating given by the user

10. Votes: Number of votes

11. Revenue: Total revenues in millions

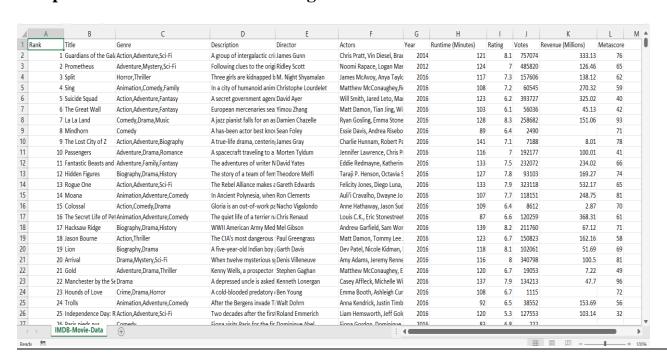
12.Metascore: An aggregated average of critic scores. Values are between 0 and 100. Higher scores represent positive reviews.

These were the 12 columns that are present in the data set of IMDb and each column is specified clearly so the person can see the rating and the meta score of the movie and choose the movie they like.

ETL PROCESS:

- ETL is a process that extracts the data from different source systems, then transforms the data (like applying calculations, concatenations, etc.) and finally loads the data into the Data Warehouse system.
- Full form of ETL is Extract, Transform and Load.
- The triple combination of ETL provides crucial functions that are many timescombined into a single application or suite of tools
- So by using the ETL process we can make the changes in the raw dataset as the raw data can be filtered the null values can be removed by using the ETL process and the unwanted columns can be removed in this method

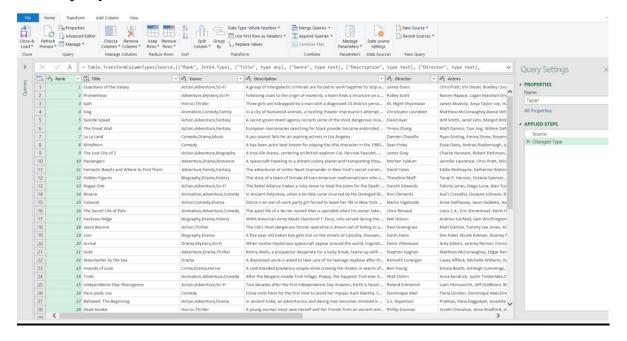
Sample of dataset with data fields is given below:



Steps taken to clean dataset thorough ETL process

Step 1:

• Firstly, open blank excel file and go to Data from Tab and select New query and entered data csv file from it.

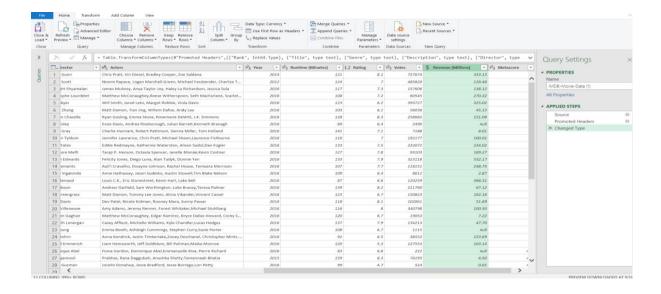


Step 2:

• After entering the query editor, data fields title will promote into header

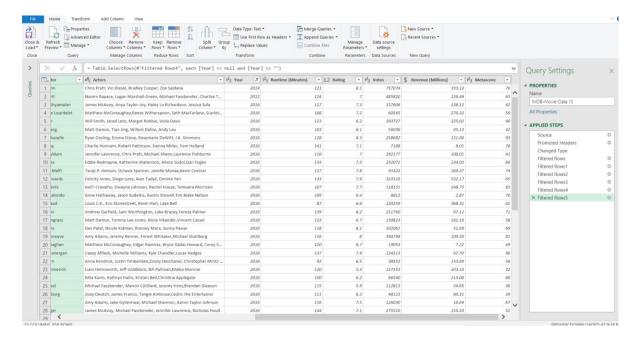
Step 3:

 Changed data type will change the type of data fields such as metascores converted from text into number, Revenue converted from text into currency



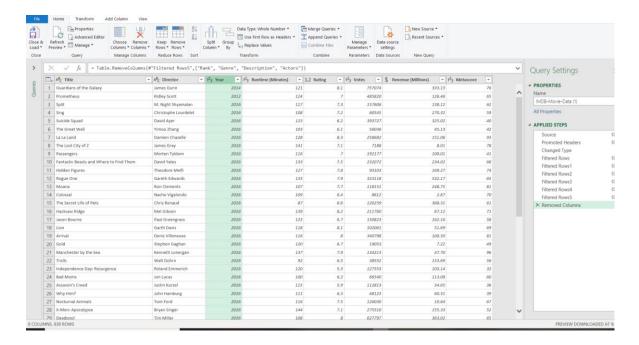
Step 4:

• Now to remove null values in the rows of meta score revenue and few other columns by going to the filter option and click on remove empty fields so those rows having null values will be removed



Step 5:

- Now, from query editor select Home tab and remove column which are not in required for analysis. Column which are removed from dataset are given below:
- 1. Rank
- 2. Genre
- 3. Description
- 4. Actor

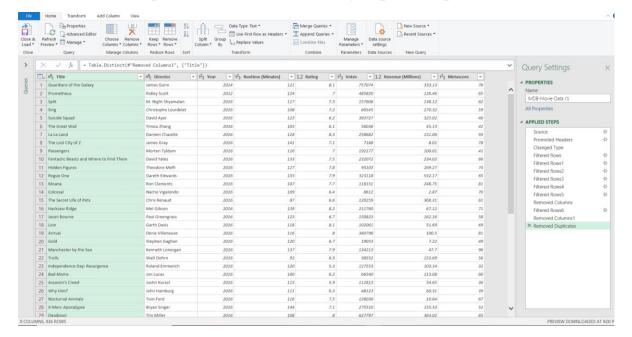


Step 6:

• Finally, sort the dataset through filter of rating data fields

Step 7:

• Remove duplicates from the data using duplicate option rom home tab



Finally, after cleaning the data, the final dataset sample is shown below:

| Л | Α | υ | C | υ | L | | U | 11 | - 1 |
|----|-------------------------|----------------------------------|--------|-------------------|----------|----------------|--------------------|-------------|-----|
| 1 | | | Year * | Runtime (Minutes) | Rating - | Votes ▼ | Revenue (Millions) | Metascore * | |
| | · · | Christopher Nolan | 2008 | 157 | 2 | 1791916 | \$533.32 | 82 | |
| 3 | Inception | Christopher Nolan | 2010 | 14 | 8.8 | 1583625 | \$292.57 | 74 | |
| 4 | Interstellar | Christopher Nolan | 2014 | 169 | 8.6 | 1047747 | \$187.99 | 74 | |
| - | | Olivier Nakache | 2011 | 113 | 2 8.6 | 557965 | \$13.18 | 57 | |
| 6 | Kimi no na wa | Makoto Shinkai | 2016 | 100 | 5 8.6 | 34110 | \$4.68 | 79 | |
| 7 | The Dark Knight Rises | Christopher Nolan | 2012 | 16 | 8.5 | 1222645 | \$448.13 | 78 | |
| 8 | The Departed | Martin Scorsese | 2006 | 15: | 1.8.5 | 937414 | \$132.37 | 85 | |
| | The Prestige | Christopher Nolan | 2006 | 130 |) 8.5 | 913152 | \$53.08 | 66 | |
| | | Damien Chazelle | 2014 | 107 | 7 8.5 | 477276 | \$13.09 | 88 | |
| 11 | The Lives of Others | Florian Henckel von Donnersmarck | 2006 | 137 | 8.5 | 278103 | \$11.28 | 89 | |
| | | Aamir Khan | 2007 | 165 | 8.5 | 102697 | \$1.20 | 42 | |
| 13 | Django Unchained | Quentin Tarantino | 2012 | 165 | 8.4 | 1039115 | \$162.80 | 81 | |
| 14 | 3 Idiots | Rajkumar Hirani | 2009 | 170 |) 8.4 | 238789 | \$6.52 | 67 | |
| | | Lee Unkrich | 2010 | 103 | 8.3 | 586669 | \$414.98 | 92 | |
| 16 | Up | Pete Docter | 2009 | 91 | 5 8.3 | 722203 | \$292.98 | 88 | |
| 17 | La La Land | Damien Chazelle | 2016 | 121 | 8.3 | 258682 | \$151.06 | 93 | |
| 18 | Inglourious Basterds | Quentin Tarantino | 2009 | 153 | 8.3 | 959065 | \$120.52 | 69 | |
| 19 | Jagten | Thomas Vinterberg | 2012 | 115 | 8.3 | 192263 | \$0.61 | 76 | |
| 20 | Inside Out | Pete Docter | 2015 | 95 | 5 8.2 | 416689 | \$356.45 | 94 | |
| 21 | The Wolf of Wall Street | Martin Scorsese | 2013 | 18 | 8.2 | 865134 | \$116.87 | 75 | |
| 22 | Hacksaw Ridge | Mel Gibson | 2016 | 139 | 8.2 | 211760 | \$67.12 | 71 | |
| 23 | Pan's Labyrinth | Guillermo del Toro | 2006 | 118 | 8.2 | 498879 | \$37.62 | 98 | |
| 24 | El secreto de sus ojos | Juan José Campanella | 2009 | 129 | 8.2 | 144524 | \$20.17 | 80 | |
| 25 | Room | Lenny Abrahamson | 2015 | 118 | 8.2 | 224132 | \$14.68 | 86 | |
| 26 | Warrior | Gavin O'Connor | 2011 | 14 | 8.2 | 355722 | \$13.65 | 71 | |
| 27 | DV | Raikumar Hirani | 201// | 15 | 2 2 | 103270 | \$10.57 | 51 | |

Analysis on dataset

1.Total revenues(millions)Earned by Movie year-wise

Introduction:

By performing this analysis, we will Total revenues earn by movies from 2006 to 2016.

Description:

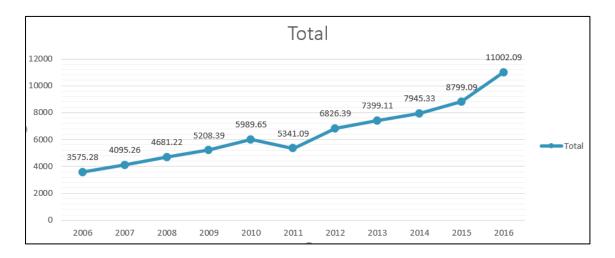
The analysis based on the year, revenue of the dataset

Specific requirements, functions and formulas:

- 1. Pivot table is used for the analysis.
- 2. Sum function is used in pivot table for the sum of the revenues in the pivot table.
- 3. Formatting of background colour is used in the columns.

| Year | ¥ | Sum of Revenue (Millions) |
|--------------------|---|---------------------------|
| 2006 | | 3575.28 |
| 2007 | | 4095.26 |
| 2008 | | 4681.22 |
| 2009 | | 5208.39 |
| 2010 | | 5989.65 |
| 2011 | | 5341.09 |
| 2012 | | 6826.39 |
| 2013 | | 7399.11 |
| 2014 | | 7945.33 |
| 2015 | | 8799.09 |
| 2016 | | 11002.09 |
| Grand Total | | 70862.9 |
| | | |

Visualization



2. Analysis of Number of Movies release Year-wise

Introduction:

By performing this analysis, we will get Number of movies released in each year

Description:

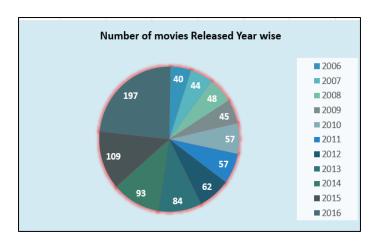
The analysis based on the year, title of the dataset

Specific requirements, functions and formulas

- 1. Pivot table is used for the analysis.
- 2. Count function is used in pivot table for the counting of the title in the pivot table in their respective year

| 2 | | | |
|----|--------------------|---|---------------------------|
| 3 | Year | Ŧ | Sum of Revenue (Millions) |
| 4 | 2006 | | 3575.28 |
| 5 | 2007 | | 4095.26 |
| 6 | 2008 | | 4681.22 |
| 7 | 2009 | | 5208.39 |
| 8 | 2010 | | 5989.65 |
| 9 | 2011 | | 5341.09 |
| 10 | 2012 | | 6826.39 |
| 11 | 2013 | | 7399.11 |
| 12 | 2014 | | 7945.33 |
| 13 | 2015 | | 8799.09 |
| 14 | 2016 | | 11002.09 |
| 15 | Grand Total | | 70862.9 |
| 16 | | | |

Visualization



3.Top 10 longest movies from the entire dataset year wise

Introduction:

By performing this analysis, we will get Top 10 longest movies of all time.

Description:

The analysis is based on title, runtimes of the dataset

Filter is used to show top 10 movies

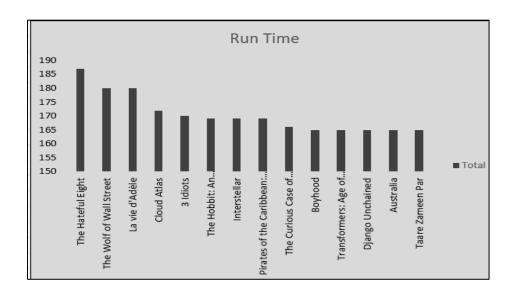
Slicer is connected with the graph to get each year top 10 run time movies

Specific requirements, functions and formulas:

- 1. Pivot table is used for the analysis.
- 2. max function is used in pivot table for the max of runtimes of the title
- 3. A slicer is used to select the year and analyze the data.

| Movie name | įΨ | Max of Runtime (Minutes) |
|------------------------------------------|----|--------------------------|
| Superman Returns | | 154 |
| The Departed | | 151 |
| Pirates of the Caribbean: Dead Man's Che | st | 151 |
| The Da Vinci Code | | 149 |
| Perfume: The Story of a Murderer | | 147 |
| Casino Royale | | 144 |
| Blood Diamond | | 143 |
| Babel | | 143 |
| Apocalypto | | 139 |
| The Lives of Others | | 137 |
| Maximum one among the 10 | | 154 |

Visualization



4.Top 10 Revenue Movies from the entire dataset

Introduction:

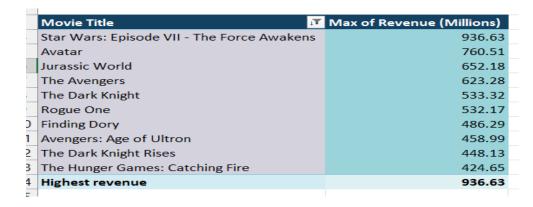
By performing this analysis, we will get Top 10 revenue movies of all time.

Description:

- 1. The analysis is based on title, revenue of the dataset
- 2. Filter is used to show top 10 movies with max revenue.

Specific requirements, functions and formulas:

- 1. Pivot table is used for the analysis.
- 2. max function is used in pivot table for the maximum of revenue of the title.



Visualization



5.Most Voted Director

Introduction:

By performing this analysis, we will get Top 10 Most voted director from the dataset

Description:

The analysis is based on Director, Votes of the dataset

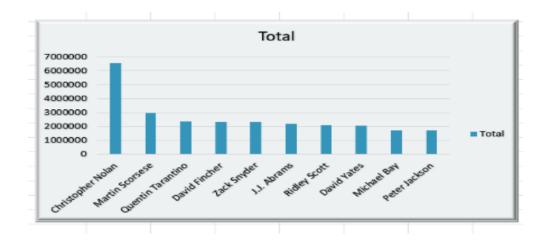
Filter is used to show top 10 most voted director

Specific requirements, functions and formulas

- 1. Pivot table is used for the analysis.
- 2. Sum function is used in pivot table for the sum of votes for the correspondence director.

| Row Labels | ■ Sum of Votes |
|------------------------------|----------------|
| Christopher Nolan | 6559085 |
| Martin Scorsese | 2966524 |
| Quentin Tarantino | 2339350 |
| David Fincher | 2309652 |
| Zack Snyder | 2301544 |
| J.J. Abrams | 2174937 |
| Ridley Scott | 2080074 |
| David Yates | 2033854 |
| Michael Bay | 1706531 |
| Peter Jackson | 1698695 |
| Total Votes of Top 10 Direct | tors 26170246 |
| 1 | |

Visualization



6.Top 10 rating movies and Meta scores movies

Introduction:

By performing this analysis, we will get top 10 Movies with highest IMDb rating as well as top 10 movies with highest meta scores.

Description:

The analysis is based on title, rating, meta score of the movies.

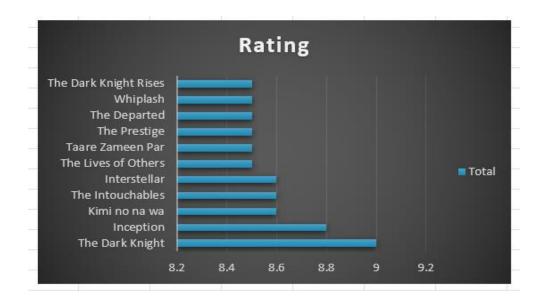
Specific requirements, functions and formulas

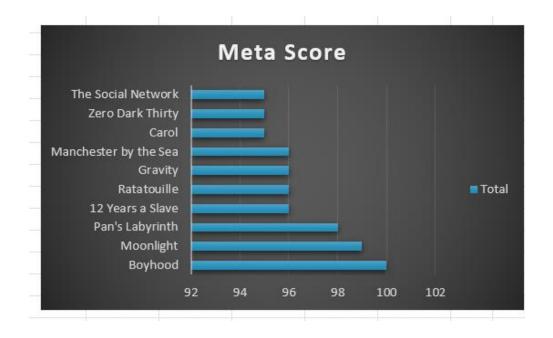
1. Pivot table is used for the analysis.

2. max function is used in pivot table for the maximum rating of the movie and the meta score is also filtered and everything is sorted in descending order. Pivot chart representation is done for it.

| | | Row Labels | įΥ | Max of Metascore |
|----------------------|---------------|---------------------|----|------------------|
| Row Labels | Max of Rating | Boyhood | | 100 |
| The Dark Knight | 9 | | | 99 |
| Inception | 8.8 | Moonlight | | |
| Kimi no na wa | 8.6 | Pan's Labyrinth | | 98 |
| The Intouchables | 8.6 | 12 Years a Slave | | 96 |
| Interstellar | 8.6 | Ratatouille | | 96 |
| The Lives of Others | 8.5 | Gravity | | 96 |
| Taare Zameen Par | 8.5 | Manchester by the S | ea | 96 |
| The Prestige | 8.5 | Carol | | 95 |
| The Departed | 8.5 | Zero Dark Thirty | | 95 |
| Whiplash | 8.5 | • | | |
| The Dark Knight Rise | s 8.5 | The Social Network | | 95 |
| Top most Movie | 9 | Top most Movie | | 100 |
| | | | | |

Visualization

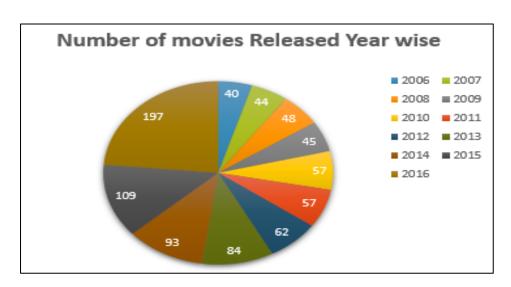




List of Analysis with results

1. Analysis of number of movies released year-wise

- ➤ The highest number of movies were released in 2016 with total 198 movies.
- ➤ The lowest number of movies were released in 2006 with total 40 movies.

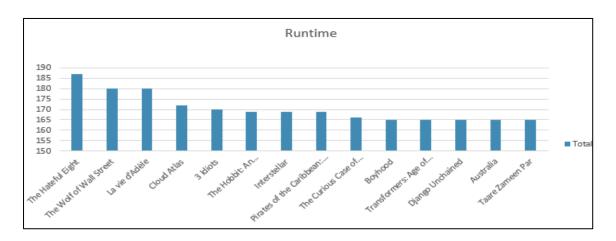


1. Analysis of Top 10 longest movies from the dataset

- 1. The Hateful Eight
- 2. La vie d'Adèle
- 3. The Wolf of Wall Street
- 4. Cloud Atlas
- 5. 3 Idiots
- 6. Pirates of the Caribbean: At World's End
- 7. The Hobbit: An Unexpected Journey
- 8. Interstellar
- 9. The Curious Case of Benjamin Button

10. Transformers: Age of Extinction

- ➤ The Hateful eight is the movie with 187 minutes which is the longest movie in the entire dataset
- ➤ Ma vie de Courgette is the movie with 66 minutes as a run time is the shortest movies in the entire dataset

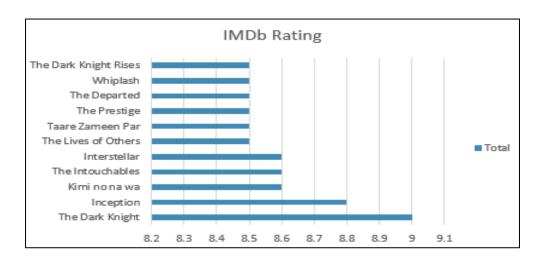


2. Analysis of Top 10 IMDb rating movies and Metascore movies

1. Top 10 IMDb rating movies:

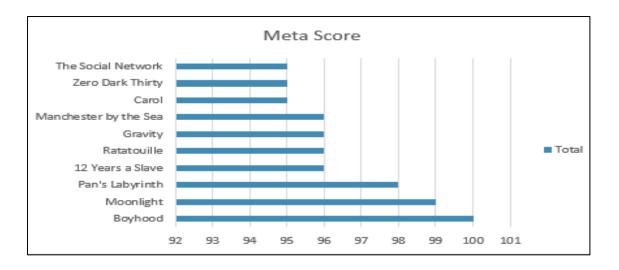
- 1. The Dark Knight
- 2. Inception
- 3. Kimi no na wa
- 4. The Intouchables
- 5. Interstellar
- 6. The Lives of Others
- 7. Taare Zameen Par
- 8. The Prestige
- 9. The Departed
- 10.Whiplash

- The Dark knight is the movie with highest IMDb rating in the dataset which is of 9.
- ➤ Disaster movie is the movie with lowest IMDb rating in the dataset which is of 1.9.



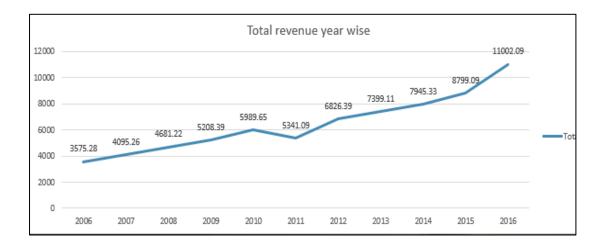
1. Top 10 Metascore movies:

- 1. Boyhood
- 2. Moonlight
- 3. Pan's Labyrinth
- 4. Gravity
- 5. Ratatouille
- 6. 12 Years a Slave
- 7. Manchester by the Sea
- 8. Carol
- 9. The Social Network
- 10.Zero Dark Thirty
- ➤ Boyhood is the movie from the entire dataset having the highest value of meta score which is of 100
- ➤ Nine lives is the movie from the entire dataset having the lowest value of meta score which is of 11.



2. Analysis of Total revenue earned by movies year wise

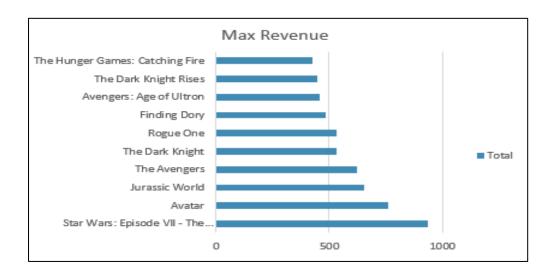
- ➤ The Highest Revenue was recorded in 2016 with total \$11002.09 million.
- ➤ The lowest Revenue was recorded in 2006 with total \$3575.28 million.



2. Analysis of Top 10 revenue movies from the dataset

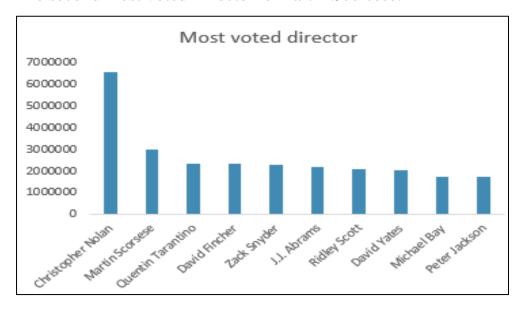
- 1. Star Wars: Episode VII The Force Awakens
- 2. Avatar

- 3. Jurassic World
- 4. The Avengers
- 5. The Dark Knight
- 6. Rogue One
- 7. Finding Dory
- 8. Avengers: Age of Ultron
- 9. The Dark Knight Rises
- 10. The Hunger Games: Catching Fire
- ➤ Star Wars: Episode VII The Force Awakens is the movie from the entire dataset having highest revenue movie which is of 936.63 million dollars.
- ➤ Love, Rosie is the movie from the entire dataset having the lowest revenue movie which is of 0.01 million dollars.

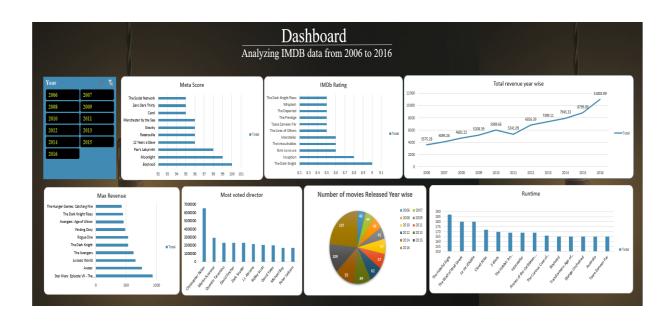


2. Analysis of Top 10 most voted directors from the dataset.

- ➤ The Most Voted Director in the dataset is Christopher Nolan. There is a speciality about him that he got the maximum number of votes for a film and also the total number of votes is also more for him.
- > The second most voted Director is Martin Scorsese.



FINAL DASHBOARD:



BIBLIOGRAPHY: Dataset source: https://www.kaggle.com/PromptCloudHQ/imdb-dataInformation about Data Management: https://www.blue-pencil.ca/what-is-data-management-and-why-it-is-important/