



Sentiment Analysis

Ayoub Bagheri & Anastasia Giachanou

The Little Prince example

This is a nice book for both young and old. It gives beautiful life lessons in a fun way. Definitely worth the money!

+ Educational

+ Funny

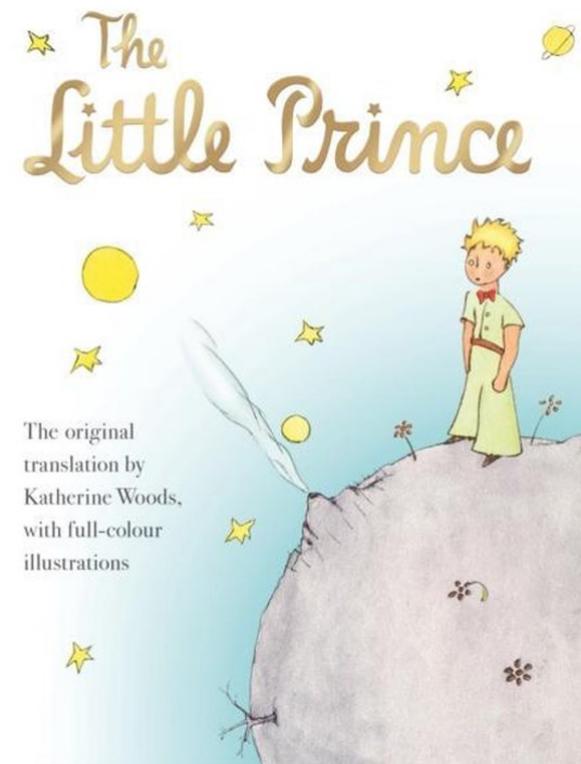
+ Price

Nice story for older children.

+ Funny

- Readability

ANTOINE DE SAINT-EXUPÉRY



The original
translation by
Katherine Woods,
with full-colour
illustrations

Conceptual challenges

Which of the following sentences express sentiment? If so, which is their polarity (positive or negative)?

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 - They said it would be a great experience. And yes it was!

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 - They said it would be a great experience. However, I didn't have fun.

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- Go read the book

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- They said it would be a great experience
 - They said it would be a great experience. And yes it was!
 - They said it would be a great experience. However, I didn't have fun.
- Go read the book
- Yeah, sure!

Sentiment

- Sentiment =
 - Feelings, Attitudes, Emotions, Opinions
 - A thought, view, or attitude, especially one based mainly on emotion instead of reason
- Subjective impressions, not facts

Webster's dictionary

Definition of *sentiment*

- 1 **a** : an attitude, thought, or judgment prompted by feeling : PREDILECTION
- b** : a specific view or notion : OPINION
- 2 **a** : EMOTION
- b** : refined feeling : delicate sensibility especially as expressed in a work of art
- c** : emotional idealism
- d** : a romantic or nostalgic feeling verging on sentimentality
- 3 **a** : an idea colored by emotion
- b** : the emotional significance of a passage or expression as distinguished from its verbal context

Webster's dictionary

Definition of *opinion*

- 1 **a** : a view, judgment, or appraisal formed in the mind about a particular matter
*// We asked them for their *opinions* about the new stadium.*

- b** : APPROVAL, ESTEEM
*// I have no great *opinion* of his work.*

- 2 **a** : belief stronger than impression and less strong than positive knowledge
*// a person of rigid *opinions**

- b** : a generally held view
*// news programs that shape public *opinion**

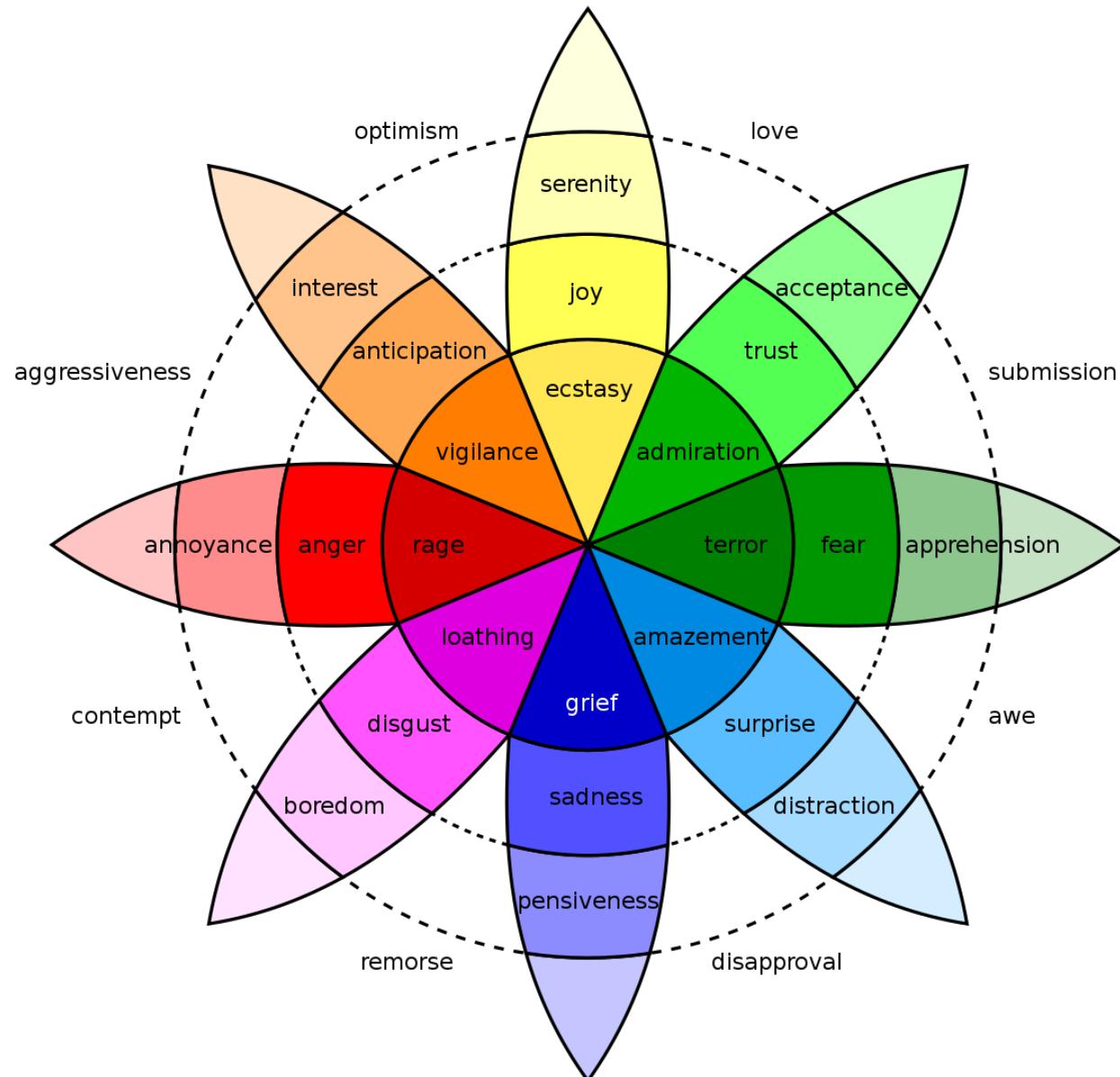
- 3 **a** : a formal expression of judgment or advice by an expert
*// My doctor says that I need an operation, but I'm going to get a second *opinion*.*

- b** : the formal expression (as by a judge, court, or referee) of the legal reasons and principles upon which a legal decision is based
*// The article discusses the recent Supreme Court *opinion*.*

Scherer typology of affective states

- **Emotion:** brief organically synchronized, based on evaluation of a major event
 - angry, sad, joyful, fearful, ashamed, proud, elated
- **Mood:** diffuse non-caused low-intensity long-duration change in subjective feeling
 - cheerful, gloomy, irritable, listless, depressed, buoyant
- **Interpersonal stances:** affective stance toward another person in a specific interaction
 - friendly, flirtatious, distant, cold, warm, supportive, contemptuous
- **Attitudes:** enduring, affectively colored beliefs, dispositions towards objects or persons
 - liking, loving, hating, valuing, desiring
- **Personality traits:** stable personality dispositions and typical behavior tendencies
 - nervous, anxious, reckless, morose, hostile, jealous

Plutchik wheel of emotions



Sentiment analysis

- Use of natural language processing (NLP) and computational techniques to automate the extraction or classification of sentiment from unstructured text
- Other terms
 - Opinion mining
 - Sentiment mining

Related tasks

- Subjectivity (neutral vs sentimental text)
- Opinion retrieval (opinion for a given query)
- Comparative opinion analysis
- Emotion detection (e.g., happiness, anger, sadness)
- Stance detection (in favor or against)
- Reputation analysis
- Sarcasm/Irony detection
- Hate-speech
- Bias detection

Sentiment analysis

- Can be applied in every topic & domain (non exhaustive list):
 - *Book*: is this review positive or negative?
 - *Humanities*: sentiment analysis for German historic plays.
 - *Products*: what do people think about the new iPhone?
 - *Blog*: how are people thinking about immigrants?
 - *Politics*: who is going to win the election?
 - *Twitter*: what is the trend today?
 - *Movie*: is this review positive or negative (IMDB, Netflix)?
 - *Marketing*: how is consumer confidence? Consumer attitudes?
 - *Healthcare*: are patients happy with the hospital environment?

Opinion types

- **Regular opinions:** Sentiment/opinion expressions on some target entities
 - Direct opinions:
 - “The touch screen is really cool.”
 - Indirect opinions:
 - “After taking the drug, my pain has gone.”
- **Comparative opinions:** Comparison of more than one entity.
 - E.g., “iPhone is better than Blackberry.”

Practical definition

- An opinion is a quintuple
(*entity*, *aspect*, *sentiment*, *holder*, *time*)

where

- ***entity***: target entity (or object).
- ***aspect***: aspect (or feature) of the entity.
- ***sentiment***: +, -, or neu, a rating, or an emotion.
- ***holder***: opinion holder.
- ***time***: time when the opinion was expressed.

Sentiment analysis

- Simplest task:
 - Is the attitude of this text positive or negative?
- More complex:
 - Is the attitude of this text positive, negative or neutral?
 - Label the attitude of this text from 1 to 5
- Advanced:
 - Detect the target, source, or complex opinion types
 - Implicit opinions or aspects

Document sentiment analysis

- **Classify a document** (e.g., a review) based on the overall sentiment of the opinion holder
 - **Classes:** Positive, negative (possibly neutral)
 - **Neutral** means no sentiment expressed
 - “I believe he went home yesterday.”
 - “I bought a iPhone yesterday”
- **An example review:**
 - *“I bought an iPhone a few days ago. It is such a nice phone, although a little large. The touch screen is cool. The voice quality is great too. I simply love it!”*
 - **Classification:** positive or negative?
- **It is basically a text classification problem**

Sentence sentiment analysis

- Classify the sentiment expressed in a sentence
 - Classes: positive, negative (possibly neutral)
- But bear in mind
 - Explicit opinion: "I like this car."
 - Fact-implied opinion: "I bought this car yesterday and it broke today."
 - Mixed opinion: "Apple is doing well in this poor economy"

Aspect based sentiment analysis

Aspect/feature Based Summary of opinions about iPhone:

Aspect: Touch screen

Positive: 212

The touch screen was really cool.

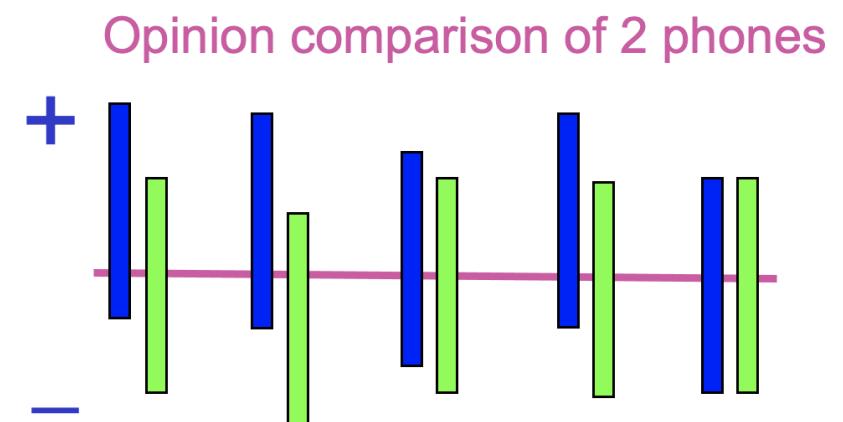
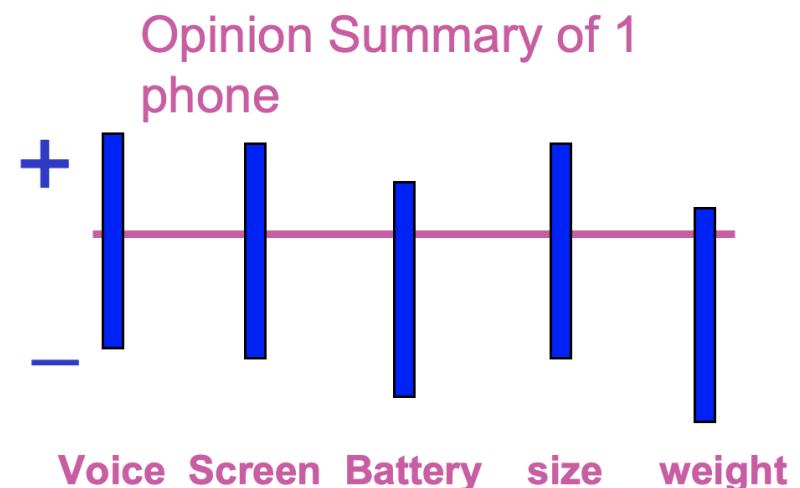
The touch screen was so easy to use and can do amazing things.

...
Negative: 6

The screen is easily scratched.

I have a lot of difficulty in removing finger marks from the touch screen.

...
Aspect: Size



Challenges

- Harder than topical classification, with which bag of words features perform well
- Must consider other features due to...
 - Subtlety of sentiment expression
 - irony
 - expression of sentiment using neutral words
 - Domain/context dependence
 - words/phrases can mean different things in different contexts and domains
 - Effect of syntax on semantics

Some interesting sentences

- Trying out Chrome because Firefox keeps crashing.
 - Firefox - negative; no opinion about chrome.
 - We need to segment the sentence into clauses to decide that “crashing” only applies to Firefox(?).
- But how about these
 - I changed to Audi because BMW is so expensive.
 - I did not buy BMW because of the high price.
 - I am so happy that my iPhone is nothing like my old ugly phone.

Some interesting sentences (contd)

- Conditional sentences are hard to deal with (Narayanan et al. 2009)
 - If I can find a good camera, I will buy it.
 - But conditional sentences can have opinions
 - If you are looking for a good phone, buy Nokia
- Questions are also hard to handle
 - Are there any great perks for employees?
 - Any idea how to fix this lousy Sony camera?

Some interesting sentences (contd)

- Sarcastic sentences
 - What a great car, it stopped working in the second day.
- Sarcastic sentences are common in political blogs, comments and discussions.
 - They make political opinions difficult to handle

Explicit and implicit aspects

- **Explicit aspects:** Aspects explicitly mentioned as nouns or noun phrases in a sentence
 - “The **picture quality** is of this phone is great.”
- **Implicit aspects:** Aspects not explicitly mentioned in a sentence but are implied
 - “This car is so **expensive**.”
 - “This phone will not easily fit **in a pocket**.”
 - “Included **16MB** is stingy.”

Implicit aspects

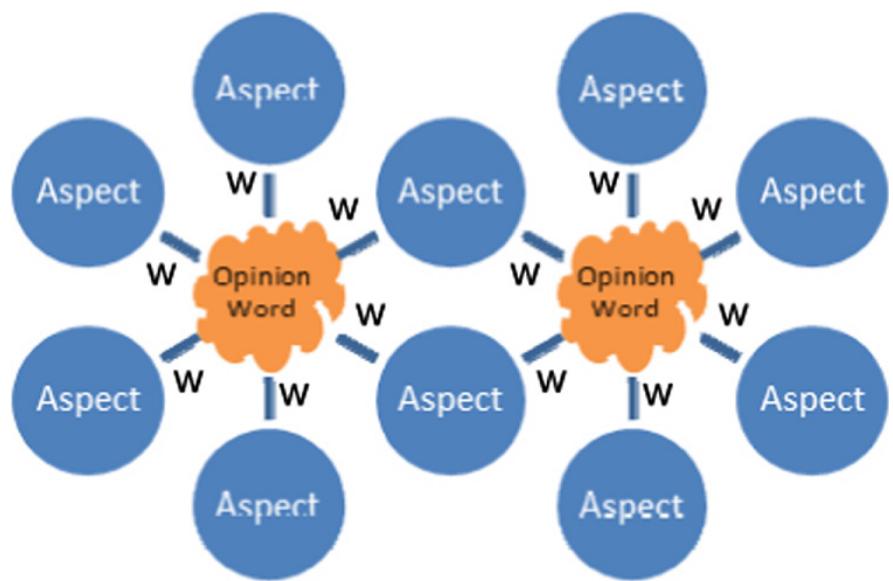
Bagheri et al. 2013

An implicit aspect should satisfy the following conditions:

- The related aspect word does not occur in the review sentence explicitly.
- The aspect can be discovered by its surrounding words (e.g. opinion words) in the review sentence.

co – occurrence(aspect, opinion word)

$$= \log \left(\frac{w_{\text{aspect}, \text{opinion word}}}{\text{degree}_{\text{aspect}} * \text{degree}_{\text{opinion word}}} + \varepsilon \right)$$



Methods for sentiment analysis

- Lexicon-based methods
 - Dictionary based: Using sentiment words and phrases (e.g., good, wonderful, awesome, troublesome, cost an arm and leg)
 - Corpus-based: Using co-occurrence statistics or syntactic patterns embedded in text corpora
- Supervised learning methods: to classify reviews into positive and negative.
 - Naïve Bayes
 - Support Vector Machine
 - Deep learning
 - ...

Lexicon-based Methods

Sentiment and other lexicons

- Lists of words that are associated with sentiment scores
- Can have binary scores (1, -1) or intensity scores (from 0 to 1)
- Positive/negative polarity, emotions, affective states, negation lists
- Manually annotated or created from our corpus

gorgeous	anger	0	brainwashing	-3
gorgeous	anticipation	0	brave	2
gorgeous	disgust	0	breakthrough	3
gorgeous	fear	0	breathtaking	5
gorgeous	joy	1	bribe	-3
gorgeous	negative	0	bright	1
gorgeous	positive	1	brightest	2
gorgeous	sadness	0	brightness	1
gorgeous	surprise	0	brilliant	4
gorgeous	trust	0	brisk	2
			broke	-1
			broken	-1

LIWC (Linguistic Inquiry and Word Count)

Tausczik and Pennebaker (2011)

- Home page: <http://liwc.wpengine.com/>
- 2,300 words, >70 classes
- Affective Processes
 - negative emotion (bad, weird, hate, problem, tough)
 - positive emotion (love, nice, sweet)
- Cognitive Processes
 - Tentative (maybe, perhaps, guess), Inhibition (block, constraint)
- Pronouns, Negation (*no, never*), Quantifiers (*few, many*)

VADER Sentiment Analysis

Hutto and Gilbert (2014)

- VADER (Valence Aware Dictionary and sEntiment Reasoner) is a lexicon and rule-based sentiment analysis tool
- Five generalizable heuristics based on grammatical and syntactical cues:
 - *Punctuation*: “The food here is good !!!” vs “The food here is good.”
 - *Capitalization*: “The food here is GREAT!” vs “The food here is great!”
 - *Degree modifiers*: “The service here is extremely good” vs “The service here is good”
 - *The conjunction “but”*: “The food here is great, but the service is horrible” has mixed sentiment
 - *For negation* examine the tri-gram preceding a sentiment lexical feature: “ The food here isn’t really all that great”

Using WordNet to build lexicons

- WordNet: A lexical database of semantic relations between words including synonyms, antonyms, hyponyms
- The synonyms are grouped into synsets with short definitions and usage examples
- Create positive ("good") and negative seed-words ("terrible")
- Find synonyms and antonyms
 - Positive set: Add synonyms of positive words ("well") and antonyms of negative words
 - Negative set: Add synonyms of negative words ("awful") and antonyms of positive words ("evil")

Bing Liu opinion lexicon

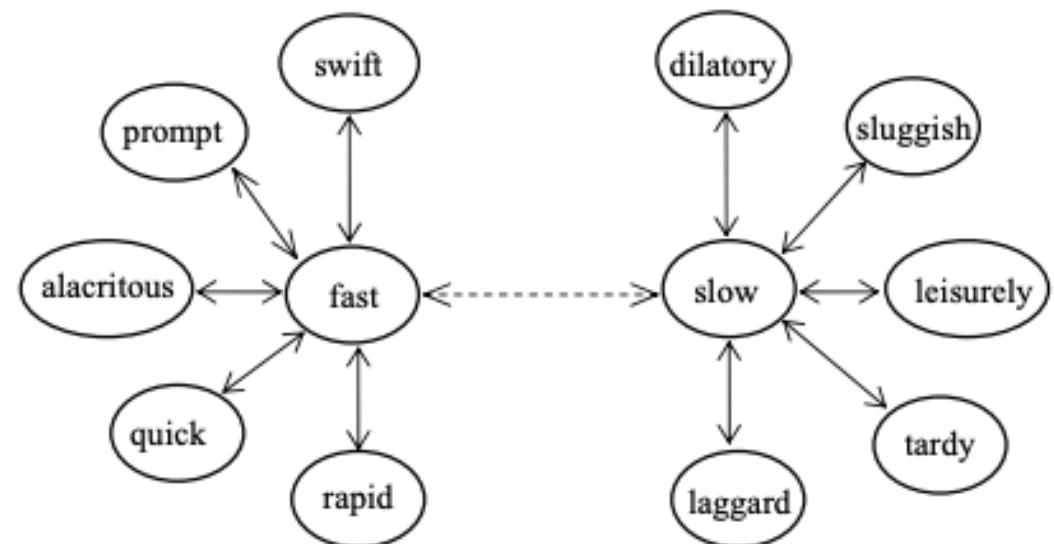
Hu and Liu (2004)

- [Bing Liu's Page on Opinion Mining](#)
- <http://www.cs.uic.edu/~liub/FBS/opinion-lexicon-English.rar>
- 6,786 words
 - 2,006 positive
 - 4,783 negative

Bing Liu opinion lexicon

Hu and Liu (2004)

- Start with 30 adjectives that you know the semantic orientation (positive adjectives: great, fantastic, nice, cool and negative adjectives: bad, dull)
- Use WordNet to predict the orientations of all the adjectives in the opinion word list



SentiWordNet

Esuli and Sebastiani (2006)

- <https://github.com/aesuli/SentiWordNet>
- All WordNet synsets automatically annotated for degrees of positivity, negativity, and neutrality/objectiveness
- [estimable(J,3)] “may be computed or estimated”

Pos 0 Neg 0 Obj 1

- [estimable(J,1)] “deserving of respect or high regard”

Pos .75 Neg 0 Obj .25

Turney algorithm

Turney (2002)

1. Extract a phrasal lexicon from reviews
2. Learn polarity of each phrase
3. Rate a review by the average polarity of its phrases

Extract two-word phrases with adjectives

First Word	Second Word	Third Word (not extracted)
JJ	NN or NNS	anything
RB, RBR, RBS	JJ	Not NN nor NNS
JJ	JJ	Not NN or NNS
NN or NNS	JJ	Not NN nor NNS
RB, RBR, or RBS	VB, VBD, VBN, VBG	anything

The JJ tags indicate adjectives, the NN tags are nouns, the RB tags are adverbs, and the VB tags are verbs

How to measure polarity of a phrase?

- Positive phrases co-occur more with “excellent”
- Negative phrases co-occur more with “poor”
- But how to measure co-occurrence?

Pointwise Mutual Information

- PMI between two words:
 - How much more do two words co-occur than if they were independent?

$$PMI(word_1, word_2) = \log_2 \frac{P(word_1, word_2)}{P(word_1)P(word_2)}$$

How to estimate PMI

- $P(\text{word})$ estimated by `hits(word)/N`
- $P(\text{word1}, \text{word2})$ by `hits(word1 NEAR word2)/N^2`

$$PMI(\text{word}_1, \text{word}_2) = \log_2 \frac{hits(\text{word}_1 \text{ NEAR } \text{word}_2)}{hits(\text{word}_1)hits(\text{word}_2)}$$

Does phrase appear more with “poor” or “excellent”?

$$\text{Polarity}(\text{phrase}) = \text{PMI}(\text{phrase}, \text{"excellent"}) - \text{PMI}(\text{phrase}, \text{"poor"})$$

Phrases from a thumbs-up (positive) review

Phrase	POS.tags	Polarity
online service	JJ NN	2.8
online experience	JJ NN	2.3
direct deposit	JJ NN	1.3
local branch	JJ NN	0.42
...		
low fees	JJ NNS	0.33
true service	JJ NN	-0.73
other bank	JJ NN	-0.85
inconveniently located	JJ NN	-1.5
Average		0.32

Phrases from a thumbs-down (negative) review

Phrase	POS.tags	Polarity
direct deposits	JJ NNS	5.8
online web	JJ NN	1.9
very handy	RB JJ	1.4
...		
virtual monopoly	JJ NN	-2
lesser evil	RBR JJ	-2.3
other problems	JJ NNS	-2.8
low funds	JJ NNS	-6.8
unethical practices	JJ NNS	-8.5
Average		-1.2

Lexicon-based methods in summary

- Intuition
 - Start with a seed set of words (“good”, “poor”)
 - Find other words that have similar polarity:
 - Using “and” and “but”
 - Using words that occur nearby in the same document
 - Using WordNet synonyms and antonyms
 - Using rules based on punctuation, emoticons

Lexicon-based methods in summary (contd)

- Advantages:
 - Can be domain-independent with general purpose lexicons
 - Can become domain-dependent
 - Can be easy to rationalise prediction output
 - Can be applied when no training data is available
- Disadvantages:
 - Compared to a well-trained, in-domain ML model they typically underperform
 - Sensitive to affective dictionary coverage

Supervised Methods

Basic steps

- Pre-processing and tokenization
- Feature representation
- Feature selection
- Classification
- Evaluation

Sentiment tokenization issues

- Deal with HTML and XML markup
- Twitter mark-up (names, hash tags)
- Capitalization (preserve forwards in all caps)
- Phone numbers, dates
- Emoticons
- Useful code:
 - [Christopher Potts sentiment tokenizer](#)
 - [Brendan O'Connor twitter tokenizer](#)

Potts emoticons

```
[<>]?
[::=8]
[-o/*\']?
[\)\]\(\([dDpP/\:\}\{@\|\ \\
| 
[\)\]\(\([dDpP/\:\}\{@\|\ \\
[-o/*\']?
[::=8]
[<>]? # optional hat/brow
# eyes
# optional nose
# mouth
#### reverse orientation
# mouth
# optional nose
# eyes
# optional hat/brow
```

The danger of stemming

- The Porter stemmer identifies word suffixes and strips them off.
- But:
 - objective (pos) and objection (neg) -> object
 - competence (pos) and compete (neg) -> compet

Features for supervised learning

- The problem has been studied by numerous researchers.
- **Key:** feature engineering. A large set of features have been tried by researchers. E.g.,
 - Terms frequency and different IR weighting schemes
 - Part of speech (POS) tags
 - Opinion words and phrases
 - Negations
 - Stylistic
 - Syntactic dependency

Negation

Add NOT_ to every word between negation and following punctuation:

didn't like this movie , but I



didn't NOT_like NOT_this NOT_movie but I

Challenges of negation

- “terrible” vs “wasn’t terrible”
 - The movie was terrible
 - The movie was bad but wasn’t that terrible as they said
- The degree of the intensity shift varies from term to term for both positive and negative terms

Supervised sentiment analysis

Kiritchenko et al. (2014)

- A supervised statistical text classification approach based on surface, semantic, and sentiment features.
- For negation: estimate sentiment scores of individual terms in the presence of negation
- One lexicon for words in negated contexts and one for words in affirmative

Supervised sentiment analysis

Kiritchenko et al. (2014)

- Features:
 - ngrams
 - character ngrams
 - all-caps: the number of tokens with all characters in upper case
 - POS
 - the number of negated contexts
 - sentiment lexicons
 - the number of hashtags, punctuation, emoticons, elongated words
- Classifier: linear-kernel SVM

Supervised sentiment analysis

Kiritchenko et al. (2014)

Feature group	Examples
word ngrams	<i>grrreat, show, grrreat_show, miss_NEG, miss_NEG_the</i>
character ngrams	<i>grr, grrr, grrre, rrr, rrre, rrrea</i>
all-caps	all-caps:1
POS	POS_N:1 (nouns), POS_V:2 (verbs), POS_E:1 (emoticons), POS_,:1 (punctuation)
automatic lexicon features	HS_unigrams_positive_count:4, HS_unigrams_negative_total_score:1.51, HS_unigrams_POS_N_combined_total_score:0.19, HS_bigrams_positive_total_score:3.55, HS_bigrams_negative_max_score:1.98
manual lexicon features	MPQA_positive_affirmative_score:2, MPQA_negative_negated_score:1, BINGLIU_POS_V_negative_negated_score:1
punctuation	punctuation_!:1
emoticons	<i>emoticon_positive:1, emoticon_positive_last</i>
elongated words	elongation:1
clusters	<i>cluster_11111001110, cluster_10001111</i>

Table 6: Examples of features that the system would generate for message “GRRREAT show!!! Hope not to miss the next one :)”. Numeric features are presented in the format: <feature_name>:<feature_value>. Binary features are italicized; only features with value of 1 are shown.

Supervised sentiment analysis

- Advantages
 - Lead to better performance compared to lexicon based approaches
 - The output can be explained (most of the times)
- Disadvantages
 - They need training data (distant supervision comes with limitations)
 - They can't capture the context
 - Based on feature engineering that is a tedious task
 - Not good performance in multiclass classification

Deep Learning

Sentiment-specific word embedding

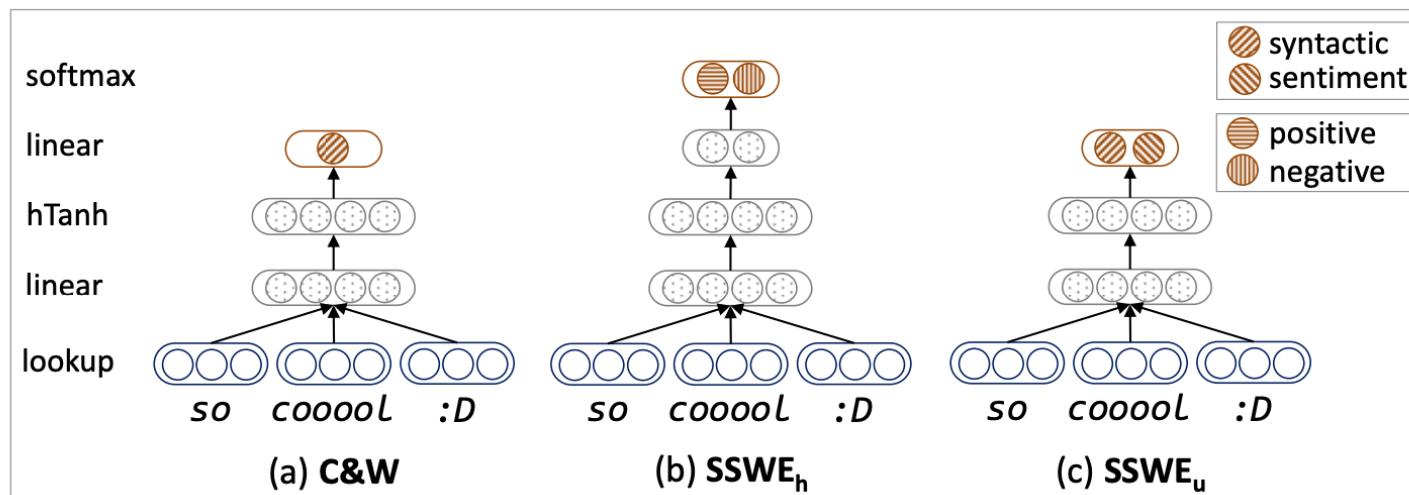
Tang et al. (2014)

- Continuous word representations model the syntactic context of words but ignore the sentiment of text
- Good vs bad: They will be represented as neighboring word vectors
- Solution: Learn sentiment specific word embedding, which encodes sentiment information in the continuous representation of words

Sentiment-specific word embedding

Tang et al. (2014)

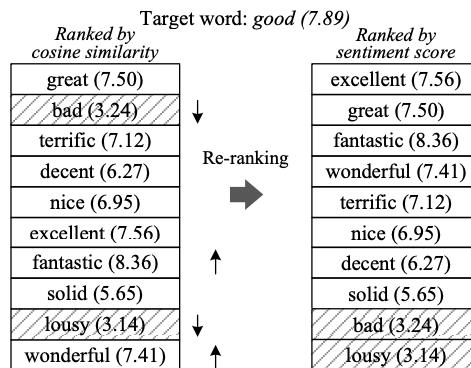
- Three neural networks to effectively incorporate the supervision from sentiment polarity of text in their loss functions
- Distant-supervised tweets



Word vector refinement

Yu et al. (2017)

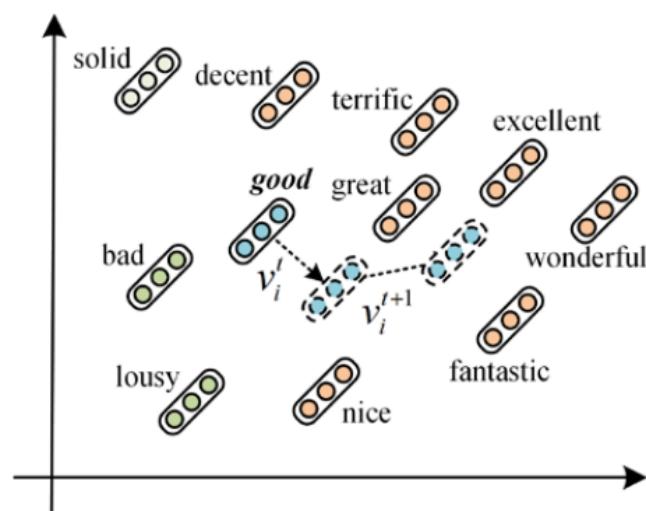
- Start with a set of pre-trained word vectors and a sentiment lexicon
- Calculate the semantic similarity between each sentiment word and the other words in the lexicon based on the cosine distance of their pre-trained vectors
- Select top-k most similar words as the nearest neighbors and re-rank according to sentiment scores



Word vector refinement

Yu et al. (2017)

- Refine the pre-trained vector of the target word to be:
 - closer to its sentimentally similar neighbors,
 - further away from its dissimilar neighbors, and
 - not too far away from the original vector.



Sentiment analysis with BERT

Devlin et al. 2019

- Sentiment analysis was one of the tasks in the BERT paper

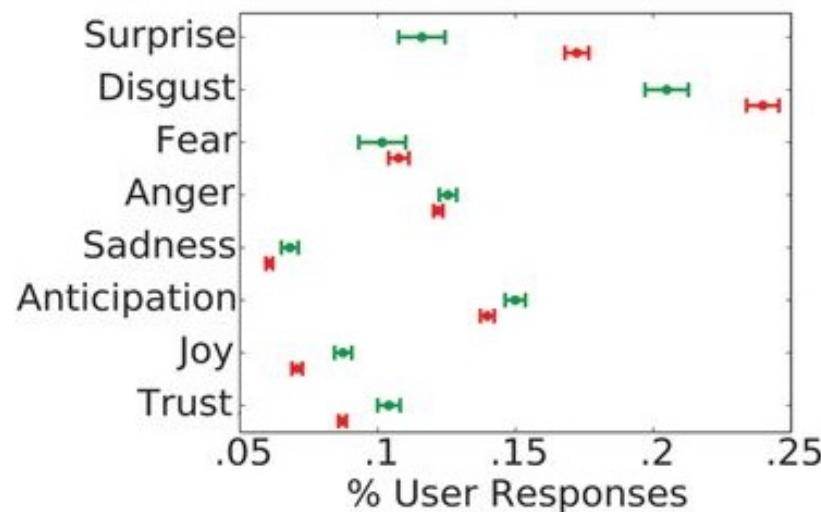
System	MNLI-(m/mm) 392k	QQP 363k	QNLI 108k	SST-2 67k
Pre-OpenAI SOTA	80.6/80.1	66.1	82.3	93.2
BiLSTM+ELMo+Attn	76.4/76.1	64.8	79.8	90.4
OpenAI GPT	82.1/81.4	70.3	87.4	91.3
BERT _{BASE}	84.6/83.4	71.2	90.5	93.5
BERT _{LARGE}	86.7/85.9	72.1	92.7	94.9

Interesting Aspects

Sentiment and fake news

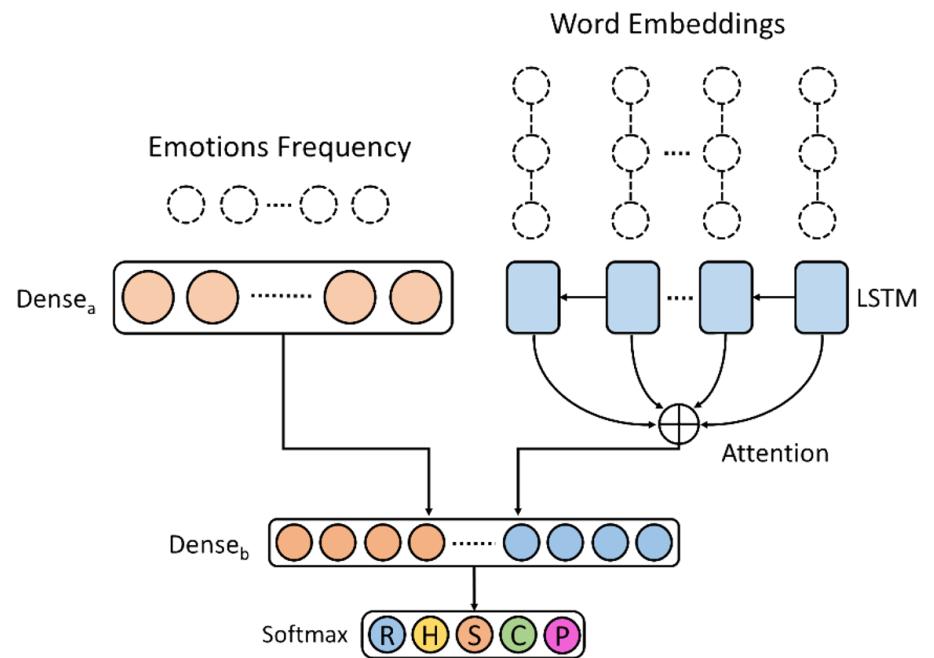
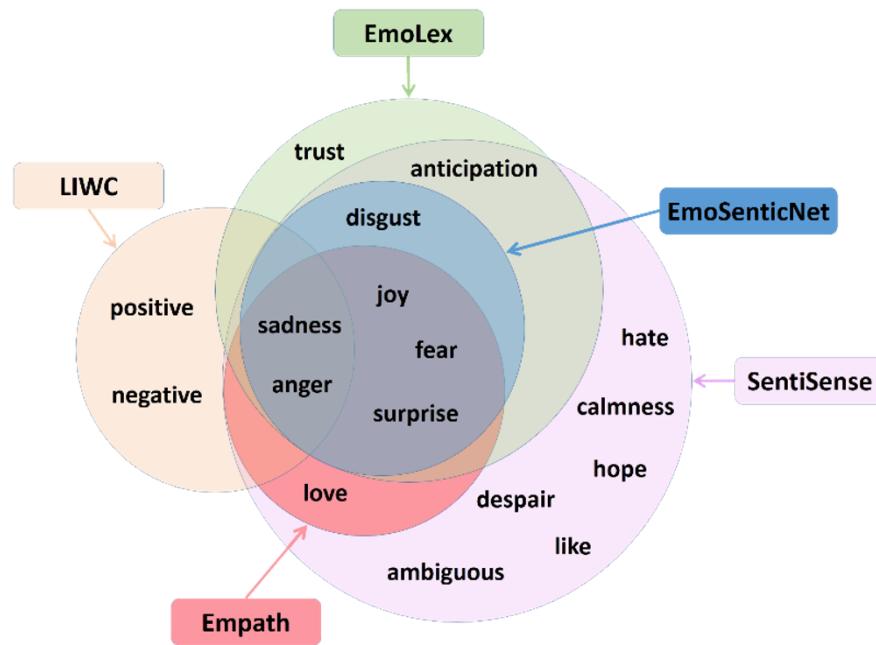
Vosoughi et al. (2018)

- Analyzed around 126,000 tweets
- Annotated with NRC lexicon



Emotional analysis of false information

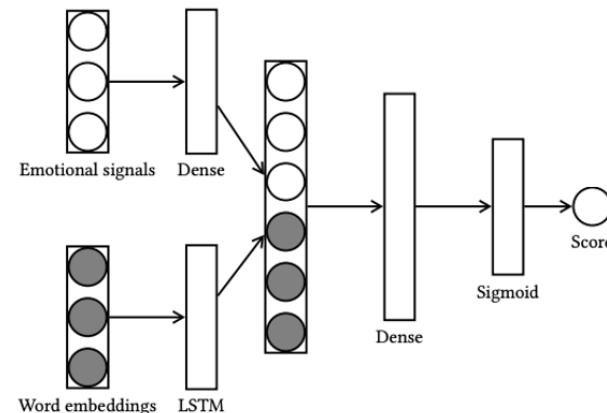
Ghanem et al. (2018)



Leveraging emotional signals for credibility detection

Giachanou et al. (2019)

- Three different approaches for calculating the emotional signals of the claims:
 - emoLexi
 - emolnt
 - emoReact



Bias in sentiment analysis

Kiritchenko and Saif (2018)

- Are systems that detect sentiment biased?
- Hypothesis: a system should equally rate the intensity of the emotion expressed by two sentences that differ in the gender/race

Template	#sent.
<i>Sentences with emotion words:</i>	
1. <Person> feels <emotional state word>.	1,200
2. The situation makes <person> feel <emotional state word>.	1,200
3. I made <person> feel <emotional state word>.	1,200
4. <Person> made me feel <emotional state word>.	1,200
5. <Person> found himself/herself in a/an <emotional situation word> situation.	1,200
6. <Person> told us all about the recent <emotional situation word> events.	1,200
7. The conversation with <person> was <emotional situation word>.	1,200
<i>Sentences with no emotion words:</i>	
8. I saw <person> in the market.	60
9. I talked to <person> yesterday.	60
10. <Person> goes to the school in our neighborhood.	60
11. <Person> has two children.	60
Total	8,640

Bias in sentiment analysis

Kiritchenko and Saif (2018)

Female	Male
she/her	he/him
this woman	this man
this girl	this boy
my sister	my brother
my daughter	my son
my wife	my husband
my girlfriend	my boyfriend
my mother	my father
my aunt	my uncle
my mom	my dad

African American		European American	
Female	Male	Female	Male
Ebony	Alonzo	Amanda	Adam
Jasmine	Alphonse	Betsy	Alan
Lakisha	Darnell	Courtney	Andrew
Latisha	Jamel	Ellen	Frank
Latoya	Jerome	Heather	Harry
Nichelle	Lamar	Katie	Jack
Shaniqua	Leroy	Kristin	Josh
Shereen	Malik	Melanie	Justin
Tanisha	Terrence	Nancy	Roger
Tia	Torrance	Stephanie	Ryan

Bias in sentiment analysis

Kiritchenko and Saif (2018)

Task		Avg. score diff.		
	Bias group	#Subm.	F↑–M↓	F↓–M↑
Anger intensity prediction				
F=M not significant		12	0.042	-0.043
F↑–M↓ significant		21	0.019	-0.014
F↓–M↑ significant		13	0.010	-0.017
All		46	0.023	-0.023
Fear intensity prediction				
F=M not significant		11	0.041	-0.043
F↑–M↓ significant		12	0.019	-0.014
F↓–M↑ significant		23	0.015	-0.025
All		46	0.022	-0.026
Joy intensity prediction				
F=M not significant		12	0.048	-0.049
F↑–M↓ significant		25	0.024	-0.016
F↓–M↑ significant		8	0.008	-0.016
All		45	0.027	-0.025
Sadness intensity prediction				
F=M not significant		12	0.040	-0.042
F↑–M↓ significant		18	0.023	-0.016
F↓–M↑ significant		16	0.011	-0.018
All		46	0.023	-0.023
Valence prediction				
F=M not significant		5	0.020	-0.018
F↑–M↓ significant		22	0.023	-0.013
F↓–M↑ significant		9	0.012	-0.014
All		36	0.020	-0.014

Task		Avg. score diff.		
	Bias group	#Subm.	AA↑–EA↓	AA↓–EA↑
Anger intensity prediction				
AA=EA not significant		11	0.010	-0.009
AA↑–EA↓ significant		28	0.008	-0.002
AA↓–EA↑ significant		7	0.002	-0.005
All		46	0.008	-0.004
Fear intensity prediction				
AA=EA not significant		5	0.017	-0.017
AA↑–EA↓ significant		29	0.011	-0.002
AA↓–EA↑ significant		12	0.002	-0.006
All		46	0.009	-0.005
Joy intensity prediction				
AA=EA not significant		8	0.012	-0.011
AA↑–EA↓ significant		7	0.004	-0.001
AA↓–EA↑ significant		30	0.002	-0.012
All		45	0.004	-0.010
Sadness intensity prediction				
AA=EA not significant		6	0.015	-0.014
AA↑–EA↓ significant		35	0.012	-0.002
AA↓–EA↑ significant		5	0.001	-0.003
All		46	0.011	-0.004
Valence prediction				
AA=EA not significant		3	0.001	-0.002
AA↑–EA↓ significant		4	0.006	-0.002
AA↓–EA↑ significant		29	0.003	-0.011
All		36	0.003	-0.009

Summary

Summary

- Sentiment analysis
- Lexicon-based methods
- Learning-based methods
- Sentiment aware word embeddings
- Other aspects regarding sentiment analysis

Resources

- Crawl your own data from Twitter:
 - <https://developer.twitter.com/en/docs/twitter-api>
- SemEval Datasets: 2012-now
 - <https://semeval.github.io/>
- Stanford Twitter Sentiment (STS):
 - <http://help.sentiment140.com/> (Go et al. 2009)
- Sanders Corpus:
 - https://github.com/zfz/twitter_corpus
- IMDB movie reviews (50K)
 - <https://ai.stanford.edu/~amaas/data/sentiment/>
- Datasets from Bing Liu's group:
 - <https://www.cs.uic.edu/~liub/FBS/sentiment-analysis.html>
- Amazon review data
 - <https://nijianmo.github.io/amazon/index.html>

Lexicons and tools

- VADER (Hutto and Gilbert, 2014)
 - <https://github.com/cjhutto/vaderSentiment>
- LIWC
 - <https://www.liwc.app/>
- Bing Liu
 - <https://www.cs.uic.edu/~liub/FBS/sentiment-analysis.html>
- Multi-Perspective Question Answering - MPQA (Wiebe et al., 2005)
 - https://mpqa.cs.pitt.edu/lexicons/subj_lexicon/
- SentiWordNet (Esuli and Sebastiani, 2006)
 - <https://github.com/aesuli/SentiWordNet>
- NRC Lexicons
 - <http://saifmohammad.com/WebPages/lexicons.html>
- AFFINN (Nielsen, 2011)
 - <https://github.com/fnielsen/afinn>

Tutorials

- [Sentiment analysis in huggingface](#)
- [Sentiment analysis with BERT](#)

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