# **Word Embeddings**

Pablo Mosteiro Images by Dong Nguyen



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wampos wampos wampos scales have medicinal qualities (and general wildlife) trafficking scales are made of exactly the



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What is a wampos?





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wampos = pangolin

Figure: Photo by Piekfrosch; CC-BY-SA-3.0

You shall know a word by the company it keeps (Firth, J. R. 1957:11)





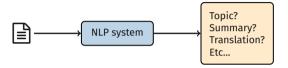
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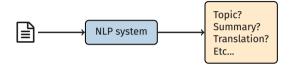
Figure: Photo by Piekfrosch; CC-BY-SA-3.0

You shall know a word by the company it keeps (Firth, J. R. 1957:11) **The distributional hypothesis:** Words that occur in similar contexts tend to have similar meanings



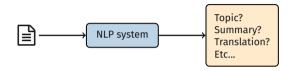






- Rule-based
- Machine Learning-based

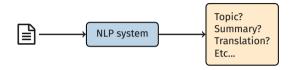




- Rule-based
- Machine Learning-based

How can we convert texts into numbers?





- Rule-based
- Machine Learning-based

Bag-of-words, TF-IDF, ...



# Recap: One hot encoding

#### Map each word to a unique identifier

e.g. cat (3) and dog (5).

ightarrow Vector representation: all zeros, except 1 at the ID

cat	0	0	1	0	0	0	0	
dog	0	0	0	0	1	0	0	
car	0	0	0	0	0	0	1	



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What are limitations of one hot encodings?



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car	0	0	0	0	0	0	1	

Even related words have distinct vectors!

High number of dimensions





# Recap: Topic Modeling

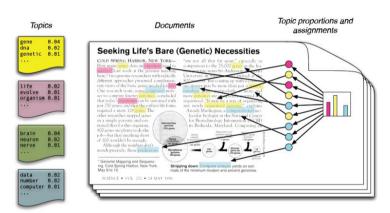


Figure: Text Clustering handout (Ayoub Bagheri)



# Why do we need word embeddings?

### Word representations

How can we represent the *meaning* of words?



### Word representations

#### How can we represent the *meaning* of words?

#### So we can ask:

- How similar is cat to dog, or Paris to London?
- How similar is document A to document B?



### Word representations

#### How can we represent the *meaning* of words?

#### So we can ask:

- How similar is cat to dog, or Paris to London?
- How similar is document A to document B?

#### And use such representations for:

- various NLP tasks: translation, classification, etc.
- studying linguistic questions



### Words as vectors

#### The vector representations should:

- capture semantics
  - similar words should be close to each other in the vector space
  - relation between vectors should reflect the relationship between words
- be efficient (vectors with fewer dimensions are easier to work with)
- be interpretable



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How similar are *smart* and *intelligent*? (not similar 0–10 very similar): How similar are *easy* and *big* (not similar 0–10 very similar):



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How similar are *smart* and *intelligent*? (not similar 0–10 very similar): 9.2

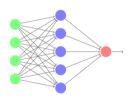
How similar are *easy* and *big* (not similar 0–10 very similar): 1.12

(SimLex-999 dataset)



### How are they used?

#### How are they used?



In neural networks (text classification, sequence tagging, etc..)

cat	0.52	0.48	-0.01	 0.28
dog	0.32	0.42	-0.09	 0.78



As research objects



# Word embeddings (vs One-hot encoding)

#### **Word embeddings:**

- Vectors are short; typically 50-1024 dimensions <sup>©</sup>
- Very effective for many NLP tasks ⊕
- Vectors are dense (mostly non-zero values)
- Individual dimensions are less interpretable 😊

cat	0.52	0.48	-0.01	 0.28
dog	0.32	0.42	-0.09	 0.78



### Agenda

- What are word embeddings?
- How do we learn word embeddings?
- How do we use word embeddings?
- How do we evaluate word embeddings?



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# Learning word embeddings

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# Training data

How can we train a model to learn the meaning of words? Which data can we use for supervised learning?



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#### Key idea:

Use text itself as training data for the model!

A form of self-supervision.



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#### **Key idea:**

Use text itself as training data for the model!

A form of self-supervision.

**Example**: Train a neural network to predict the next word given previous words.

A neural probabilistic language model. Bengio et al. (2003), JMLR [url]

Natural language processing (almost) from scratch, Collobert et al. (2011), JMLR, [url]



# Exercise: Word prediction task

yesterday I went to the ?

A new study has highlighted the positive ?

Which word comes next?



### Common Models

- Word2Vec
- fastText
- GloVe
- Bert



### Common Models

- Word2Vec
- fastText
- GloVe
- Bert



The domestic **cat** is a small, typically furry carnivorous mammal  $w_{-2}$   $w_{-1}$   $w_0$   $w_1$   $w_2$   $w_3$   $w_4$   $w_5$ 

We have **target** words (cat) and **context** words (here: window=5).

Remember: distributional hypothesis



#### Two different tasks (context):

- Continuous Bag-Of-Words (CBOW)
- Skipgram

### Two training regimes

- Hierachical softmax
- Negative sampling

https://code.google.com/
archive/p/word2vec/

Tomas Mikolov, Kai Chen, Greg Corrado, and Jeffrey Dean. Efficient Estimation of Word Representations in Vector Space. In Proceedings of Workshop at ICLR, 2013 [url]

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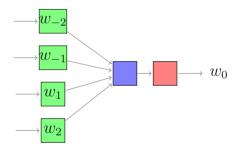
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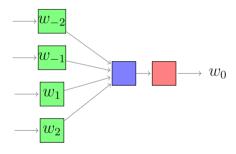
#### **Continuous Bag-Of-Words (CBOW)**



one snowy ? she went

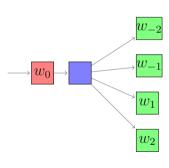


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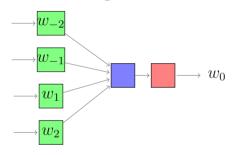
#### skipgram



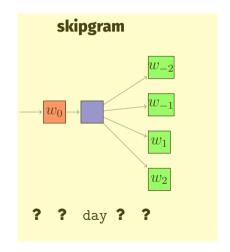
? ? day ? ?



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## Word2Vec: skipgram overview

The domestic cat is a small, typically furry carnivorous mammal

word (w)	context (c)	label	
cat	small	1	
cat	furry	1	
cat	car	0	
	•••		



## Word2Vec: skipgram overview

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	•••	•••	

#### 1. Create examples

- Positive examples: Target word and neighboring context
- Negative examples: Target word and randomly sampled words from the lexicon (negative sampling)
- 2. Train a **logistic regression** model to distinguish between the positive and negative examples
- 3. The resulting **weights** are the embeddings!



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Embedding vectors are essentially a byproduct!

#### 1. Create examples

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## Word2Vec: skipgram

The domestic **cat** is a small, typically furry carnivorous mammal c1 c2 w c3 c4 c5 c6 c7

We have **target** words (cat) and **context** words (here: window=5).

The probability that *c* is a real context word:

$$P(+|w,c)$$

The probability that *c* is not a real context word:

$$P(-|w,c)$$



## Word2Vec: skipgram

Intuition: A word c is likely to occur near the target if its embedding is similar to the target embedding.

$$pprox \mathbf{w} \cdot \mathbf{c}$$

Turn this into a probability using the sigmoid function

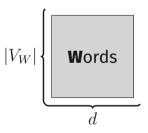
$$P(+|w,c) = \frac{1}{1 + e^{-\mathbf{W} \cdot \mathbf{C}}}$$

See also: 6.8 of Speech and Language Processing (3rd ed. draft), Dan Jurafsky and James H. Martin https://web.stanford.edu/~jurafsky/slp3/



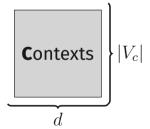
#### Words:

Each word w is represented as a d-dimensional vector.



#### **Contexts:**

Each word c is represented as a d-dimensional vector.



All vectors are initialized with random weights.



## Word2vec: skipgram (learning)

We **start** with random embedding vectors.



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#### **During training:**

- *Maximize* the similarity between the embeddings of the target word and context words from the positive examples
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We **start** with random embedding vectors.

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#### **After training:**

- frequent word-context pairs in data: w · c high
- not word-context pairs in data: w · c low



## Exercise (5 min)

- Go to https://projector.tensorflow.org/. The site should load 'Word2Vec 10K' vectors by default (see left panel).
- What are the 5 nearest words to 'cat'?
- What are the 5 nearest words to 'computer'?



#### fastText

Limitation of word2vec: Can't handle unknown words:(

fastText is very similar to word2vec, but each word is **represented as a bag of character** n**-grams** (+ the word itself).  $\leq$  and  $\geq$  mark word boundaries.

Example: where with n=3: <wh, whe, her, ere, re> and <where>

Representation of a word: The sum of the vector representations of its n-grams.

Enriching Word Vectors with Subword Information, Bojanowski et al., TACL 2017, [url], software: https://fasttext.cc/



#### GloVe

- First create a *global word-word co-occurrence matrix* (how frequent pairs of words occur with each other). Requires a pass through the entire corpus at the start!
- Training objective: learn word embeddings so that their dot products equals the log of the words' co-occurrence probability.

GloVe: Global Vectors for Word Representation, Pennington et al., EMNLP 2015 [url], software https://nlp.stanford.edu/projects/glove/



## Pre-trained embeddings

- I want to build a system to solve a task (e.g. sentiment analysis)
  - Use pre-trained embedddings. Should I fine-tune?
    - Lots of data: yes
    - Just a small dataset: no
- Analysis (e.g. bias, semantic change)
  - Train embeddings from scratch



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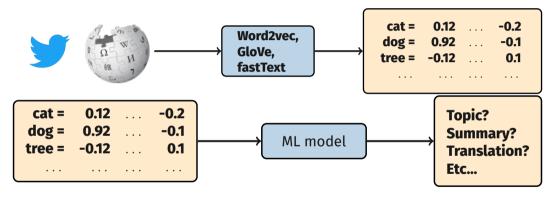
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## Using word embeddings

#### **Downstream Tasks**





#### Downstream Task Performance

Model	Dev	Test	ACE	MUC7
Discrete	91.0	85.4	77.4	73.4
SVD	90.8	85.7	77.3	73.7
SVD-S	91.0	85.5	77.6	74.3
SVD-L	90.5	84.8	73.6	71.5
<b>HPCA</b>	92.6	88.7	81.7	80.7
<b>HSMN</b>	90.5	85.7	78.7	74.7
$\mathbf{C}\mathbf{W}$	92.2	87.4	81.7	80.2
CBOW	93.1	88.2	82.2	81.1
GloVe	93.2	88.3	82.9	82.2

Figure: GloVe: Global Vectors for Word Representation, J. Pennington, R. Socher and C.D. Manning (2014)



## Properties of word embeddings

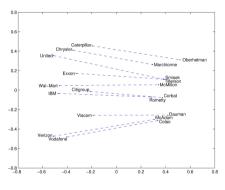


Figure: company - ceo

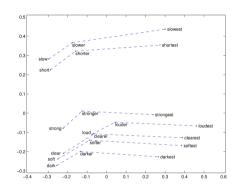


Figure: comparative - superlative

Source: https://nlp.stanford.edu/projects/glove/



## Applications: Semantic change

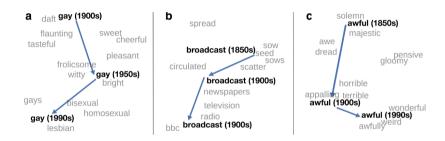
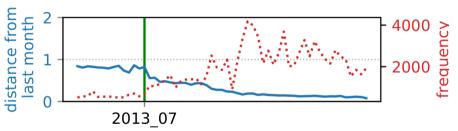


Figure 1. from Diachronic Word Embeddings Reveal Statistical Laws of Semantic Change, Hamilton et al., ACL 2016 [url]



## Semantic change: glo

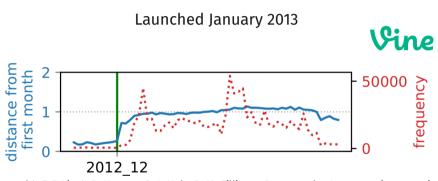
#### August 2013 Chief Keef "Gotta Glo Up One Day"



P. Shoemark\*, F. F. Liza\*, D. Nguyen, S. A. Hale, B. McGillivray. Room to glo: A systematic comparison of semantic change detection approaches with word embeddings, EMNLP 2019 [url]



## Semantic change: vine



P. Shoemark\*, F. F. Liza\*, D. Nguyen, S. A. Hale, B. McGillivray. Room to glo: A systematic comparison of semantic change detection approaches with word embeddings, EMNLP 2019 [url]



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#### Types of evaluation

- 1. Extrinstic evaluation
- 2. Intrinsic evaluation



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- 1. Extrinstic evaluation
- 2. Intrinsic evaluation

0.12 ... -0.2

## Intrinsic evaluation

- Similarity
- Analogies
- Clustering
- Coherence
- Probing classifiers



## Similarity

- Similarity
- Analogies
- Clustering
- Coherence
- Probing classifiers

**Input:** Dataset with relatedness or similarity scores for pairs of words.

**Goal:** High (pearson or spearman) correlation between scores and the cosine similarity of the embeddings for the two words.

Example from WordSim353: wood and forest: 7.73 money and cash: 9.15 month and hotel: 1.81



## Analogies

- Similarity
- Analogies
- Clustering
- Coherence
- Probing classifiers

Base/3rd Person Singular Present

see:sees return: ?

Singular/Plural

year:years law: ?

Meronyms

player:team fish: ?

UK city county

york:yorkshire Exeter: ?

(Mikolov et al. 2013 [url]; Gladkova et al. 2016 [url])



## Analogies: 3COSADD

- Similarity
- Analogies
- Clustering
- Coherence
- Probing classifiers

This method is referred to by Levy and Goldberg (2014) as **3COSADD**  $\mathbf{a} - \mathbf{a}^* \approx \mathbf{b} - \mathbf{b}^*$ . We can find  $\mathbf{b}^*$  as follows:

$$\operatorname*{argmax}_{\mathbf{b}^* \in V} cos(\mathbf{b}^*, \mathbf{b} - \mathbf{a} + \mathbf{a}^*)$$



## Clustering

- Similarity
- Analogies
- Clustering
- Coherence
- Probing classifiers

Cluster the words based on their embeddings and compare them against a known categorization.

Evaluation methods for unsupervised word embeddings, Schnabel et al. EMNLP 2015 [url]



#### Coherence

- Similarity
- Analogies
- Clustering
- Coherence
- Probing classifiers

Are words in the neighborhood of the *query* word mutually related? Present four words (query word + two close neighbors + intruder). Task: identify the intruder (e.g. Turkers).

Example: (a) finally; (b) eventually; (c) immediately; (d) put

Which word is the intruder?

Evaluation methods for unsupervised word embeddings, Schnabel et al. EMNLP 2015 [url]



#### Coherence: Intruder

- Similarity
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Are words in the neighborhood of the *query* word mutually related? Present four words (query word + two close neighbors + intruder). Task: identify the intruder (e.g. Turkers).

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# Probing classifiers

- Similarity
- Analogies
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- Probing classifiers

#### Also called diagnostic classifiers



Mostly used to evaluate sentence embeddings, but sometimes also used for analyzing word embeddings.

But, be careful! Performance might seem high, but classifier might learn other signals (e.g. word frequency, part of speech classes) than what you focus on.

What you can cram into a single \$&!# vector: Probing sentence embeddings for linguistic properties, Conneau et al., ACL 2018 [url]



# Resources

#### Resources

#### **Readings:**

- Contextual Word Representations: Putting Words into Computers, Noah A. Smith, 2020 https://cacm.acm.org/magazines/2020/6/245162-contextual-word-representations/fulltext
- Vector Semantics and Embeddings (Chapter 6), Speech and Language Processing (3rd ed. draft), Dan Jurafsky and James H. Martin, 2020 https://web.stanford.edu/~jurafsky/slp3/
- SimLex-999: Evaluating Semantic Models with (Genuine) Similarity Estimation, Felix Hill, Roi Reichart, and Anna Korhonen, 2014 https://arxiv.org/abs/1408.3456v1

#### **Videos:**

- Stanford CS224N: NLP with Deep Learning | Winter 2019 | Lecture 1 Introduction and Word Vectors (and lecture 2): https://www.youtube.com/watch?v=8rXD5-xhemo
- video's by Jordan Boyd-Graber, e.g. Understanding Word2Vec https://www.youtube.com/watch?v=QyrUentbkvw and others



# Resources: blogposts

 The Illustrated BERT, ELMo, and co. (How NLP Cracked Transfer Learning) by Jay Alammar http://jalammar.github.io/illustrated-bert/ (2018)

• The Illustrated Word2vec by Jay Alammar <a href="http://jalammar.github.io/illustrated-word2vec/">http://jalammar.github.io/illustrated-word2vec/</a> (2019)

• Generalized Language Models by Lilian Weng https://lilianweng.github.io/lil-log/2019/01/31/generalized-language-models.html



#### Software

- word2vec: gensim (https://radimrehurek.com/gensim/) and official implementation (https://code.google.com/archive/p/word2vec/).
- fasttext: official implementation (https://fasttext.cc/)
- GloVe: official implementation (https://nlp.stanford.edu/projects/glove/)
- Hugging Face: for BERT and other transformer models (https://huggingface.co/)



# The end

# Addendums

# Contextual word embeddings

# Tokens versus types

#### The hut is located near the bank of the river

Types
the
hut
is
located
near
bank
of
river



# Contextualized word representations

So far: an embedding for each word (type).

Today, I went to the **bank** to deposit a check.

The hut is located near the **bank** of the river.

bank	0.52	0.48	-0.01	 0.28
bank	-0.27	0.28	-0.07	 0.82



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The hut is located near the **bank** of the river.

Key idea in NLP:

Can we have an embedding for each word token?



# Contextualized word representations

Key idea: Have embeddings for each word token

#### **Previously**:

- One embedding for each word type
- A table where each word is mapped to a vector.

#### Now:

- One embedding for each work token
- Embeddings for a token are created based on the context
- There is *no single* embedding for a word anymore.



#### **BERT**

#### Two tasks:

- Masked LM
- Next sentence prediction

BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding, Devlin et al. NAACL 2019 [url]



#### **BERT**

#### Two tasks:

- Masked LM
- Next sentence prediction

my dog is hairy

mask word: my dog is [MASK]

BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding, Devlin et al. NAACL 2019 [url] (some details are omitted.)



#### **BERT**

#### Two tasks:

- Masked LM
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BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding, Devlin et al. NAACL 2019 [url] Input = [CLS] the man went to [MASK]
store [SEP] he bought a gallon
[MASK] milk [SEP]

**Label** = IsNext

Input = [CLS] the man [MASK] to the
store [SEP] penguin [MASK] are
flight ## less birds [SEP]
Label=NotNext



# Biases in word embeddings



#### Measuring gender bias:

- To assess NLP models and investigate the impact of 'bias mitigation' techniques
- To study societal trends

Man is to Computer Programmer as Woman is to Homemaker? Debiasing Word Embeddings, Bolukbasi, et al. NIPS 2016 [url]



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Semantics derived automatically from language corpora contain human-like biases, Caliskan, Bryson, Narayanan, Science 2017 [url]

#### Pre-trained GloVe model on Twitter



# Biases reflected in analogy tasks

Biases reflected in analogy tasks:

man is to computer programmer as woman is to ? : x = homemaker father is to doctor as mother is to ? : x = nurse

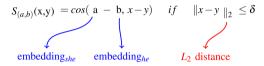
Note: Input words are excluded as possible answers! (see also Nissim et al. 2020 [url])

Compare: gender-specific words (e.g., brother, businesswoman) vs. gender-neutral words (e.g. nurse, teacher).

Man is to Computer Programmer as Woman is to Homemaker? Debiasing Word Embeddings, Bolukbasi, et al. NIPS 2016 [url]



# Biases in word embeddings



#### Gender appropriate she-he analogies

queen-king sister-brother ovarian cancer-prostate cancer mother-father convent-monastery

#### Gender stereotype she-he analogies

nurse-surgeon sassy-snappy cupcakes-pizzas lovely-brilliant vocalist-guitarist

Bolukbasi et al. look at 300-dimensional embeddings from w2vec Google news corpus.



 The Implicit Association Test (IAT) is based on response times and has been widely used.

```
Male Names
or
Family

John
```



- The Implicit Association Test (IAT) is based on response times and has been widely used.
- Word-Embedding Association Test (WEAT) by Caliskan et al: use the cosine similarity between pairs of vectors as analogous to reaction time in the IAT

Were able to replicate well-known IAT findings!



Let X and Y be two sets of **target words** of equal size; Let A, B be the two sets of **attribute words**. For a given target word w we get a score:

$$s(w, A, B) = mean_{a \in A}cos(\overrightarrow{w}, \overrightarrow{a}) - mean_{b \in B}cos(\overrightarrow{w}, \overrightarrow{b})$$

Target words X—flowers: aster, clover, hyacinth, crocus, rose, ...
Target words Y—insects: ant, caterpillar, flea, spider, bedbug, ...
Attribute words A—pleasant: freedom, love, peace, cheer, ...
Attribute words B—unpleasant: abuse, crash, filth, murder, divorce,...



Let X and Y be two sets of **target words** of equal size; Let A, B be the two sets of **attribute words**. For a given target word w we get a score:

$$s(w, A, B) = mean_{a \in A}cos(\overrightarrow{w}, \overrightarrow{a}) - mean_{b \in B}cos(\overrightarrow{w}, \overrightarrow{b})$$

Target words X—math: math, algebra, numbers, calculus, ...
Target words Y—arts: poetry, art, dance, literature, ...
Attribute words A—male: male, man, boy, brother, he, him, ...
Attribute words B—female: female, woman, girl, sister, she, her,...



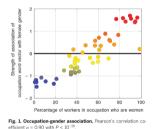


Figure from: Semantics derived automatically from language corpora contain human-like biases, Caliskan, Bryson, Narayanan, Science 2017 [url]



# Perpetuation of bias in sentiment analysis

"I had tried building an algorithm for sentiment analysis based on word embeddings [...]. When I applied it to restaurant reviews, I found it was ranking Mexican restaurants lower. The reason was not reflected in the star ratings or actual text of the reviews. It's not that people don't like Mexican food. The reason was that the system had learned the word "Mexican" from reading the Web."

(emphasis mine)

```
http://blog.conceptnet.io/posts/2017/conceptnet-numberbatch-17-04-better-less-stereotyped-word-vectors/
```



# Back-up

# Backup

- Vector Representations
- Cosine Similarity
- Word Vectors
- Context
- Stability of Embeddings
- Word2Vec
- Word Analogies
- Semantic Change: Emojis
- Evaluation by Analogies: Misleading



recap!

# **Vector representations**

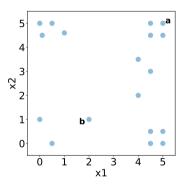
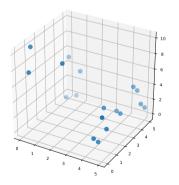


Figure: Points in a two dimensional vector space



recap!

# **Vector representations**



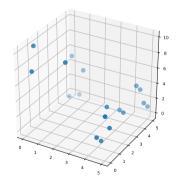


recap!

# **Vector representations**

Kev idea in NLP:

Can we **represent words as vectors** (i.e. points in a vector space?)





# **Cosine Similarity**

We can use cosine similarity to find similar words in the vector space.

- dog: dogs, cat, man, cow, horse
- car: driver, cars, automobile, vehicle, race
- amsterdam: netherlands, rotterdam, dutch, centraal, paris
- **chocolate**: candy, beans, caramel, butter, liquor

$$cosine(\mathbf{v}, \mathbf{w}) = \frac{\mathbf{v} \cdot \mathbf{w}}{|\mathbf{v}||\mathbf{w}|}$$
 (1)



## Cosine Similarity: Why

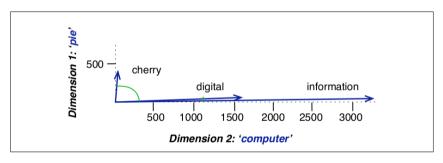


Figure: Vector Semantics and Embeddings (Chapter 6), Speech and Language Processing (3rd ed. draft), Dan Jurafsky and James H. Martin, 2020

$$\mathbf{v} \cdot \mathbf{w} = |\mathbf{v}||\mathbf{w}| \operatorname{cosine}(\mathbf{v}, \mathbf{w})$$
 (2)



# Cosine Similarity: Vector Length

$$P(+|\mathbf{w},\mathbf{c}) = \frac{1}{1+e^{-\mathbf{w}\cdot\mathbf{c}}}$$
(3)

Figure: Measuring Word Significance using Distributed Representations of Words, Adriaan M. J. Schakel and Benjamin J. Wilson (2015)



#### Word vectors based on co-occurrences

documents as context word-document matrix

	$doc_1$	$doc_2$	$doc_3$	$doc_4$	$doc_5$	$doc_6$	$doc_7$
cat	5	2	0	1	4	0	0
dog	7	3	1	0	2	0	0
car	0	0	1	3	2	1	1



#### Word vectors based on co-occurrences

documents as context word-document matrix

	$doc_1$	$doc_2$	$doc_3$	$doc_4$	$doc_5$	$doc_6$	$doc_7$
cat	5	2	0	1	4	0	0
dog	7	3	1	0	2	0	0
car	0	0	1	3	2	1	1

neighboring words as context word-word matrix

	cat	dog	car	bike	book	house tree	
cat	0	3	1	1	1	2	3
dog	3	0	2	1	1	3	1
car	0	0	1	3	2	1	1



#### Word vectors based on co-occurrences

#### There are many variants:

- Context (words, documents, which window size, etc.)
- Weighting (raw frequency, etc.)

**Vectors are sparse**: Many zero entries.

Therefore: Dimensionality reduction is often used (e.g., SVD)

These methods are sometimes called **count-based** methods as they work directly on **co-occurrence** counts.



recap!

## Design decision: context

**The distributional hypothesis:** Words that occur in similar contexts tend to have similar meanings.



recap!

### Design decision: context

**The distributional hypothesis:** Words that occur in similar contexts tend to have similar meanings.

How do we define our **context**?



Australian scientist discovers star with telescope

context window = 1



Australian scientist discovers star with telescope

context window = 2



Australian scientist discovers star with telescope

context window = sentence



Australian scientist discovers star with telescope

context window = sentence

Smaller contexts  $\rightarrow$  syntactic properties Large contexts  $\rightarrow$  semantic/topical properties

Example Levy and Golbert, ACL 2014 for hogwarts: window=2: evernight and sunnydale vs. window=5: dumbledore, hallows

(Levy and Golbert, ACL 2014; Melamud, NAACL 2016; and others)



# Stability of embeddings

Many factors can have an effect on the training (corpus size, presence/absence of documents, etc...). How stable are embeddings?

Measures of stability: One simple method is looking at the overlap between nearest neighbors in an embedding space

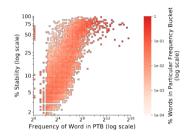


Figure: word2vec embeddings: lower frequency words have lower stability and higher frequency words have higher stability (Figure 1 from Wendlandt et al. 2018)

Factors Influencing the Surprising Instability of Word Embeddings, Wendlandt et al., NAACL 2018 [url]



# Stability of embeddings

#### Antoniak and Mimno et al. 2018:

- The training corpus is only a sample!
- But: they were sensitive to the presence of specific documents
- "with smaller corpora comes greater variability, and we recommend that practitioners use bootstrap sampling to generate an ensemble of word embeddings for each sub-corpus and present both the mean and variability of any summary statistics"

Evaluating the Stability of Embedding-based Word Similarities, Antoniak and Mimno, TACL 2018 [url]



# Word2vec: skipgram (learning)

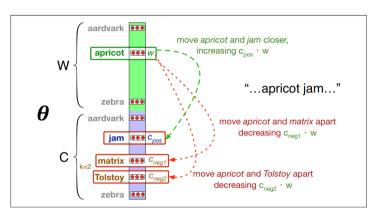
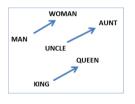


Figure: Figure 6.14 from Speech and Language Processing (3rd ed. draft), Dan Jurafsky and James H. Martin https://web.stanford.edu/~jurafsky/slp3/



## Word analogies

We can look at analogies in the vector space, for example:  $king - man + woman \approx queen$ 



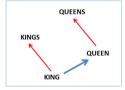
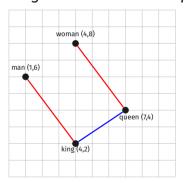


Figure: Figure 2 from Linguistic Regularities in Continuous Space Word Representations, Mikolov et al. NAACL 2013 [url]



### Word analogies: math

We can look at analogies in the vector space, for example:  $kinq - man + woman \approx queen$ 



king-man = 
$$[4,2]$$
 -  $[1,6]$  =  $[3,-4]$   
king-man + woman =  $[3,-4]$  +  $[4,8]$  =  $[7,4]$ 

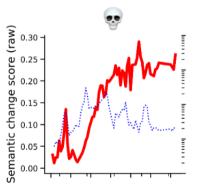


## Word analogies: warning

https://blog.esciencecenter.nl/king-man-woman-king-9a7fd2935a85 These analogies only work with cheating!



### Semantic change: emojis



2012: zombie, corpse, bury, undead,

murder

2013-: Imao and similar terms.

A. Robertson, F. Ferdousi Liza, D. Nguyen, B. McGillivray, S. A. Hale. Semantic Journeys: Quantifying Change in Emoji Meaning from 2012–2018, 4th International Workshop on Emoji Understanding and Applications in Social Media 2021 [url]



### Evaluation by Analogies: Misleading

- Similarity
- Analogies
- Clustering
- Coherence
- Probing classifiers

This method is referred to by Levy and Goldberg (2014) as **3COSADD** 

 $\mathbf{a} - \mathbf{a}^* \approx \mathbf{b} - \mathbf{b}^*$ . We can find  $\mathbf{b}^*$  as follows:

$$rg \max_{\mathbf{b}^* \in V} cos(\mathbf{b}^*, \mathbf{b} - \mathbf{a} + \mathbf{a}^*)$$

Linzen 2016 notes that results can be misleading: The offsets are often very small, so that often just the nearest neighbor to **b** is returned.

Control setting: Just return the nearest neighbor of **b** 



Issues in evaluating semantic spaces using word analogies, Tal Linzen. 2016 [url]