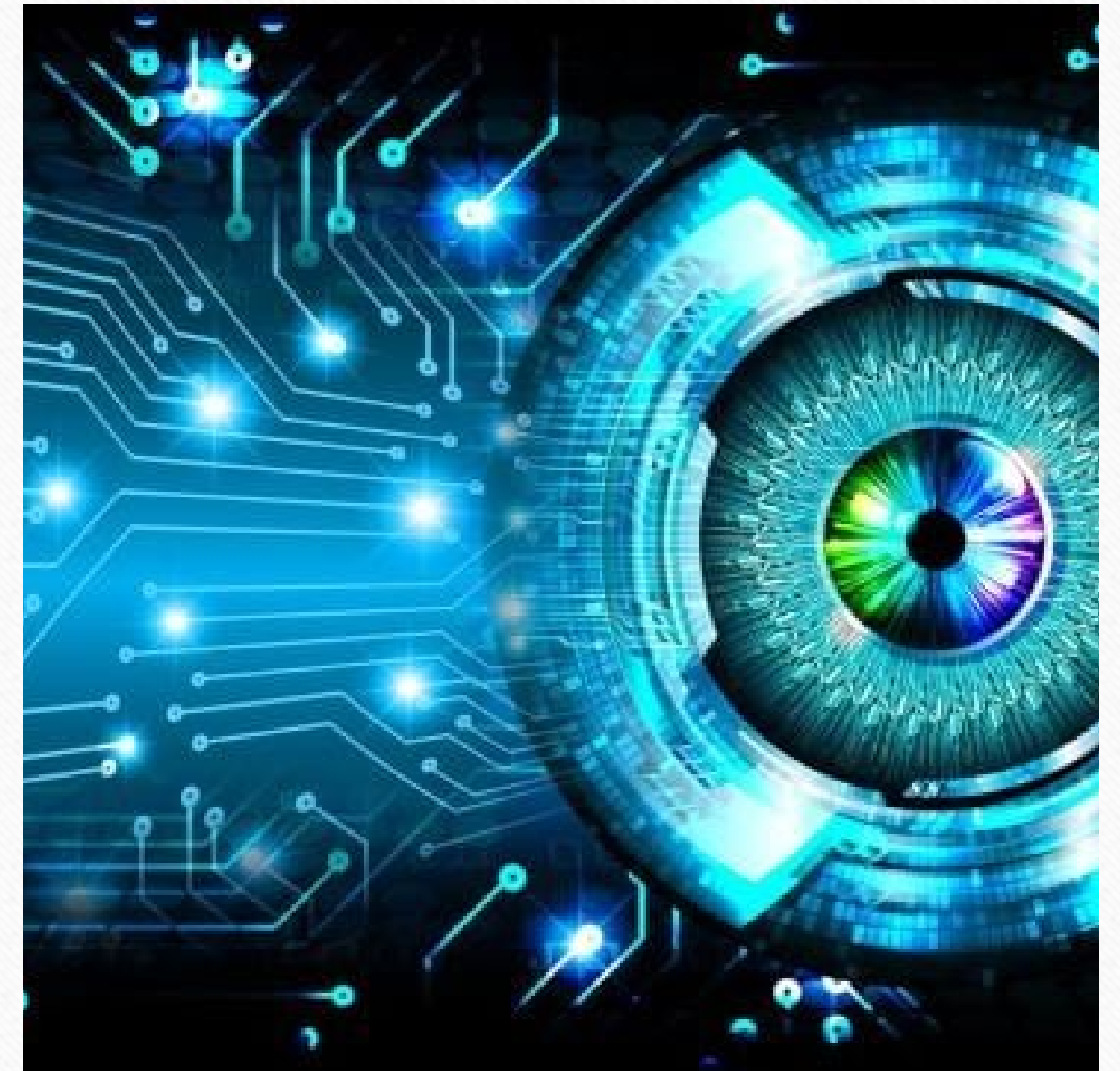


IMAGE RECOGNITION WITH IBM CLOUD VISUAL

- INTRODUCTION
- THE PROBLEM
- IBM WATSON
- HOW IT WORKS
- PRICING
- CONTEXT
- CONCLUSION

INTRODUCTION

- **IBM Watson** Visual recognition is a powerful tool that can enhance image analysis workflow.
- This cloud based service uses deep learning algorithms to identify objects, faces and scenes in image.



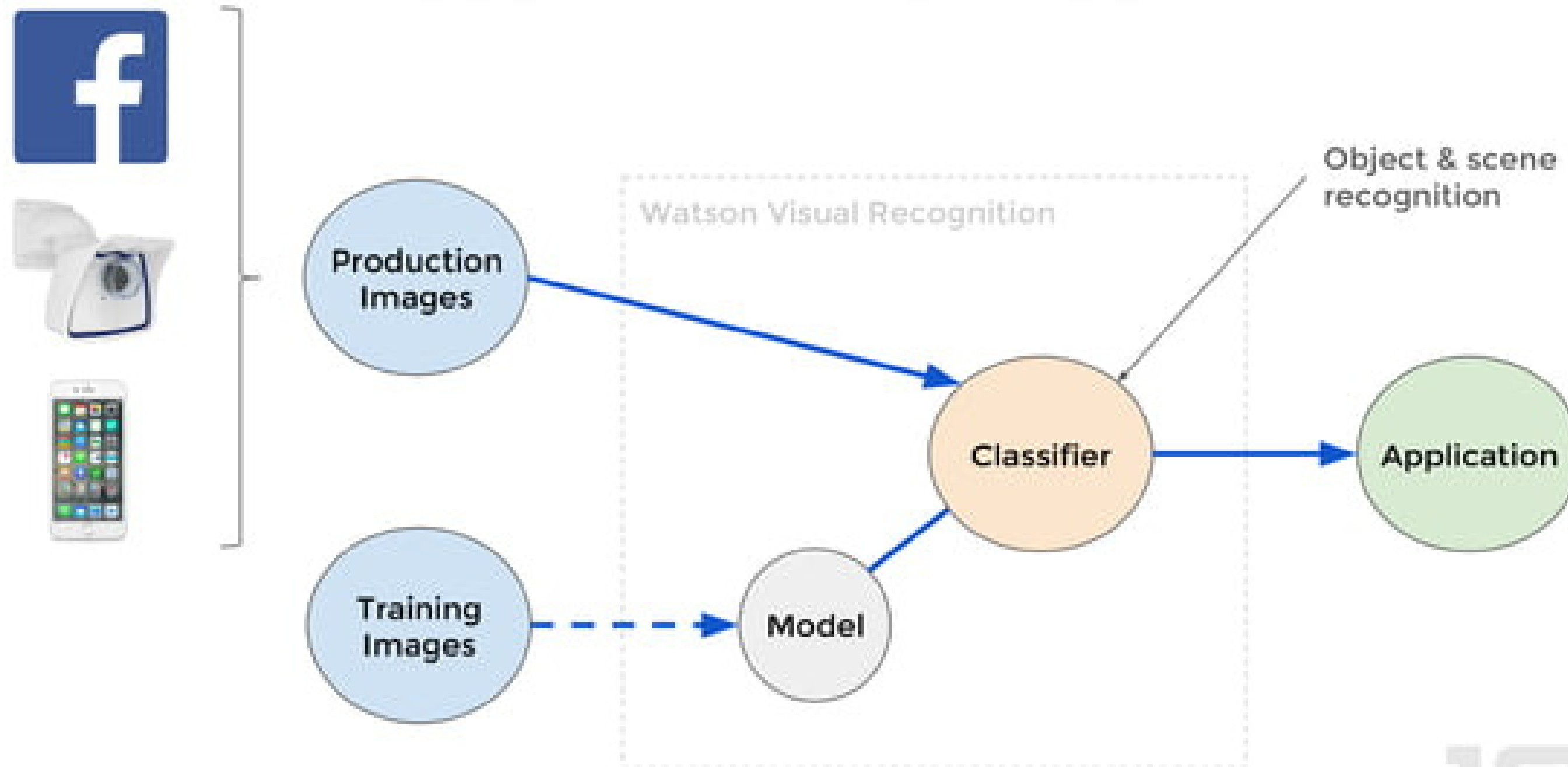
THE PROBLEM:

- We live in a visual world yet capturing useful information from images has historically required human vision which can be slow and costly.

IBM WATSON



HOW IT WORKS



10X

PRICING

Free tier

- 250 images/day + one custom classifier (train 1000 images)

Production

- Image Tagging – \$0.002/image
- Face Detection – \$0.004/image
- Training – \$0.25 USD/Event
- Custom Tagging – \$0.004/event
- Custom Model Storage – \$10.00/mo

10X

CONTEXT

Works for all businesses.

Digital



Physical



CONCLUSION :

Image recognition technology has transformed the way we process and analyze digital images and videos making it possible to identify objects, diagnose diseases and automate workflows accurately and efficiently.