

FiorinnaDiaz

Product Designer · UX Consultant
Founder at Limalimón
Independent as well as In-House or remote work with teams.



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Experience

Today • Independent	●	Creating my own product Product Designer – UX · UI
Abr 2017 • In-House + Remote Work	●	uBiome · Human Microbiome · Biotechnology Company Product Designer – UX · UI Consultant
Jan 2017 • Independent	●	Aytiara Chatbot for Msn · Tintina App Financial Education Product Designer – UX · UI Consultant
Sep 2016 • Independent	●	Mall Plaza App – Chile Mobile Product Designer – UX · UI Consultant
Jul 2016 • Independent	●	Instituto de Sistemas Complejos de Ingeniería Principal Product Designer – UX · UI Consultant
Ene 2016 • Independent	●	Kilow App · Healthy Food Company Principal Designer – UX · UI Consultant
Dec 2015 • In-House + Remote Work	●	Ministerio de Desarrollo Social de Uruguay Digital Project Manager – Agile Managment
Jul 2015 • In-House	●	Bolsa de Comercio de Santiago de Chile Mobile Designer – Architecture Consultant
Ene 2014 • In-House	●	Cadem Online UI Designer – Infographics
Jul 2014 • Independent	●	Loockea Mobile App Mobile iOS Product Designer – UX · UI Consultant
Jul 2013 • Independent	●	GlamSt by Advicemotech Uruguay Product Designer – AI · UX · UI Consultant
Jul 2012 • Independent	●	Start-up Chile Product Designer – AI · UX · UI Consultant
Ene 2011 • Independent	●	Unidad de Modernización & Gobierno Electrónico (Lab) Researcher · Digital Product Designer · UX Consultant
Jul 2010 • In-House	●	i2b Technologies Interface Designer for Entel Chile
Ene 2010 • In-House	●	Mobitelio Interface Designer for iOS

Skills

- Empathy**
Understanding user’s needs and problems, being one of them, feeling their fear and frustration, in order to help them find the best solution.
- Listening**
Whether it’s a user, a teammate or a client, listening is a key for good and efficient communication.
- Collaboration**
I’m independent worker, but also love working with a team listening to and proposing new ideas, as well as managing the team’s challenges and commitments.
- Design focused with autonomy**
I design with autonomy, focus, collaboration and confidence, fitting in to any type of organization, startup or team.

Software + Current training

- SketchInvisionSlackZeplin
- Code & ProgrammingHTML / CSSJavascriptGitHub

Education

- Platzi**
 - Creating products with Lean UX w/Sergio Nouvel
 - Product Design · AI · UX · UI w/Aerolab Argentina
 - Product Optimization Perception and Scalable UX
 - Prototyping + Iteration Languages + Testing
 - Agile Methodologies · SCRUM · Project Managment
 - Programming and Code (continuous training)
 - Terminal and GitHub (current training)
- Worshops**
 - Design Thinking
 - Discoverability
 - Intelligence Artificial + Smart cities
 - Fintech
 - Material Design
 - Design Sprint
 - Lean UX – Applying Lean Principles to Improve UX
 - User Centered · Usability
- University Education**
 - Valparaiso University – Design
 - Utrecht University – History of Art + Media
 - Internationale Schakelklassen Utrecht – Dutch