WTL ASSIGNMENT 1 : Case study: Web site analysis
PROBLEM STATEMENT: Visit various websites available online for different client projects, identify and note down the evaluation results in following format and note down and learn and conclude different website design issues that should be considered while designing a web site

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Sr No	Website URL	Purpose of Website	Things Liked	Things Disliked	Overall Evaluation
1	www.hackerrank.com	Hackerrank is an online platform that provides coding challenges and practice problems to help programmers *sharpen* their skills and prepare for technical interviews. It also offers job listings and a community for developers.	A vast variety of coding problems across multiple domains, competitive leaderboards that promote engagement, and direct job opportunities for skilled developers make it highly beneficial.	The user interface can sometimes feel **cluttered,** making navigation slightly confusing for beginners. Additionally, some advanced features and content are only accessible through paid subscriptions.	Hackerrank is an excellent choice for programmers aiming to enhance their coding skills and connect with **potential employers.** Improving the interface and offering more resources for free-tier users could further enhance its value.
2	www.youtube.com	YouTube is a video-sharing platform where users can upload, share, and watch videos on various topics, including entertainment, education, and tutorials. It also supports live streaming and content monetization.	An immense library of user-generated content covering almost every imaginable topic, an intuitive search function, and *personalization* features like recommended videos enhance user experience.	Frequent advertisements in the free version can disrupt viewing experiences. Additionally, some users find the algorithm-driven content recommendations **repetitive** and not always aligned with their preferences.	YouTube is a versatile platform for content consumption, learning, and entertainment, providing **unmatched diversity.** Offering better ad management and refining content personalization could improve user satisfaction.

3	www.leetcode.com	LeetCode is a platform for practicing coding problems, particularly tailored to help individuals prepare for technical job interviews in software engineering roles. It offers various problem sets and contests.	Structured problem-solving paths, detailed solutions and community-driven discussions, and frequent coding contests that simulate real interview environments make it invaluable.	Many of the advanced features and premium content are restricted to paid subscribers, making it less accessible for those on a tight budget. Some users also report that the problem difficulty can be inconsistent.	LeetCode provides **comprehensive** resources for technical interview preparation, especially for aspiring software engineers. Making premium features **more affordable** would broaden its appeal and accessibility.
4	www.amazon.com	Amazon is a global e-commerce platform where users can purchase a wide variety of goods ranging from books and electronics to clothing and groceries	A vast selection of products, competitive pricing, efficient delivery options, and *customer-centric policies* like easy returns create a superior shopping experience.	Despite its advantages, issues with counterfeit products and unreliable third-party sellers can **negatively impact** user trust.	Amazon is a dominant force in online retail, offering convenience and reliability. Enhancing safeguards would further improve the shopping experience.
5	www.github.com	GitHub is a web-based platform for version control and collaboration, primarily used by software developers to host and review code, manage projects	The platform excels in collaborative coding with features like *pull requests, branching,* and Git version control.	The *learning curve* for beginners can be steep, especially for those unfamiliar with Git commands.	GitHub is an indispensable tool for developers, **fostering collaboration** and open-source contributions. expanding free-tier options would enhance its inclusivity.
6	www.scribd.com	Scribd is a digital library that offers unlimited access to a vast collection of	A massive content library, offline reading features, and a sleek, user-	The basic subscription has **limitations** on the number of downloads,	Scribd is a fantastic resource for book lovers and knowledge seekers.

	books, audiobooks, and documents, covering a wide range of subjects and genres.	friendly interface make it a reader's delight. Personalized reading recommendations and curated lists add to the immersive experience.	which can be frustrating for avid readers. Additionally, some niche books may be unavailable due to licensing restrictions.	Expanding download limits and content availability would enhance its value proposition.
7	www.spotify.com	Spotify is a music streaming service that offers a vast library of songs, podcasts, and personalized playlists, allowing users to discover and enjoy audio content online or offline.	Personalized playlists like Discover Weekly, *robust search and sharing options*, and a smooth, responsive interface across devices offer a *superior listening* experience. Offline mode and collaborative playlists add to its appeal.	The free version includes frequent audio ads, which can disrupt the listening experience. Additionally, regional licensing can limit song availability in certain areas.	Spotify delivers an outstanding audio streaming experience with dynamic content discovery. Reducing ad frequency for free users and addressing **regional content** limitations would make it even better.
8	www.quora.com	Quora is a question-and-answer platform where users can ask questions on a variety of topics and receive responses from the community, including experts and enthusiasts.	A vast range of topics covered, insightful responses from knowledgeable individuals, and community-driven discussions create a rich knowledge-sharing environment.	The quality of answers can vary significantly, with some responses being incomplete or **biased.** Additionally, promotional answers can sometimes **dilute** the overall quality of content.	Quora is a valuable platform for learning and sharing knowledge, *offering unique insights.* enhancing answer quality standards would elevate user trust and engagement.
9	www.medium.com	Medium is a platform for reading and publishing	A clean, minimalistic interface prioritizing	The lack of customization options for reading	Medium provides a premium reading and writing platform

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		articles on a wide range of subjects, allowing writers to share their thoughts and readers to discover insightful content.	readability, quick loading times, and an ad-free environment make for a focused reading experience. Content diversity and high-quality articles enrich user engagement.	preferences, like adjusting font size and spacing, limits accessibility. Some content is **locked** behind a paywall, which restricts full access for non-subscribers.	with quality content. Introducing more **personalization** for reading settings and refining the subscription model would improve accessibility and broaden its reach.
1 0	www.coursera.org	Coursera is an online learning platform that collaborates with top universities and organizations to offer courses, certifications, and degrees in various fields.	High-quality content from prestigious institutions, flexible learning schedules, and the ability to earn *professional certifications* are major strengths. Interactive learning elements, quizzes, and peer-reviewed assignments enhance engagement.	The cost of courses and certifications can be **prohibitive** for many users, particularly those not eligible for financial aid. Some courses may lack updated content or consistent quality.	Coursera is an excellent resource for professional and academic growth. Offering **more affordable** pricing options and *regularly updating course content* would make it even more impactful for lifelong learners.