

## Huawei HCCDA-AI certification

Trainer: Fawad Bahadur Marwat



# Training Objective & Outcomes

AI/ML Fundamentals



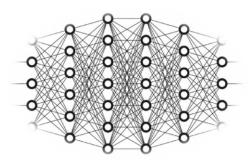
Huawei Cloud AI services



**ModelArts** 



Deep learning frameworks



Real-world AI application development





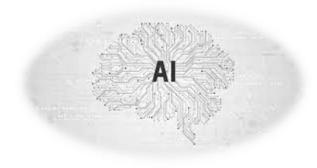
# Artificial Intelligence

### **Definition**

Computer systems capable of performing complex tasks that historically only a human could do,

#### Such as

- Reasoning,
- Making decisions, or
- Solving problems





Autonomous Vehicle



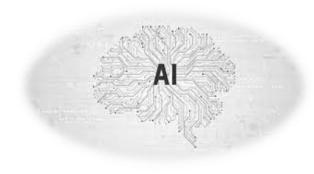
# Artificial Intelligence

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- Reasoning,
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**Image Recognition** 



# Weak VS Strong AI

Weak

AI designed for a specific task and operates within a limited context.

#### Characteristics

- Excels at one particular function
- Does not possess consciousness or self-awareness.
- Cannot generalize beyond its trained domain.







Strong

AI with human-like cognitive abilities, capable of reasoning, learning, and applying knowledge across various domains.

#### Characteristics

- Can perform any intellectual task a human can.
- Possesses self-awareness, consciousness, and understanding.
- Adapts to new situations without explicit programming.

Current Status: Does not yet exist; remains theoretical.







Early Foundations (1940–1950)



Golden Age & Early Optimism (1950–1970)



First AI Winter (1970–1980)



Rise of Machine Learning 1980–1990



Modern AI Boom 2000-Present



Early Foundations (1940s-1950s)



1943 McCulloch & Pitts

Propose a computational model of neural networks, laying groundwork for AI.



Early Foundations (1940s-1950s)



1943 McCulloch & Pitts



1950 Alan Turing

Publishes "computing machinery and intelligence", introducing the turing test for machine intelligence.



Early Foundations (1940s-1950s)



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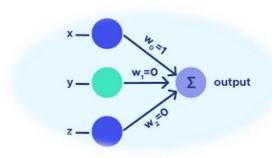


1956
Dartmouth conference

Coins the term "Artificial Intelligence" and establishes ai as a field.



Golden Age & Early Optimism (1950s–1970s)



1956-1969

**Logic-Based AI:** Programs like Logic Theorist (Newell & Simon) prove mathematical theorems.

**ELIZA** (1966): Early chatbot simulating a psychotherapist (Joseph Weizenbaum).

Perceptrons (1957): Frank Rosenblatt's early neural network model.



Golden Age & Early Optimism (1950s–1970s)



1969 Shakey the Robot

First general-purpose mobile robot using logic and planning.



First AI Winter (1970s–1980s)



1970 Marvin Minsky

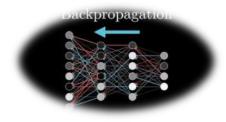
Expert Systems (e.g., MYCIN for medical diagnosis) gain traction using rule-based logic.

Japan's Fifth Generation Project (1982) reignites interest but eventually stalls.



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Rise of Machine Learning 1980s-1990s

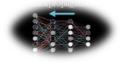


1986s Backpropagation

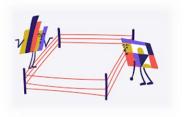
(Rumelhart, Hinton, Williams) revives neural networks.



# Rise of Machine Learning 1980s-1990s



1986s Backpropagatio



1990s Statistical ML

(e.g., SVMs, Bayesian networks) replaces symbolic AI in many domains..



Modern AI Boom 2000s-Present



2000s Big Data & GPUs

Cheap storage and parallel computing enable training complex models.



Modern AI Boom 2000s-Present



2000s Big Data & GPUs



2010s Deep Learning Revolution

2012: AlexNet (Hinton et al.) dominates ImageNet, popularizing CNNs.

2014: GANs (Generative Adversarial Networks) emerge.

2017: Transformer architecture (Vaswani et al.) revolutionizes NLP (later used in GPT, BERT).



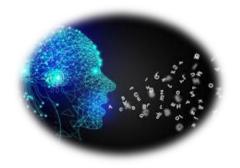
# Modern AI Boom 2000s-Present



2000s Big Data & GPUs



2010s
Deep Learning Revolution



2020s Generative AI

ChatGPT (2022), DALL-E, and multimodal models blur lines between human/machine creativity.



# Symbolic vs Machine Learning AI

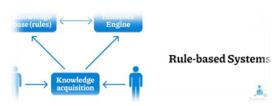
### Symbolic AI

- 1. Uses predefined rules and knowledge representation
- 2. Relies on human expertise and logic
- 3. Suitable for well-defined problems

#### Examples



Logic Based



Rule-based systems

### Machine Learning AI

- 1. Learns from data and identifies patterns
- 2. Improves performance over time
- 3. Suitable for complex, data-driven problems Examples

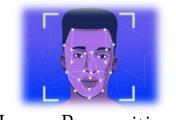


Image Recognition



Natural Language Processing



# Key Domains in AI

#### Natural Language Processing



NLP deals with the interaction b/w computers and human (natural) language.

- Natural Language Understanding
- Natural Language Generation
- Speech Recognition
- Machine Translation etc.

#### **Computer Vision**



Computer Vision enables computers to see, interpret and understand the visual world.

- Image classification
- Object Detection
- Object Tracking
- Facial Recognition etc.

#### **Robotics**



Robotics is a **multidisciplinary** field that integrates AI with **Physical** machines (robots) to enable them to perform tasks, often autonomously in the real world.

- Perception
- Motion Planning
- Manipulation
- Human-robot interaction



# Artificial Intelligence in Different Fields

#### Healthcare

- Disease prediction
- Medical imaging
- AI in diagnostics

**Example:** Cancer detection using DL models



#### Finance

- Fraud detection
- Credit scoring
- Algorithmic trading

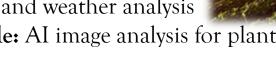
**Example:** Real-time transaction monitoring



#### Agriculture

- Crop yield prediction
- Pest and disease detection using drones
- Soil and weather analysis

Example: AI image analysis for plant diseases



### Manufacturing

- Predictive maintenance
- Robotics in assembly lines
- Defect detection
- Example: AI visual inspection systems





## Conti...

#### Education

- Adaptive learning systems
- Automated grading
- Virtual tutors

Example: Al-based learning apps



### Transportation

- Self-driving technology
- Traffic prediction
- Route optimization

Example: Tesla Autopilot, Google Maps traffic forecasting



#### Cybersecurity

- Threat detection
- Anomaly detection
- Automated response systems.

**Example:** AI identifying malware patterns

### Manufacturing

- Content recommendations
- Al-generated content (music, art)
- Deepfake technology

**Example:** Netflix & YouTube recommendations





# Global AI Industry Landscape





# Artificial Intelligence Trends

### Generative AI



Creates new content

Text, images, music, code Based on models like GPT, DALL-E, Sora

## Edge AI



AI than runs on device (not cloud)

Low latency, privacy-friendly, work offline **Example:** AI in phones, smart cameras, wearables

CORVIT

### Large Language Models



Trained on massive text data

Understand and generate human-like language **Example:** GPT-4, Claude, Gemini

### Agentic AI



AI systems that take initiative, act autonomously

Goal-directed, can plan, adapt and execute **Example:** Al agents managing tasks, self-improving bots

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# Challenges in AI Adoption

### Data

- Garbage in, Garbage out
- Siloed Data
- Data Scarcity
- Privacy Concerns





## Cost and ROI Justification

- Significant Upfront Investment
- Uncertain ROI
- Operational Costs
- Talent Acquisition

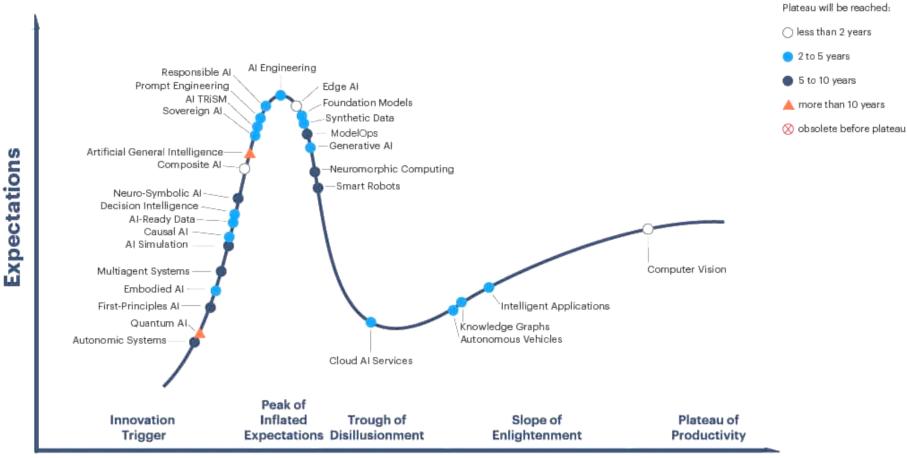
### Regulation and Compliance

- Evolving Landscape
- Ethical Concerns
- "Black Box" Problem





# Gartner Hype Cycle for Artificial Intelligence





As of June 2024