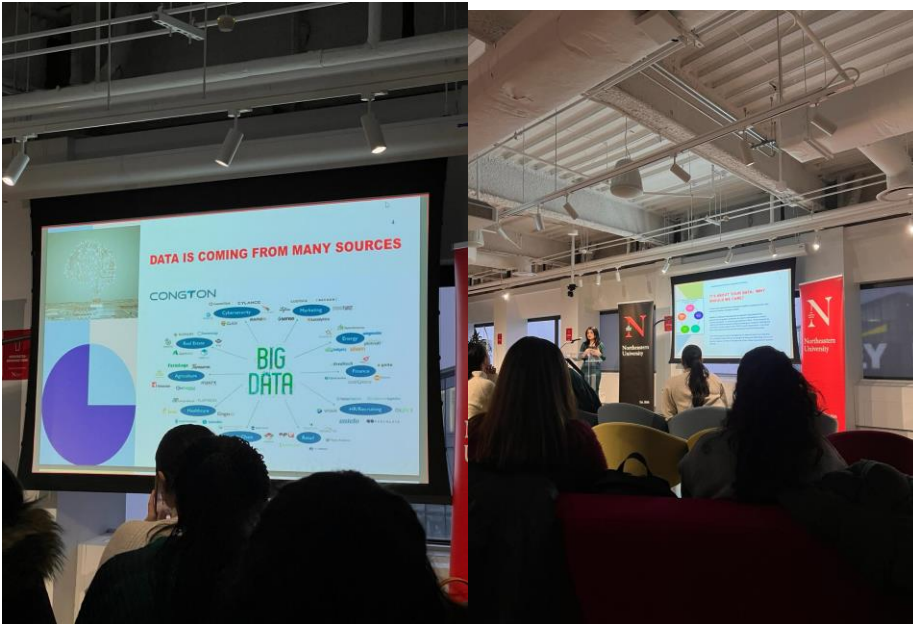


## Speaker Series 2 – Saima Fancy



I recently listened to Saima Fancy, a pro in safeguarding our data, talk about the importance of privacy. She focused on a crucial point: don't link all your devices in one place because they're always chatting and quietly listening. This is why you might see ads on social media related to things you talked about.

For personal use, Saima suggested not connecting all your devices unnecessarily. For example, keep messaging apps like WhatsApp on your phone and avoid putting them on your laptop unless you really need to. She also warned against linking smart appliances like TVs and fridges with platforms like Google or Siri unless it's necessary.

The talk centered on why we should care about our data. Saima explained that once our data is in the big networks, we can't get it back. She covered where data comes from, like real estate, finance, healthcare, and emerging tech such as decentralized data, Internet of Things (IoT), wearables, and smart cities.

Saima touched on the risks of data leaks, especially personal info (PII). She stressed the importance of reducing risks, focusing on protecting data by minimizing it. This means being careful about collecting, centralizing, liking, keeping, and copying data.

She also talked about global efforts to regulate AI laws for security. Saima ended with some easy-to-follow advice: be aware of your data, learn math, explore philosophy, and stay curious about your own security.

In a nutshell, Saima Fancy's tips help us navigate the world of data privacy, empowering us to take charge of our digital lives.