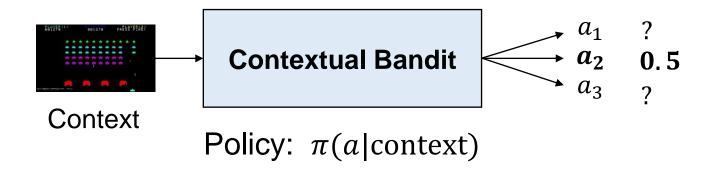
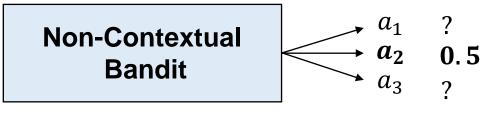
# **Bandits**

Chen-Yu Wei

#### **Contextual Bandits and Non-Contextual Bandits**





Policy:  $\pi(a)$ 

# **Multi-Armed Bandits**

#### **Multi-Armed Bandits**

**Given:** action set  $\mathcal{A} = \{1, ..., A\}$ 

For time t = 1, 2, ..., T:

Learner chooses an arm  $a_t \in \mathcal{A}$ 

Learner observes  $r_t = R(a_t) + w_t$ 

**Assumption:** R(a) is the (hidden) ground-truth reward function

 $w_t$  is a zero-mean noise

**Goal:** maximize the total reward  $\sum_{t=1}^{T} R(a_t)$  (or  $\sum_{t=1}^{T} r_t$ )

### How to Evaluate an Algorithm's Performance?

- "My algorithm obtains 0.3T total reward within T rounds"
  - Is my algorithm good or bad?
- Benchmarking the problem

Regret := 
$$\max_{\pi} \sum_{t=1}^{T} R(\pi) - \sum_{t=1}^{T} R(a_t) = \max_{a} TR(a) - \sum_{t=1}^{T} R(a_t)$$

The total reward of the best policy

In MAB

- "My algorithm ensures Regret  $\leq 5T^{\frac{3}{4}}$ "
- Regret = o(T)  $\Rightarrow$  the algorithm is as good as the optimal policy asymptotically

### The Exploration and Exploitation Trade-off in MAB

- To perform as well as the best policy (i.e., best arm) asymptotically, the learner has to pull the best arm most of the time
  - ⇒ need to exploit

- To identify the best arm, the learner has to try every arm sufficiently many times
  - ⇒ need to explore

### A Simple Strategy: Explore-then-Exploit

**Explore-then-exploit** (Parameter:  $T_0$ )

In the first  $T_0$  rounds, sample each arm  $T_0/A$  times. (Explore)

Compute the **empirical mean**  $\hat{R}(a)$  for each arm a

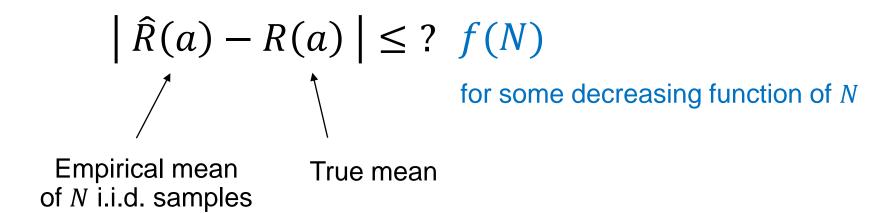
In the remaining  $T - T_0$  rounds, draw  $\hat{a} = \operatorname{argmax}_a \hat{R}(a)$  (Exploit)

What is the *right* amount of exploration  $(T_0)$ ?

### **Quantifying the Estimation Error**

In the exploration phase, we obtain  $N = T_0/A$  i.i.d. samples of each arm.

#### **Key Question:**



## **Explore-then-Exploit Regret Bound Analysis**

### Quantifying the Error: Concentration Inequality

#### Theorem. Hoeffding's Inequality

Let  $X_1, ..., X_N$  be independent  $\sigma$ -sub-Gaussian random variables.

Then with probability at least  $1 - \delta$ ,

$$\left| \frac{1}{N} \sum_{i=1}^{N} X_i - \frac{1}{N} \sum_{i=1}^{N} \mathbb{E}[X_i] \right| \le \sigma \sqrt{\frac{2 \log(2/\delta)}{N}} .$$

A random variable is called  $\sigma$ -sub-Gaussian if  $\mathbb{E}\left[e^{\lambda(X-\mathbb{E}[X])}\right] \leq e^{\lambda^2\sigma^2/2} \quad \forall \lambda \in \mathbb{R}$ .

**Fact 1.**  $\mathcal{N}(\mu, \sigma^2)$  is  $\sigma$ -sub-Gaussian.

**Fact 2.** A random variable  $\in [a, b]$  is (b - a)-sub-Gaussian.

**Intuition:** tail probability  $\Pr\{|X - \mathbb{E}[X]| \ge z\}$  bounded by that of Gaussians

### Regret Bound of Explore-then-Exploit

#### Theorem. Regret Bound of Explore-then-Exploit

Suppose that  $R(a) \in [0,1]$  and  $w_t$  is 1-sub-Gaussian.

Then with probability at least  $1 - A\delta$ , Explore-then-Exploit ensures

Regret 
$$\leq T_0 + 2(T - T_0) \sqrt{\frac{2A \log(2/\delta)}{T_0}}$$
.

### $\epsilon$ -Greedy

Mixing exploration and exploitation in time

#### $\epsilon$ -Greedy (Parameter: $\epsilon$ )

In the first A rounds, draw each arm once.

In the remaining rounds t > A,

Draw

$$a_t = \begin{cases} \text{uniform}(\mathcal{A}) & \text{with prob. } \epsilon \\ \text{argmax}_a \, \hat{R}_t(a) & \text{with prob. } 1 - \epsilon \end{cases}$$

where  $\widehat{R}_t(a) = \frac{\sum_{S=1}^{t-1} \mathbb{I}\{a_S = a\} r_S}{\sum_{S=1}^{t-1} \mathbb{I}\{a_S = a\}}$  is the empirical mean of arm a using samples up to time t-1.

### Regret Bound of $\epsilon$ -Greedy

#### Theorem. Regret Bound of $\epsilon$ -Greedy

With proper choice of  $\epsilon$ , the expected regret of  $\epsilon$ -Greedy is bounded by

$$\mathbb{E}[\text{Regret}] \leq \tilde{O}(A^{1/3} T^{2/3}).$$

#### Can We Do Better?

In explore-then-exploit and  $\epsilon$ -greedy, every arm receives the same amount of exploration.

... Maybe, for those arms that look worse, the amount of exploration on them can be reduced?

Solution: Refine the amount of exploration for each arm based on the current mean estimation.

(Has to do this carefully to avoid **under-exploration**)

### **Boltzmann Exploration**

**Boltzmann Exploration** (Parameter:  $\lambda_t$ )

In each round, sample  $a_t$  according to

$$p_t(a) \propto \exp(\lambda_t \, \hat{R}_t(a))$$

where  $\hat{R}_t(a)$  is the empirical mean of arm a using samples up to time t-1.

Cesa-Bianchi, Gentile, Lugosi, Neu. **Boltzmann Exploration Done Right**, 2017. Bian and Jun. **Maillard Sampling: Boltzmann Exploration Done Optimally**. 2021.

Another adaptive exploration  $p_t(a) = \frac{1}{\gamma - \lambda_t \hat{R}_t(a)}$  will work! (later in the course)

### Another Idea: "Optimism in the Face of Uncertainty"

#### In words:

Act according to the **best plausible world**.

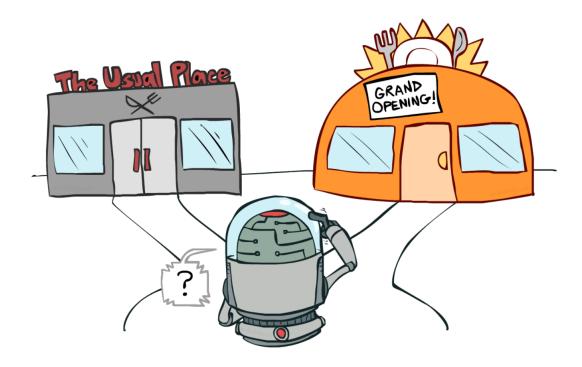


Image source: UC Berkeley AI course slide, lecture 11.

## Another Idea: "Optimism in the Face of Uncertainty"

#### In words:

Act according to the best plausible world.

At time t, suppose that arm a has been drawn for  $N_t(a)$  times, with empirical mean  $\hat{R}_t(a)$ .

What can we say about the true mean R(a)?

$$\left| R(a) - \hat{R}_t(a) \right| \le \sqrt{\frac{2 \log(2/\delta)}{N_t(a)}} \quad \text{w.p.} \ge 1 - \delta$$

What's the most optimistic mean estimation for arm a?

$$\widehat{R}_t(a) + \sqrt{\frac{2\log(2/\delta)}{N_t(a)}}$$

#### **UCB**

**UCB** (Parameter:  $\delta$ )

In the first *A* rounds, draw each arm once.

For the remaining rounds: in round t, draw

$$a_t = \operatorname{argmax}_a \ \widehat{R}_t(a) + \sqrt{\frac{2\log(2/\delta)}{N_t(a)}}$$

where  $\hat{R}_t(a)$  is the empirical mean of arm a using samples up to time t-1.  $N_t(a)$  is the number of samples of arm a up to time t-1.

P Auer, N Cesa-Bianchi, P Fischer. Finite-time analysis of the multiarmed bandit problem, 2002.

### **Regret Bound of UCB**

#### Theorem. Regret Bound of UCB

With probability at least  $1 - AT\delta$ ,

Regret 
$$\leq O\left(\sqrt{AT\log(1/\delta)}\right) = \tilde{O}(\sqrt{AT})$$
.

## **UCB Regret Bound Analysis**

## **Exploration Strategies (Review)**

 $\widehat{R}_t(a)$ : mean estimation for arm a at time t  $N_t(a)$ : number of samples for arm a at time t

Explore-then-Exploit

$$a_t = \begin{cases} \text{uniform}(\mathcal{A}) & t \leq T_0 \\ \text{argmax}_a \, \hat{R}_{T_0}(a) & t > T_0 \end{cases}$$

 $\epsilon$ -Greedy

$$a_t = \begin{cases} \text{uniform}(\mathcal{A}) & \text{with prob. } \epsilon \\ \text{argmax}_a \, \hat{R}_t(a) & \text{with prob. } 1 - \epsilon \end{cases}$$

Boltzmann Exploration

$$p_t(a) \propto \exp(\lambda_t \, \hat{R}_t(a))$$

**UCB** 

$$a_t = \operatorname{argmax}_a \ \widehat{R}_t(a) + \sqrt{\frac{2 \log(2/\delta)}{N_t(a)}}$$

# Comparison

	Regret Bound	Exploration
Explore-then-Exploit $\epsilon$ -Greedy	$A^{1/3} T^{2/3}$	Non-adaptive
Boltzmann Exploration	<del></del>	Adaptive
UCB Thompson Sampling	$\sqrt{AT}$	Adaptive

# **Visualizing UCB**

True mean: [0.2, 0.4, 0.6, 0.7]

### **Bayesian Setting for MAB**

#### **Assumptions:**

- At the beginning, the environment draws a parameter  $\theta$  from some prior distribution  $\theta \sim P_{\rm prior}$
- In every round, the reward vector  $\mathbf{r_t} = (r_t(1), ..., r_t(A))$  is generated from  $\mathbf{r_t} \sim P_{\theta}$

#### E.g., Gaussian Case

- At the beginning,  $\theta(a) \sim \mathcal{N}(0,1)$  for all  $a \in \{1, ..., A\}$ .
- In every round, the reward of arm a is generated by  $r_t(a) \sim \mathcal{N}(\theta(a), 1)$ .

For the learner,  $P_{\text{prior}}$  is known;  $\theta$  is unknown;  $P_{\theta}$  is known for any  $\theta$ .

### **Thompson Sampling**

William Thompson. On the likelihood that one unknown probability exceeds another in view of the evidence of two samples, 1933.

#### In words:

Randomly pick an arm according to the probability you believe it is the optimal arm.

At time t, after seeing  $\mathcal{H}_t = (a_1, r_1(a_1), a_2, r_2(a_2), \dots, a_{t-1}, r_{t-1}(a_{t-1}))$ , the learner has a **posterior distribution** for  $\theta$ :

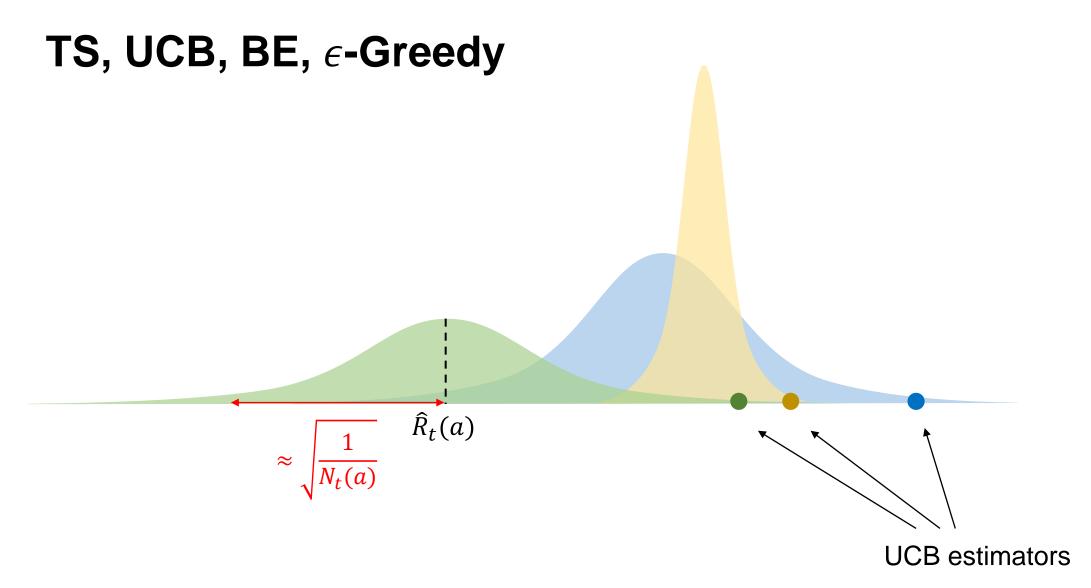
$$P(\theta|\mathcal{H}_t) = \frac{P(\mathcal{H}_t, \theta)}{P(\mathcal{H}_t)} = \frac{P_{\theta}(\mathcal{H}_t) P_{\text{prior}}(\theta)}{P(\mathcal{H}_t)} \propto P_{\theta}(\mathcal{H}_t) P_{\text{prior}}(\theta)$$

#### In math:

Sample  $a_t$  according to  $p_t(a) = \int_{\theta} P(\theta | \mathcal{H}_t) \mathbb{I}\{a^{\star}(\theta) = a\} = \mathbb{E}_{\theta \sim P(\cdot | \mathcal{H}_t)}[\mathbb{I}\{a^{\star}(\theta) = a\}]$ 

**Implementation:** Sample  $\theta_t \sim P(\cdot \mid \mathcal{H}_t)$ , and choose  $a_t = a^*(\theta_t)$ .

## **Thompson Sampling in the Gaussian Case**



Mean estimation  $(\hat{R}_t(a))$  + different exploration mechanism

### More on Thompson Sampling

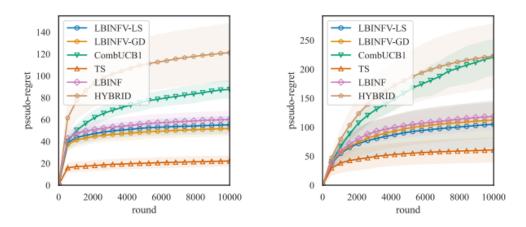
For **Bernoulli** reward, the commonly used prior is the **Beta** prior.

#### Regret bound analysis for Thompson sampling

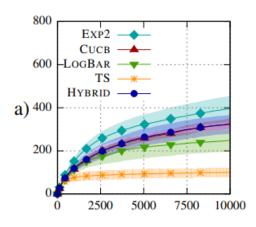
Shipra Agrawal, Navin Goyal. Near-optimal Regret Bounds for Thompson Sampling. 2017.

Daniel Russo and Ben Van Roy. An Information-Theoretic Analysis of Thompson Sampling. 2016.

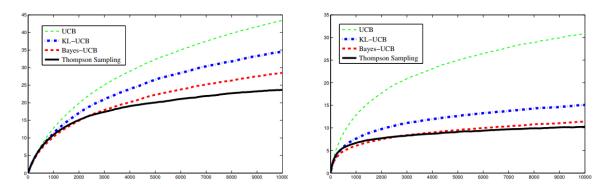
### **Superior Empirical Performance of TS**



Tsuchiya, Ito, Honda. Further Adaptive Best-of-Both-Worlds Algorithm for Combinatorial Semi-Bandits. 2023



Zimmert, Luo, Wei. Beating Stochastic and Adversarial Semi-bandits Optimally and Simultaneously. 2019.



Kaufmann, Korda Munos. Thompson Sampling: An Asymptotically Optimal Finite Time Analysis. 2012.