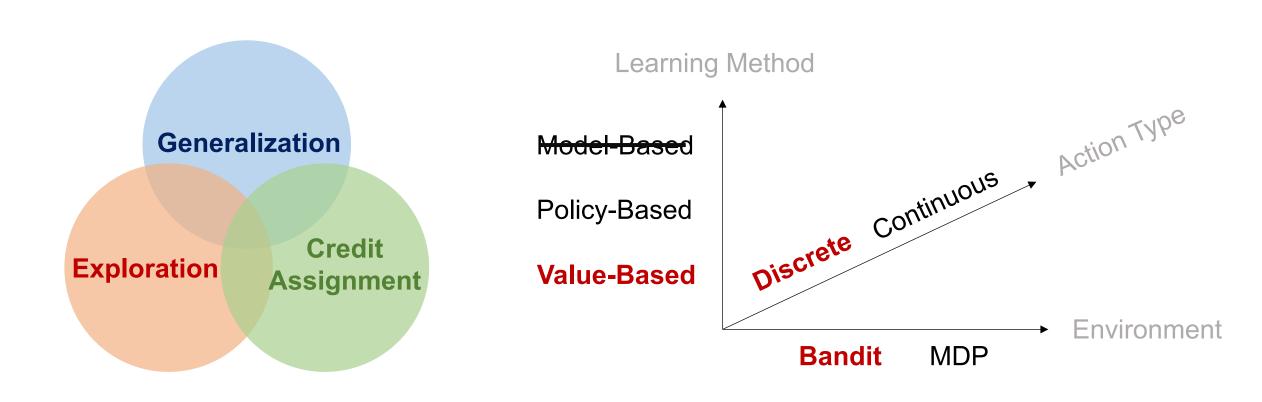
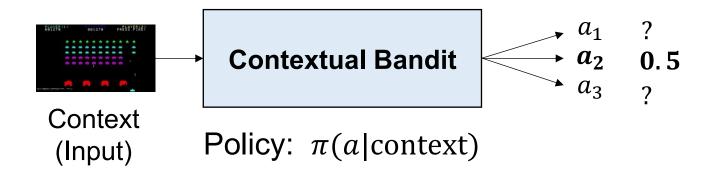
# **Bandits 1**

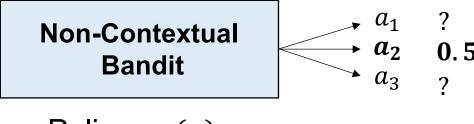
Chen-Yu Wei

# Roadmap



#### **Contextual Bandits and Non-Contextual Bandits**





Policy:  $\pi(a)$ 

Non-Contextual Bandits with Discrete Actions



A slot machine

**One-armed bandit** 



A row of slot machines

**Multi-armed bandit** 

**Given:** arm set  $\mathcal{A} = \{1, ..., A\}$ 

For time t = 1, 2, ..., T:

Learner chooses an arm  $a_t \in \mathcal{A}$ 

Learner observes  $r_t = R(a_t) + w_t$ 

Arm = Action

**Assumption:** R(a) is the (hidden) ground-truth reward function

 $w_t$  is (zero-mean) noise

**Goal:** maximize the total reward  $\sum_{t=1}^{T} R(a_t)$  (or  $\sum_{t=1}^{T} r_t$ )

### How to Evaluate an Algorithm's Performance?

Regret := 
$$\max_{\pi} \sum_{t=1}^{T} R(\pi) - \sum_{t=1}^{T} R(a_t) = \max_{a} TR(a) - \sum_{t=1}^{T} R(a_t)$$
The total reward of the best policy In MAB

- "My algorithm obtains 0.3T total reward within T rounds" Is my algorithm good?
- "My algorithm ensures Regret  $\leq 5T^{3/4}$ "
- Regret = o(T)  $\Rightarrow$  the algorithm is as good as the optimal policy asymptotically
- Remark: the learner doesn't need to know or track the regret when running the algorithm. Regret is just an analytical tool to analyze the algorithm in hindsight.

### Multi-Armed Bandits (MAB)

- Key challenge in MAB: Exploration
- The other challenges of RL are not presented in MAB:
  - Generalization (there is no input in MAB)
  - Credit assignments (there is no delayed feedback)
- We will discuss about two categories of exploration strategies
  - Based on mean estimation
  - Based on mean and uncertainty estimation

Based on mean estimation

### The Exploration and Exploitation Trade-off in MAB

- To perform as well as the best policy (i.e., best arm) asymptotically, the learner has to pull the best arm most of the time
  - ⇒ need to **exploit**

- To identify the best arm, the learner has to try every arm sufficiently many times
  - ⇒ need to **explore**

### A Simple Strategy: Explore-then-Commit

**Explore-then-commit** (Parameter:  $T_0$ )

In the first  $T_0$  rounds, sample each arm  $T_0/A$  times. (Explore)

Compute the **empirical mean**  $\hat{R}(a)$  for each arm a

In the remaining  $T - T_0$  rounds, draw  $\hat{a} = \operatorname{argmax}_a \hat{R}(a)$  (Exploit)

What is the *right* amount of exploration  $(T_0)$ ?

# Another Simple Strategy: $\epsilon$ -Greedy

Mixing exploration and exploitation in time

 $\epsilon$ -Greedy (Parameter:  $\epsilon$ )

Take action

$$a_t = \begin{cases} \text{uniform}(\mathcal{A}) & \text{with prob. } \epsilon \\ \text{argmax}_a \, \hat{R}_t(a) & \text{with prob. } 1 - \epsilon \end{cases}$$
 (Exploit)

where  $\hat{R}_t(a) = \frac{\sum_{S=1}^{t-1} \mathbb{I}\{a_S = a\} r_S}{\sum_{S=1}^{t-1} \mathbb{I}\{a_S = a\}}$  is the empirical mean of arm a using samples up to time t-1.

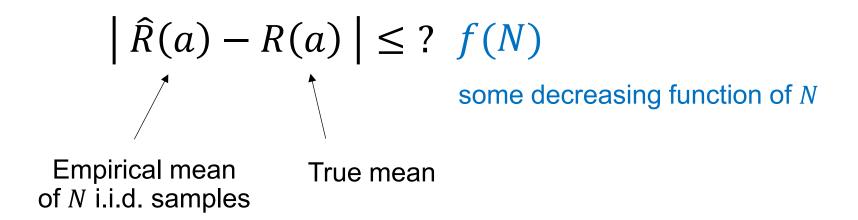
What is the *right* amount of exploration ( $\epsilon$ )?

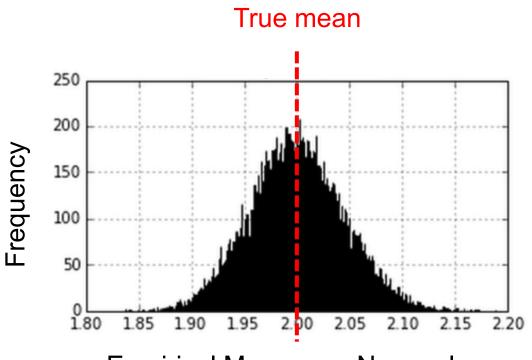
#### Comparison

- $\epsilon$ -Greedy is more **robust to non-stationarity** than Explore-then-Exploit
- $\epsilon$ -Greedy has a better performance in the early phase of the learning process

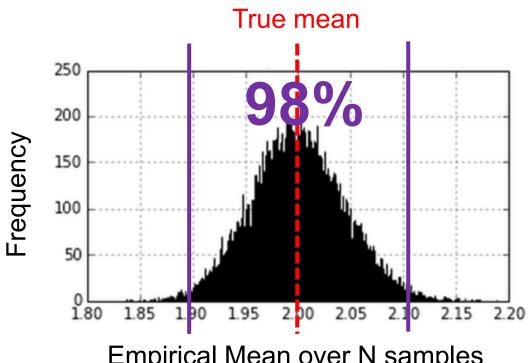
In Explore-then-Exploit, we obtain  $N = T_0/A$  i.i.d. samples of each arm.

#### **Key Question:**





Empirical Mean over N samples

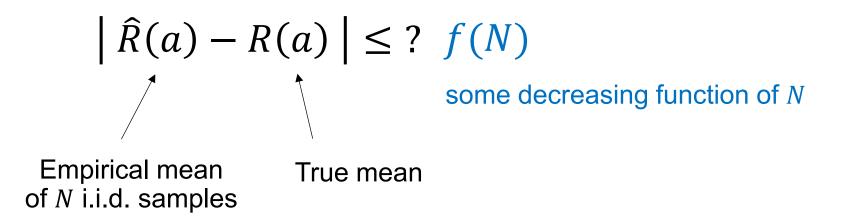


**Empirical Mean over N samples** 

Confidence interval (corresponding to 98% confidence)

In Explore-then-Commit, we obtain  $N = T_0/A$  i.i.d. samples of each arm.

#### **Key Question:**



In Explore-then-Commit, we obtain  $N = T_0/A$  i.i.d. samples of each arm.

#### **Key Question:**

With probability at least  $1 - \delta$ ,

$$|\hat{R}(a) - R(a)| \le ? f(N, \delta)$$

some decreasing function of  $N$ 

Empirical mean of *N* i.i.d. samples

True mean

# Quantifying the Error: Concentration Inequality

#### Theorem. Hoeffding's Inequality

Let  $X_1, ..., X_N$  be independent  $\sigma$ -sub-Gaussian random variables with mean  $\mu$ . Then with probability at least  $1 - \delta$ ,

$$\left| \frac{1}{N} \sum_{i=1}^{N} X_i - \mu \right| \le \sigma \sqrt{\frac{2 \log(2/\delta)}{N}} .$$

A random variable is called  $\sigma$ -sub-Gaussian if  $\mathbb{E}\left[e^{\lambda(X-\mathbb{E}[X])}\right] \leq e^{\lambda^2\sigma^2/2} \quad \forall \lambda \in \mathbb{R}.$ 

**Fact 1.**  $\mathcal{N}(\mu, \sigma^2)$  is  $\sigma$ -sub-Gaussian.

**Fact 2.** A random variable  $\in [a, b]$  is (b - a)-sub-Gaussian.

**Intuition:** tail probability  $\Pr\{|X - \mathbb{E}[X]| \ge z\}$  bounded by that of Gaussians

With probability at least 
$$1 - \delta$$
,  $\left| \widehat{R}(a) - R(a) \right| = O\left(\sqrt{\frac{\log{(1/\delta)}}{N}}\right)$ 
Omit constants

With high probability, 
$$\left| \hat{R}(a) - R(a) \right| = \tilde{O}\left(\sqrt{\frac{1}{N}}\right)$$

Omit constants and  $log(1/\delta)$  factors

# **Explore-then-Commit Regret Analysis**

In the first  $T_0$  rounds, sample each arm  $N = T_0/A$  times.

Compute the **empirical mean**  $\hat{R}(a)$  for each arm a

In the remaining  $T - T_0$  rounds, draw  $\hat{a} = \operatorname{argmax}_a \hat{R}(a)$ 

At the end of the exploration phase, we have for all arm a,

$$\left| \hat{R}(a) - R(a) \right| \lesssim \sqrt{\frac{1}{N}} = \sqrt{\frac{A}{T_0}}$$

Let  $\hat{a} = \operatorname{argmax}_a \hat{R}(a)$  (the empirically best arm)

Let  $a^* = \operatorname{argmax}_a R(a)$  (the true best arm)

$$R(a^*) - R(\hat{a}) \leq ?$$

# Regret Bound of Explore-then-Commit and $\epsilon$ -Greedy

#### Theorem. Regret Bound of Explore-then-Commit

Assume that  $R(a) \in [-1,1]$  and  $w_t$  is 1-sub-Gaussian.

Then Explore-then-Exploit ensures with high probability,

Regret 
$$\lesssim T_0 + T \sqrt{\frac{A}{T_0}} \approx A^{1/3} T^{2/3} \text{ (choosing } T_0 = A^{1/3} T^{2/3} \text{)}$$

#### Theorem. Regret Bound of $\epsilon$ -Greedy

Assume that  $R(a) \in [-1,1]$  and  $w_t$  is 1-sub-Gaussian.

Then  $\epsilon$ -Greedy ensures with high probability,

In practice, we prefer timevarying exploration  $\epsilon_t \approx \left(\frac{A}{t}\right)^{1/3}$ 

Regret 
$$\lesssim \epsilon T + \sqrt{\frac{AT}{\epsilon}} \approx A^{1/3} T^{2/3} \text{ (choosing } \epsilon = \left(\frac{A}{T}\right)^{1/3}\text{)}$$

#### Can We Do Better?

In explore-then-commit and  $\epsilon$ -greedy, the probability to choose arms do not depend on the estimated mean (except for the empirically best arm).

... Maybe, the probability of choosing arms can be adaptive to the estimated mean?

Solution: Refine the amount of exploration for each arm based on the current mean estimation.

(Has to do this carefully to avoid under-exploration)

### **Refined Exploration**

#### **Boltzmann Exploration** (Parameter: $\lambda$ )

In each round, sample  $a_t$  according to

$$\pi_t(a) \propto \exp(\lambda \, \hat{R}_t(a))$$

where  $\hat{R}_t(a)$  is the empirical mean of arm a using samples up to time t-1.

#### **Inverse Gap Weighting** (Parameter: $\lambda$ )

$$\pi_t(a) = \begin{cases} \frac{1}{A + \lambda \operatorname{Gap}_t(a)} & \text{where } \operatorname{Gap}_t(a) = \max_b \widehat{R}_t(b) - \widehat{R}_t(a) \\ 1 - \sum_{a' \neq a} \pi_t(a') & \end{cases}$$

### **Refined Exploration**

- Boltzmann Exploration
  - A quite commonly used exploration strategy (like ε-greedy)
  - However, its theoretically guarantee is less clear and probably less desirable.

Cesa-Bianchi, Gentile, Lugosi, Neu. Boltzmann Exploration Done Right, 2017. Bian and Jun. Maillard Sampling: Boltzmann Exploration Done Optimally. 2021.

- Inverse Gap Weighting
  - Less well-known
  - Allows to achieve a near-optimal regret bound  $\sqrt{AT}$ , improving the  $A^{1/3}T^{2/3}$  by  $\epsilon$ -greedy

Foster and Rakhlin. Beyond UCB: Optimal and Efficient Contextual Bandits with Regression Oracles. 2020.

# **Guarantee of Inverse Gap Weighting**

Inverse Gap Weighting ensures with high probability,

Regret 
$$\lesssim \frac{A}{\lambda} + \lambda \log T \approx \sqrt{AT \log T}$$
 (choosing  $\lambda = \sqrt{\frac{T}{A \log T}}$ )

D. Foster and A. Rakhlin. Beyond UCB: Optimal and Efficient Contextual Bandits with Regression Oracles. 2020.

See supplementary materials for a formal proof.

Time-varying version:  $\lambda_t \approx \sqrt{\frac{t}{A}}$ 

### **Summary: MAB Based on Mean Estimation**

For 
$$t = 1, 2, ..., T$$
,

Design a distribution  $\pi_t(\cdot)$  based on the current mean estimation  $\hat{R}_t(\cdot)$ 

EG 
$$\pi_t(a) = (1 - \epsilon) \mathbb{I}\{a = \operatorname{argmax} \hat{R}_t(\cdot)\} + \frac{\epsilon}{A}$$
  $A^{1/3}T^{2/3}$ 

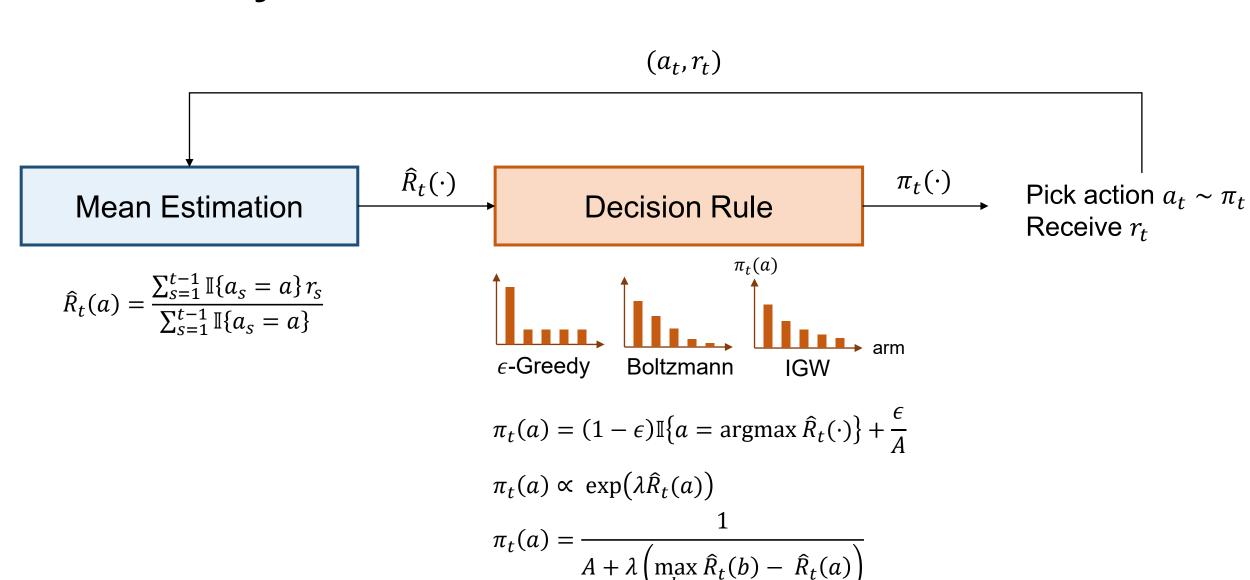
BE  $\pi_t(a) \propto \exp(\lambda \hat{R}_t(a))$  XXX

IGW  $\pi_t(a) = \frac{1}{A + \lambda \left(\max_b \hat{R}_t(b) - \hat{R}_t(a)\right)}$ 

Sample an arm  $a_t \sim \pi_t$  and receive the corresponding reward  $r_t$ .

Refine the mean estimation  $\hat{R}_{t+1}(\cdot)$  with the new sample  $(a_t, r_t)$ .

### **Summary: MAB Based on Mean Estimation**



### **Summary: MAB Based on Mean Estimation**

- All 3 methods are based on the same mean estimation
  - $\bullet$   $\epsilon$ -Greedy, Boltzmann exploration, Inverse gap weighting
- The key difference is in the **decision rule**, i.e., the mapping from estimated means  $\hat{R}_t$  to a distribution  $\pi_t$ .
  - The shape of the mapping makes differences
- There is a scalar hyperparameter that allows for a tradeoff between exploration and exploitation ( $\epsilon$  in EG,  $\lambda$  in BE or IGW)

### **Some Experiments**

T = 10000 rounds

A = 2 arms

Reward mean  $R = [0.5, 0.5 - \Delta]$ 

Bernoulli distribution

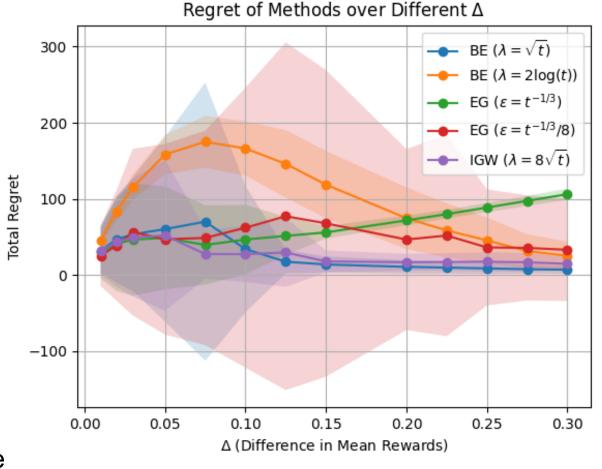
Time-dependent parameters

30 random seeds

code

#### **Observations:**

- Bound from theory could be loose
  - -- theory captures worst-case guarantee
- Most algorithms have its worst regret at some intermediate Δ value
- Smaller exploration leads to larger variation in performance

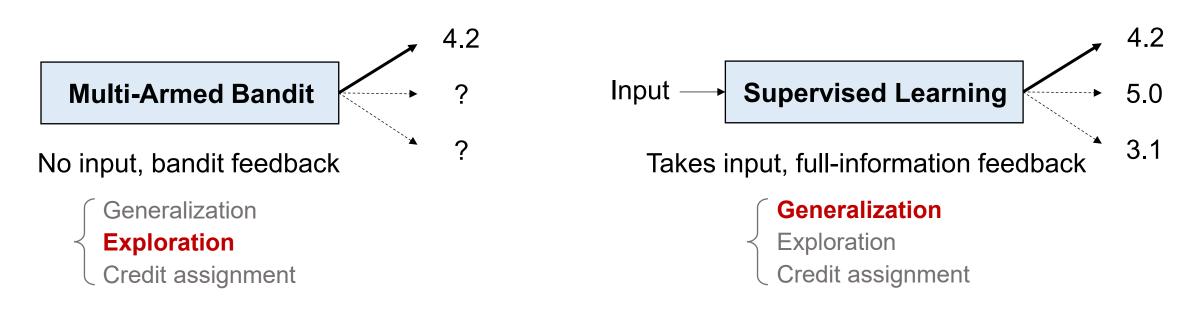


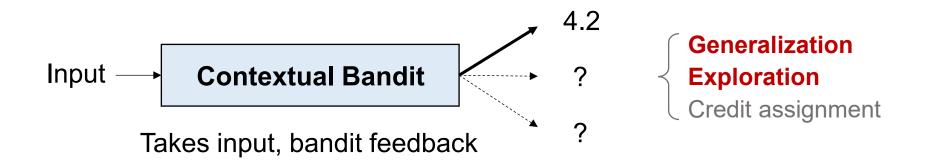
Small  $\Delta$  is easy: don't need to distinguish the two arms Large  $\Delta$  is also easy: easy to distinguish the two arms

# **Contextual Bandits**

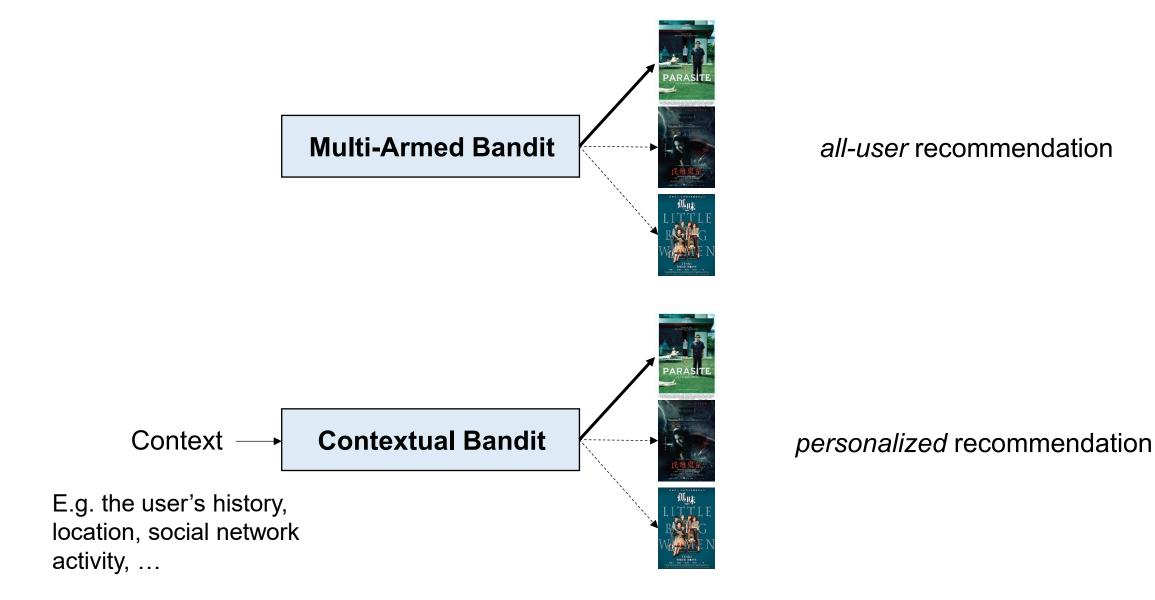
Based on reward function estimation

#### **Contextual Bandits Generalizes MAB and SL**





#### Multi-Armed Bandits vs. Contextual Bandits



#### **Contextual Bandits**

For time t = 1, 2, ..., T:

Environment generates a context  $x_t \in \mathcal{X}$ 

Learner chooses an action  $a_t \in \mathcal{A}$ 

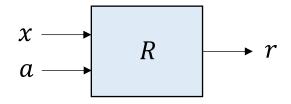
Learner observes  $r_t = R(x_t, a_t) + w_t$ 

#### **Discussion**

- Contextual bandits is a minimal simultaneous generalization of supervised learning (SL) and multi-armed bandits (MAB)
- We learned a lot about SL in machine learning courses
- We just learned some simple MAB algorithms
  - 3 strategies based on mean estimation
- Question: Can you design a contextual bandits algorithm based on the techniques you know for SL and MAB?

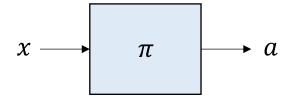
#### Two ways to leverage SL techniques in CB

x: context, a: action, r: reward



Learn a mapping from (context, action) to reward

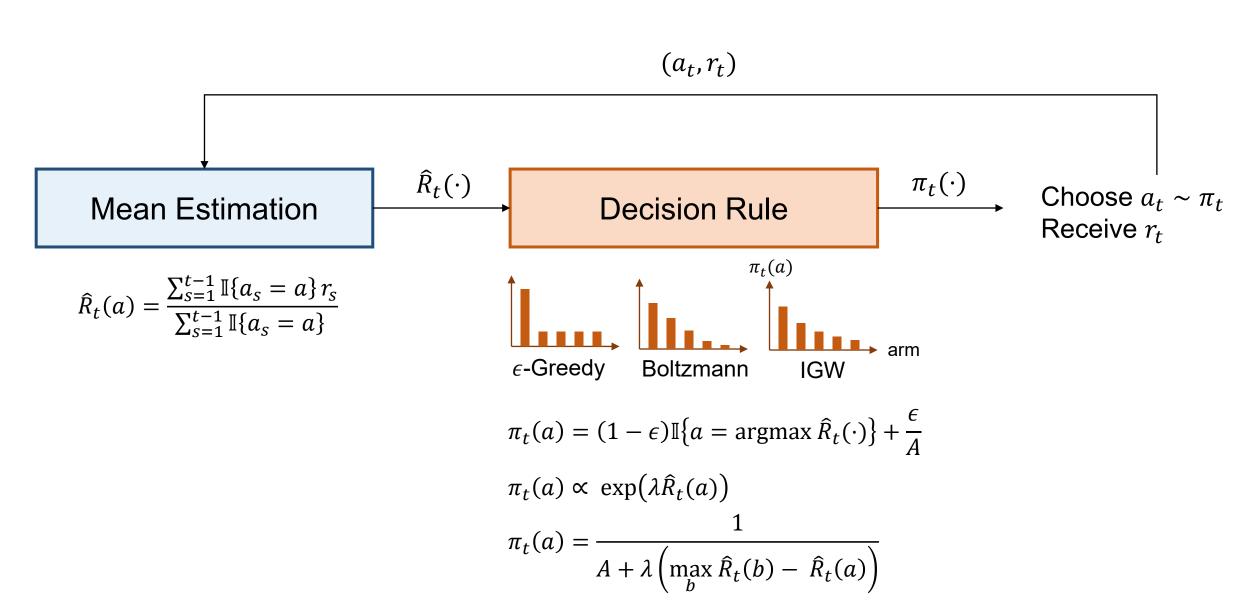
CB with regression oracle
Value-based approach
(discussed next)



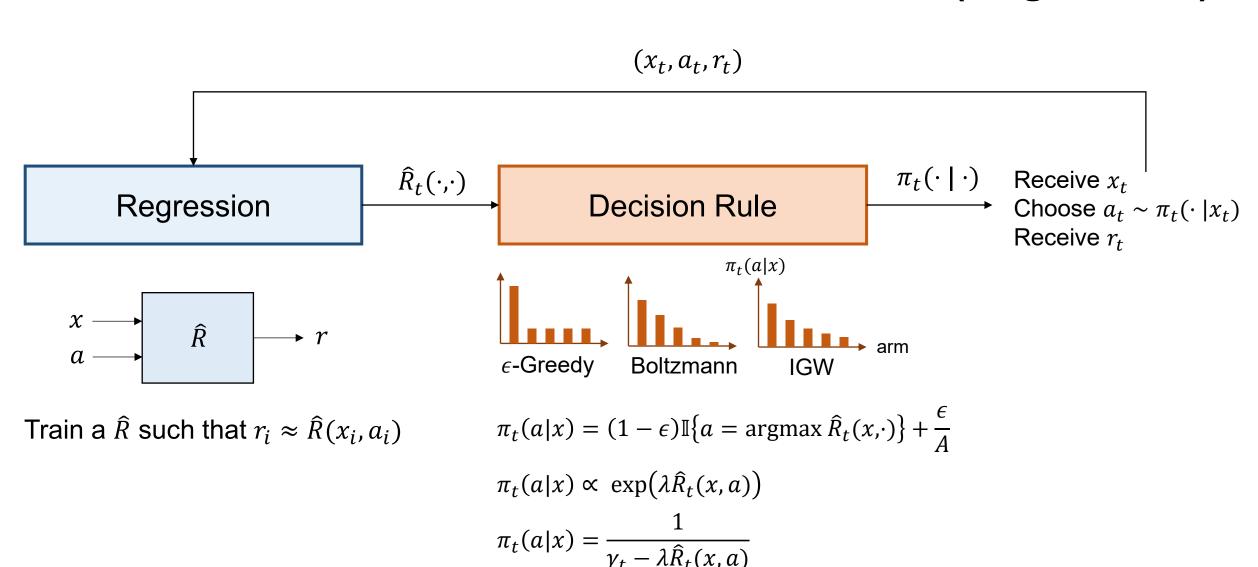
Learn a mapping from context to action (or action distribution)

CB with classification oracle
Policy-based approach
(slightly later in the course)

#### **Recall: MAB Based on Mean Estimation**



### **CB Based on Reward Function Estimation (Regression)**



#### **CB Based on Reward Function Estimation**

Instantiate a regression procedure  $\hat{R}_1$ 

For 
$$t = 1, 2, ..., T$$
,

Receive context  $x_t$ 

Design a distribution  $\pi_t(\cdot|x_t)$  based on the estimated reward  $\hat{R}_t(x_t,\cdot)$ 

**EG** 
$$\pi_t(a|x_t) = (1 - \epsilon)\mathbb{I}\{a = \arg\max \hat{R}_t(x_t, \cdot)\} + \frac{\epsilon}{A}$$

**BE** 
$$\pi_t(a|x_t) \propto \exp(\lambda \hat{R}_t(x_t, a))$$

IGW 
$$\pi_t(a|x_t) \ll \exp(iRt_t(x_t, a))$$
$$\pi_t(a|x_t) = \frac{1}{A + \lambda \left(\max_b \hat{R}_t(x_t, b) - \hat{R}_t(x_t, a)\right)}$$

Sample an action  $a_t \sim \pi_t(\cdot | x_t)$  and receive the corresponding reward  $r_t$ .

Refine the reward estimator  $\hat{R}_{t+1}(\cdot,\cdot)$  with the new sample  $(x_t, a_t, r_t)$ .

#### **Regret in Contextual Bandits**

For time t = 1, 2, ..., T:

Environment generates a context  $x_t \in \mathcal{X}$ 

Learner chooses an action  $a_t \in \mathcal{A}$ 

Learner observes  $r_t = R(x_t, a_t) + w_t$ 

$$\begin{aligned} \text{Regret} &= \sum_{t=1}^{T} R(x_t, \pi^{\star}(x_t)) - \sum_{t=1}^{T} R(x_t, a_t) & \text{Benchmark policy: } \pi^{\star}(x) = \underset{a \in \mathcal{A}}{\operatorname{argmax}} \ R(x, a) \\ &= \sum_{t=1}^{T} \max_{a \in \mathcal{A}} R(x_t, a) - \sum_{t=1}^{T} R(x_t, a_t) \end{aligned}$$

### **Regret in Contextual Bandits**

#### Regret Bound of $\epsilon$ -Greedy

 $\epsilon$ -Greedy ensures

Regret 
$$\lesssim \epsilon T + \sqrt{\frac{AT \cdot Err}{\epsilon}}$$

Regression error

$$\operatorname{Err} = \sum_{t=1}^{T} \left( \widehat{R}_{t}(x_{t}, a_{t}) - R(x_{t}, a_{t}) \right)^{2}$$

#### Regret Bound of Inverse Gap Weighting

IGW ensures

Regret 
$$\lesssim \frac{AT}{\lambda} + \lambda \cdot Err$$

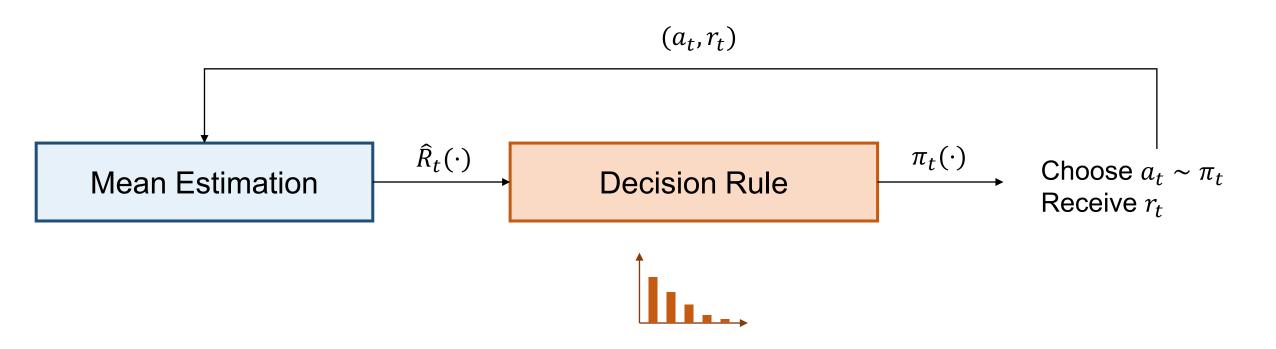
#### **Summary**

- Contextual bandits (CB) simultaneously generalizes supervised learning (SL) and multi-armed bandits (MAB). It captures the challenges of generalization and exploration in online RL.
- Any MAB algorithm based on "mean estimation" can be lifted as a CB algorithm with "reward function estimation" by leveraging a regression oracle.
  - This gives a general framework for value-based CB

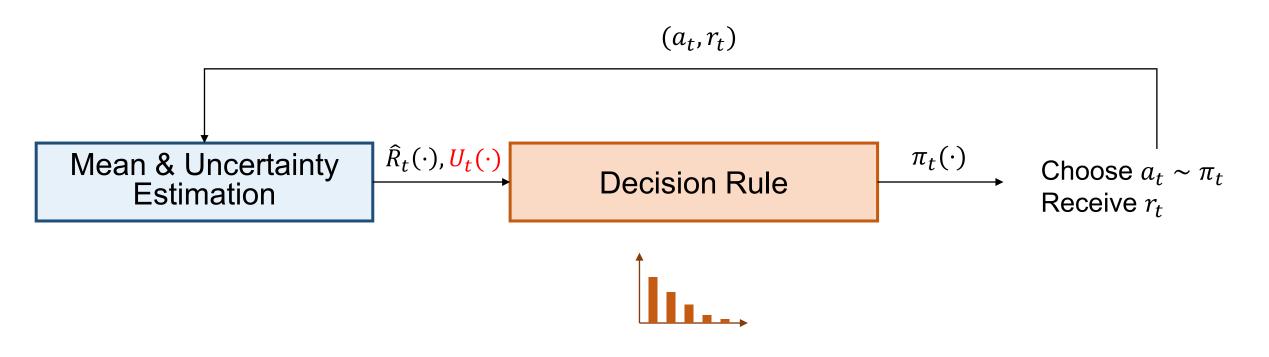
### **Multi-Armed Bandits**

Based on mean and uncertainty estimation

#### **Recall: MAB Based on Mean Estimation**



### MAB Based on Mean and Uncertainty Estimation



 $U_t(a)$ : measures the uncertainty of  $\hat{R}_t(a)$ 

$$\left| \hat{R}_t(a) - R(a) \right| \le \sqrt{\frac{2\log(2/\delta)}{N_t(a)}} \triangleq U_t(a)$$

This inequality is used in the **math analysis** of  $\epsilon$ -Greedy and IGW, but not in their **algorithm**.

### Useful Idea: "Optimism in the Face of Uncertainty"

#### In words:

Act according to the best plausible world.

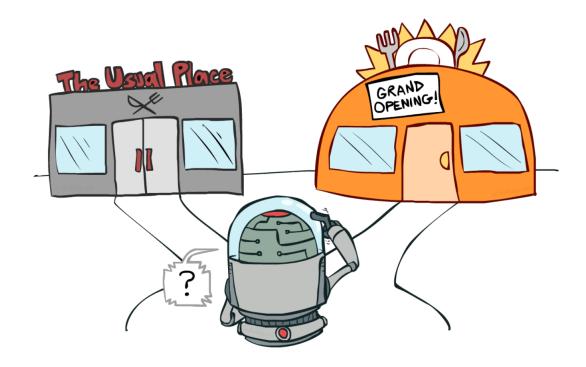


Image source: UC Berkeley CS188

### Another Idea: "Optimism in the Face of Uncertainty"

#### In words:

Act according to the best plausible world.

At time t, suppose that arm a has been drawn for  $N_t(a)$  times, with empirical mean  $\hat{R}_t(a)$ .

What can we say about the true mean R(a)?

$$\left| R(a) - \hat{R}_t(a) \right| \le \sqrt{\frac{2 \log(2/\delta)}{N_t(a)}} \quad \text{w.p.} \ge 1 - \delta$$

What's the most optimistic mean estimation for arm a?

$$\hat{R}_t(a) + \sqrt{\frac{2\log(2/\delta)}{N_t(a)}}$$

### **Upper Confidence Bound (UCB)**

**UCB** (Parameter:  $\delta$ ) Usually decreases over time as  $\delta_t \sim 1/t$  (drives continual exploration)

In round t, draw

**Exploration Bonus** 

$$a_t = \operatorname{argmax}_a \ \hat{R}_t(a) + \sqrt{\frac{2\log(2/\delta)}{N_t(a)}}$$

where  $\hat{R}_t(a)$  is the empirical mean of arm a using samples up to time t-1.  $N_t(a)$  is the number of samples of arm a up to time t-1.

P Auer, N Cesa-Bianchi, P Fischer. Finite-time analysis of the multiarmed bandit problem, 2002.

### **Regret Bound of UCB**

#### Theorem. Regret Bound of UCB

UCB ensures with high probability,

Regret 
$$\lesssim \sqrt{AT}$$
.

# **Visualizing UCB**

True mean: [0.2, 0.4, 0.6, 0.7] <u>animation</u>

## **Summary: Algorithms We Learned So Far**

	Regret Bound	Approach
Explore-then-Exploit $\epsilon$ -Greedy Boltzmann Exploration Inverse Gap Weighting	$A^{1/3} T^{2/3} A^{1/3} T^{2/3} X \sqrt{AT}$	Mean estimation + decision rule
Upper Confidence Bound Thompson Sampling	$\sqrt{AT}$	Mean and uncertain estimation + decision rule

### **Thompson Sampling**

William Thompson. On the likelihood that one unknown probability exceeds another in view of the evidence of two samples, 1933.

#### **Thompson Sampling (Parameter:** *c*)

In round t, draw

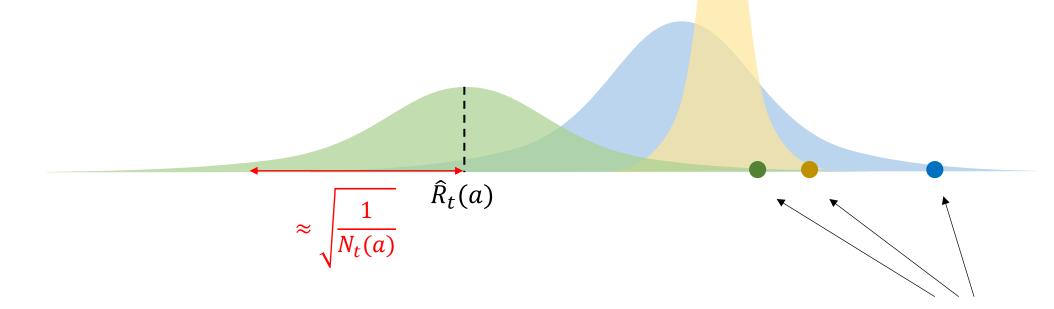
There are other/better ways to design the noise for specific (e.g., Bernoulli) reward

$$a_t = \operatorname{argmax}_a \ \hat{R}_t(a) + \sqrt{\frac{c}{N_t(a)}} \ n_t(a) \quad \text{with } n_t(a) \sim \mathcal{N}(0,1)$$

where  $\hat{R}_t(a)$  is the empirical mean of arm a using samples up to time t-1.  $N_t(a)$  is the number of samples of arm a up to time t-1.

#### TS vs. UCB

TS usually has stronger empirical performance



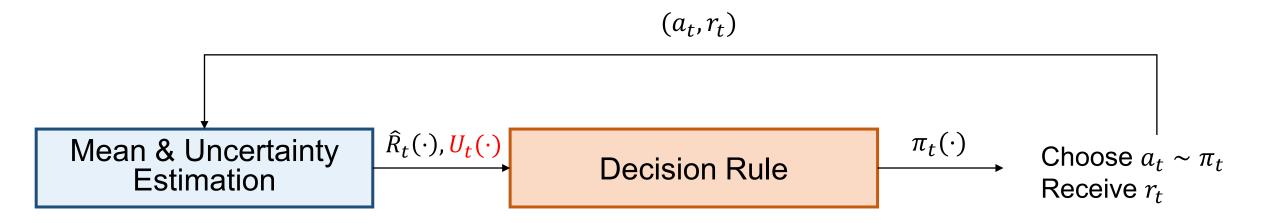
UCB: 
$$a_t \approx \operatorname{argmax}_a \hat{R}_t(a) + c \sqrt{\frac{1}{N_t(a)}}$$

Thompson Sampling: 
$$a_t \approx \operatorname{argmax}_a \hat{R}_t(a) + c \sqrt{\frac{1}{N_t(a)}} n_t(a)$$

with  $n_t(a) \sim \mathcal{N}(0,1)$ 

**UCB** estimators

#### **Extension to Contextual Bandits?**



- Linear UCB, Linear TS (using linear regression)
- In UCB or TS or Linear UCB or Linear TS, we really did not perform "uncertainty estimation" the uncertainty measure is directly derived from Hoeffding's bound
- When general function approximation is used, it's no longer easy to "derive" uncertainty measure, so it really needs to be "estimated".
- Let's talk about this more in the future.

# Summary

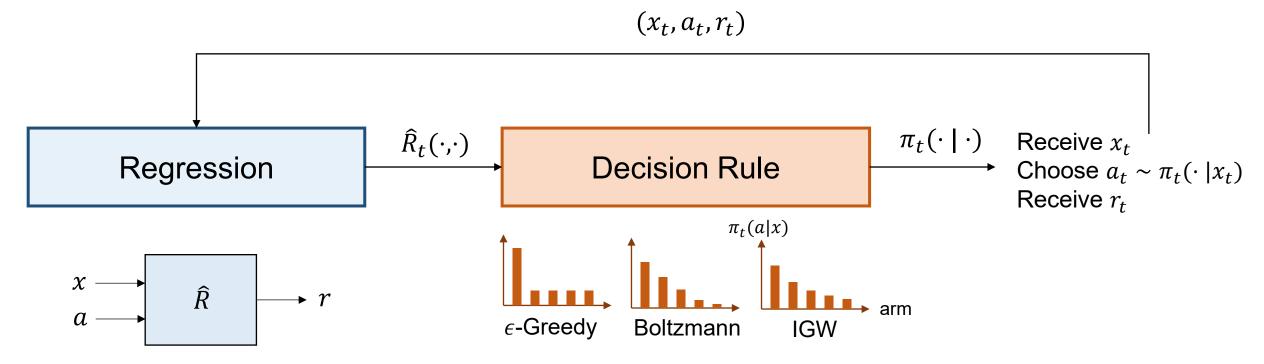
#### **Summary**

#### Value-based bandit algorithms

- Multi-armed bandits (non-contextual bandits)
  - Based on mean estimation
  - Based on mean estimation and uncertainty quantification
- Contextual bandits
  - Based on reward function estimation

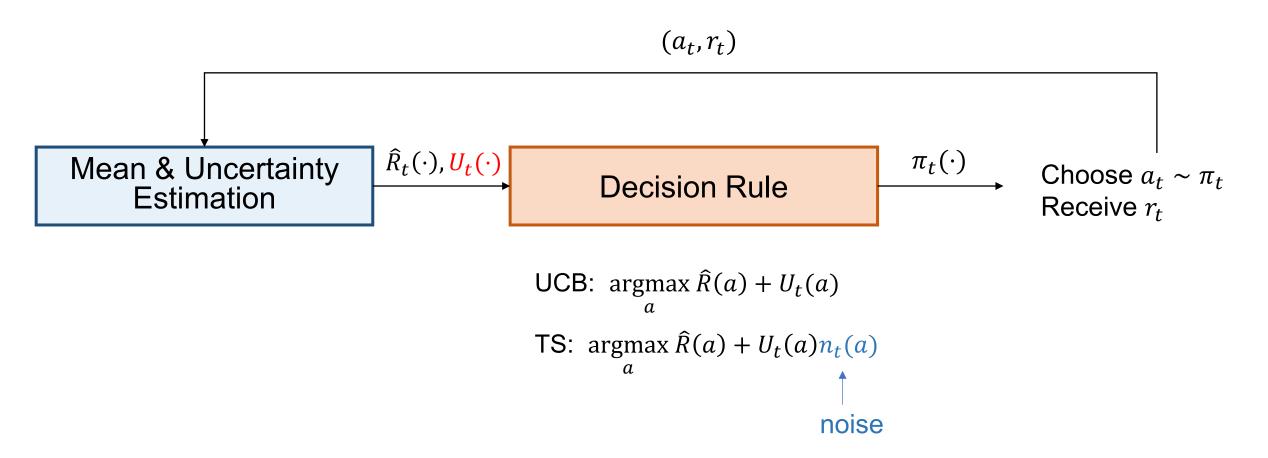
#### **CB Based on Reward Function Estimation**

(Special Case: MAB Based on Mean Estimation)



Train a  $\hat{R}$  such that  $r_i \approx \hat{R}(x_i, a_i)$ 

### MAB Based on Mean and Uncertainty Estimation



Uncertainty estimation for CB is less trivial – discussed in the future (special topics).