



# To aggregate or not to aggregate: Forecasting of finite autocorrelated demand

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Slides: <https://bahmanrt.netlify.app/talk/>



# Outline

- Introduction & Framing
- Literature Background & Contributions
- Model Setup
- Results: Analytical & Empirical
- Conclusion, Limitations & Future Work



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RESEARCH ARTICLE



# To aggregate or not to aggregate: Forecasting of finite autocorrelated demand

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## ABSTRACT

Temporal aggregation is an intuitively appealing approach to deal with demand uncertainty. There are two types of temporal aggregation: non-overlapping and overlapping. Most of the supply chain forecasting literature has focused so far on the former and there is no research that analyses the latter for auto-correlated demands. In addition, most of the analytical research to-date assumes infinite demand series' lengths whereas, in practice, forecasting is based on finite demand histories. The length of the demand history is an important determinant of the comparative performance of the two approaches but has not been given sufficient attention in the literature. In this article, we examine the effectiveness of temporal aggregation for forecasting finite auto-correlated demand. We do so by means of an analytical study of the forecast accuracy of aggregation and non-aggregation approaches based on mean-squared error. We complement this with a numerical analysis to explore the impact of demand parameters and the length of the series on (comparative) performance. We also conduct an empirical evaluation to validate the analytical results using monthly time series of the M4-competition dataset. We find the degree of auto-correlation, the forecast horizon and the length of the series to be important determinants of forecast accuracy. We discuss

## ARTICLE HISTORY

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## KEYWORDS

Non-overlapping temporal aggregation; overlapping temporal aggregation; time series forecasting; auto-correlated demand; exponential smoothing

# Should we forecast at hourly or weekly frequency?

## Motivating Example: Hospital Admissions

- Hourly data on patient admissions is available.
- The planning task requires weekly forecasts to allocate resources.
- Key decision: Forecast using hourly data directly and then aggregate forecast or aggregate to weekly and then forecast?

## Common across domains and time granularity

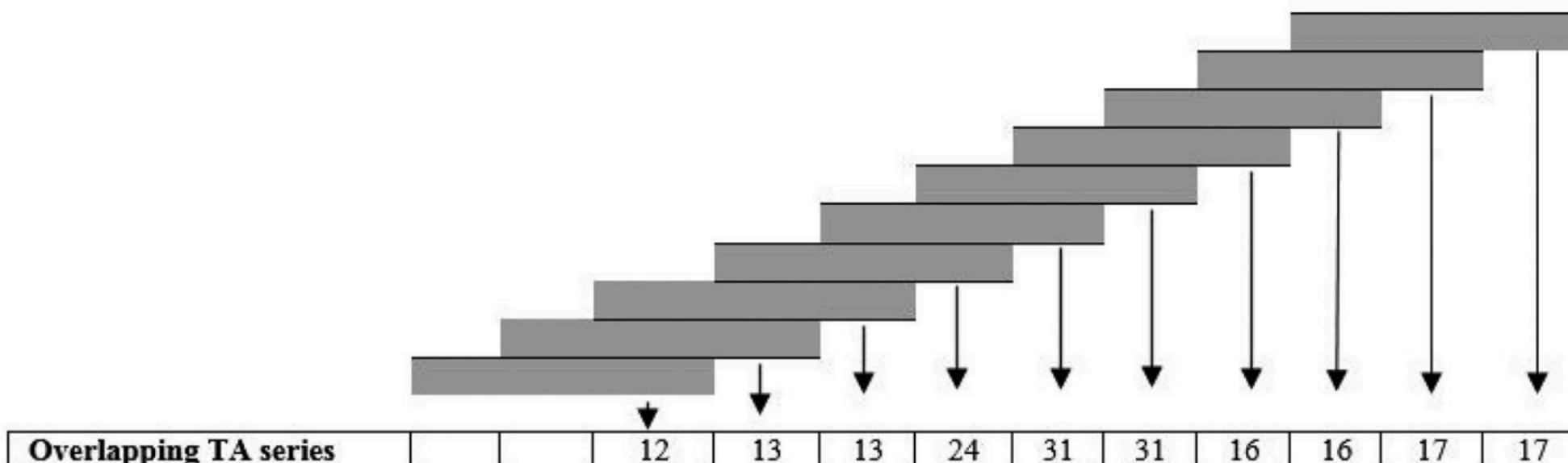
Data is often collected at higher frequency (e.g., Minutes, hours) than the forecasting target frequency (e.g., day, week, month, quarter).

- Retail
- Energy
- Transportation
- Finance
- Manufacturing
- Agriculture
- and more

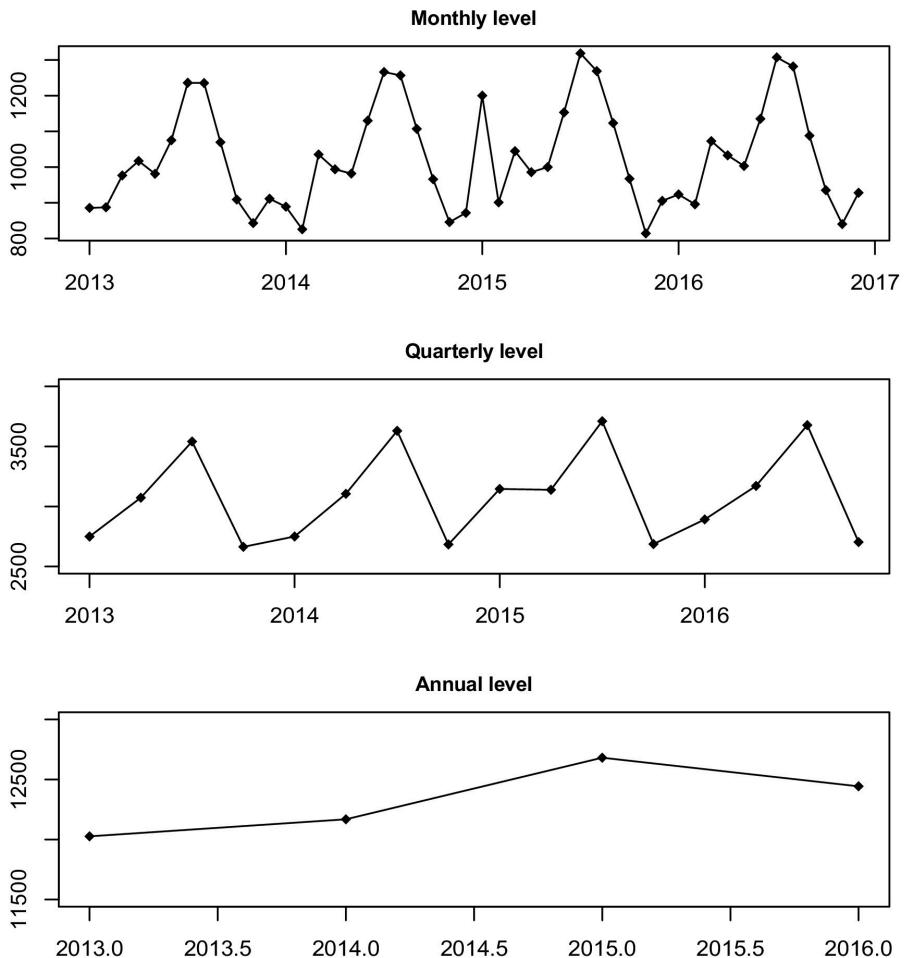
# Temporal aggregation

Transforming higher-frequency data into lower-frequency data

Non-overlapping TA series	12			24			16			17		
Non-aggregate series	2	1	9	3	1	20	10	1	5	10	2	5
	Jan.	Feb.	March	April	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.



# Temporal aggregation - a tradeoff

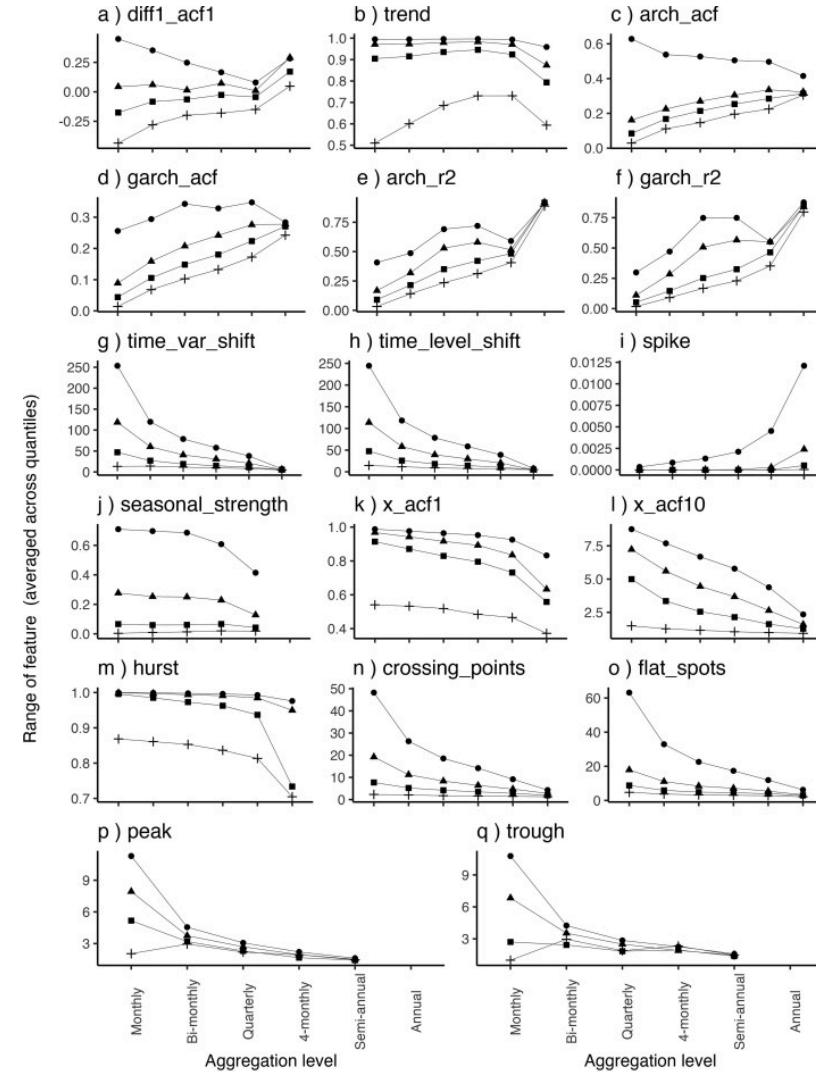
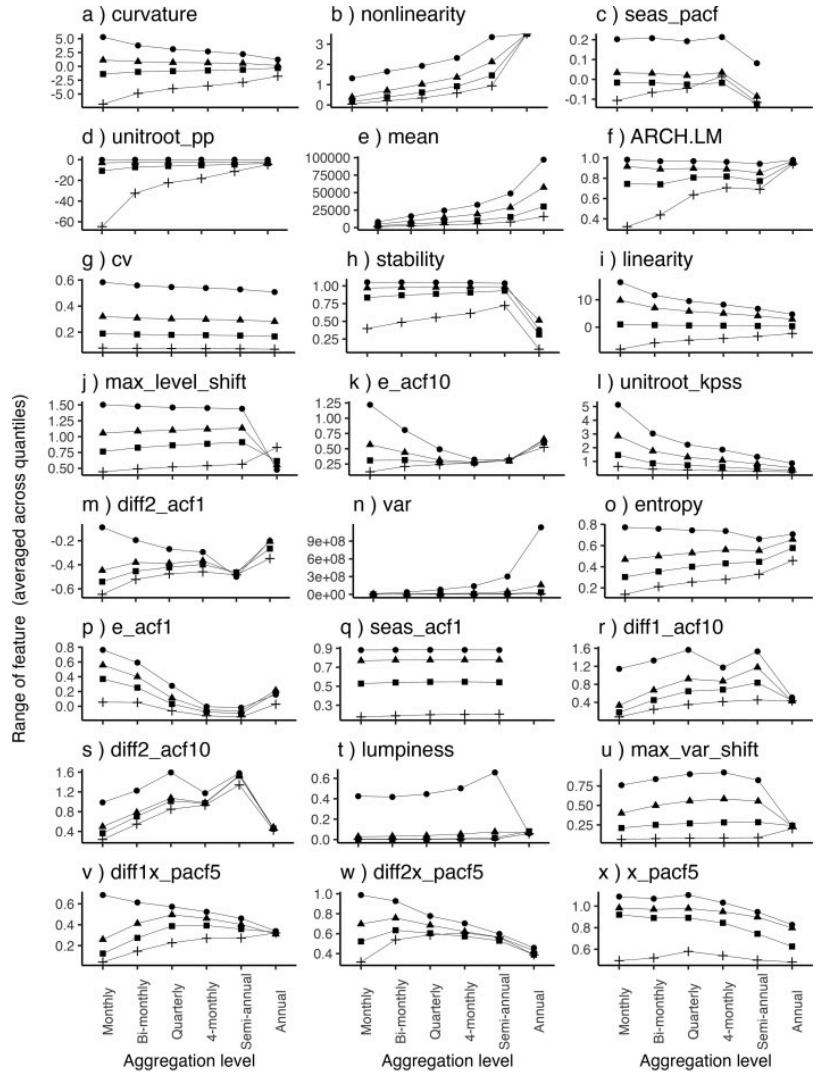


- Signal-to-noise
- Model complexity

Kourentzes, Nikolaos, Bahman Rostami-Tabar, and Devon K. Barrow. "Demand forecasting by temporal aggregation: Using optimal or multiple aggregation levels?" *Journal of Business Research* 78 (2017): 1-9.

# How TA affects time series features

Rostami-Tabar & Mircetic. Neurocomputing 548 (2023): 126376.





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# Temporal aggregation - a very brief history

- The term temporal aggregation (TA) emerged in the context of econometrics and time series analysis, dating back to the 1970s.
  - "TA affects the specification of models, estimation of parameters and efficiency of forecasting" (Brewer (1973), Wei (1979)).
- The term became particularly important in studies on:
- Macroeconomic modeling
  - Autoregressive Integrated Moving Average (ARMA) processes.
  - Forecasting

Brewer, K.R.W. (1973). *Some consequences of temporal aggregation and systematic sampling for ARIMA and ARMAX models*. *J. Econometrics* 1, 133-154.

Wei, W.W.S. (1979). *Some consequences of temporal aggregation in seasonal time series models*. In *Seasonal Analysis of Economic Time Series*, Ed. A. Zellner, pp. 433-444. Washington, D.C.; U.S. Department of Commerce, Bureau of the Census

# Two Distinct Approaches to Forecasting with Temporal Aggregation

## Approach 1: Understanding and Optimizing

- Investigates how and when TA improves forecast accuracy.
- Focuses on finding the optimal aggregation level for a given forecasting task.
- Evaluates trade-offs between noise reduction and information loss.

## Approach 2: Combining Information Across Temporal Resolutions

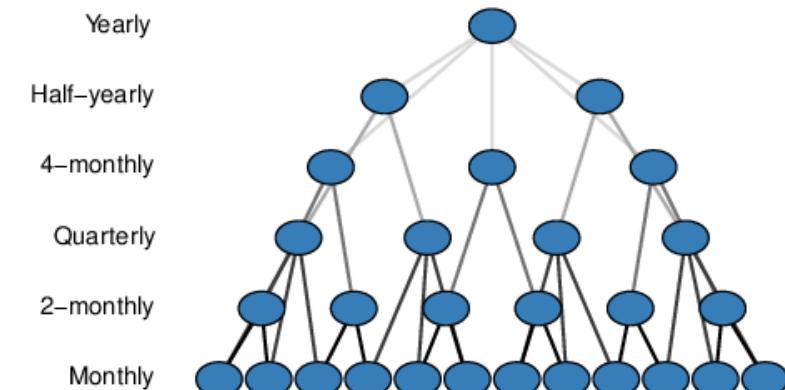
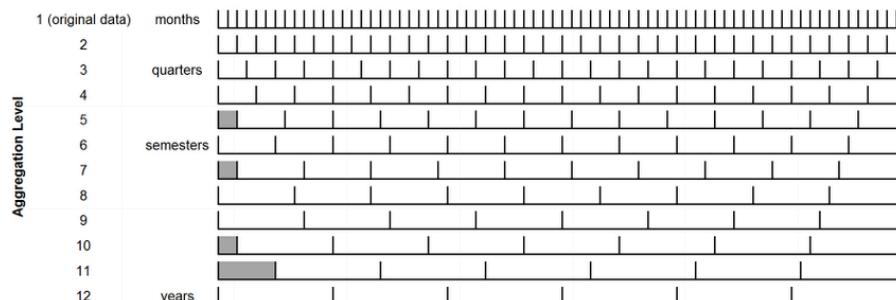
- Leverages data from multiple levels of aggregation simultaneously (e.g., hourly + daily + weekly).
- Aims to improve forecast performance through multi-scale modeling or reconciliation.
- Reflects the hierarchical nature of many real-world decision processes.

# How and when TA is useful? Finding optimal aggregation level

- Nikolopoulos, Konstantinos, et al. JORS 62.3 (2011): 544-554.
  - Empirical evaluation on intermittent series
  - TA can improve accuracy of forecasts
  - There might be an optimal aggregation level
- Rostami-Tabar, Bahman, et al. Naval Research Logistics (NRL) 60.6 (2013): 479-498.
  - Assuming autocorrelated series, AR processes, and SES
  - Analytical MSE expressions for non-aggregated and non-overlapping aggregated series
  - There is an optimal aggregation level depending the autocorrelation of the series

# Combining information from different levels

- Kourentzes, Nikolaos, et al.  
International Journal of Forecasting  
30.2 (2014): 291-302.
  - Multiple temporal aggregation levels
- Athanasopoulos, George, et al. EJOR  
262.1 (2017): 60-74.
  - Temporal Hierarchies



## Motivation for this paper

- Previous research focused solely on non-overlapping temporal aggregation
- Previous research assumed infinite history length
- This paper considers both overlapping and non-overlapping temporal aggregation and compare with non-aggregation approach.

## Contributions

- [1.] We derive analytical MSE expressions under the three approaches when a finite history length is used.
- [2.] We evaluate the performance of the three approaches by analysing the impact of the length of the series, the aggregation level and the process parameters on the forecast performance.
- [3.] Using monthly time series from the M4 competition, we empirically evaluate the performance of the three approaches.



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# Assumption about data

We assume that the non-aggregated series  $d_t$ , follows an ARMA(1,1) process:

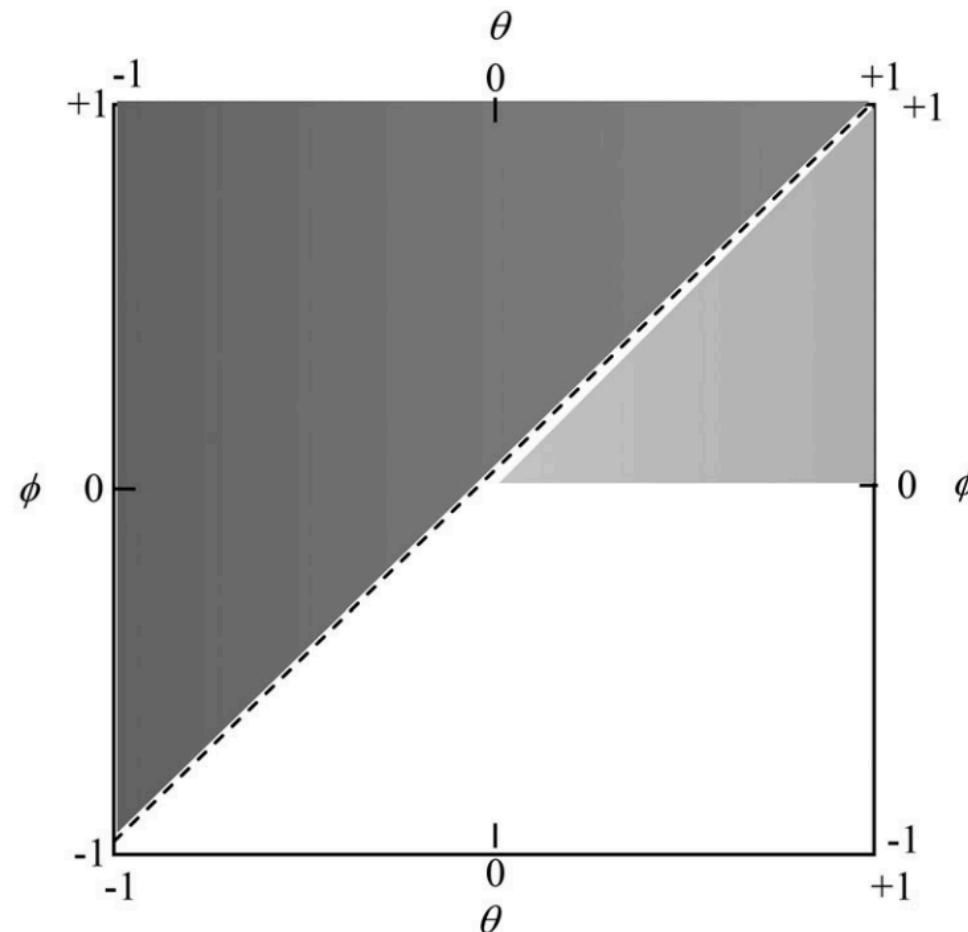
$$d_t = C + \epsilon_t + \phi d_{t-1} - \theta \epsilon_{t-1} \quad \text{where } |\theta| \leq 1, |\phi| \leq 1$$

with a constant  $C$ , autoregressive coefficient  $\phi$ , and moving average coefficient  $\theta$ , and  $\epsilon_t \sim \mathcal{N}(0, \sigma^2)$

$$\gamma_k = \text{Cov}(d_t, d_{t-k}) =$$

$$\begin{cases} \frac{(1 - 2\phi\theta + \theta^2)}{1 - \phi^2} \sigma^2 & k = 0, \\ \frac{(\phi - \theta)(1 - \phi\theta)}{1 - \phi^2} \sigma^2 & |k| = 1, \\ \phi^{|k|-1} \gamma_1 & |k| > 1. \end{cases}$$

# Autocorrelation associated with an ARMA(1,1) process



■ Positive autocorrelation    □ Negative autocorrelation    ----- No autocorrelation

□ Oscillation between negative and positive values

# Forecast

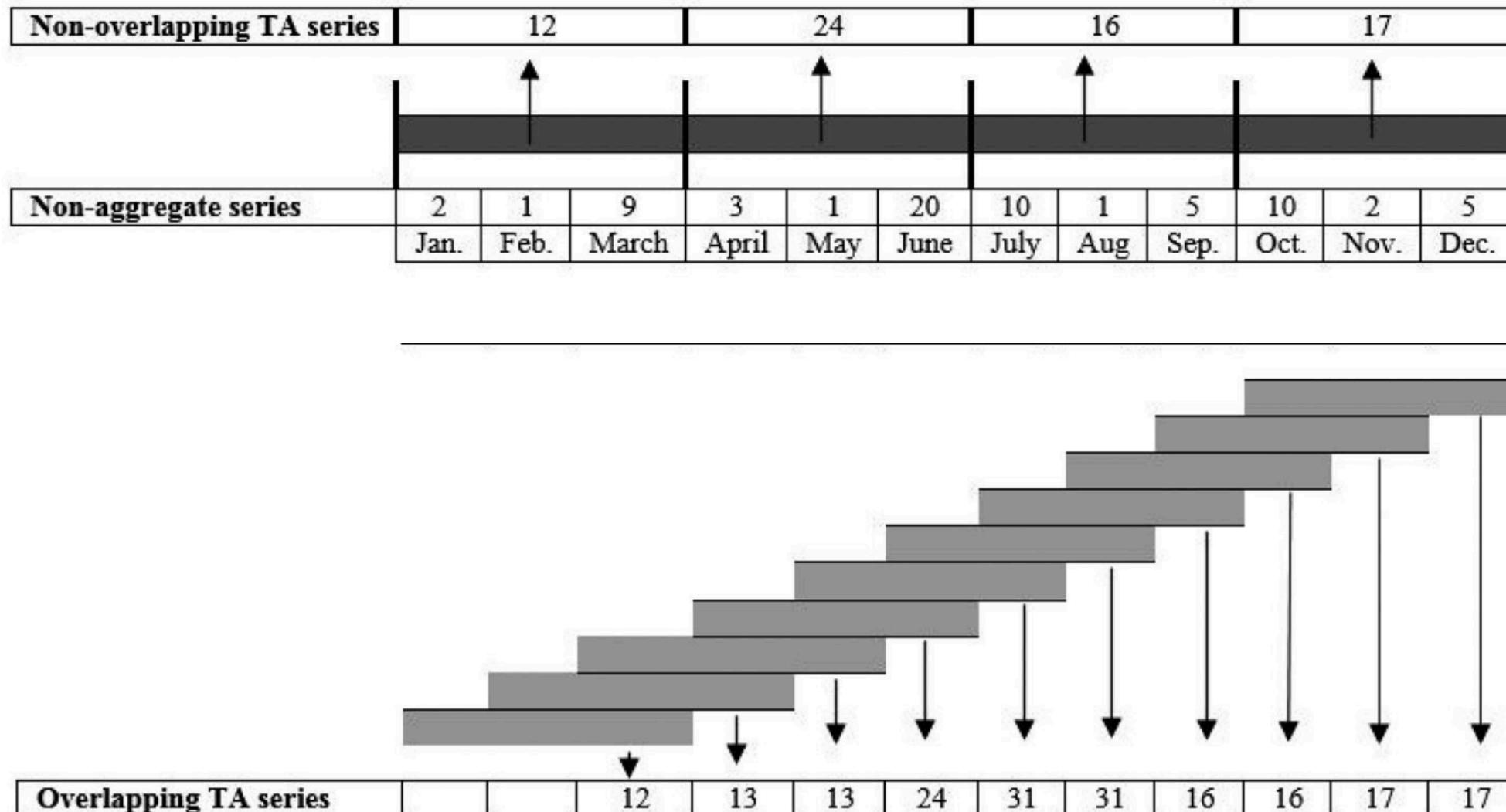
- Simple Exponential Smoothing (SES) is used
- We aim to forecast the cumulative (aggregated) demand, written as follows:

$$f_t = \sum_{k=1}^N \alpha(1 - \alpha)^{k-1} d_{t-k} + (1 - \alpha)^N f_0$$

$$F_{T,\text{OA}}^1 = \sum_{k=1}^{N-m+1} \beta_0(1 - \beta_0)^{k-1} D_{T-k,\text{OA}} + (1 - \beta_0)^{N-m+1} F_{0,\text{OA}}$$

$$F_{T,\text{OA}}^1 = \sum_{k=1}^{N-m+1} \beta_0(1 - \beta_0)^{k-1} D_{T-k,\text{OA}} + (1 - \beta_0)^{N-m+1} F_{0,\text{OA}}$$

# Compare three approaches



# Evaluation Criteria

- We analyse the performance of three approaches to produce the cumulative forecast over horizon  $m$  for periods  $t, t + 1, \dots, t + m - 1$ .

$$D_T = d_t + d_{t+1} + \cdots + d_{t+m-1}.$$

- The effectiveness of these approaches on forecast accuracy improvement is evaluated using the MSE measure.

$$Var(D_T) = \gamma'_0 = m\gamma_0 + \gamma_1 \left( \sum_{k=1}^{m-1} 2(m-k)\phi^{k-1} \right).$$

# MSE for three approaches

$$\text{MSE}_{\text{NA}} = \text{var}(D_T - f_t^m),$$

$$\text{MSE}_{\text{NOA}} = \text{var} \left( D_T - F_{T,\text{NOA}}^1 \right),$$

$$\text{MSE}_{\text{OA}} = \text{var} \left( D_T - F_{T,\text{OA}}^1 \right).$$

- NA: forecasting method applied to non-aggregated data, then summed over horizon  $m$
- NOA: forecasting method applied to non-overlapping aggregated data but a direct model for the cumulative target,
- OA: forecasting method applied to overlapping aggregated data but a direct model for the cumulative target,

# MSE of non-aggrgate approach

$$MSE_{NA} = m\gamma_0 + \gamma_1 \left( \sum_{i=1}^{m-1} 2(m-k)\phi^{k-1} \right) +$$
$$(m^2) \left( \begin{aligned} & \frac{\alpha\gamma_0(1 - (1-\alpha)^{2N})}{(2-\alpha)} + 2\alpha(1-\alpha)^{2N-1}\gamma_0 + (1-\alpha)^{2N}\gamma_0 + \\ & \frac{2\alpha\gamma_1}{(2-\alpha)} \sum_{i=1}^{N-1} (1-\alpha)^i \phi^{i-1} \left( 1 - (1-\alpha)^{2(N-i)} \right) + \sum_{i=1}^{N-1} 2\alpha\phi^{N-i-1}(1-\alpha)^{N+i-1}\gamma_1 \\ & - \frac{2\alpha\gamma_1(1-\phi^m)}{(1-\phi)(1-\phi+\alpha\phi)} \times (1 - (\phi - \alpha\phi)^N) + (1-\alpha)^N \phi^{N-1}\gamma_1 \times \frac{1-\phi^m}{1-\phi}. \end{aligned} \right)$$

# MSE of non-overlapping aggregation approach

$$\begin{aligned} MSE_{NOA} = & \left( m\gamma_0 + \gamma_1 \left( \sum_{k=1}^{m-1} 2(m-k)\phi^{k-1} \right) \right) \left( \frac{\beta_N \left( 1 - \left( 1 - \beta_N \right)^{2[\frac{N}{m}]} \right)}{(2 - \beta_N)} + (1 - \beta_N)^{2[\frac{N}{m}]} + 2\beta_N(1 - \beta_N)^{2[\frac{N}{m}] - 1} \right) \\ & + m\gamma_0 + \gamma_1 \left( \sum_{k=1}^{m-1} 2(m-k)\phi^{k-1} \right) + \sum_{i=1}^{([\frac{N}{m}]-1)} \frac{2\beta_N\gamma_1}{(2 - \beta_N)} \left( \frac{1-\phi^m}{1-\phi} \right)^2 (1 - \beta_N)^i \phi^{m(i-1)} (1 - (1 - \beta_N)^{2[\frac{N}{m}]-i}) \\ & - 2 \left( \beta_N\gamma_1 \times \left( \frac{1-\phi^m}{1-\phi} \right)^2 \left( \frac{1-(\phi^m - \beta_N\phi^m)^{[\frac{N}{m}}]}{(1 - \phi^m + \beta_N\phi^m)} \right) + \phi^{m([\frac{N}{m}]-1)} (1 - \beta_N)^{2[\frac{N}{m}]} \left( \frac{1-\phi^m}{1-\phi} \right)^2 \gamma_1 \right). \end{aligned}$$

# MSE of overlapping aggregation approach

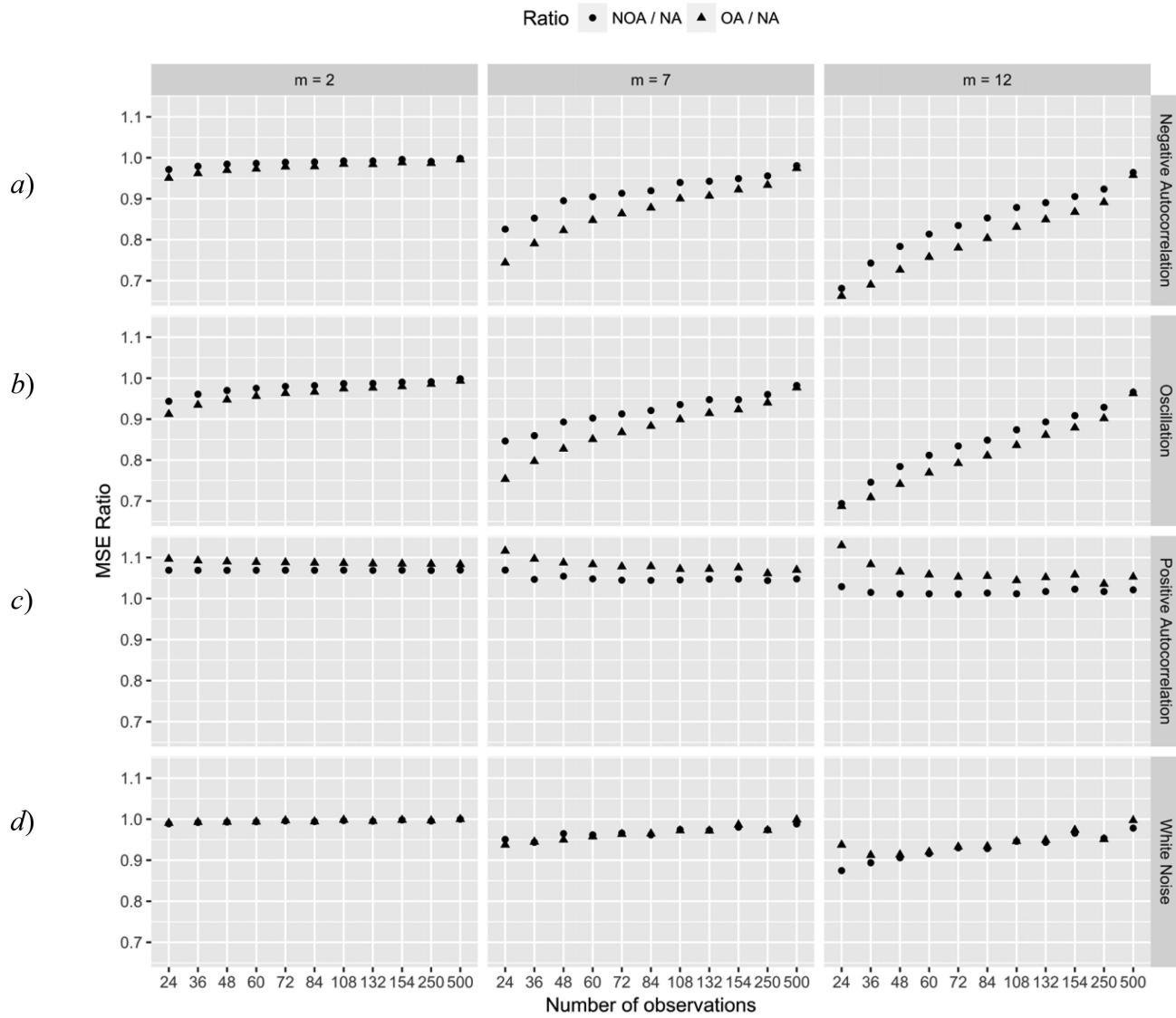
$$MSE_{OA} = m\gamma_0 + 2\gamma_1 \sum_{i=1}^{m-1} (m-i)\phi^{i-1} +$$
$$\frac{\beta_o \left( m\gamma_0 + 2\gamma_1 \sum_{i=1}^{m-1} (m-i)\phi \right) \left( 1 - ((1-\beta_o)^2)^{N-m+1} \right)}{(2-\beta_o)} - 2\beta_o \gamma_1 \times \left( \frac{1-\phi^m}{1-\phi} \right)^2 \left( \frac{1-(\phi(1-\beta_o))^{N-m+1}}{1-\phi + \phi\beta_o} \right)$$
$$+ \frac{2\beta_o}{(2-\beta_o)} \sum_{k=1}^{N-m} (1-\beta_o)^k \left( \sum_{\substack{i=1 \\ \forall |k+j-i|=0}}^m \sum_{j=1}^m \gamma_0 + \sum_{\substack{i=1 \\ \forall |k+j-i|=1}}^m \sum_{j=1}^m \gamma_1 + \sum_{\substack{i=1 \\ \forall |k+j-i|>1}}^m \sum_{j=1}^m \phi^{(|k+j-i|-1)} \gamma_1 \right) \left( 1 - ((1-\beta_o))^{2(N-m+1-k)} \right),$$



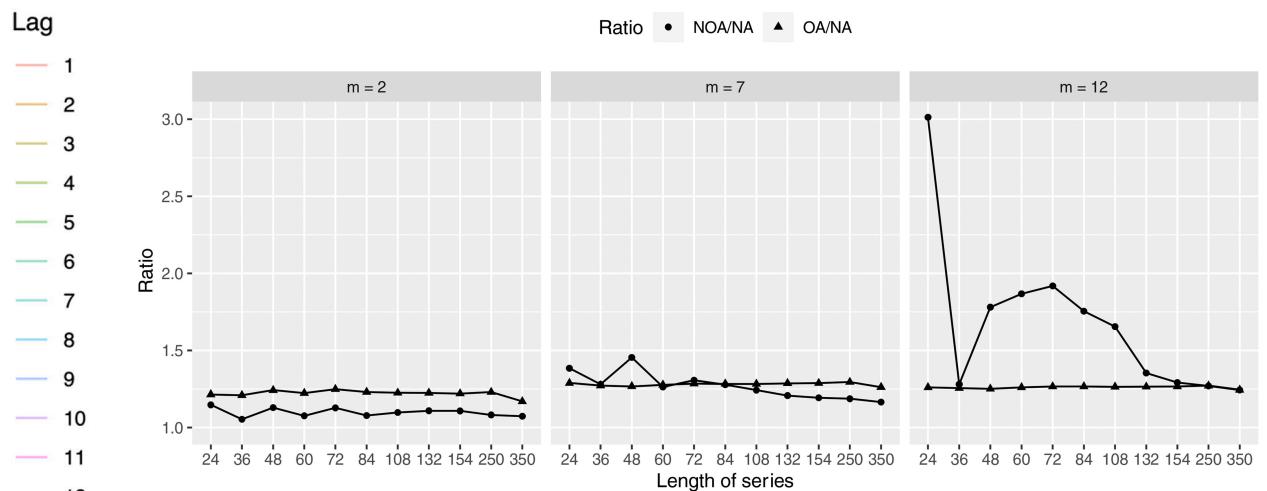
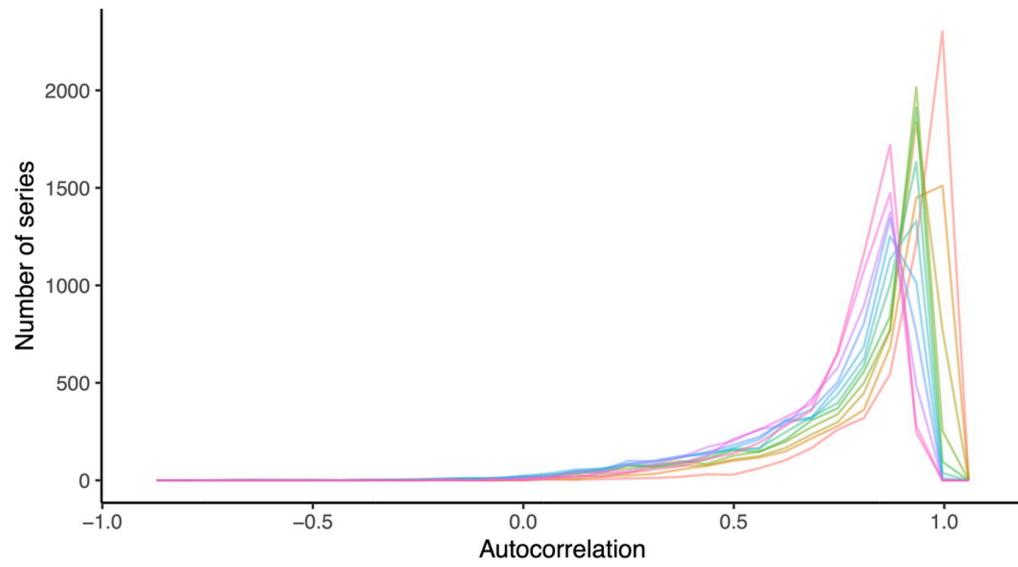
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# Results



# Results - empirical data





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# Conclusion

- **High positive autocorrelation:** Non-aggregated data yields lower MSEs.
- **Negative autocorrelation:** Temporal aggregation (TA) outperforms non-aggregated forecasts.
- **Alternating autocorrelation signs:** TA performs better than non-aggregated approaches.
- **Longer forecast horizons:** Both overlapping and non-overlapping TA show improved accuracy.
- **Short time series:** Overlapping TA is superior; differences diminish as history length increases.
- **Diminishing returns:** The improvement in forecast accuracy decreases slowly beyond a certain series length for TA approaches.

# Limitations

- Data generation process: We assume that the disaggregated (non-aggregated) time series follows a stationary ARMA(1,1) process.
- Forecasting model: We rely exclusively on Simple Exponential Smoothing (SES) as the forecasting method.
- Forecasting horizon: The current framework focuses on generating a cumulative forecast over a fixed horizon  $M$ , effectively making it a one-step-ahead forecast in the aggregated setting.

# Future Work

Despite the contributions of this work, a key **open question** remains

*There is still no general analytical framework that explains when and how temporal aggregation affects forecast accuracy.*

While specific cases (e.g., ARMA processes with SES) can be studied in isolation, a global understanding—one that applies across models, aggregation schemes, and forecasting horizons—remains elusive.



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