BENJAMIN AHNEN

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EDUCATION

THE UNIVERSITY OF IOWA — Iowa City, IA
Master of Science, Business Analytics — 05/2022
- GPA: 3.76, Dean's List: Fall 2020, Spring 2021

Bachelor of Business Administration, Business Analytics — 05/2021
- GPA: 3.41, Dean's List: Spring 2020, Fall 2020, Spring 2021

TECHNICAL SKILLS:

- Tools: R, Python, SQL, Excel, Access, Oracle Hyperion, VBA, InfoLease, Tableau, Rattle, SAS, Azure, Azure Databricks
- Projects: https://bahnen.github.io/BenAhnen/ — 06/2021
  PREDICTIVE SPORTS MODEL – Developed MLB and EPL models using public statistics to determine the outcome of daily MLB games and weekly EPL matches. This was accomplished utilizing a combination of writing macros in VBA, advanced excel statements, web scraping dynamic data, Poisson distribution, and running regression analyses.

  — 12/2021
  GRADUATE CAPSTONE PROJECT – Created a location framework using ArcGIS to assist a partner as to where they might expand their business, as well as created a demand forecast using advanced excel functions to assist in projecting growth and sales pertaining to past and future clients.

EXPERIENCE

DLL FINANCIAL, LLC — Johnston, IA
Reporting Analyst — 05/2019 – Present
- Provided reporting and analysis on key metrics to upper management, business unit leaders, and stakeholders, proactively engaging customers to clarify requirements to continuously improve reports and dashboards
- Analyzed metadata across multiple databases to create a repository of over 10,000 terms aligned with common logic
- Automated manual InfoLease reports using Oracle Hyperion, increasing analytic capacity by 600 hours per year

LULULEMON — Des Moines / Iowa City, IA
Educator — 06/2018 – 03/2020
- Monitored inventory to account for approximately 4,000 pieces of merchandise, showcasing new products as received
- Managed products to ensure that there was an adequate merchandise balance between the showroom and backroom
- Communicated with 70+ team members ensuring that all of the showroom was managed efficiently

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ACTIVITIES & LEADERSHIP

GRADUATE STUDENT AMBASSADOR
Student Ambassador — 11/2020 – Present
- Corresponded with potential students while attending potential student events and fairs to recruit and promote the MSBA program

BUSINESS STUDENT AMBASSADOR ORGANISATION (BSAO) — Iowa City, IA
Business Student Ambassador — 08/2019 – 05/2021
- Guided groups of 20 prospective students and their families through weekly tours of the Tippie College of Business providing personal experiences, answers to questions, and communication among stakeholders
- Participated in conversations with faculty and staff to discuss current changes and trends pertaining to COVID-19 data and how the Tippie College of Business plans to respond and address those concerns

MONEYTHINK — Iowa City, IA
Mentor — 03/2018 – 05/2021
- Taught basic finance classes to 20+ students in surrounding Iowa City high schools, increasing student knowledge of financial concepts by an average of 20%
- Instructed 30 non-native English speakers, aiding in job search, mock interviews, and conducting classes on filing taxes

DELTA SIGMA PI, EPSILON CHAPTER – PROFESSIONAL BUSINESS FRATERNITY — Iowa City, IA
President (12/2018 – 05/2019), Vice President of Fundraising (05/2018 – 12/2018) — 08/2017 – 05/2021
- Oversaw 12 Executive Committee members and ensured the implementation and maintenance of strategic plans
- Organized and oversaw a variety of fundraising events throughout the course of the semester that included a sand volleyball tournament and profit-sharing events with local businesses, which grossed over $1500