

BENJAMIN AHNEN

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EDUCATION

THE UNIVERSITY OF IOWA

Iowa City, IA

Master of Science, Business Analytics

05/2022

- GPA: 3.76

Bachelor of Business Administration, Business Analytics

05/2021

- GPA: 3.41, Dean's List: Spring 2020, Fall 2020, Spring 2021

TECHNICAL SKILLS:

- Tools: R, Python, SQL, Excel, Access, Oracle Hyperion, VBA, InfoLease, Tableau, Rattle, SAS, Azure, Azure Databricks, JMP, Power BI
- Projects: <https://bahnen.github.io/BenAhnen/> 06/2021

PREDICTIVE SPORTS MODEL – Developed MLB and EPL models using public statistics to determine the outcome of daily MLB games and weekly EPL matches. This was accomplished utilizing a combination of writing macros in VBA, advanced excel statements, web scraping dynamic data using Python and Power Query, Poisson distribution, and running regression analyses.

12/2021

GRADUATE CAPSTONE PROJECT – Created a location framework using ArcGIS to assist a partner as to where they might expand their business, as well as created a demand forecast using advanced excel functions to assist in projecting growth and sales pertaining to past and future clients.

EXPERIENCE

GOODLEAP

Johnston, IA

Application Support Engineer

07/2023 – Present

- Diligently document potential issues and solutions, participating in the determination of root cause for service failures and support escalations, to assist in the long-term implementation of our constantly evolving processes
- Proactively take ownership and responsibility for support cases, executing tests, and publishing results where required
- Effectively and professionally communicate complex technical issues to varying lines of business within GoodLeap

DLL FINANCIAL, LLC

Johnston, IA

Post Booking Team Lead

10/2022 – 07/2023

- Manage six operational analysts, negotiating and prioritizing critical activities supporting multiple lines of business
- Increase operational efficiencies/effectiveness by leveraging system and data experience to automate processes
- Apply operational analytics to reengineer functional processes, optimize staffing, and reduce costs: Productivity increased ~15%, staffing costs decreased 12%
- Implement cross-training procedures to move analysts from specialists to generalists, mitigating operational risks

Reporting Analyst II

05/2019 – 10/2022

- Automated manual InfoLease reports using Oracle Hyperion, which increased annual analytic capacity by 600 hours
- Provided reporting and analysis on key metrics to corporate management, business unit leaders, and functional partners; proactively engaged stakeholders to clarify requirements, and continuously improve reports and dashboards
- Analyzed metadata across multiple databases to create a repository of over 10,000 terms aligned with common logic

ACTIVITIES & LEADERSHIP

GRADUATE STUDENT AMBASSADOR

Iowa City, IA

Student Ambassador

11/2020 – 05/2022

- Corresponded with potential students while attending potential student events to recruit and promote the MSBA program

MONEYTHINK

Iowa City, IA

Mentor

03/2018 – 05/2021

- Taught basic finance classes to 20+ students in surrounding Iowa City high schools, increased student knowledge of financial concepts by an average of 20%
- Instructed 30 non-native English speakers, aided in job searches and mock interviews, and conducted classes on filing taxes

DELTA SIGMA PI, EPSILON CHAPTER – PROFESSIONAL BUSINESS FRATERNITY

Iowa City, IA

President (12/2018 – 05/2019), Vice President of Fundraising (05/2018 – 12/2018)

08/2017 – 05/2021

- Oversaw 12 Executive Committee members and ensured the implementation and maintenance of strategic plans
- Organized and oversaw a variety of fundraising events throughout the course of the semester that included a sand volleyball tournament and profit-sharing events with local businesses, which grossed over \$1500