

# BENJAMIN AHNEN

515-664-3332 • ahnenbenjamin@gmail.com • [linkedin.com/in/ben-ahnen-534200158/](https://www.linkedin.com/in/ben-ahnen-534200158/)

---

## EDUCATION

THE UNIVERSITY OF IOWA

Iowa City, IA

Master of Science, Business Analytics

05/2022

- GPA: 3.76

Bachelor of Business Administration, Business Analytics

05/2021

- GPA: 3.41, Dean's List: Spring 2020, Fall 2020, Spring 2021

## TECHNICAL SKILLS:

- Tools: R, Python, SQL, Excel, Access, Oracle Hyperion, VBA, InfoLease, Tableau, Rattle, SAS, Azure, Databricks, Power BI, Salesforce
- Projects: <https://bahnen.github.io/BenAhnen/> 06/2021

PREDICTIVE SPORTS MODEL – Developed MLB and EPL models using public statistics to determine the outcome of daily MLB games and weekly EPL matches. This was accomplished by utilizing a combination of writing macros in VBA, advanced Excel statements, web scraping dynamic data using Python and Power Query, Poisson distribution, and running regression analyses.

12/2021

GRADUATE CAPSTONE PROJECT – Created a location framework using ArcGIS to assist a partner as to where they might expand their business, as well as created a demand forecast using advanced Excel functions to assist in projecting growth and sales pertaining to past and future clients.

---

## EXPERIENCE

### GOODLEAP

Roseville, CA

Application Support Engineer

07/2023 – Present

- Analyzed ~10,000 individual cases by grouping key words/phrases to identify key areas of development, providing management and business partners with insight into the type of requests that the Application Support team handles
- Collaborated with team members to streamline case resolution processes by utilizing process analysis, resulting in a ~75% reduction in case resolution time over a 12-month period
- Applied troubleshooting and auditing techniques in Java and Excel to proficiently configure and maintain operations for more than 400 service and sales organization on the GoodLeap platform

### DLL FINANCIAL, LLC

Johnston, IA

Post Booking Team Lead

10/2022 – 07/2023

- Managed six operational analysts, negotiating and prioritizing critical activities supporting multiple lines of business
- Increased operational efficiencies/effectiveness by leveraging system and data experience to automate processes
- Applied operational analytics to reengineer functional processes, optimize staffing, and reduce costs: Productivity increased ~15%, staffing costs decreased 12%
- Implemented cross-training procedures to move analysts from specialists to generalists, mitigating operational risks

Reporting Analyst II

05/2019 – 10/2022

- Automated manual InfoLease reports using Oracle Hyperion, which increased annual analytic capacity by 600 hours
- Provided reporting and analysis on key metrics to corporate management, business unit leaders, and functional partners; proactively engaged stakeholders to clarify requirements, and continuously improve reports and dashboards
- Analyzed metadata across multiple databases to create a repository of over 10,000 terms aligned with common logic

---

## LEADERSHIP & VOLUNTEERING

### GRADUATE STUDENT AMBASSADOR

Iowa City, IA

Student Ambassador

11/2020 – 05/2022

- Corresponded with potential students while attending potential student events to recruit and promote the MSBA program

### MONEYTHINK

Iowa City, IA

Mentor

03/2018 – 05/2021

- Taught basic finance classes to 20+ students in Iowa City high schools, increasing student knowledge by an average of ~20%
- Instructed 30 non-native English speakers, aided in job searches and mock interviews, and conducted classes on filing taxes

### DELTA SIGMA PI, EPSILON CHAPTER – PROFESSIONAL BUSINESS FRATERNITY

Iowa City, IA

President (12/2018 – 05/2019), Vice President of Fundraising (05/2018 – 12/2018)

08/2017 – 05/2021

- Oversaw 12 Executive Committee members and ensured the implementation and maintenance of strategic plans
- Organized and oversaw a variety of fundraising events throughout the course of the semester that included a sand volleyball tournament and profit-sharing events with local businesses, which grossed over \$1500