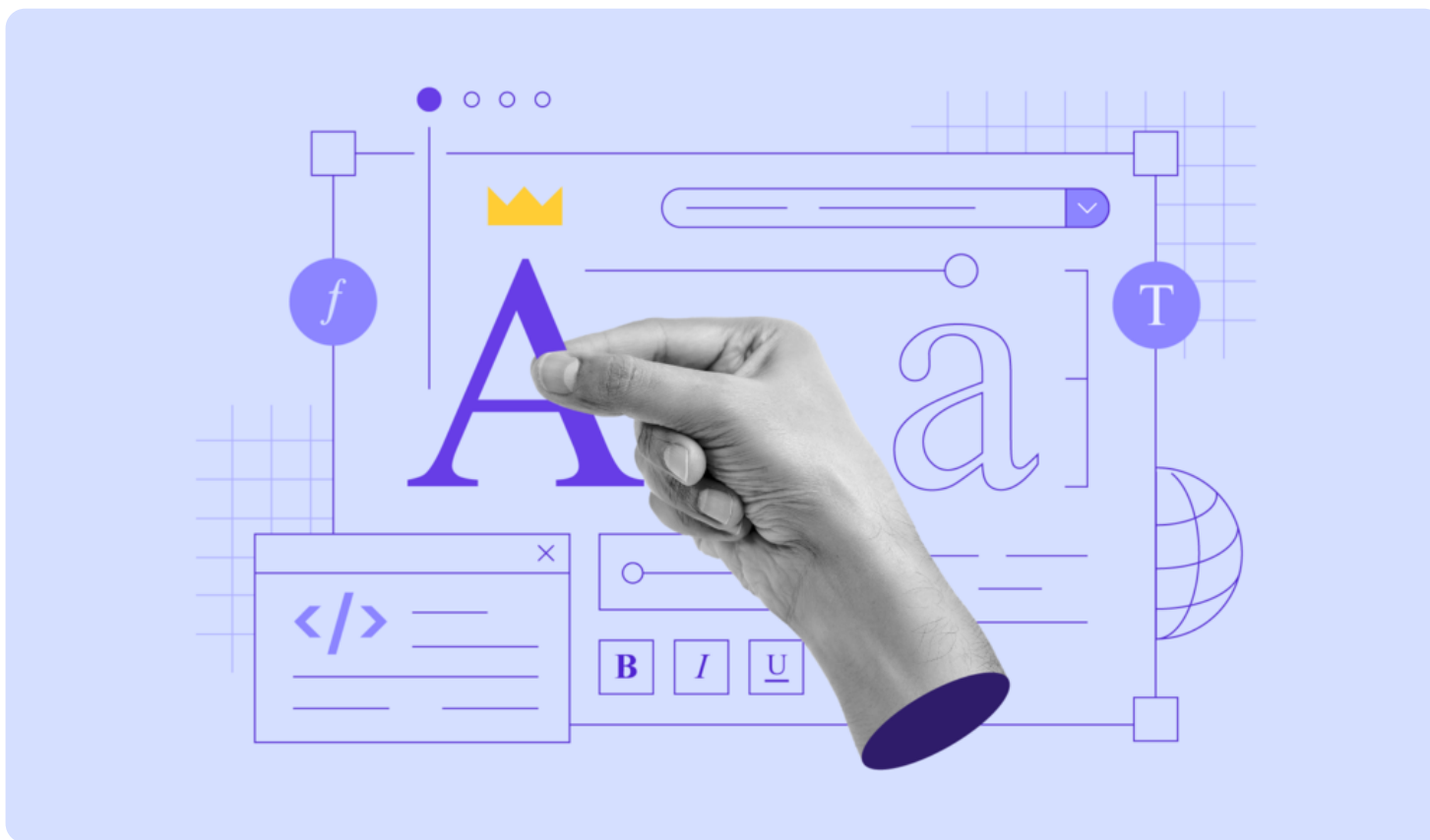


[HTML](#) Jan 29, 2023 Irfan F. 9min Read

# The 20 Best HTML Fonts to Use in 2023



Fonts play a large role in the overall visual appeal of a website. A carefully selected font will help convey the right message and establish branding consistency.

To achieve this, a great web font should be readable and web-safe, meaning it renders well across different devices, browsers, and operating systems.

However, choosing a suitable font is not always so easy. It's common to come across fonts that are visually appealing but aren't web-safe or vice versa.

In order to help out, we've curated a list of the 20 best [HTML](#) web fonts for your website.

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## What Is a Web-Safe Font?

Web-safe fonts are fonts that come pre-installed across most operating systems. This ensures that the fonts render as intended when accessed from various devices and browsers.

Most popular examples of web-safe fonts include **Arial**, **Times New Roman**, and **Helvetica**.

## What Are the Categories of HTML Fonts?

In typography, each font is a member of one of five font families, categorized according to their design similarities. They are:

# Cedarville Cursive

**Cursive** fonts imitate handwriting, usually having the letters joined together in a looped, flowing manner.

Many people associate this font type with individuality, expression, and calligraphy. It's best to use this font type for headers, taglines, and blog post titles on your website, rather than the body text. When used as a default font, cursive can be hard to read.

## Fantasy

The **Fantasy** font family generally features decorative attributes present on each letter. Popular among works of fiction, typefaces from this font set can help instantly communicate their genre and immerse the audience.

For example, this font category is widely used in fantasy and sci-fi movies such as Star Wars, Harry Potter, and Frozen.

## Serif

The most prominent style attribute of serif fonts is the presence of small, additional strokes by the edges of the letters. While initially used for ink printing purposes, the style is now associated with a sense of formality and elegance.

Websites mainly use Serif for body text, as it is highly legible and helps readers quickly skim written content.

Popular **Serif** fonts include **Times New Roman**, **Cambria**, and **Garamond**.

## Sans-serif

As a counterpart to the serif font category, **Sans-serif** fonts do not display additional strokes attached to their letters.

Most fonts from this family feature similar widths, appearing both modern and minimalistic.

Sans-serif fonts are legible in any size, making the typefaces a great choice for both print content and digital

## Monospace

Each letter and symbol found in **Monospace** fonts are of the same width.

Since the fonts are consistent and easy to distinguish, they are often the default font for typewriters and computer terminals.

## 20 Best Web-Safe HTML Fonts

Below are 20 web-safe HTML font options that you can apply to your content.

### 1. Arial

**Arial** is a versatile sans-serif font with a contemporary feel. Each letter is thick and sturdy, achieving a clean and minimal look.

Arial has been a staple screen font due to its readability when scaled to any size. In fact, it is the default font for [Google Docs](#).

Other than that, this typeface is also popular in printed media such as newspapers and advertisements.

Overall, if you're looking for a classical font that will be suitable for most websites, Arial is a great choice.

### 2. Arial Narrow

Letters appear narrow and condensed, with little space between them. This makes Arial narrow a great choice for minimalistic websites.

Great font-pairing options include bolder sans-serif typefaces such as **Verdana** and **Geneva**.

### 3. Times

**Times** is a highly legible serif font due to its visible contrast and condensed style.

People tend to be familiar with this font as it's found in a variety of media, from books and messaging apps to commercial publishing projects.

Originally, Times was primarily used in printed media such as newspapers, becoming associated with journalism and academic writing ever since.

Therefore, this font is the perfect choice to create a familiar and formal feeling on your website.

Additionally, this font is suitable for websites with long blocks of text, such as online newsrooms and blogs.

### 4. Times New Roman

**Times New Roman** is a variation of the **Times** font from the serif font type.

It is a popular text typeface widely used in printed media such as magazines and books but also a very popular HTML font due to its versatility and legibility.

With its professional style, Times New Roman has become the favorite choice for formal content found in news publications and educational websites.

**Helvetica** is a versatile HTML font as its clean design is suitable for any type of display.

It's a popular sans serif typeface used by many renowned brands. For example, [Jeep](#), [Microsoft](#), [Motorola](#), and [BMW](#) use this font for their logos.

Other than that, the U.S. government also uses Helvetica on its tax forms.

Furthermore, this font type is designed for small size uses such as text displayed on e-readers and mobile devices.

## 6. Courier

**Courier** is the most famous font in the [slab serif](#) classification – all operating systems come prepackaged with it.

This HTML font has been a standard for movie screenplays as well. Therefore, if your website is related to film, definitely consider adding Courier to your site design.

However, since this font is classified as decorative, it's best to limit its use to headers and titles.

This font is a thinner, more legible alternative to **Courier**. For that reason, electronic devices primarily feature **Courier New**.

In addition, this font is also classified as a typewriter face, looking great on websites with old-school designs.

Courier New is available in four styles – regular, italic, bold, and bold italic.

## 8. Verdana

**Verdana** is an excellent on-screen font due to its readability in small size and when displayed on low-resolution screens. This is primarily due to its generous width and spacing between characters.

However, this typeface is not limited to on-screen typography. For example, the famous furniture brand [IKEA](#) uses Verdana for both its website and its printed catalogs.

If you're looking for an HTML font with great readability, this font is a great choice.

## 9. Candara

This typeface is highly readable due to the generous spacing between characters, making it a perfect display font.

Moreover, Candara achieves a contemporary look thanks to its curves and open forms. This font is suitable for informal typographic settings such as blog post titles and taglines on websites.

## 10. Geneva

**Geneva** offers a clean and modern look due to its consistent length, width, and spacing.

The font is versatile and widely used for both display and body text. The bold colors and slim strokes make this font legible in any size – it offers generous spacing with consistent length to ensure readability.

## 11. Calibri

**Calibri** is a widely used and popular typeface. It is a default font for various well-known software such as the Microsoft Office suite and Google Docs.

This font primarily comes off as modern and warm due to its rounded lines and clean style.

Additionally, Calibri works in a wide variety of text sizes. It is highly legible and suitable for both digital and screen displays.

Thanks to its clean design, this font fits all types of websites.

**Optima** finds its inspiration in classical Roman capital letters. It is used to convey elegance with its generous spacing and complementary strokes.

With Optima, you also have the option to define the spacing between each character.

While all the spacing variants are readable, setting the spacing wider will better complement this font.

Optima is best for display usages as found in logos for high-end brands like [Estée Lauder](#) and [Marks and Spencer](#).

## 13. Cambria

With very even spacing and proportions, **Cambria** was designed for a great on-screen reading experience, even when displayed in small sizes.

This font is highly legible thanks to its horizontal serifs, which greatly emphasize the endings of each stroke.

Additionally, Cambria is very versatile. You can combine its different styles and use the font for headers, titles, and body text.

This font comes in regular, bold, italic, and italic bold variations.



**Garamond** is classified as an old-style serif.

It is a classical font type widely used in both print and digital displays, including Dr. Seuss's range of books, Harry Potter volumes, and the Google logo.

This font is best for adding an antique yet timeless nuance to your website.

## 15. Perpetua

**Perpetua** is formal, classic, and elegant. The font was created by an English sculptor who was influenced by monuments and memorial lettering.

This font's characteristics encouraged [Penguin Classics](#) and the [University of Pennsylvania](#) to feature Perpetua in their publications.

All in all, an educational or informational page can benefit greatly from this font.

## 16. Monaco

Due to its distinctive style, Monaco is best used in the decorative text of websites about coding or gaming.

## 17. Didot

**Didot** is a neoclassical font – it carries a classic design with a modern twist to it.

The font's unique design can be found on [CBS News](#) and [The Late Show with Stephen Colbert](#).

This typeface is known for its high contrast and increased stress, making it stand out. If you're looking for a display font for your website's heading, tagline, or titles, consider Didot.

## 18. Brush Script

**Brush Script** is a modern-looking script font that's informal and casual.

It features a calligraphy style based on handwriting techniques. Because of that, Brush Script MT translates into a beautiful yet readable display font for your site.

This font is great for landing pages and newsletter pop-ups on websites. Due to the nature of its elements, make sure to use this font sparingly and in large size.

**Lucida Bright** is classified as a slab serif type. It is one of the Lucida font versions with more contrast.

The narrow typeface allows for the effective use of space and can be great for business reports, documentations, or magazines.

A famous user of this typeface is the [Scientific American magazine](#).

## 20. Copperplate

**Copperplate** belongs to the monotone group and features capital letters only. It is best used as a display font for business cards and letterheads.

On a website page, this font can be a great option for headers and titles.

This typeface became famous after **Who Wants To Be A Millionaire** used the font in its trademark.

## Dishonorable Mention: Comic Sans

**Comic Sans** was based on lettering from comic magazines and was intended to be friendly and casual.

However, this typeface is considered unprofessional and child-like by many. There is even a community that

letters lack uniformity in spacing, width, and height.

## Why Should You Use an HTML Web Font?

Using an HTML web font is crucial for your [web design](#). It ensures the text on your website is consistent throughout all devices.

Without an HTML web font, you risk losing visitors since your fonts can render as unreadable symbols when accessed from unsupported devices.

Here are some reasons as to why you should use an HTML font for your website:

- **Consistent design.** An HTML web font makes sure your chosen font is rendered properly throughout any browser and device.
- **Fallback font.** If your preferred font doesn't load correctly on a person's browser, HTML web fonts will fall back to a default font found on the person's device.
- **No download.** You can easily embed HTML fonts from a web-safe font provider like [Google Fonts](#) to your HTML document.

## How to Add HTML Fonts in WordPress?

There are a couple of ways you can add HTML fonts in WordPress. In this section, we'll go over two popular methods:

### Add HTML Fonts Manually

Adding fonts manually is a great option if you want to avoid plugins or wish to [add a custom font](#) to your WordPress site.

First, select and download a custom font from a web font provider such as [Adobe Fonts](#), [TypeNetwork](#), or [Fonts](#).

Once you've made a choice, convert the font into a web-friendly format. You can use the [Webfont Generator](#) to achieve this.

After you've downloaded the file, upload it to the **wp-content/themes/your-theme/fonts** directory.

Adding fonts manually using HTML can be a challenge since the HTML **<font>** tag is a deprecated font tag in HTML5. Instead, people now use [CSS](#) properties to change font-family properties, color, face, and other font attributes.

A popular method to further style your font is using inline CSS. It adds styles to a single HTML element with a CSS style attribute.

Here is an example of what inline CSS may look like as an HTML element:

```
<h1 style="color:red;">Inline CSS in Red</h1>
<p style="font-family:Calibri; color:yellow;">This is a paragraph in yellow
text color.</p>
```

Manually adding HTML can be confusing and overwhelming for beginners. Therefore, [learning the basics of CSS](#) and [HTML](#) can be helpful.

### Add HTML Fonts Using Plugins

There are plenty of plugins available to add HTML fonts to your WordPress website. However, we've narrowed it down to the two most popular options.

[Easy Google Fonts](#)

Easy Google Fonts will automatically pull fonts from the Google Fonts directory. This plugin also works with any WordPress theme.

Start by [installing and activating the plugin](#). After that, navigate to **Appearance** -> **Customize** on your WordPress admin dashboard.

From there, select **Typography** -> **Default typography**, and you'll be presented with text elements such as headings and paragraphs.

Select the element you want to style. Navigate to the **Font family** tab and click on the dropdown menu to choose a font.

Once you've selected the font, you can continue styling the weight and style, font size, and color attribute while seeing real-time changes.

After you're satisfied with the result, click **Publish**.

[Use Any Font \(UAF\)](#).



With this plugin, upload any custom font, and UAF will automatically convert it into a web-safe font.

Once you've installed the plugin, the **Use Any Font** tab will appear on your WordPress admin bar. Click on it and activate your [API key](#).

After the verification is complete, add your **.ttf**, **.otf**, and **.woff** font files and click upload to let UAF convert the custom fonts into web-safe fonts.

Additionally, UAF is also compatible with **Flatsome** for live font customization on [Flatsome Themes](#).

## Conclusion

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**Attila Nagy**

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What type of font you use in this post, please?

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Hey Attila, The font is Georgia. :)

**md yeakub**

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useful post

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I'm a beginner the steps I can't follow up. please help

**Vakarè**

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Hi there! If you're using WordPress, try checking over [here](#) ;)

**Mo**

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Love your page design ♥

**Tricky Micky**

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You should also consider people with reading difficulties such as Dyslexia; Comic Sans is known to be a good font for these people owing to its use of irregular geometry.

**Vakarè**

February 09 2021

That's a great thought!

**Anchor Fonts**

October 04 2021

[REPLY](#)

type of font but..... <https://anchorfonts.com/dino-font/>

**Vakarė**  
October 05 2021

Hi, you can use the style attribute in HTML code to make the font smaller :) You can find how to use it [here](#).

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