

Website Plan



Site purpose:

The website will be a great tool for Temple Inn lodgers, with information on our location, pricing, temples nearby, and a reservation system.

Our top priority is ensuring that we provide the best accommodations for the clients. The website design takes our guests' needs into account by having a clean and easy-to-use user interface.

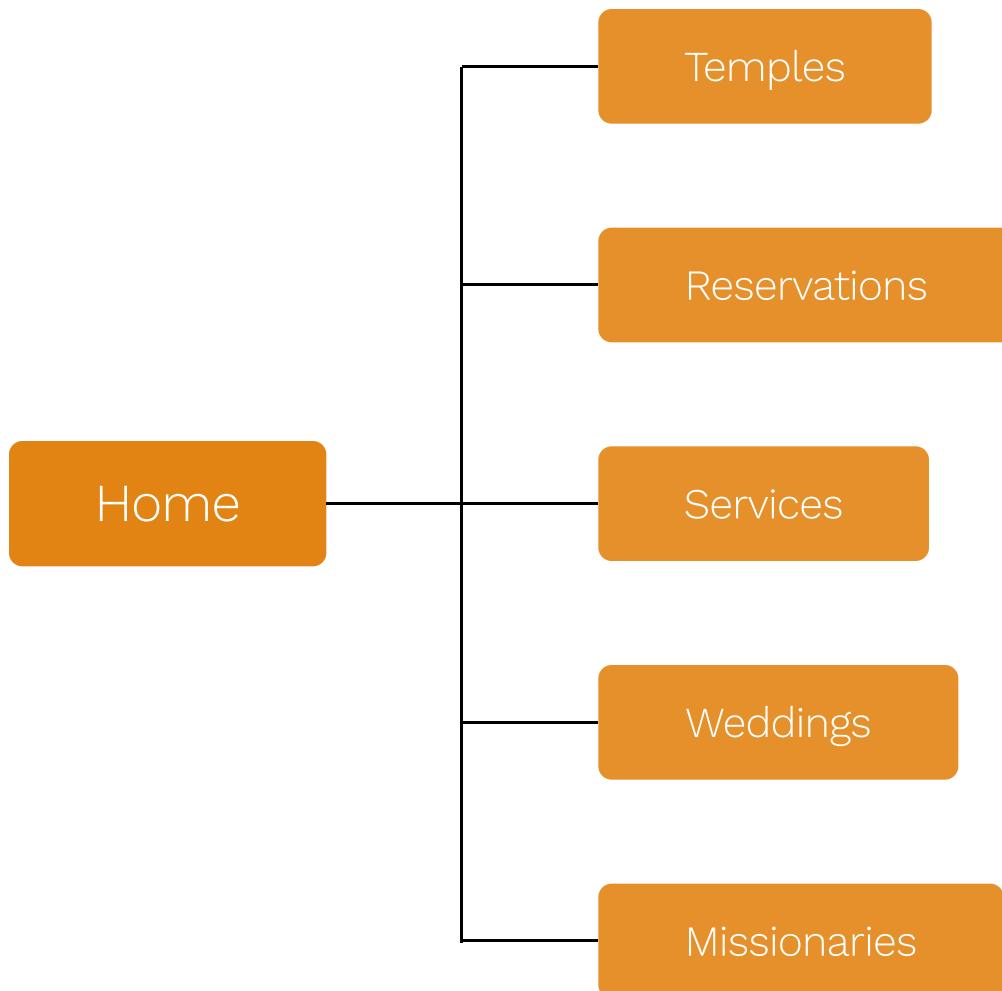


Target audience:

People around the world, where temples of The Church of Jesus Christ are nearby. With ages between 18 and 55 that want to go to a temple outside their city. They will usually go with their families.

They will access the website mainly from their smartphone, looking to know prices and make a reservations days before they start their travel. They will need to know about the great features Temple Inn brings to the temple experience.

Site Map





#FFFFFF

#E28413

Color Scheme

#E5902A

#31231E



typography

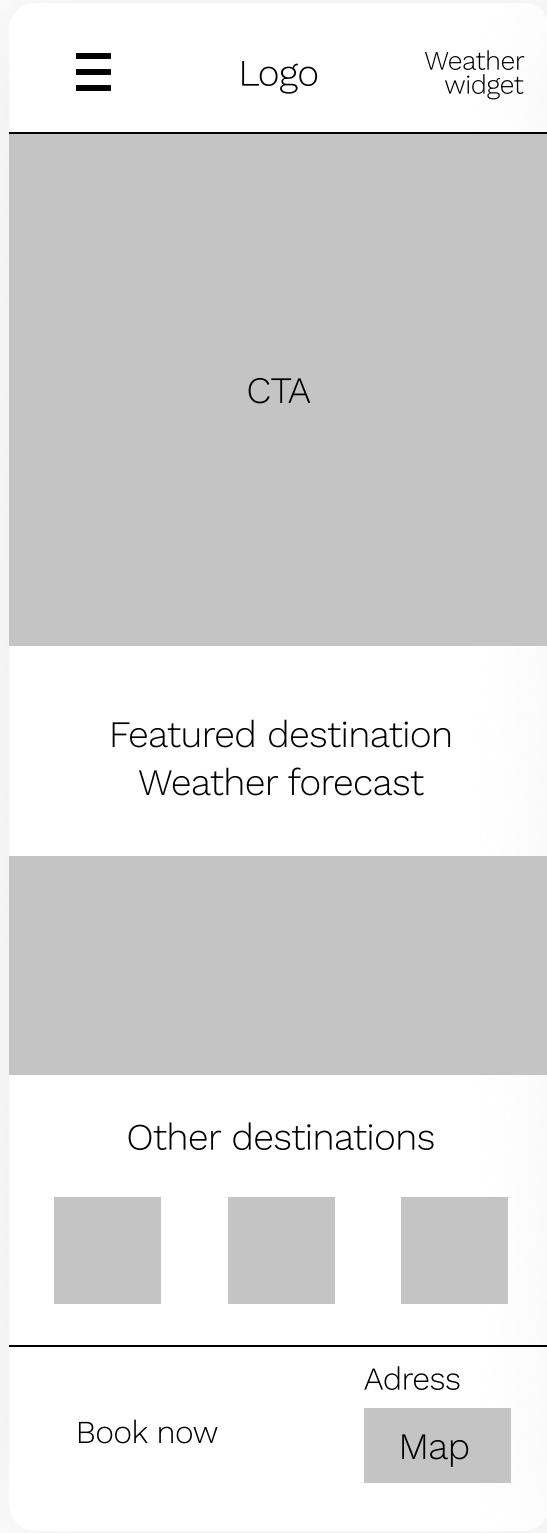
Semibold Work Sans for headers.

Light Work Sans for paragraphs and text.

This is a modern geometrical and curves sans serif font designed by Wei Huang. Both weights help to contrast each other to fulfill the website purpose: to clearly give the necessary information to the user in order to make a reservation, while keeping the calm and peaceful sense the temples give.

Home page wireframe

Mobile



Logo

Weather widget

CTA

Featured destination

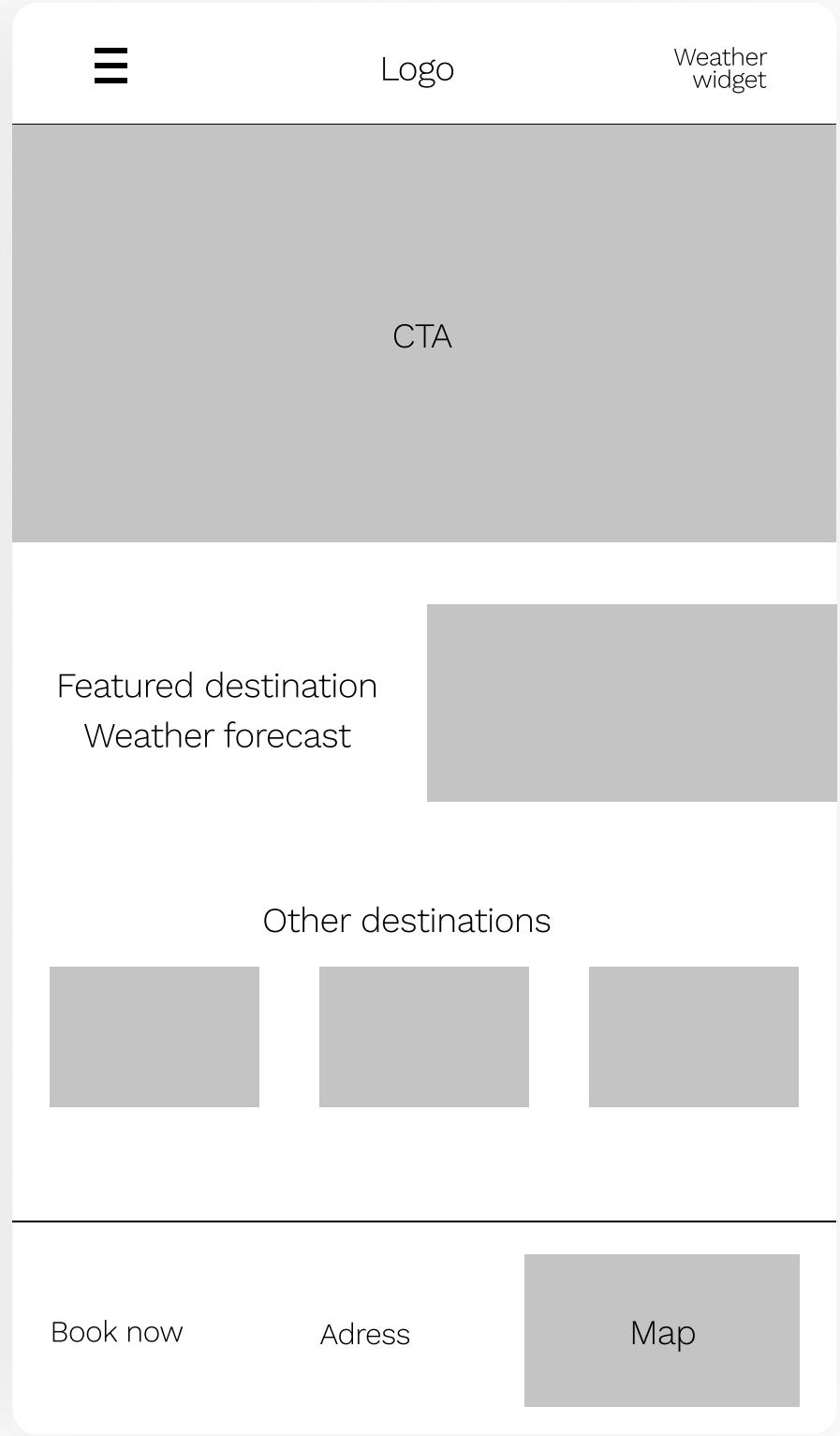
Weather forecast

Other destinations

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Map

Tablet



Logo

Weather widget

CTA

Featured destination

Weather forecast

Other destinations

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Adress

Map



Home page wireframe

Desktop

Logo

Weather widget

Temples Reservations Services Weddings Missionaries

Social

CTA

Featured destination

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