

Mauricio Silva

PORTFOLIO



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Android app for the OneAccount.

Android native app developed for three resolutions (ldpi, mdpi & hdpi). It's composed by activities that are tightly associated to server-side modules via RESTful web API. The banking app provides a simple way to access your account and perform basic tasks, such as view recent transactions or pay a bill.



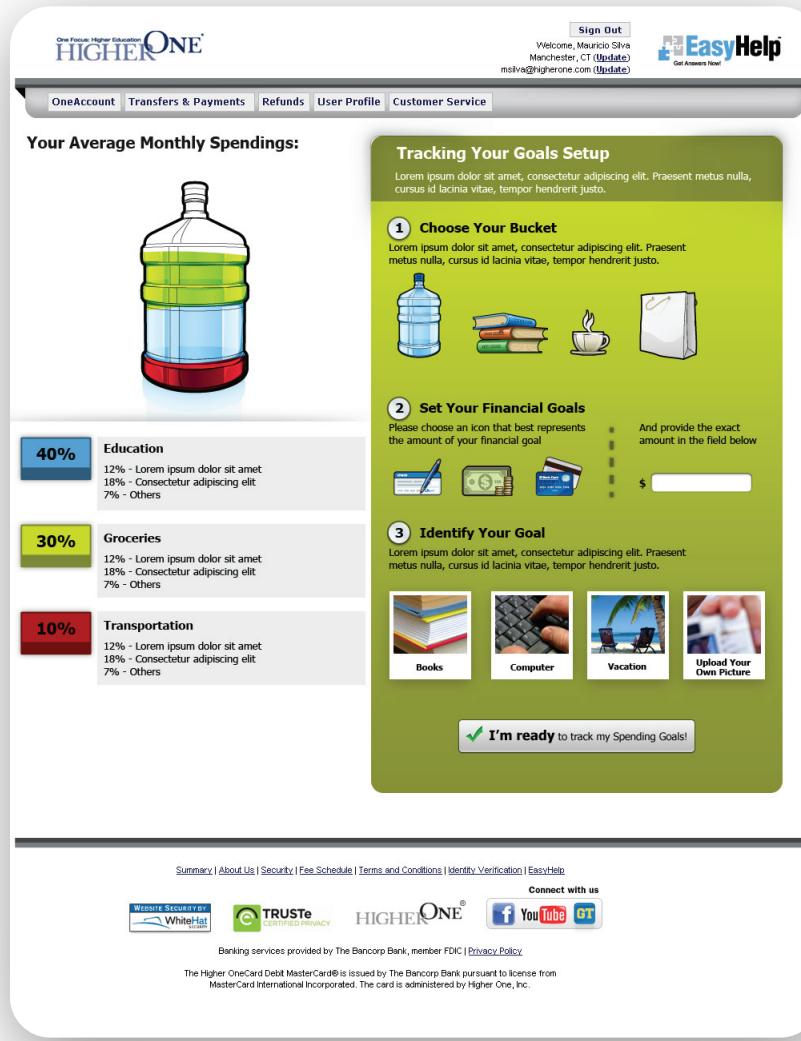
iPhone app for the OneAccount.

Released after the Android version with the purpose to offer the same functionality to iPhone users. To respect Apple's product, the interface and experience was designed with characteristics very familiar to iOS users and obeying Apple's guidelines, with the exception that we took creative liberty in designing the main menu.



Mobile web, Higher One.

Mobile version, developed on Java and jQuery touch, of the very complex and comprehensive banking web application. The focus was to provide access to the most visited features such as check balance, refund status and transfer money. Users are redirect here with help of scripts served by Apache, user agent detection and JavaScript.



Savings tool, Higher One.

One of the exclusive features of the most premium account of Higher One's banking application is the ability to set goals, put money aside towards it and track its progress. Using HTML5, CSS3 and jQuery it became possible to generate very light pie charts and graphical representations using SVG vectors.

The screenshot shows a corporate website for 'Quick Compliance Enhanced Learning'. The header features a logo with a stylized 'Q' icon followed by the text 'Quick Compliance Enhanced Learning'. Below the header, there is a navigation menu with links to 'About us', 'Services', 'Portfolio', 'Contact us', and 'Compliance'. A large banner image on the left side shows three people in an office setting, one working on a laptop. To the right of the banner, a text box reads: 'Looking for a new and exciting way to verify, validate and reinforce concepts and details key to your company's success?'. Below this text, a paragraph describes the company: 'hsw Enhanced Learning is an innovative organization that develops custom e-learning curricula and training for leading companies in the pharmaceutical, medical device, and biotechnology industries.' Three small icons are displayed below this paragraph: a red and blue cylinder, a blue and green spiral, and a blue and white anatomical diagram. To the right, a section titled 'PORTFOLIO SAMPLE' displays a screenshot of a course interface titled 'Code on Interactions with Healthcare Professionals'. The interface includes sections for 'Course Objectives, Treatment, and Functionality', 'Objectives', 'Navigation', 'Treatment', and 'Interactivity'. Below this, a section titled 'Clips extracted from the QC - Island Game' shows a thumbnail of a game interface with a person on a beach. At the bottom right, there is a 'Read more about:' section with a list of services: 'Customized E-Learning Solutions', 'Learning Management System', 'In-House Content Development', and 'Online Competition'. A link to download a brochure in PDF format is also present. The footer contains a small logo and the address '8a Canal Court, Avon, Connecticut 06001, ph 860.676.9400 fax 860.676.9411'.

Static site, Quick Compliance.

A corporate site to educate clients about Quick Compliance's success in the e-learning industry, their services and showcase of the line of products they develop. A clean design representing their focus to compliance and put the portfolio into center stage. It was developed on Flash and .NET.

HIGHER ONE[®]
ALL YOU

Get Started! Email Address: Password: Log In! Forget your password?

Your Choices Your Money Your Story Our Focus

BIG PHOTOS
Photos only with NO COPY in it, the copy should be placed on the side text.

Activation Demo
Consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat anim id est laborum

Orientation Video
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Watch the Demo Watch the Video

Mobile Features Making Deposits *Cash in* with MoneyPak Compare Accounts Make a Payment Get Answers Now!

PHOTO

Select your refund preference today!
Consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat anim id est laborum

Get Started!

NE

Your Choices Your Money Your Story Our Focus

We're about more than refunds!
Students, by students. Higher One is more than just a financial services company. We are a college student. In an age when most banks are cutting student-focused constantly striving to roll out new and different ways to better support you.

Seeking accounts with convenient mobile banking features that fit your ever-changing needs. All of our accounts come complete with:

at social networking opportunities through Facebook and One For Your Money. Higher One is about financial literacy.

It's about listening to your needs so we can help simplify what can often be time and money and help you learn financial management strategies that will stay graduation.

Family and friends
our checking accounts to help responsible spending a sense of financial energy into listening to and understanding how we can their money at such an lives.

How to choose a checking account
Quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet,

The Inside Edge Customer Care Mobile Features MoneyPak

Learn More Watch the video

Refunds Compare Accounts Mobile Features EasyHelp Get Answers Now!

How We Support Students:

- Money 101 - Financial Toolkit**
Check out tips, tools and videos on financial education, responsible spending and smart saving from our resident consumer advocate.
- Campus Relations Coordinator**
Works with student leaders to answer questions and provide information on campus. Call the toll-free number that gives them direct access to the Campus Relations Coordinator.
- One Scholarship**
Created to assist deserving students with their educational expenses.
- Student Advisory Board**
A group of students from Higher One campuses nationwide who provide insightful, relevant feedback on key topics each month.
- Student Activites Fund**
This fund helps support student leaders and groups by sponsoring on-campus events which are crucial to the college experience.

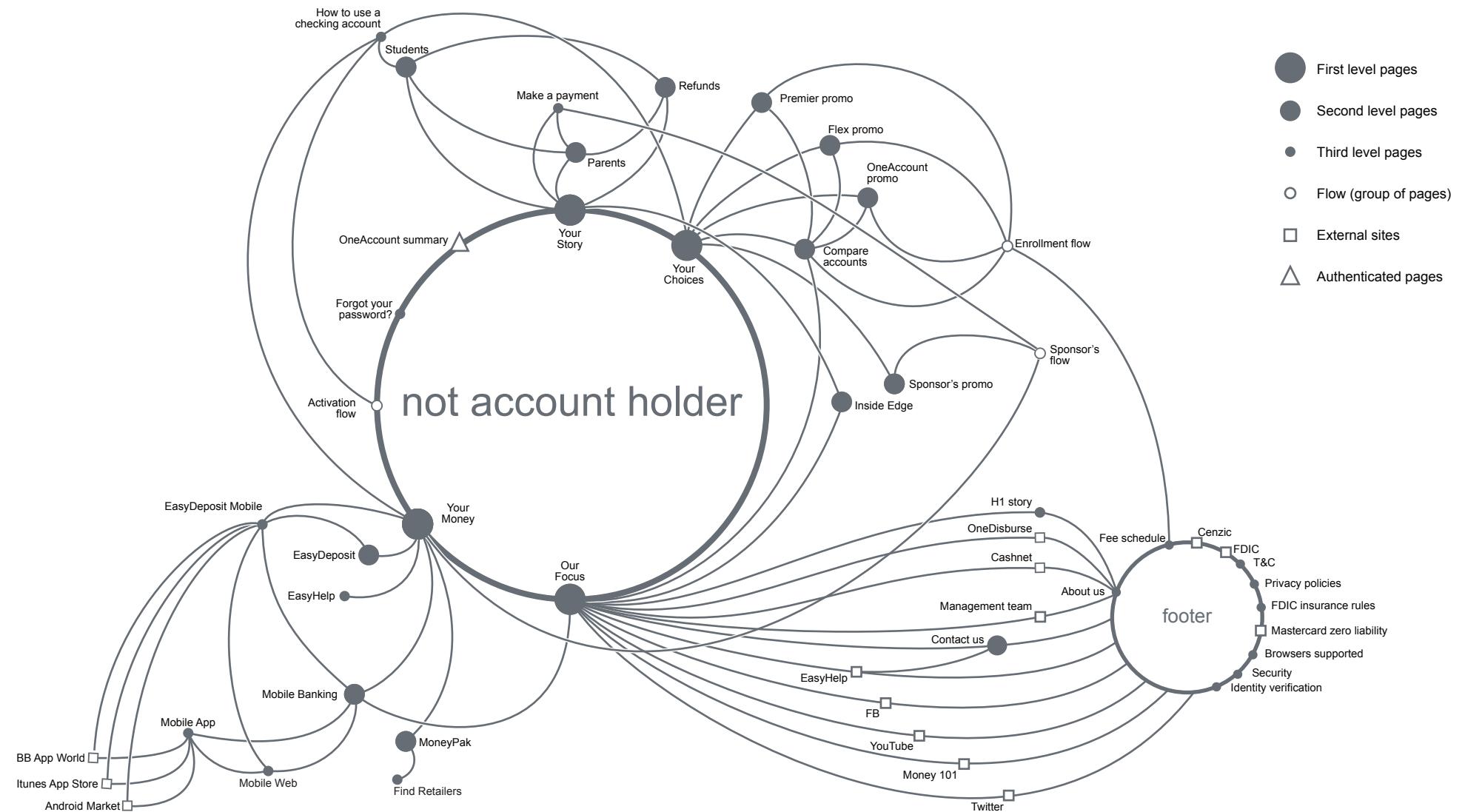
*The thing I like most about the OneAccount is that all the fees and service charges are clearly stated. Most bank accounts hide little fees into the fine print. And although the fees may be relatively small, over time they can add up and become significant. The One Account tells you upfront what different services will cost you, and I think that straight forwardness is very valuable and increases trust.

Portland State University student

Footer

Wireframes and flowchart, myonemoney.com.

The website is used as marketing tool for the Higher One's OneAccount. My involvement with it was in the early stage, researching CMS options, planning flow and wireframe. It is a dynamic Drupal website solely controlled by the marketing department.



Use Arial [main], Helvetica, Verdana[last option]

The wireframe shows a rectangular layout with a total height of 700px and a width of 400px. It includes a 'LOGO' section at the top (red), followed by a large blue area, then a green bar, a purple bar, and a yellow bar at the bottom. To the right of the wireframe are several design components and their specifications:

- Current Price - FOREX ticker - Fictitious Date - Optimun Values**: Red square.
- Grid with dates and values for weekly and daily**: Blue square.
- Daily, weekly and other buttons**: Green square.
- Currencies navigation buttons**: Purple square.
- Optional extra buttons - turns on and off depending on necessity**: Yellow square.
- FLAG**: A small grey flag icon.
- 0.0000 xxxyyy
00/00/00**: Red text.
- 00/00 - 0.0000
00/00 - 0.0000**: Green text.

Color Coding:

- Red: Current price - Bold, big font [30pts - 50pts]
- Blue: Symbol and date - Regular small font [8pts - 11pts]
- Green: Optimal values - Regular, mid. size font [half size as current price]

Buttons and Reports:

- Daily report** - Show all the 30 days in one screen. Use regular font, mid-size font [10pts - 14pts]
- Daily report** - Show all the 30 days in one screen. Use regular font, mid-size font [10pts - 14pts]
- Daily and Weekly buttons** - Use mid-size font [12pts-15pts] and make use of mouseover to identify as a button
- Buttons** that will drive the XML and images load into the page, maybe use flag colors to identify them, also use a text label to make sure people understand what will be loaded when icons are pressed. Use small font size on the text label [7pts - 9pts]
- Chart button** - this is loaded only when a currency is selected [daily or weekly]

Wireframes, flowchart and information architecture.

Silverlight windows Forex widget that compares two currencies against the US dollar, for a period of 30 days.



Full color brochure, Broker Processing Service.

One page brochure developed to be part of a mailing campaign and distributed inside banks to prospective customers.

quickcompliance Enhanced Learning presents a concept of effective education that stimulates and engages learners. This can be achieved by complementing your blended learning approach with our compelling and versatile *Online Competition* tool that reinforces fact and knowledge by requiring quick and correct responses to questions.

Added value to client

- Collect live data from participants and measure how well they perform over time
- Cost effective pedagogical tool
- Immersive and engaging experience to develop decision-making skills and modify behavior
- This solution can be customized to meet the needs of your target audience fostering a strong community while providing brand managers and trainers tremendous insights into their learners' retention levels

Looking for a new and exciting way to verify, validate and reinforce concepts key to your company's success?

Using advanced instructional design principles and meaningful, memorable, and engaging content, the **quickcompliance Enhanced Learning** team creates custom courses for a wide array of learners in North America and in the International arena. Our services range from the development of an individual e-learning course to the design and implementation of an entire blended learning curriculum.

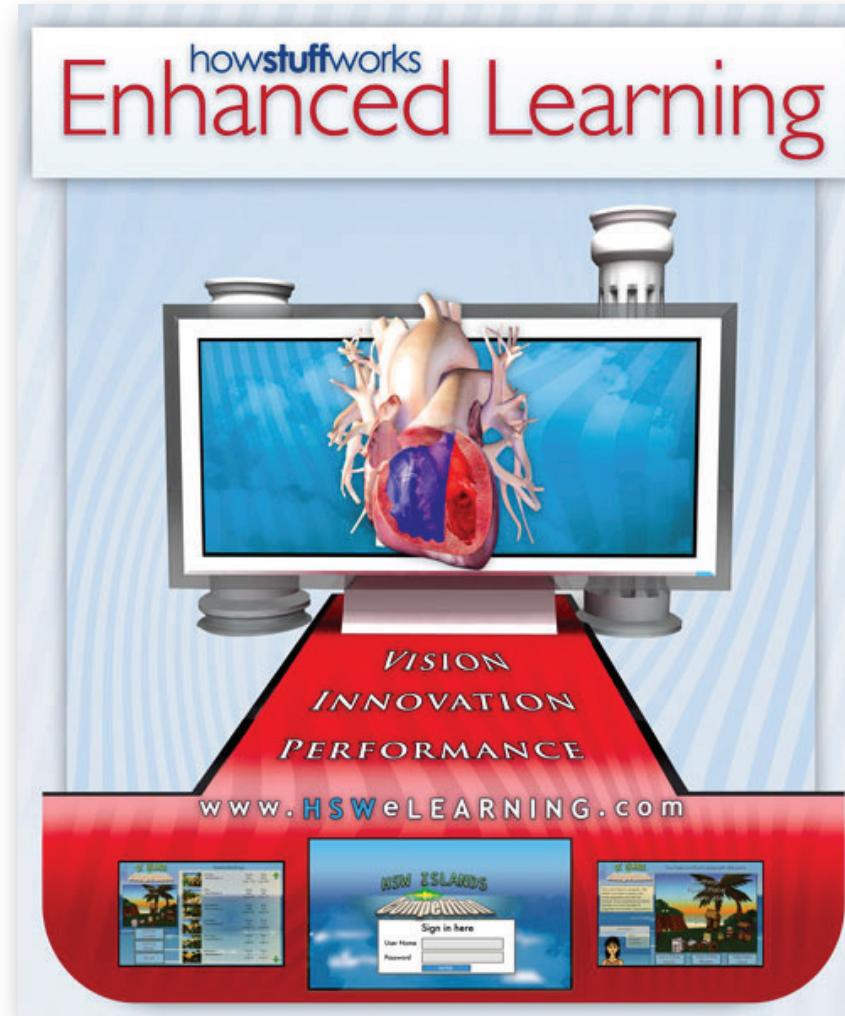
Marketing collateral, Quick Compliance.

Six pages brochure printed in full color that was distributed on the eLearning Guild, this promotional material was intended to support sales. It contains information about the services and products offered, it also had a DVD with a brief video and samples of games and other products developed by Quick Compliance. It was mainly created on InDesign, Illustrator and Photoshop.



Full page advertisement.

Full color ad placed on a magazine catered to the Hispanic community to advertise a comedy show to celebrate the Colombian Independence Day. The ad was created on Photoshop.

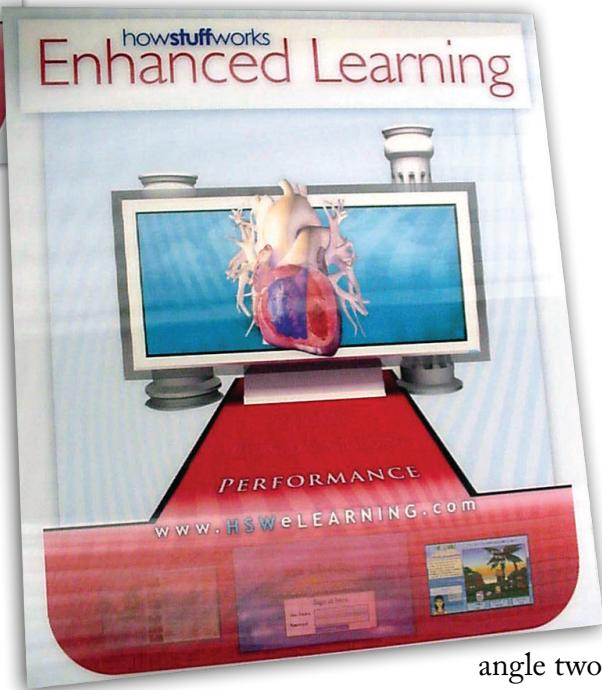


Poster, How Stuff Works.

This illustration was printed as 3D lenticular, where three different images were developed to create the impression of 3D by visualizing each image based on the angle a person's point of view. It was used as the background poster of a trade show booth. Created with Maya 3D and the Adobe Creative Suite.



angle one



angle two



logo



website header

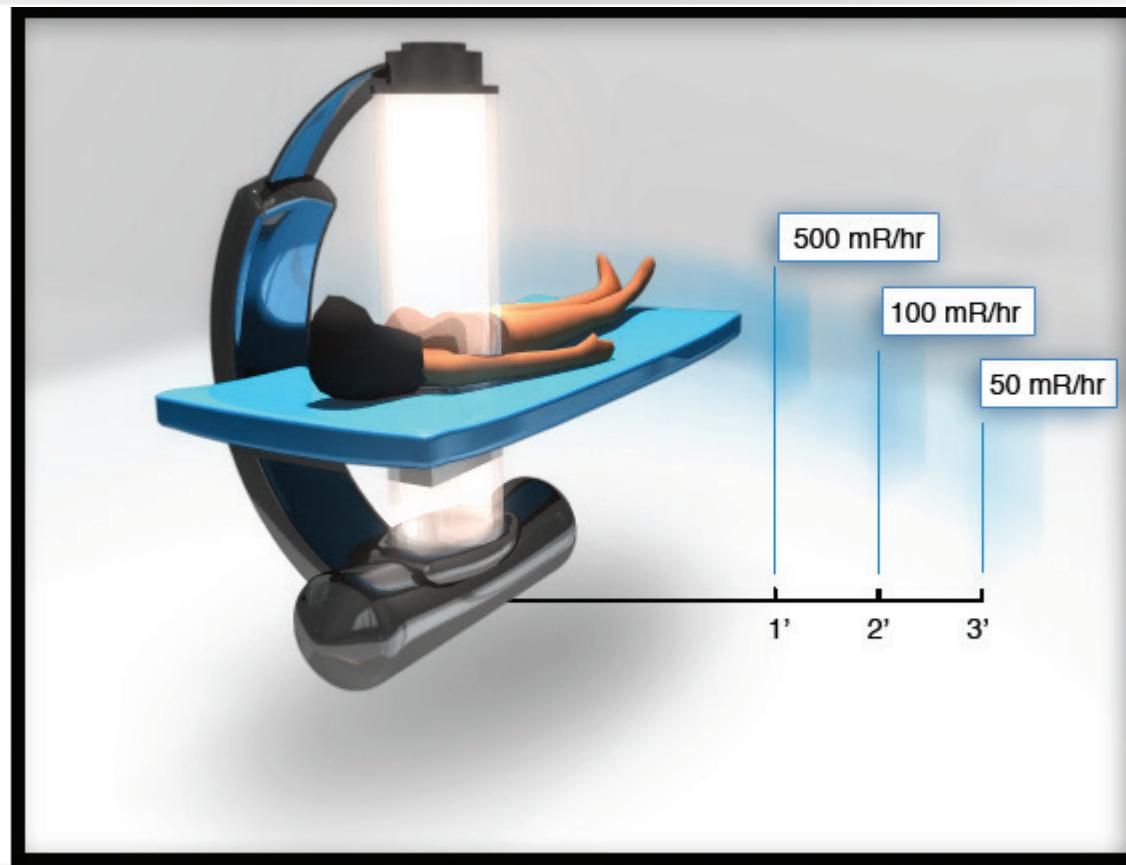


website header



Vehicle wrapping.

The jeep was the official promotional vehicle for Carioca Club. I created this mockup in Photoshop, by painting over images of the vehicle, from Jeep's website and high resolution photos.



MRI machine illustration, Discovery Health.

The illustration represents the strength of the rays while a technician is using an MRI machine, it was included as part of a HIPAA compliant eLearning material on MRI safety for a health insurance company. It was based on another medical illustration and created using Maya 3D and the Adobe Creative Suite.

Summary of qualifications

User experience, interface and interaction design for the mobile and web platform; information architecture; 3D modeling and animation; branding and identity; composition, typography and color theory; technical and creative expertise.

Career highlights

- UI/UX of banking mobile app for the Android and iOS platform.
- User interface design of a dashboard web application to streamline management of online games.
- Commercial broadcasts utilizing my graphics package and post-production, frequently air locally on Telemundo and Univision stations.
- Collaborated as a volunteer to the success of the campaign 'Navegar para Ajudar' on raising funds for needy shelters.

Education

Universidades Salvador, Bahia – Brazil (2001)

Bachelor in Fine Art, Design

About Objects

iOS Development for IT Professionals Bundle, Reston – VA (2012)

Objective-C & iOS 6 with XCode

Future Media Concepts

Adobe Certified Training, Cambridge – MA (2007)

Actionscript 2.0 Basic and Advanced

Rhode Island School of Design, Providence – RI (2005)

Maya 3D Certification

Primavera Solution, New York – NY (2004)

Contract Administration and Management Using Expedition

Primavera Solution, Fairfax – VA (2004)

Introduction to Suretrek Project Management

Skills

OS – Mac and Windows

Programming languages – HTML, xHTML, CSS, Actionscript and Javascript.

Web and multimedia – Flash, Dreamweaver, Freehand.

Graphic Packages – Adobe Creative Suite, Lightroom and Corel Draw.

Desktop publish – Pagemaker, InDesign and Quarkxpress.

Experience

August 2013 - Present (*Islandia, NY*)

Sr. Product Designer

CA Technologies.

- Led the UI/UX refresh to modernize Chorus (mainframe software management application - <http://www.ca.com/us/opscenter/ca-chorus-software-manager.aspx>).
- Evangelize and coordinate the development of a set of UI guidelines and design patterns to be implemented within products of the mainframe business unit.
- Led the engineering team on the development of a live style guide. Work in partnership with UX colleagues in an Agile environment on usability improvements.

April 2010 – July 2013 (*New Haven, CT*)

UI/UX Engineer

Higher One, Inc.

Highlight: Reassessed the UI/UX of the banking web application; key player on projects for mobile platforms, such as iPad, iPhone and Android.

- Member of committee that sets coding styles and UI/UX standards throughout the several applications under the Higher One umbrella.
- Close involvement in the banking web application restructure project, which introduced a new look-and-feel and user experience to the application.

March 2007 – April 2010 (*Avon, CT*)

Application & Web Development Specialist

How Stuff Works/Discovery Communications/Quick Compliance

April 2003 – March 2007 (*Hartford, CT*)

Marketing Manager

Carioca Club

June 2002 – April 2003 (*Boston, MA*)

Web Designer

Bisado.com

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: Thank you!