**About Us**

HowdyGroup is a Houston based limited liability company, officially incorporated on May 3, 2013. Our services include:

Admission Consulting

Digital Training

Design Portfolio Workshop

Planning & Design Consulting

**关于我们**

HowdyGroup是一家总部位于休斯敦的有限责任公司， 官方正式成立于2013年5月3日。 我们的服务范围包括：

留学申请咨询

软件培训

设计作品集培训

规划&设计咨询

**Admission Consulting**

HowdyGroup provides professional admission consulting service for Urban Planning, Urban Design, Architecture, and Landscape Architecture major students in applying overseas master’s and doctoral programs. Our consultants are graduates of U.S. / U.K. graduate schools in these four majors. We are familiar with the process, and we know what matters in your application. Our service packages are flexible; you can customize your service package based on your specific needs.

**留学申请咨询**

HowdyGroup为城市规划， 城市设计， 建筑学， 景观建筑学出国留学硕士及博士申请者提供专业的申请资讯服务。 我们的咨询师均毕业于上述四个专业美国及英国的研究生院。 我们熟悉申请流程， 并熟知在这些专业的申请中什么最重要。 我们的服务组合可灵活变化； 您可以根据您的需要选择服务种类。

**Step 1 Get Started**

You will be asked to fill out a simple online questionnaire, telling us your basic academic background, including your undergraduate university, GPA, GRE and TOEFL score (if acquired). Click to enter>>

**第1步 开始**

请您在线填一份简单的问卷， 告诉我们你的一些基本学术背景， 包括您的本科院校， 成绩绩点， 以及GRE和TOEFL考试成绩（如果已经取得）。 点击进入问卷 >>

**Step 2 Match Schools & Programs**

We evaluate your basic academic background, and provide a preliminary list of target graduate schools & programs for your consideration.

**第2步 初选学校**

我们将根据您提交的信息初步评估您的学术背景， 并为您指定一个初选学校及项目名单供您参考。

**Step 3 Match Consultant**

Once you decide to choose our service, we will match you with a HowdyGroup consultant after signing a service contract.

**第3步 匹配咨询师**

一旦您决定选择我们的服务， 在签订合同之后我们将为您匹配专门的咨询师。

**Step 4 Pre-preparation**

Your consultant will familiarize you with the materials you need to prepare. You will be asked to fill out another comprehensive questionnaire which helps in describing to your consultant the following: your personal and academic background, working and research experience (if any), interest in pursuing a master’s or doctoral degree, short-term and long-term career goals. Your consultant will work with you to finalize a list of schools & programs for application.

**第4步 前期准备**

您的咨询师会引领你熟悉你需要准备的各项材料。你需要填写一份详细的问卷， 向您的咨询师介绍你的个人及学术背景， 工作及研究经历（如有）， 对所申专业的兴趣， 短期和长期的职业目标。 您的咨询师将结合您的意见为您制定最终的申请学校名单。

**Step 5 Get Working**

Your consultant will help you brainstorm/write/translate/edit your statement of purpose, personal statement, resume, essays, and design portfolio (if required). Your consultant will also help you translate your transcript if your undergraduate university doesn’t provide an English version.

**第5步 申请启动**

您的咨询师将帮你构思/写作/翻译/修改您的学习动机， 个人陈述， 简历， 小论文， 以及设计作品集（如需要）。 如果您的本科院校无法开具英文成绩单， 您的咨询师还将帮助您翻译您的本科成绩单。

**Step 6 Online application**

Your consultant will help you fill out online applications to chosen schools, and mail out supplementary materials (if required).

**第6步 网上申请**

您的咨询师将帮您完成所有网上申请的填写， 并帮您邮寄其他的补充材料（如需要）。

**Step 7 Get Admitted**

We will make sure all admission letters reach you in a timely manner. If an interview is required before admission, we will conduct a mock interview for you with a native speaker.

**第7步 收录取**

我们将确保所有的录取信及时送达到您的手上。 如果学校要求面试， 我们将会安排母语人士为您进行模拟面试训练。

**Step 8 Ready to Go**

Your consultant will guide you in filling out forms for your Visa application; we will conduct a mock visa appointment for you with a native speaker.

**第8步 准备飞跃**

您的咨询师将指导您办理签证所需手续； 同时我们将会安排母语人士对您进行签证模拟面试训练。

**VIP Extra Service:**

**VIP 额外服务：**

**Schools & Program Tour**

We will organize a tour to your perspective schools & programs, familiarize you with the cities where those schools are located, arrange a meeting with program coordinator, visit classes, etc. Sign up if interested >>

**选校之旅**

我们将会组织您出国参观意向学校及系科， 带您熟悉学校所在城市， 并安排您与专业负责人会面， 旁听专业课等等。 如有兴趣请点击报名 >>

**Planning & Design Intern and Professional Recommendation**

Our Planning & Design Consulting department can offer professional internships to build your work experience by working with our planners and designers on real projects. You will receive recommendation letters from us for your internship.

**规划&设计实习及专业推荐信**

我们的规划&设计咨询部可以为您提供专业实习的机会， 与我们的规划师和设计师一起参与我们的项目以充实您的工作经验。 实习期满我们将会为您撰写推荐信。

**English Training**

We will extend our service in the near future, providing English training with native speakers to help VIP clients with the GRE and TOEFL tests.

**英语培训**

我们将在不久的将来扩展我们的服务， 提供母语人士一对一的英语培训来帮助我们的客户在GRE和TOEFL考试中取得优势。

**Thank You!**

You have successfully submitted your information! We will evaluate your basic academic background, and email you a preliminary list of target graduate schools & programs soon. We appreciate the opportunity to serve you.

**谢谢！**

您的信息已成功提交！ 我们将对您的基本学术背景做出评估， 并为您制定一份初选学校名单发至您的邮箱。 我们将竭诚为您服务。

**Digital Training**

HowdyGroup provides digital training for Urban Planning, Urban Design, Architecture, and Landscape Architecture major students and practitioners. Training covers the following software: ArcGIS, Autodesk Revit, Autodesk 3ds Max, Adobe Creative Suit (Illustrator + Photoshop + InDesign), and Rhinoceros 3D + Grasshopper. Our instructors have years of experience in using these software.

**软件培训**

HowdyGroup为城市规划， 城市设计， 建筑学， 景观建筑学的学生及从业人员提供相关软件培训。 培训软件包括： ArcGIS， Autodesk Revit， Autodesk 3ds Max， Adobe Creative Suit (Illustrator + Photoshop + InDesign)， Rhinoceros 3D + Grasshopper。 我们的讲师拥有多年运用上述软件的经验。

**ArcGIS**

Esri’s ArcGIS is a geographic information system (GIS) for processing and visualizing data on a geographic base. With the functions of compiling and mapping data, and analyzing mapped information, it is widely applied in urban planning researches and practices.

Esri开发的ArcGIS是一套能够处理并可视化基于地理空间的数据的地理信息系统。 其汇编数据并将数据地图化的功能， 使数据可以得到直观的分析， 在城市规划研究和实践领域有着广泛的应用。

**Autodesk Revit**

## Autodesk Revit software helps architects develop higher-quality, more accurate architectural designs by using tools specifically built to support Building Information Modeling (BIM) workflows. It can capture and analyze concepts, and maintain architects’ vision through design, documentation, and construction.

Autodesk Revit软件通过使用为支持建筑信息建模流程而特别开发的工具， 来帮助建筑师和设计师制定更高质量， 更精确的建筑设计。 它能够捕获并分析设计构思， 使建筑师的理念在设计， 文本制定， 施工的过程中保持一致性。

**Autodesk 3ds Max**

## Autodesk 3ds Max software offers powerful, out-of-the-box capabilities for creating professional-quality 3D animation. With a creative toolset for 3D modeling, animation, simulation, and rendering, 3ds Max helps architects, games, film, and motion graphics designers create better 3D content in less time.

Autodesk 3ds Max 软件具有强大， 不拘一格的制作专业的三维动画的能力。 通过其全套的三维建摸， 动画， 仿真模拟， 及渲染工具， 3ds Max能够帮助建筑师， 游戏， 电影， 及动画设计师用更短的时间达到更好的三维效果。

**Adobe Creative Suit (****Illustrator + Photoshop + InDesign)**

Illustrator, Photoshop, and InDesign in Adobe Creative Suit are the three most commonly used software by designers; they are commonly used in urban design, architectural design, and landscape design for graphic designing, rendering, and typesetting.

Illustrator， Photoshop， 以及InDesign是 Adobe Creative Suit中设计师最常用的三款软件； 它们在城市设计， 建筑设计， 以及景观设计中被广泛用于图形设计， 效果图制作， 以及图文排版。

**Rhinoceros 3D + Grasshopper**

Rhinoceros 3D is a 3D modeling software, developed by Robert McNeel & Associates. It is commonly used for architectural design, industrial design, jewelry design, automotive design, etc. Grasshopper is a visual programming language running within the Rhinoceros 3D application to build generative algorithms for 3D modeling.

Rhinoceros 3D是一款由Robert McNeel & Associates开发的三维建模软件。 广泛应用于建筑设计， 工业设计， 珠宝设计， 汽车设计等领域。 Grasshopper是一种基于Rhinoceros 3D的可视化编程语言， 用于建立三维建模的生成算法。

Sign up for our upcoming training workshops in Beijing if interested >>

我们即将在北京开设上述软件研习班，如果有兴趣学习请点击报名>>

**Thank You!**

You have successfully submitted your information! We will call/email you the detailed training workshop information once the location and schedule is set up. Thanks again for your interest.

**谢谢！**

您的信息已成功提交！ 一旦培训班的地点和日程确定后， 我们将通过电话或电子邮件告知您具体信息。 再次感谢您的参与。

**Design Portfolio Workshop**

HowdyGroup holds design portfolio workshops for urban design, architecture, and landscape architecture major students who are applying for overseas master’s and doctoral programs or jobs to improve their portfolio quality. Our instructors are graduates of U.S. / U.K. graduate schools in these three majors; we know what an eye-catching design portfolio should look like.

We peer review your past projects, help you refine your design ideas based on which improvements will be made. For new projects, we help you brainstorm design concepts, develop the design process, and set standards for your products. At the technical level, we instruct you on hand drawing, 3D modeling, computer rendering, and finally, help you with documentation, translation, and typesetting.

Sign up for our upcoming design portfolio workshops in Beijing if interested >>

**设计作品集培训**

HowdyGroup为城市设计， 建筑学， 景观建筑学即将申请出国留学硕士及博士或申请工作的学生开设设计作品集研习班， 旨在提高作品集的质量。 我们的讲师均毕业于上述三个专业美国及英国的研究生院， 我们熟知一份吸引眼球的设计作品集应该是什么样子的。

我们从同行的角度来评估你的作品， 帮助你升华设计的主旨思想并基于此进行设计的修改。 对于新的设计项目， 我们帮你构思设计理念， 制定设计流程， 并为成果设定标准。 在技术层面， 我们可以指导进行手绘， 三维建模， 电脑渲染及后期效果处理， 并最终指导文本制定， 翻译， 及排版成册。

我们即将在北京开设上述设计作品集研习班，如果有兴趣学习请点击报名>>

**Planning & Design Consulting**

HowdyGroup provides urban planning & design, architecture design, and landscape architecture design consulting services on different scales. Our planners and designers have overseas educational background in these areas; we will bring world-class planning and design concepts to your projects.

HowdyGroup also partners with several renowned overseas planning & design firms. If you feel we are not experienced enough to take on your projects, we can help you approach our partners to obtain their services, serving as a bridge between you and them.

**规划&设计咨询**

HowdyGroup提供不同尺度的城市规划及设计， 建筑设计， 景观设计咨询服务。 我们的规划师和设计师都有这些领域的海外教育背景； 我们将给您的项目带来国际水准的规划和设计理念。

HowdyGroup也与一些国际知名的规划和设计公司建立了伙伴关系， 如果您觉得我们不具备足够的经验来承接您的项目， 我们可以帮助您寻求我们伙伴公司的服务， 我们将作为连接您跟他们之间的桥梁。

**Career/Partnership**

HowdyGroup is seeking partnership with overseas planning and design firms; we will help your firm approach and integrate into the market in China.

**事业发展/合作**

HowdyGroup不断寻求与海外规划和设计公司建立合作伙伴关系； 我们将会成为你们进入中国市场的得力助手。

**Why China?**

With rapid development and increasing urbanization, China has become one of the world’s largest “construction sites” with tremendous opportunities for planners and designers. As you may know, several industry leaders such as Gensler, KPF, HOK, AECOM, etc, have already laid claim in this giant market. We encourage you to follow suit as considerable market potential is still available and up for the taking.

**Why Us?**

If your firm has no assets or infrastructure in the Chinese market, yet this is something your firm is considering, then HowdyGroup might be your best choice; partnering with us instead of installing your own local branch office is much easier and more cost effective. Our young planners and designers have an overseas educational background and training in planning & design. Consequently, we speak both Mandarin and English, we know Chinese building codes and regulations, and most importantly, we know the culture and how to engage in business activities with Chinese clients. We can serve as bridge between your firm and Chinese clients, and work with you on any planning & design projects.

**Why You?**

As you can see on our website, HowdyGroup does planning & design consulting too; you may wonder why we help your firm in discovering and executing projects in China? The answer is, our young planners and designers are not experienced enough to be qualified for certain large projects, and we do not wish to say “no” to our clients. When this happens, we will turn such projects over to you (our partner firm), should you be interested in accepting. As a result, we do have standards in choosing our partner firms. Your firm should be internationally renowned and possess considerable experience in projects related to the task at hand. We will evaluate your firm’s background, considering factors such as how many registered architects and licensed landscape architects your firm has, as well as your existing and future projects.

**How it works?**

If your firm becomes a partner of HowdyGroup, we will contact you when our Chinese clients bring projects that we are not qualified to take on. Payment for us will be project-based, which will be a portion of the consulting/design fee that the clients pay to you; the actual portion depends on the workload and our negotiation.

If your firm is interested in partnering with us, please email us at: [partnership@howdygroup.net](mailto:partnership@howdygroup.net)

如果贵公司有意向我们建立合作伙伴关系， 请通过以下邮箱联系我们：[partnership@howdygroup.net](mailto:partnership@howdygroup.net)

**Career/Job**

If you are interested in working with HowdyGroup, please send your cover letter, resume, and portfolio (if any) to: [career@howdygroup.net](mailto:career@howdygroup.net)

**事业发展/工作**

如果您有兴趣加入我们的团队， 请将您的求职信， 简历， 已经作品集（如有）发送至：[career@howdygroup.net](mailto:career@howdygroup.net)