

George Harris



Bio

George Harris, graduate of Totally Legit High School, is a new arrival at University of Toronto Mississauga, who is looking to get a perfect start on his post-secondary education. However, being an introverted person, he is overwhelmed by the differences between university life and high school without any friends to find out. One of his struggles involves finding and getting the right textbooks for his courses. He would also like to purchase them second hand to get them at more affordable prices.

Age: 18

Work: Student

Gender: Male

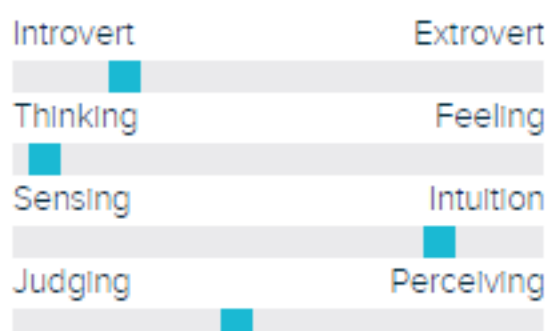
Location: Mississauga, Ontario

Education: High School Diploma

Goals

- Succeed in his first year of university
- Find all of the tools he needs prior to starting school
- Expand his network and make friends

Personality



Frustrations

- Anxious about asking people for advice
- Overwhelmed by the amount of supplies available at differing locations
- Does not want to travel far to find supplies

Catherine Huang



Age: 20

Work: Cashier at Walmart

Gender: Female

Location: Mississauga, Ontario

Education: High School Diploma

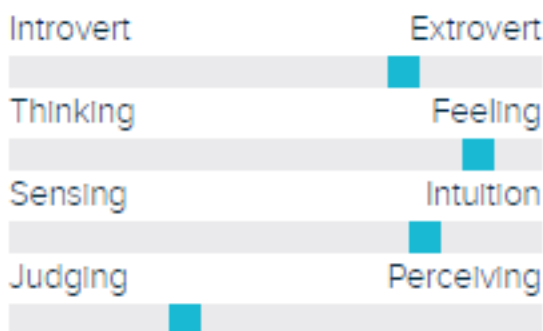
Bio

Catherine Huang is a second year undergraduate student at the University of Toronto Mississauga double majoring in psychology and anthropology. She currently works as a cashier at Walmart in order to help pay off her student loans. As her OSAP has provided her with limited funds, Catherine is constantly searching for ways to save money, one of them being purchasing second hand textbooks and selling her previously used textbooks. She wishes for a singular platform for all of her necessities due to her already busy schedule.

Goals

- Save money by spending smartly
- Maximize and effectively use her time so that she can succeed academically and fulfill her out of school commitments.

Personality



Frustrations

- Spending a large amount of time browsing multiple shops for school supplies
- Anxious about the cost of textbooks and supplies and wishes to find cheaper alternatives

Dhruv Choudhury



Age: 23

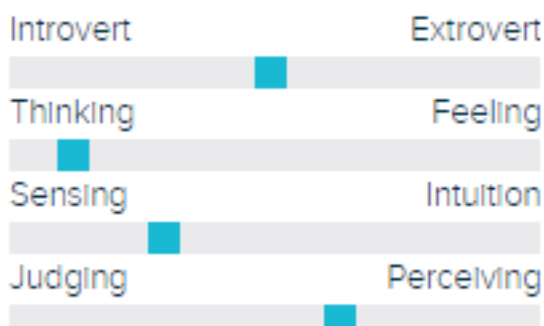
Work: Software Engineer

Gender: Male

Location: Mississauga, Ontario

Character: Bachelor's Degree

Personality



Bio

Dhruv Choudhury is a fourth year undergraduate student at the University of Toronto Mississauga studying computer science. He is nearing graduation and has received and accepted a job offer at Google as a software engineer in San Francisco. He requires extra cash for the move and wants to sell all of the school supplies such as textbooks that he has gathered over his years at UTM. As a teaching assistant, Dhruv wishes to avoid travelling unnecessarily to sell items as he does not have a large amount of time to work with since he is occupied with packing, holding office hours, and completing his final projects. Dhruv often reminisces about the time he spent in university and hopes to have a positive impact on others.

Goals

- Earn extra money for moving
- Assist others to have a pleasant university experience
- Manage his time effectively

Frustrations

- Trying to find people to sell school supplies to
- Spending too much time trying to balance selling items and manage school work at the same time