

Ha young Baik

Experience Designer

Baik.co

Recent Work

DigitasLBi

SENIOR EXPERIENCE DESIGNER | MAY 2015 - PRESENT

Design intuitive digital products and services for national clients while working in collaborative teams.

Impact Displays

LEAD DESIGNER | JAN 2013 - APR 2015

Designed display fixtures and created new retail experiences for national clients.

Taste Cha

DESIGNER | SEP 2012 - JAN 2015

Worked in a start-up environment. Designed new products, branding, and packaging as well as responsive web interfaces.

Skills

Technical Abilities

DISCIPLINES & SOFTWARE

Art Direction	Sketch	Adobe Suite
Industrial Design	3D Modeling	3D Rendering
Motion Graphics	Principle	Origami
Prototyping	HTML & CSS	Javascript
Usability Studies	A/B Testing	Invision

Education

General Assembly

BOSTON, MASSACHUSETTS | AUG 2015 - NOV 2015

10-week part-time course in Front-End Web Development. Focus on HTML, CSS, and Javascript.

Parsons School of Design

MANHATTAN, NEW YORK | AUG 2008 - MAY 2012

Bachelor of Fine Arts in Industrial Design
Graduate with Honors.