

# Ha young Baik Experience Designer

Baik.co

## Recent Work

### DigitasLBi

SENIOR EXPERIENCE DESIGNER | MAY 2015 - PRESENT

Designed intuitive digital products and services for national clients while working in collaborative teams.

### Impact Displays

LEAD DESIGNER | JAN 2013 - APR 2015

Design display fixtures and create new retail experiences for national clients.

### Taste Cha

DESIGNER | SEP 2012 - JAN 2015

Start up experience, Design new products, branding, tea packaging and web responsive interfaces.

## Skills

### Technical Abilities

#### DISCIPLINES

Art Direction  
Industrial Design  
Motion Graphics  
Prototyping  
Usability Studies

Sketch  
3D Modeling  
Principle  
HTML & CSS  
A/B Testing

Adobe Suite  
3D Rendering  
Flinto  
Javascript  
Invision

## Education

### General Assembly

BOSTON, MASSACHUSETTS | AUG 2015 - NOV 2015

10 week part time course in Front end web development.  
Learning HTML, CSS and Javascript.

### Parsons School of Design

MANHATTAN, NEW YORK | AUG 2012 - MAY 2012

Bachelor of Fine Arts in Industrial Design  
Graduate with Honors degree.