

# Bailee Dastugue



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Front-end developer with a full-stack skillset and an eye for visual design. Continuous learner, enthusiastic cross-functional collaborator, strong communicator. Diverse STEM and business education provides a unique approach to problem solving which leverages simple solutions for complex problems.

## Experience

### Kendra Scott

#### Lead Front End Developer

07/2021 - Present

- Coded transactional marketing emails using Apache FreeMarker template engine, HTML, and CSS in a departmental endeavor resulting in streamlined email delivery to customers.
- Contributed to the Salesforce SiteGenesis code base to improve eCommerce site, collaborating with remote development and QA teams in an Agile environment.
- Developed an Image Uploader Tool for the eCommerce department that enabled the team to upload, store, and access images and videos hosted on Cloudinary without providing access to the shared business account.
- Trained web merchandising department on custom integrations and authored technical runbooks and extensive process documentation that was understood and used by a non-technical audience.
- Acted as interim project manager for Color Bar and Engraving initiatives, executing product launches, ensuring compliance, and successfully releasing a new reference implementation.

#### Junior Front End Developer

10/2020 - 07/2021

- Developed 19 comprehensive homepage refreshes with 105 additional banners, landing pages, and category headers while collaborating with web merchandising, creative, and copy teams in response to emerging business needs.
- Delivered 24 engraving products while working with third-party vendors and improving customer experience by ensuring the front-end rendering matches the physical engraving.
- Launched 9 custom Color Bar products and 8 Color Bar stones aligning with retail launches.
- Coded reusable, flexible, and ADA-compliant category header templates for the eCommerce team that decreased product listing page load times, decreased cumulative layout shift, and improved core web vitals.
- Ensured ADA-compliance on all homepage updates resulting in zero homepage compliance violations while consulting on accessibility improvements and requirements across the site.

## Trilogy Education

#### Full-stack Bootcamp Tutor

07/2020 - 10/2020

- Taught Trilogy bootcamp students a wide range of topics depending on their needs, focusing on a foundational understanding of topics and gradually building in complexity, resulting in greater comprehension and more prepared graduates.
- Maintained a roster of students, organized a complex scheduling system, ensured student's individual needs were met, & communicated consistently and clearly to each student.

## Technical Skills

- JavaScript
- HTML5
- CSS3
- Sass
- React.js
- Redux
- MongoDB
- Bootstrap
- Node.js
- Express.js
- RESTful APIs
- SPAs

## Education

**University of Texas at Austin** - Completed: 07/2020  
Full-stack Coding Bootcamp Certificate

**University of Texas at Austin** - Graduated: 05/2020  
BSA in Biology - GPA: 3.92

**University of Oklahoma** - Graduated: 07/2016  
BBA in Marketing - GPA: 3.91