

Bailee Dastugue



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Frontend developer with a full-stack skillset and an eye for visual design. Unique combination of STEM and business acumen provides a strong background for creative problem solving in ambiguous situations. Continuous learner, enthusiastic cross-functional collaborator, strong communicator.

Experience

Kendra Scott

Front End Developer

10/2020 - Present

- Responsible for 19 comprehensive homepage refreshes and 106 additional banners, landing pages, and category headers that responded to emerging business needs in collaboration with web merchandising, creative, and copy teams to produce branded, responsive web content.
- Owned ADA-compliance on all homepage updates resulting in zero homepage compliance violations while consulting on accessibility improvements and requirements across the site.
- Owned the delivery of 24 engraving products on the site while working closely with photography, merchandising, and distribution center teams to ensure a high-quality frontend rendering that matched the physical engraving result.
- Launched 8 personalizable Color Bar products and 7 Color Bar stones aligning with retail launches and utilizing a custom application that allowed customers to design an original piece.
- Built a custom Image Uploader solution using React, Node.js, MongoDB, and Express.js for the eCommerce department that enabled the team to upload, store, and access images and videos hosted on Cloudinary without providing access to the shared business account.
- Coded transactional marketing emails using Apache FreeMarker, HTML, and CSS in a departmental endeavor resulting in streamlined email delivery to customers.
- Developed reusable, flexible, and ADA-compliant category header templates for the eCommerce team that decreased product listing page load times, decreased cumulative layout shift, and improved core web vitals.
- Trained web merchandising department on custom integrations and authored technical runbooks to be used by a non-technical audience.

Trilogy Education

Full-stack Bootcamp Tutor

07/2020 - 10/2020

- Taught Trilogy bootcamp students a wide range of topics depending on their needs, focusing on a foundational understanding of topics and gradually building in complexity, resulting in greater comprehension and more prepared graduates.
- Organized a complex scheduling system, maintained a roster of students, and communicated consistently and clearly to each student.

Technical Skills

- JavaScript
- HTML5
- CSS3
- Sass
- React.js
- Redux
- MongoDB
- Bootstrap
- Node.js
- Express.js
- RESTful APIs
- SPAs

Education

University of Texas at Austin - Completed: 07/2020
Full-stack Coding Bootcamp Certificate

University of Texas at Austin - Graduated: 05/2020
BSA in Biology - GPA: 3.92

University of Oklahoma - Graduated: 07/2016
BBA in Marketing - GPA: 3.91