Bailee Dastugue

(214) 870-6143   bailee.dast@gmail.com

Front-end developer with a full-stack background and an eye for visual design. Continuous learner, enthusiastic cross-functional collaborator, strong communicator. Diverse background in STEM and business provides a unique approach to problem solving that leverages simple solutions for complex problems.

Technical Skills

- JavaScript
- HTML5
- CSS3
- Sass
- React.js
- Redux
- MongoDB
- Bootstrap
- Node.js
- Express.js
- RESTful APIs
- SPAs

Education

University of Texas at Austin - Completed: 7/2020
Full-stack Coding Bootcamp Certificate

University of Texas at Austin - Graduated: 05/2020
BSA in Biology - GPA: 3.92

University of Oklahoma - Graduated: 07/2016
BBA in Marketing - GPA: 3.91

Experience

Kendra Scott

Lead Front End Developer   07/2021 - Present

- Overhauled transactional marketing emails using Java, Apache FreeMarker template engine, HTML, and CSS in a cross-functional endeavor resulting in streamlined email delivery to customers.
- Contributed to Salesforce SiteGenesis code base to improve eCommerce site using CI/CD methodologies and collaborating with dispersed development and QA team in an Agile environment.
- Developed an Image Uploader Tool for eCommerce department that enabled the team to upload, store, and access images and videos hosted on Cloudinary without providing them full access to the shared business account. This ensured optimized asset URLs were utilized on the site which improved site performance and prevented impact to other assets hosted within the account.
- Trained web merchandising team on custom integrations and authored technical runbooks and extensive process documentation that was understood and used by a non-technical audience.
- Acted as interim project manager for Color Bar and Engraving initiatives, ensuring legality, on-time product launches, and successful release of a new reference implementation.

Junior Front End Developer   10/2020 - 07/2021

- Developed 19 full homepage refreshes and 105 additional banners, landing pages, and category headers while collaborating with web merchandising, creative, and copy teams, complying with ADA standards for all code, and responding to emerging business needs.
- Ensured ADA-compliance on all homepage updates resulting in zero homepage compliance violations and consulted on accessibility improvements and requirements across the site.
- Coded reusable, flexible, and ADA-compliant category header templates for the eCommerce team that decreased product listing page load times, decreased cumulative layout shift, and improved core web vitals.
- Delivered 24 engraving products on schedule and added a new font while working with third-party vendors and improving customer experience by ensuring the front-end rendering matches the physical engraving.
- Launched 9 custom Color Bar products and 8 Color Bar stones on schedule and in alignment with retail launches.

Trilogy Education

Full-stack Bootcamp Tutor   07/2020 - 10/2020

- Taught and supported current Trilogy bootcamp students in mastering the MERN (MongoDB, Express.js, React, Node.js) stack, resulting in greater comprehension and more prepared graduates.
- Maintained a roster of students, organized a complex scheduling system in order to ensure student's personal needs are met, & communicated consistently and clearly to each student.