

# BAILEE STRAIT

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## Summary

Information Technology student with a concentration in HCI/UX Design, strong academic record, and leadership experience. Skilled in programming, digital design, and user-focused research with proven achievements in business communication and international collaboration. Seeking opportunities to apply technical expertise and creative problem-solving in IT/UX roles.

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## Education

### **University of North Alabama** – Florence, AL

*Bachelor of Science in Information Technology, HCI/UX Design*

Aug 2023 – Dec 2025 | GPA: 3.60 | Cum Laude

### **Northwest Shoals Community College** – Muscle Shoals, AL

*Associate in Arts Degree, General Education Certificate*

Jan 2021 – May 2023 | GPA: 3.76 | Summa Cum Laude

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## Technical Skills

- **Programming:** Java, Python, PHP, HTML/CSS, JavaScript, MySQL, MongoDB
  - **Design:** Adobe Creative Cloud, Figma, Procreate
  - **Tools:** Git/GitHub, Google Cloud, Microsoft Office Suite
  - **UX Methods:** Wireframing, Usability Testing, Information Architecture
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## Experience

### **Bath & Body Works** – *Seasonal Sales Associate*

*Oct 2024 – Jan 2025, Sep 2025 - Present*

- Delivered high-quality customer service, assisting 50+ customers per shift during peak season.
- Maintained merchandising displays and inventory accuracy to support holiday sales goals.
- Processed transactions efficiently while ensuring 100% accuracy in handling payments.

### **Target** – *Electronics Specialty Sales*

*Aug 2022 – Dec 2022*

- Advised customers on electronics, troubleshooting, and product comparisons to increase sales.
  - Exceeded weekly sales targets by 15% through personalized recommendations.
  - Collaborated with team to optimize department layout and manage stock.
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## Leadership & Activities

### **Student Government Association** – *University of North Alabama*

*Senator | Aug 2023 - Present*

*Elections & Recruitment Chairwoman | May 2025 – Present*

- Organized campus-wide elections, increasing student voter participation.
- Designed recruitment campaigns to grow student involvement in governance.

### **Future Business Leaders of America** – *UNA Chapter* | Mar 2024 – Present

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## Awards & Honors

- **UNA Study Abroad – Denmark** | International Business Academy | 3rd Place, Business Pitch (Oct 2024)
- **Future Business Leaders of America** | 1st Place, Business Communications – State & National Finalist (2024)
- **UNA Computing Excellence Scholarship** | Awarded for IT & HCI/UX Achievement (Aug 2023 – Present)