

# BAILEE STRAIT

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## Summary

Information Technology student with a concentration in HCI/UX Design, strong academic record, and leadership experience. Skilled in programming, digital design, and user-focused research with proven achievements in business communication and international collaboration. Seeking opportunities to apply technical expertise and creative problem-solving in IT/UX roles.

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## Education

**University of North Alabama** – Florence, AL

*Bachelor of Science in Information Technology, HCI/UX Design*

Aug 2023 – Dec 2025 | GPA: 3.60 | Cum Laude

**Northwest Shoals Community College** – Muscle Shoals, AL

*Associate in Arts Degree, General Education Certificate*

Jan 2021 – May 2023 | GPA: 3.76 | Summa Cum Laude

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## Technical Skills

- **Programming:** Java, Python, PHP, HTML/CSS, JavaScript, MySQL, MongoDB
- **Design:** Adobe Creative Cloud, Figma, Procreate
- **Tools:** Git/GitHub, Google Cloud, Microsoft Office Suite
- **UX Methods:** Wireframing, Usability Testing, Information Architecture

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## Experience

**Bath & Body Works** – Seasonal Sales Associate

*Oct 2024 – Jan 2025, Sep 2025 - Present*

- Delivered high-quality customer service, assisting 50+ customers per shift during peak season.
- Maintained merchandising displays and inventory accuracy to support holiday sales goals.
- Processed transactions efficiently while ensuring 100% accuracy in handling payments.

**Target** – Electronics Specialty Sales

*Aug 2022 – Dec 2022*

- Advised customers on electronics, troubleshooting, and product comparisons to increase sales.
- Exceeded weekly sales targets by 15% through personalized recommendations.
- Collaborated with team to optimize department layout and manage stock.

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## Leadership & Activities

**Student Government Association – University of North Alabama**

*Elections & Recruitment Chairwoman* | May 2025 – Present

- Organized campus-wide elections, increasing student voter participation.
- Designed recruitment campaigns to grow student involvement in governance.

**Future Business Leaders of America – UNA Chapter** | Mar 2024 – Present

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## Awards & Honors

- **UNA Study Abroad – Denmark** | International Business Academy | 3rd Place, Business Pitch (Oct 2024)
- **Future Business Leaders of America** | 1st Place, Business Communications – State & National Finalist (2024)
- **UNA Computing Excellence Scholarship** | Awarded for IT & HCI/UX Achievement (Aug 2023 – Present)