



New York, New York • baileycfoltz@gmail.com • baileyfoltz.com

Artist and designer focusing on the intersection of art, culture, and technology with a passion for making digital interaction more diverse and inclusive.

EDUCATION

New York University

New York, NY

BFA in Interactive Media Arts, 2019 - 2023

Spanish Minor

The Lawrenceville School

Lawrenceville, NJ

2015 - 2019

TECHNOLOGY SKILLS

UX/UI Design

Programming Languages: HTML, Javascript, CSS, Python, Wolfram

Adobe Suite: Illustrator, Photoshop, After Effects, Premiere Pro, Lightroom

Additional Programs: Figma, Procreate, Xcode, Unity, Reality Composer, Blender, Max MSP

WORK EXPERIENCE

New York, NY • **GRAPHIC DESIGNER** • May 2023 - Present

- Partnered with clients to craft compelling brand identities by creating comprehensive brand guides and developing diverse marketing collateral, including logos, physical and digital assets, and web management, driving consistency and engagement across all channels
- Designed and launched a website for an installation on Gabinete Fang through the NYU Department of Spanish and Portuguese

AMELIA LIN, New York, NY • **PRODUCER** • August - September 2023 , 2024

- Assisted in curation and setup for multiple cultural events and performances under the DEI department of the USTA during the 2023 and 2024 US Open

DLX NYC, New York, NY • **INTERN** • August - September 2021

- Helped to prepare several venues for runway shows during New York Fashion Week
- Managed social media accounts including data collection and organization

DAVID ZHENG STUDIO, New York, NY • **INTERN / PHOTOGRAPHY ASSISTANT** • May - June 2021

- Assisted in setup and curation for a temporary photography exhibition
- Created dynamic cross-platform graphics to advertise the exhibition

VOLUNTEERING

HEART OF DINNER, New York, NY • October 2022 – Present

- Pack and deliver care packages to elderly asian residents living in a senior housing complex

WEIR FARM NATIONAL PARK, Wilton, CT • July 2021 – Present

- Manage art supplies for visitors and tour groups with the Take Part in Art program

ADDITIONAL SKILLS / INTERESTS

Proficient in Spanish

Social Media Management: Tiktok, Instagram, Twitter, Youtube, Facebook, Snapchat

Utilization of AI in text based and photo based prompting