

# BAILEY FOLTZ

baileycfoltz@gmail.com • baileycfoltz.com • New York, NY

Multidisciplinary Graphic Designer, Brand Designer, and Illustrator with a background in digital interaction and a passion for creating tactile and intentional designs.

## EDUCATION

### New York University

New York, NY

BFA in Interactive Media Arts • Spanish Minor

## SKILLS

**Code:** HTML, CSS, JavaScript, Python

**Adobe Creative Suite:** Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Lightroom

**Additional Tools:** Figma, Canva, Sketch, Procreate, Blender, Xcode, Unity

AI prompt engineering for media generation and modification

## EXPERIENCE

### New York, NY • **GRAPHIC DESIGNER** • January 2024 - Present

- Envision and execute design strategies in direct collaboration with clients to deliver projects involving branding, illustration, web development, social media, and media creation, driving consistency and engagement across all channels.
- Utilize skills in organization, attention to detail, and adaptability to execute multiple short-term and long-term projects simultaneously, maintaining consistent adherence to project timelines.

### AMELIA LIN, New York, NY • **PRODUCER** • August 2023 - Present

- Assisted in curation and setup for cultural events, performances, and equity panel discussions under the DEI department of the USTA throughout the 2023, 2024, and 2025 US Open.
- Led Creative Production for a J.Crew Christmas pop-up event attended by 2,000+ guests.

### SCENTBIRD, New York, NY • **PRODUCTION ASSISTANT** • June - July 2021

- Performed administrative duties on set of product photoshoots including the preparation and implementation of daily call sheets, ensuring efficient management of tasks and optimizing production flow in adherence to schedule.

### DAVID ZHENG STUDIO, New York, NY • **PHOTOGRAPHY ASSISTANT / INTERN** • May - June 2021

- Assisted in curation and setup for a pop-up photography exhibition, including assistance with photography, photo editing, and charity events associated with the exhibition.
- Created dynamic cross-platform graphics to advertise said exhibition.

## VOLUNTEERING

### HEART OF DINNER, New York, NY • October 2022 — Present

- Decorate, assemble, and deliver grocery care packages to Asian American elders in New York.

### WEIR FARM NATIONAL PARK, Wilton, CT • July 2021 — Present

- Manage art supplies and lead activities for visitors and tour groups with the Take Part in Art program.