

BAILEY FOLTZ

baileycfoltz@gmail.com • baileyfoltz.com • New York, NY

Multidisciplinary Graphic Designer, Brand Designer, and Illustrator with a background in digital interaction and a passion for creating tactile and intentional designs.

EDUCATION

New York University

New York, NY

BFA in Interactive Media Arts • Spanish Minor

SKILLS

Code: HTML, CSS, JavaScript, Python

Adobe Creative Suite: Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Lightroom

Additional Tools: Figma, Canva, Sketch, Procreate, Blender, Xcode, Unity

AI prompt engineering for media generation and modification

EXPERIENCE

New York, NY • **GRAPHIC DESIGNER** • January 2024 - Present

- Envision and execute design strategies in direct collaboration with clients to deliver projects involving branding, illustration, web development, social media, and media creation, driving consistency and engagement across all channels.
- Utilize skills in organization, attention to detail, and adaptability to execute multiple short-term and long-term projects simultaneously, maintaining consistent adherence to project timelines.

AMELIA LIN, New York, NY • **PRODUCER** • August 2023 - Present

- Assisted in curation and setup for cultural events, performances, and equity panel discussions under the DEI department of the USTA throughout the 2023, 2024, and 2025 US Open.
- Led Creative Production for a J.Crew Christmas pop-up event attended by 2,000+ guests.

SCENTBIRD, New York, NY • **PRODUCTION ASSISTANT** • June - July 2021

- Performed administrative duties on set of product photoshoots including the preparation and implementation of daily call sheets, ensuring efficient management of tasks and optimizing production flow in adherence to schedule.

DAVID ZHENG STUDIO, New York, NY • **PHOTOGRAPHY ASSISTANT / INTERN** • May - June 2021

- Assisted in curation and setup for a pop-up photography exhibition, including assistance with photography, photo editing, and charity events associated with the exhibition.
- Created dynamic cross-platform graphics to advertise said exhibition.

VOLUNTEERING

HEART OF DINNER, New York, NY • October 2022 — Present

- Decorate, assemble, and deliver grocery care packages to Asian American elders in New York.

WEIR FARM NATIONAL PARK, Wilton, CT • July 2021 — Present

- Manage art supplies and lead activities for visitors and tour groups with the Take Part in Art program.