



baileycfoltz@gmail.com • baileyfoltz.com • New York, NY

Graphic Designer, Brand Designer, and Illustrator with a background in digital interaction and a passion for crafting playful and visually appealing designs.

## EDUCATION

### New York University

New York, NY

BFA in Interactive Media Arts, 2019 - 2023

Spanish Minor

## SKILLS

**Code:** HTML, CSS, Javascript, Python

**Adobe Creative Suite:** Illustrator, Photoshop, After Effects, Premiere Pro, Lightroom

**Additional Tools:** Xcode, Unity, Blender, Procreate, Figma, Canva, Sketch

AI prompt engineering for text generation and photo generation

## EXPERIENCE

New York, NY • **GRAPHIC DESIGNER** • January 2024 - Present

- Envisioned and executed design strategies in collaboration with clients to deliver projects involving branding, illustration, and web development, elevating branding and marketing initiatives to drive consistency and engagement across all channels.
- Utilized skills in organization, attention to detail, problem solving, and adaptability to execute multiple projects simultaneously while maintaining consistent adherence to project timelines.

AMELIA LIN, New York, NY • **PRODUCER** • August - September 2023 , 2024

- Assisted in curation and setup for multiple cultural events, performances, and equity panel discussions under the DEI department of the USTA during the 2023 and 2024 US Open.

SCENTBIRD, New York, NY • **PRODUCTION ASSISTANT** • June - July 2021

- Performed administrative duties on set of product photoshoots including the preparation and implementation of daily call sheets, ensuring efficient management of tasks and optimizing production flow in adherence to schedule.

DAVID ZHENG STUDIO, New York, NY • **PHOTOGRAPHY ASSISTANT / INTERN** • May - June 2021

- Assisted in setup and curation for a temporary photography exhibition, including assistance with photography and photo editing.
- Created dynamic cross-platform graphics to advertise several events in relation to the exhibition.

## VOLUNTEERING

HEART OF DINNER, New York, NY • October 2022 – Present

- Decorated, packed, and delivered grocery care packages to Asian American elders.

WEIR FARM NATIONAL PARK, Wilton, CT • July 2021 – Present

- Managed art supplies for visitors and tour groups with the Take Part in Art program.