

## **Technology Report Peer Review**

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### **ArcGIS Online – Emma Bravard**

I chose to review Emma's technology report on ArcGIS Online because I have a fair amount of experience with ArcGIS Online and I feel somewhat strongly about it. I think she did a good job at outlining important steps along the way to creating ones first map in ArcGIS Online. I think that like ArcGIS Online, this technology report was short and sweet with limited information. I like how she chose to focus on one aspect instead of trying to manager creating a map, the functions Online can do, data managing, and anything else. Many users of Online use it solely for creating simple maps and doing it quickly so they can share it with their organization or the public. I think Emma did a good job at highlighting that in this report.

There were some bits of information I wish would have been included in this report, but that is also how I feel about ArcGIS Online. I think that it is limited, frustrating at times, and almost "too simple". I would have a hard time writing a technology report about ArcGIS Online purely because of how many times I have been forced to use it (for a class, or for collector reasons). The Collector app is a whole different rabbit hole I don't want to go down right now. I wish this report would have included more information on the specific limited ability of Online and how it specifically compares to some functions of Pro and Desktop. Highlighting a few of the tools under analysis would have been helpful for a new user to understand if this mapping software was the right one for them. She did compare Online, Pro, and Desktop, but including some specifics as to why there is a hierarchy of complexity would be helpful.

Overall, I think she did a good job at describing what needed to be included. Granted some other aspects of Online could be included, I don't think they are necessary for this assignment. I would recommend someone use this report as a reference to see if ArcGIS Online was right for them. I would also recommend they just make a free account and dink around with it a little too. I will not be using this for my final project because I try to stay away from ArcGIS Online in any ways that I can. However, I will be using it for my job to create web applications of ISU Research Farms and their natural areas. I think that Emma and I share an understanding how ArcGIS Online is the lesser between the three dominant ESRI products. This technology report was well written and clear to read. Well done Emma.