

## SEK Consulting

- Description of your design concept/approach
  - Overall: Lean and Six Sigma Consultation
  - Website will emphasize training, individual project consulting and long-term Lean assistance
  - Easy, intuitive website to gain trust of potential clients
  - Viewer/potential client will build a personal connection with Consultants
  - Blogs to show innovative and modern approaches to Process Improvement practices
- What you hope to accomplish with your design concept/approach
  - Let potential clients know our service offerings
  - Bring in new clients
  - Make an impact on the lean/six sigma community through blogs
- Other sites you looked at for inspiration (include links)
  - Pointb.com
  - Provare.com
  - Thehackettgroup.com
- Other sites for comparable businesses that justify your concept/approach (include links)
  - Pointb.com
  - [mckinsey.com/industries/travel-transport-and-logistics/](https://mckinsey.com/industries/travel-transport-and-logistics/)