

Bailey Lamm

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EDUCATION

*B.B.A. Business Analytics and Information Systems; B.B.A. Finance
Risk Management and Insurance Certificate*

Iowa City, IA
Anticipated May 2023

Tippie College of Business, University of Iowa

- GPA: 3.92/4.0
- President's List: Fall 2020; Dean's List: Fall 2019 – Present
- Iowa Honors Program; Beta Gamma Sigma Honors Society

Greece Study Abroad Program

January 2022 – April 2022

- Study abroad student at the American College of Thessaloniki

TECHNICAL SKILLS

- Tools: Excel, Python, SQL, R Programming, Rattle, Statistics, Access, Analytics, Forecasting, Microsoft Azure
- Methodologies: Data visualization and modeling, statistical and data analysis, interpreting multi-variate regressions, predictive analytics, data cleaning and transformation, data collection and integration

WORK EXPERIENCE

Financial Management Teaching Assistant

August 2021 – Present

Tippie College of Business, Iowa City, IA

- Selected as 1 of 25 TAs out of 500+ students based on financial literacy, innovative thinking, and team leadership.
- Collaborated with other Teaching Assistants in leading students through various financial concepts including time value of money, retirement planning, risk and return, and the decision-making process of financial managers.
- Enhanced student learning by thoroughly answering questions, explaining relevant terminology and equations, reviewing and content before class, and encouraging classroom success through positive reinforcement.

Sales Intern

May 2022 – August 2022

Holmes Murphy and Associates, Waukee, IA

- Received recognition as the top performer among over 30 interns in the final summer intern presentations, delivering a well-crafted prospect report that aligned with the company's target market.
- Engaged with industry professionals to build relationships with carriers and clients from the broker perspective.
- Rotated in sales departments for Employee Benefits, Property and Casualty, and Innovative Captive Strategies.

COLLEGE ACTIVITIES & LEADERSHIP

Vice President of Finance and Housing, Alpha Phi International Fraternity

October 2019 – Present

- Managed a six-figure budget and provided updates to over 150 chapter members weekly through financial reports.
- Restructured budgeting procedures to reduce chapter fees by 30% for financial relief amidst the pandemic.
- Organized 40+ events with the executive committee to advance philanthropy, scholarship, and innovation.

Member, Delta Sigma Pi

February 2020 – Present

- Selected as one of 17 members out of 90+ applicants for the Delta Sigma Pi pledge class based on academic success and motivation, diverse leadership experience, and passion for giving back to the community.
- Attended weekly meetings and events that focus on professionalism, brotherhood, and community service.
- Served the community through semi-annual Adopt-a-Highway cleanup events, clothing donation drives for local shelters, and various fundraising events to support local non-profit organizations.

Social Events Committee, Tippie Business Honors Society

January 2020 – Present

- Awarded membership based on being in the top 10% of undergraduate students in the Tippie College of Business.
- Developed professional skills such as adaptability, communication, and networking through participation in private career fairs, resume workshops, interview preparation, and meeting with industry professionals.
- Coordinated with the social committee to execute three gatherings per semester for members to network with one another and build relationships outside of the traditional classroom setting.