

BAILEY SPRAGGINS

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EDUCATION

The University of Texas at Austin	Bachelor of Arts, Economics Minor: Business Administration Certificate: Data Analytics and Visualization Overall GPA: 3.50	May 2021
The University of South Carolina	Sports Management Study Abroad in Italy	Spring 2017

EXPERIENCE

Project SEED – Office and Field Research Assistant; Austin, TX October 2019 - June 2020

- Collect data and DNA samples from subjects on home visits
- Handle administrative tasks such as scheduling, family selection process, and analytics received from the laboratory
- Interview and train new research assistants so that they feel comfortable on performing all tasks on home visits
- Planned and implemented the process of moving the research project to a digital format due to COVID-19

Ballengee Group - Intern; Dallas, TX May 2018 - October 2018

- Handled the accounting of the agency's finances through balance sheets, A/R, A/P and ledgers then submitted to an auditor
- Compiled an EOM report of spending from agents to bring to the attention of fraudulent spending of agents to management
- Designed marketing decks for players, showcasing the potential value brought to companies of a partnership
- Helped with client management in satisfying the needs of players and their families

Texas Fight Night - Committee Member; Austin, TX August 2017 - November 2018

- Managed the \$103k event budget and reduced actual costs by \$1k
- Planned the details of the event such as schedule, venue details, allocation of workers, and event set-up
- Managed sponsorship acquisitions and donations for the Huntsman Cancer Foundation
- Raised over \$60k with the help of major sponsors such as Fat Sal's, Core Hydration, Bud Light, and Noble Wolf

Great Southwest Collegiate League – Baseball Operations Intern; Fort Worth, TX May 2017 - August 2017

- Coordinated the scouting of players and tracked statistics in order to help the development and career growth
- Strategized a streaming service to increase league revenues and presented a cost-benefit analysis to management
- Enhanced local involvement with the league and community through various marketing projects, which increased ticket sales by 20%

ACADEMIC PROJECTS

SPTE 570 Analysis of the Business of Italian Soccer – University of South Carolina Spring 2017

- Analyzed the decline of Italian Soccer and Serie A due to the financial issues within the league and country
- Identified financial issues caused by political and social events
- Investigated potential solutions to Italian soccer finances through restructuring broadcasting and sponsorship deals

LEADERSHIP EXPERIENCE AND ACTIVITIES

Texas Sigma Chi – Social & Annotator Committee Member Fall 2018 - Present

University of South Carolina Hockey - Goalie August 2016 - March 2017

HONORS

- Presidents Lists & Deans List Fall 2016 - Spring 2017, Spring 2020
- SECHC All-Academic Team Spring 2017

ADDITIONAL INFORMATION

Computer Skills: Photoshop, MS Excel, Word, PowerPoint, Financial Modeling, VBA, Python, Pandas, JSON, SQL, HTML

Languages: Conversational in Spanish

Interests: Boxing, Sports, Music, Poker, Travel, Sushi, Health, Fitness