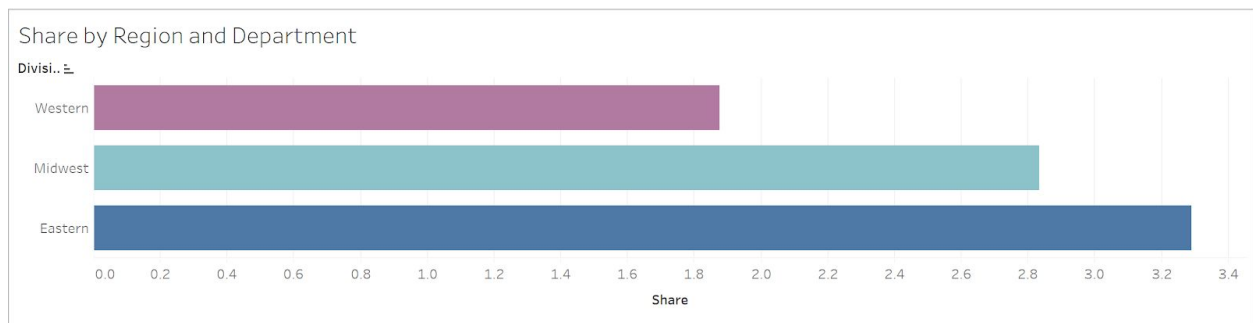
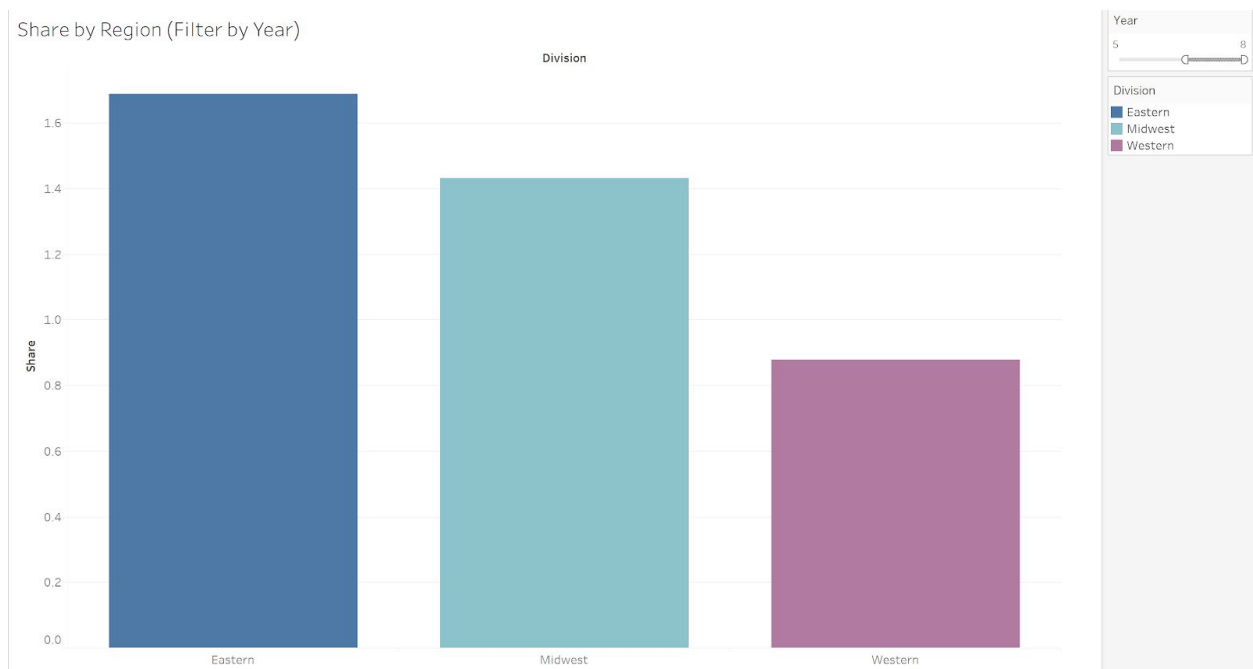


I believe that Departments G and H of the Western Division and Department F of the Midwestern Division need the most attention right now.

My first step was to look at the overall share of the market that each division holds over all 8 years. I very quickly saw that the Eastern division has the biggest total share, which at first seemed to indicate that they would not need any additional resources.



Next, because I know that this is over all eight years, I wondered if the Eastern division just had a really good year or two and that resulted in the difference. It is possible that they started really strong in Year 1 and have been declining ever since, so I don't want to assume so quickly that they do not need attention. I wanted to investigate how the Eastern region's share compares to the other two regions on a yearly basis. Here, we can filter by any year range and see how the shares change over time. In this case, we see that Eastern takes the lead for all periods of time in the 8 years. (We could see that in the in-class example too, but I thought the filter and slider bar feature was cool).



Now that we know that the Midwest and Western regions performed worse than Eastern over all 8 years, we can focus our efforts on them. I wanted to zoom into the departments of both of those regions to find which departments may be causing the problem. To determine this, I needed to compare the departments that the two divisions had in common. In the following visualization, we can clearly see which departments are low-performers in each division, and this leads me to the conclusion that the Western Division's G and H and the Midwest's F need more resources and assistance.

