

In terms of style tiles versus full comps, I think that I prefer the style tile more. With the comp, I am making what feels like a final design whereas with the style tile it seemed like I could put the colors and fonts in and start to get more ideas. I don't think full comps are bad though, it helped me get a sense of what my homepage could look like and that it could use tweaks, but I thought the style tile helped me think more creatively and could help the whole site. I spent more time on the style tiles, I think this was due to adding and playing around with different elements, whereas the comp was more straight forward.