

## Card Sort Report

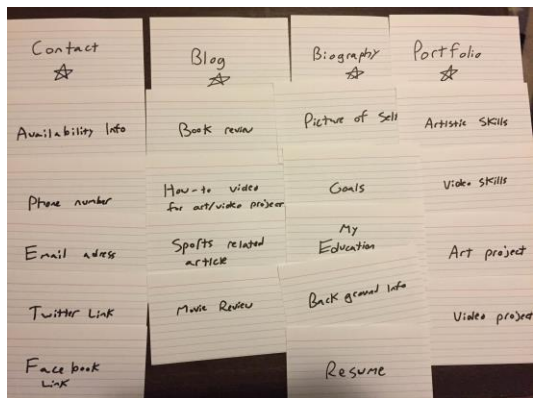
I decided to do a closed card sort as I figured it would be easier for the participants to put cards into a category, plus I have a good idea of what categories I'm looking for. This ended up making the sort kind of fun because some cards got put in the same one, but my participants and persona had different opinions on where a card logically fit, which I thought was good interesting even if it makes placing that content a little tougher. I took pictures of all the sorts and will place them below.

My first sort was done by myself, and was extremely biased because I had an idea of where they should go as I was making the cards. I had general categories of contact, blog, biography, and portfolio, with the biography acting as my home page of sorts, and included content like a picture of me, background information, resume, and goals and so on. For my second sort, I did it as the persona of employer, trying to think from the mindset of someone trying to hire. This led to the contact category only containing email and phone, and had Facebook and twitter links placed in the biography since those could be personal info references. Availability info went into the portfolio category, with the thinking there being that it should be there if the employer likes the work then he or she doesn't need to leave the page to find out if they can even hire me.

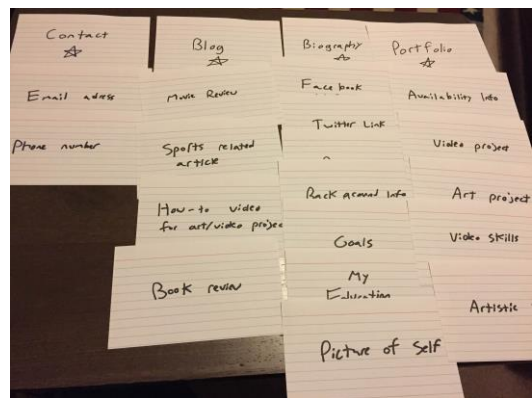
The third sort was done by a family member, since that was one of my personas. One noticeable change was that they placed goals and education in the portfolio category. They also placed skills in the biography section. I thought that while this made sense as it is information about me, I don't know that I would put it there. The fourth sort didn't have those there either, so it will probably go with portfolio. They also put the links to twitter and Facebook under blog, which I thought was interesting, and their reasoning was that blogs usually include a link to the person's social media, so I could consider that. The last thing was that they placed availability info back under contact.

The fourth sort was done by a co-worker. She was much more familiar with websites so I thought her input would be valuable. She listed everything in contact that I had in my first sort, which makes me think that those are probably good to stay there, but I may think about availability info more. Biography was the same as the first one except resume was switched with artistic skills, but she didn't say why and I almost think she meant to put artistic skills under portfolio along with resume and video skills, but I would have to ask again. I thought it was weird she would split up the skills part. Overall, I think its clearer now on where content should go and I should be able to focus better on the website structure.

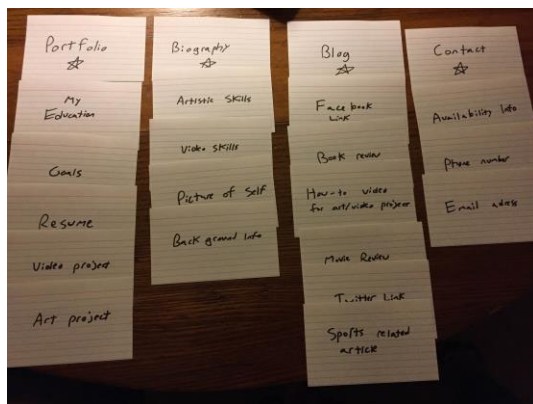
Card sort 1



Card sort 2



Card sort 3



Card sort 4

