



Sales Report



817.86K

Total Revenue



38.31

Avg Order Value



49.57K

Total Items Sold



21.35K

Total Orders

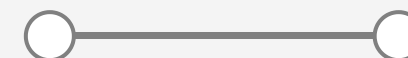


2.32

Avg Pizzas Ordered

01/01/2015

31/12/2015



Analytics Insights

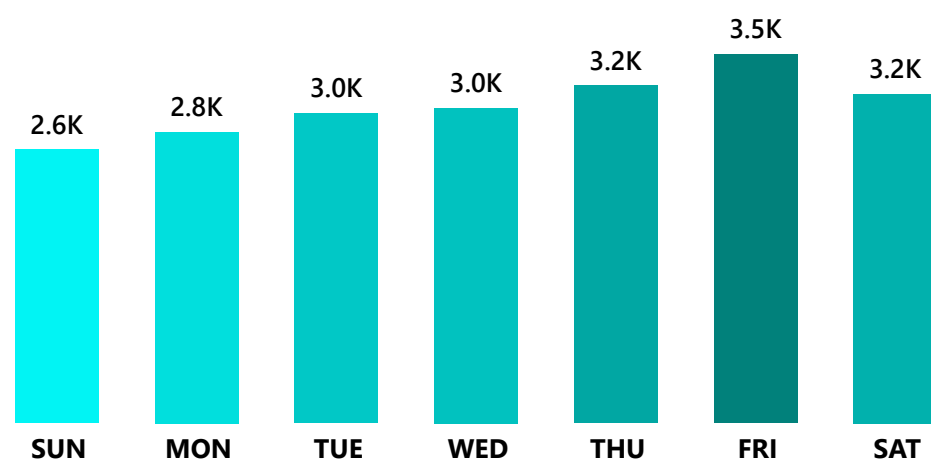
Positives

- In Weekdays **Fridays** have highest sales.
- Sales Percentage by category is highest for **Classic Pizzas**.
- Majority of pizzas sold were **Large** Size and **Classic** category.
- **July** month have the highest proportion of revenue.

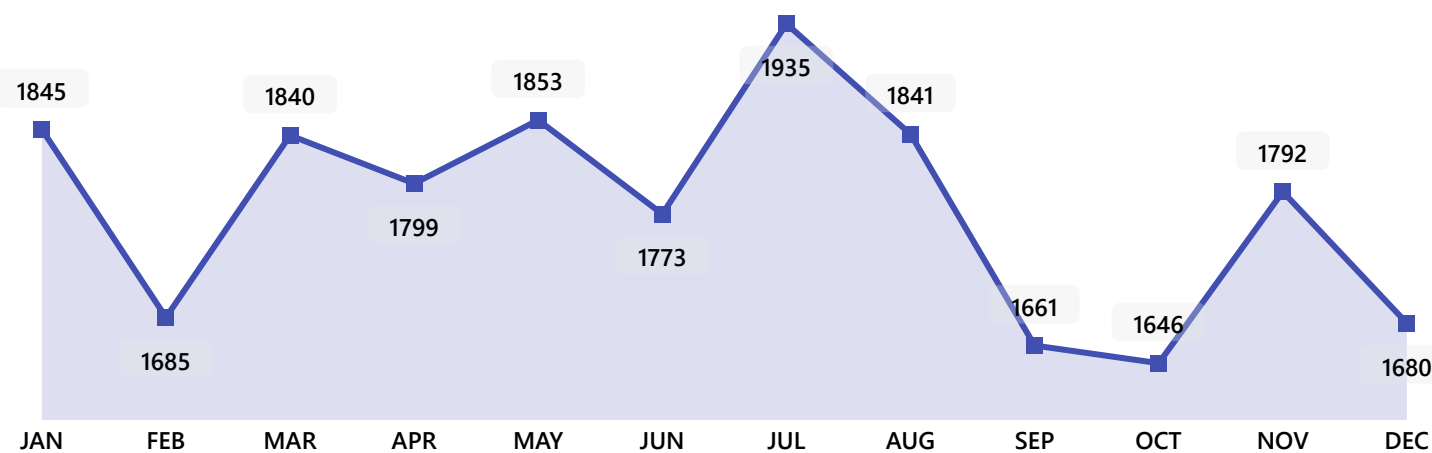
Negatives

- **Sundays** have the least sale.
- **October** month have the lowest monthly orders.
- Least revenue is generated from **Veggie** pizzas.
- **XXL** and **Chicken** are lowest selling pizza categories.

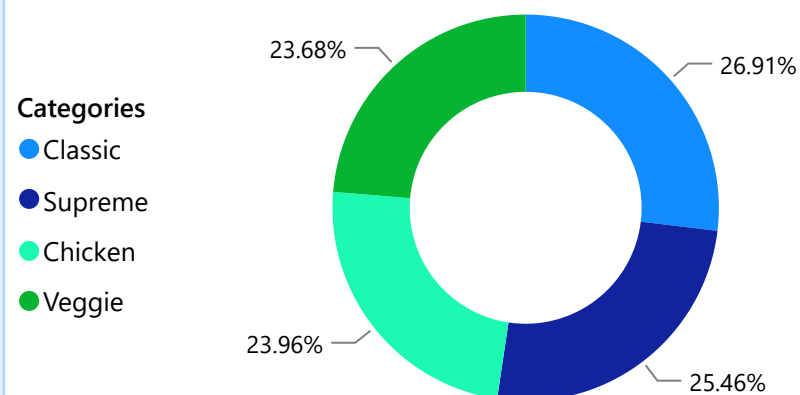
Order Trends by Weekdays



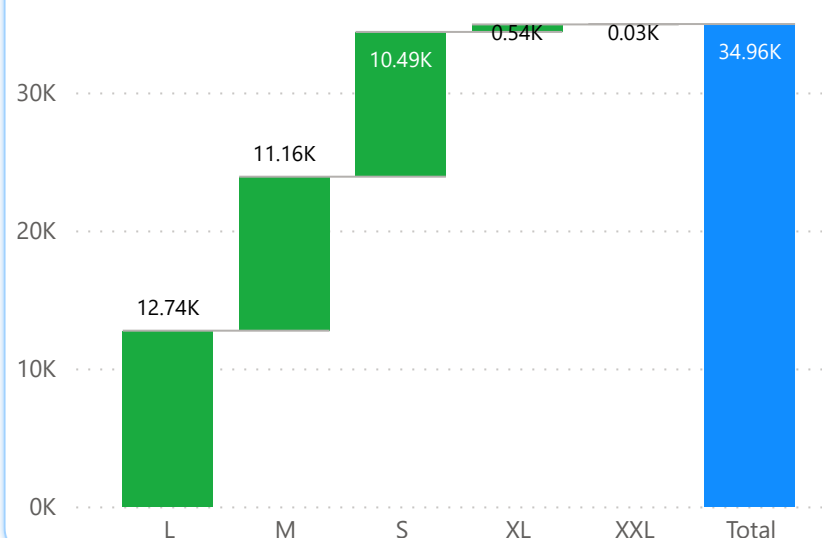
Order Trends Monthly



Sales Percentage by Category of Pizza



Orders Proportion by Size of Pizza



Orders by Category of Pizza

