Lending Club – Case Study

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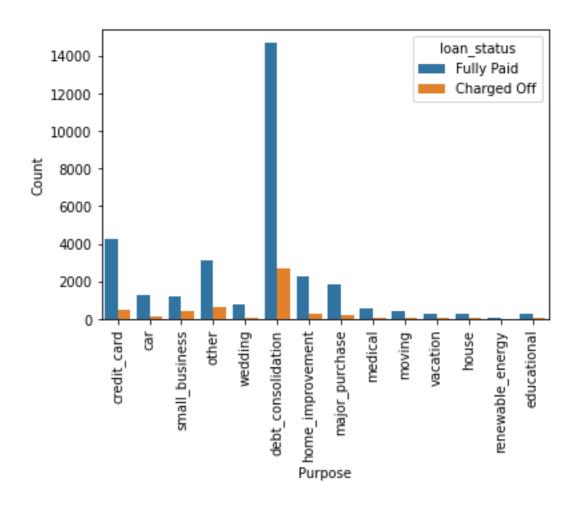
Agenda

- Purpose
- Analysis/Observations
 - Univariate
 - Bi-Variate
 - Multi-Variate
- Driving factors Defaulter

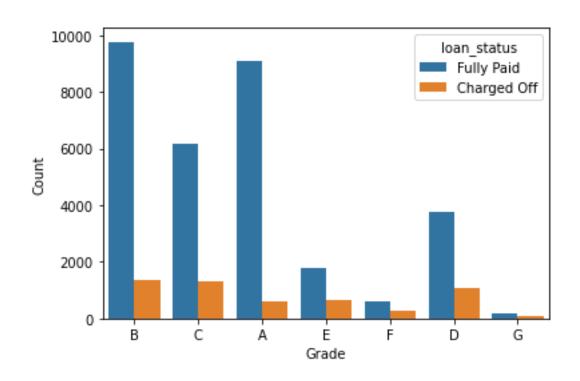
Purpose

Lending club have shared the attached customer data & requested for identification of defaulters behavior & driving factors behind loan default.

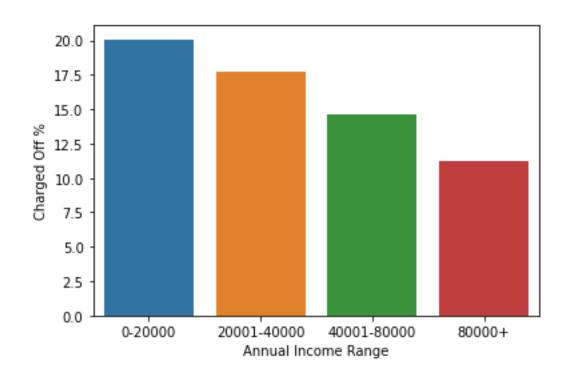




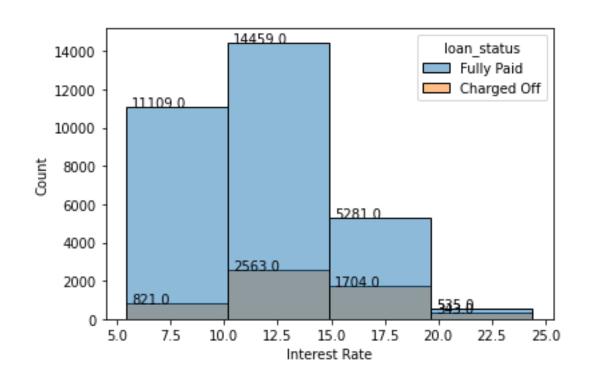
Max loans were Charged off for loans of purpose debt consolidation

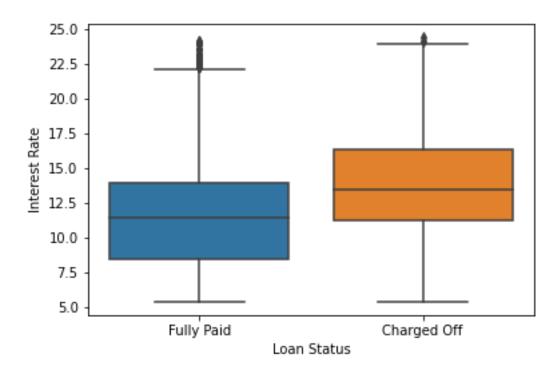


Employees with Grade's E,F,G has Higher Charged Off ratio compared to A,B,C,D

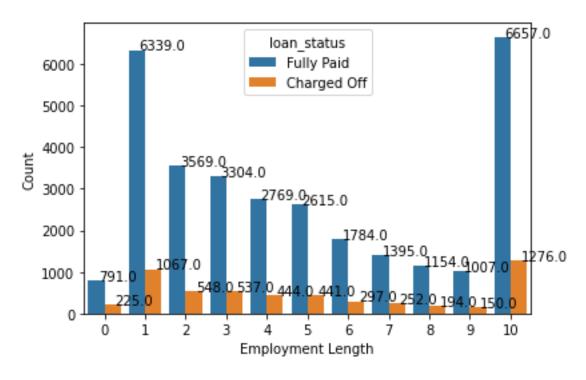


The income range of 0-20000 has more Charged Off Loans

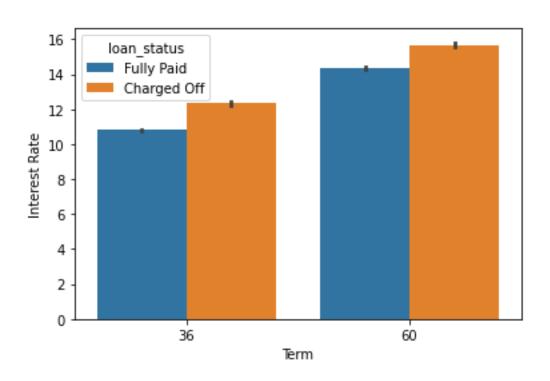




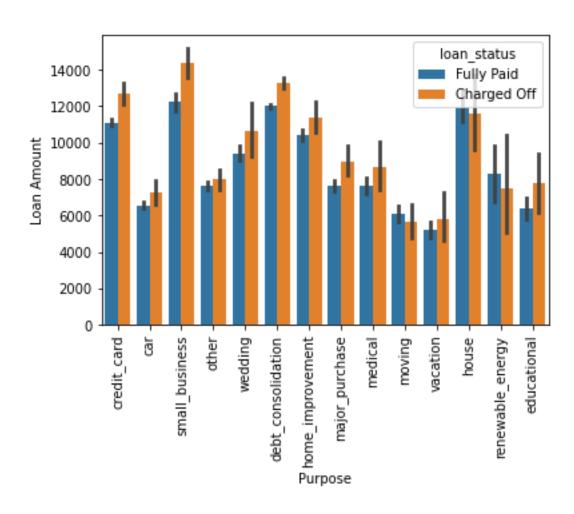
With increase in interest rate the Risk of Charged Off Data is more



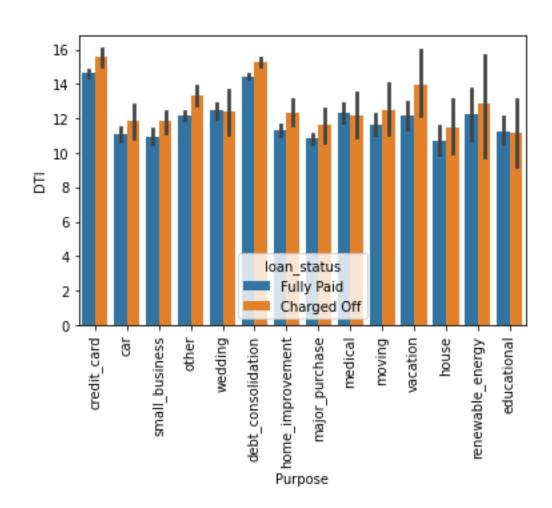
Employees with experience between 0-1 tend to charge off their loans



Higher Terms have more interest Rate and hence the chances for charge off are also high



People with small businesses have taken higher loans and they have higher chances of being charged off



- People who have higher DTI have risk of being charged off
- The loan Purpose credit_card and debt_consolidation can be seen to have higher DTI

Driving factors - Defaulter

- Applicants going for loan to repay another loan.
- •When applicants grade is E/F/G.
- •When income is less than 20000.
- •Applicants who receive high interest at the rate of 12-17%
- Applicants with employment length less than 1 year.
- •When term is 60 months.
- •Dti is above 12.
- Dti for Credit Card, Vacation & Debt consolidation purpose is high.
- •Applicants who have taken a loan for small business and have income of 55k -65k.

Thank You

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