

Project Report

1. INTRODUCTION

1.1 Overview

Retail management is the process of running and managing retail outlets day to day activities surrounding the selling of goods and services to customers. Retail management helps in saving time and ensures that customers easily locate their desired merchandise and return home satisfied.

1.2 Purpose

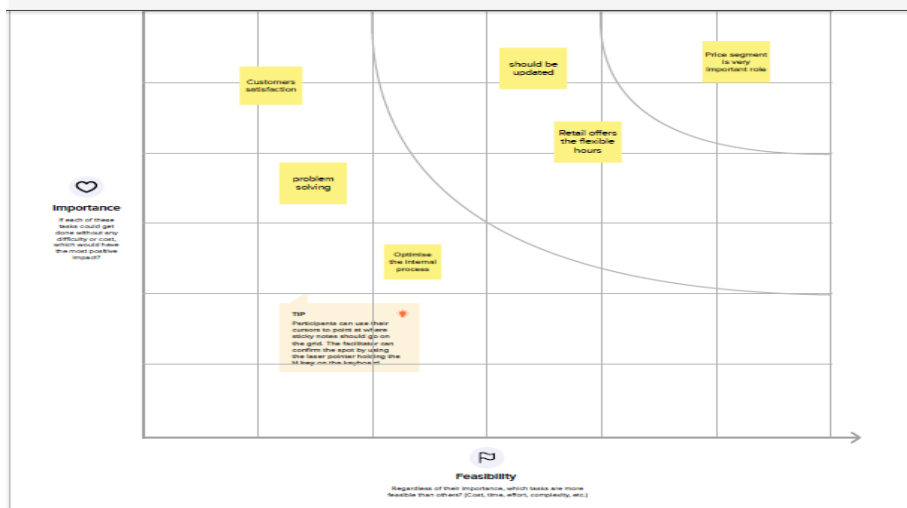
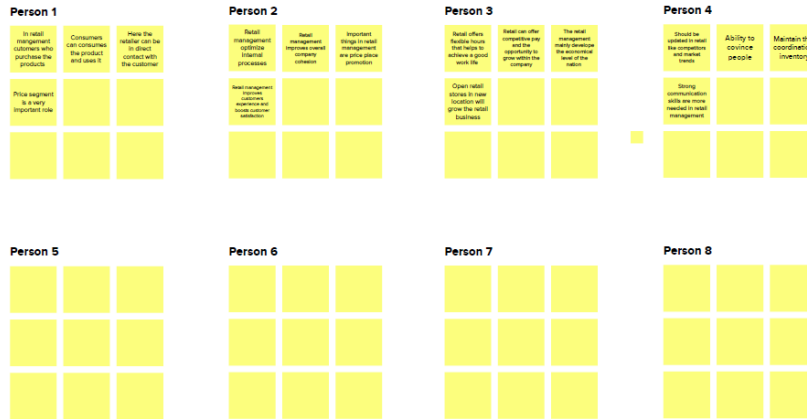
- Positioning of the retailer
- Immediate customer visibility
- Increasing the customer traffic
- Increasing sales
- Announcing special features
- New products

2 Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming Map



3 Result

3.1 Data Model:

Object Name	Fields in the Object		
Dispatch/Tracking	Field Label	Data Type	
	Dispatch/tracking	Text	
	Dispatched	checkbox	
	Dispatch/tracking	Master Detail relationship	
Account	Field Label	Data Type	
	phone	text	
Contact	Field Label	Data type	
	Account Website	formula	

3.2 Activity & Screenshot

- ✓ First we need to login the salesforce through the new username and password

- ✓ Next in the Home page we can see the Object manager and create the new custom object

The screenshot shows the Salesforce Object Manager interface. The top navigation bar includes 'Setup', 'Home', and 'Object Manager'. The left sidebar lists various configuration options under 'Details'. The main content area is titled 'Edit Custom Object Dispatch/Tracking' and contains the 'Custom Object Definition Edit' form. This form includes fields for 'Label' (Dispatch/Tracking), 'Plural Label' (Dispatch/Trackings), 'Object Name' (Dispatch_Tracking), and a 'Description' text area. It also features a 'Context-Sensitive Help Setting' with radio buttons for 'Open the standard Salesforce.com Help & Training window' (selected) and 'Open a window using a Visualforce page'. A 'Content Name' dropdown is set to 'None'. At the bottom, there is a section for 'Enter Record Name Label and Format'.

- ✓ In the next step go to the object manager and select the Dispatch/ Tracking and select the fields and relationships. Click new and select the data type has Checkbox.

The screenshot shows the 'New Custom Field' page within the Salesforce Object Manager. The left sidebar is expanded to 'Fields & Relationships'. The main content area is titled 'Dispatch/Tracking New Custom Field' and shows 'Step 2. Enter the details'. The form includes fields for 'Field Label' (Dispatched), 'Default Value' (radio buttons for 'Checked' and 'Unchecked', with 'Unchecked' selected), 'Field Name' (Dispatched), and a 'Description' text area. There is also a 'Help Text' text area. At the bottom, the 'Auto add to custom report type' checkbox is checked. Navigation buttons 'Previous', 'Next', and 'Cancel' are visible at the top right and bottom right of the form.

- ✓ Creation of custom tabs. For object select warehouse for tab style select any icon.

The screenshot shows the Salesforce Setup interface. The top navigation bar includes the Setup icon, tabs for Setup, Home, and Object Manager, and a search bar labeled "Search Setup". On the right side of the navigation bar are icons for favorites, a plus sign, a refresh icon, a help icon, a settings icon, a notifications bell, and a user profile picture.

In the left sidebar, under the "User Interface" section, there is a link to "Rename Tabs and Labels". Below it, the "Tabs" link is highlighted. At the bottom of the sidebar, there is a message: "Didn't find what you're looking for? Try using Global Search."

The main content area displays the "Edit Custom Object Tab Warehouses" page. It has a subtitle "Fill in the fields below to define the custom tab." and a "Help for this Page" link. The page title is "SETUP Tabs".

The "Custom Tab Definition Edit" section contains the following information:

- Custom Object Tab Information**: This section indicates required information with a red exclamation mark icon.
- Tab Label**: Warehouses
- Object**: [Warehouses](#)
- Tab Style**: Apple (with a small icon next to it)

Below this, there is an optional field for the **Splash Page Custom Link**, which is currently set to "--None--". A note states: "(Optional) Choose a Home Page Custom Link to show as a splash page the first time your users click on this tab."

At the bottom, there is a field for **Description** with a placeholder text "Enter a short description." and a large text input box.

At the very bottom of the form, there are "Save" and "Cancel" buttons.

- ✓ And we need to create a new user. Give the answers to the particulars.

Setup Home Object Manager

Search Setup

Users

Permission Set Groups
Permission Sets
Profiles
Public Groups
Queues
Roles
User Management Settings

Users

Feature Settings
Data.com
Prospector Users
User Interface
Action Link Templates
Actions & Recommendations
App Menu
Custom Labels

All Users

On this page you can create, view, and manage users.

In addition, download SalesforceA to view and edit user details, reset passwords, and perform other administrative tasks from your mobile devices: [iOS](#) | [Android](#)

View: **All Users** Edit | [Create New User](#)

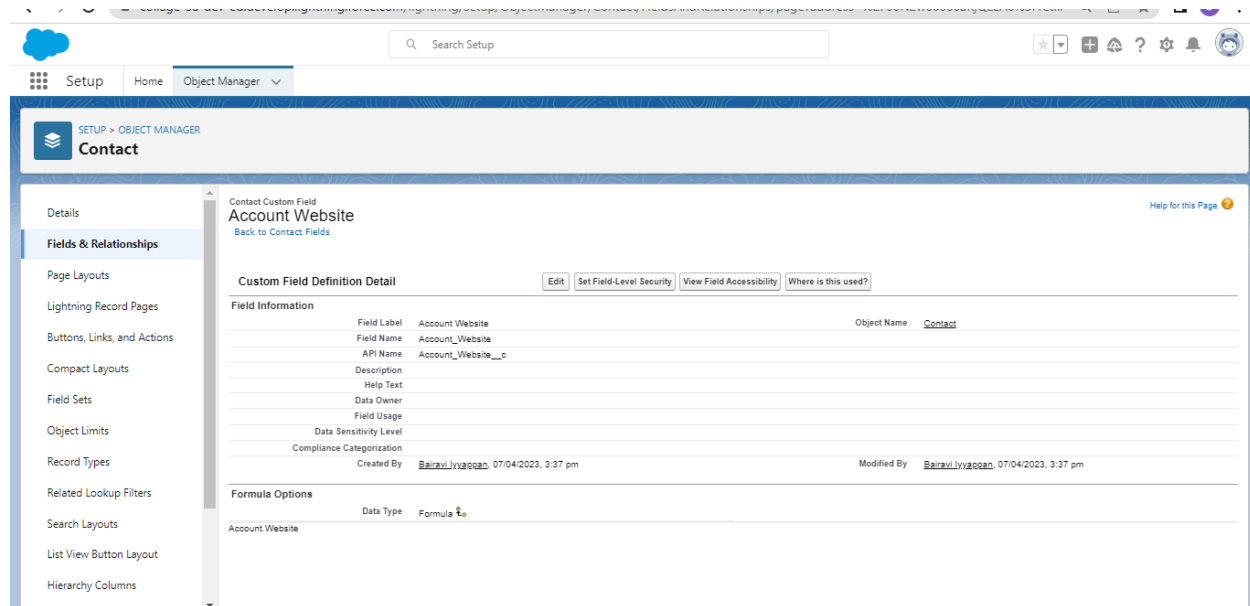
[New User](#) [Reset Password\(s\)](#) [Add Multiple Users](#)

Action	Full Name *	Alias	Username	Role	Active	Profile
<input type="checkbox"/> Edit	Chatter, Eward	Chatter	chathv00g2w00000rk42ead.ccc256ou30t@chatter.salesforce.com		✓	Chatter Free User
<input type="checkbox"/> Edit	Invareean, Bairaui	Birva	bairauv@2508.com		✓	System Administrator
<input type="checkbox"/> Edit	Invareean, bairaui	bairvui	bairauv@0004.com		✓	Standard User
<input type="checkbox"/> Edit	Invareean, bairaui	birva	bairauv@0004.com		✓	Standard Platform User
<input type="checkbox"/> Edit	Invareean, bairaui	birva	bairauv@7828.com		✓	Standard Platform User
<input type="checkbox"/> Edit	User, Integration	inteo	integration@000g2w00000rk42ead.com		✓	Analytics Cloud Integration User
<input type="checkbox"/> Edit	User, Security	ss2	in@phtssecurity@000g2w00000rk42ead.com		✓	Analytics Cloud Security User

[New User](#) [Reset Password\(s\)](#) [Add Multiple Users](#)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Other [All](#)

- ✓ To create the cross object formula select the object manager and enter the values.



- ✓ Finally we got the report by done the step by step of milestones.

4 Trailhead Profile Public URL

Team Lead – <https://trailblazer.me/id/b2020batch>

Team Member1- <https://trailblazer.me/id2020batch2>

Team Member2 - <https://trailblazer.me/id/j2020batch1>

Team Member3 - <https://trailblazer.me/id/j2020batch>

5 Advantage and Disadvantage

ADVANTAGES

- They offer convenience

- They let customers test the merchandise
- They help customers make decisions
- And provide inspiration
- They seem more secure than shopping online

DISADVANTAGES

- Off –price companies depend on manufacturing mistakes for their product supply.
- Unable to identify consumer preference.
- Rise of commodity prices specially rise in fuel prices puts pressure on already lean margin.

6 APPLICATIONS

- Improved data effectiveness of promotions, forecasts of sales, stock, records etc.
- Faster distribution cycle system.
- Improved trading partner relationships.
- Ability to incorporate faster responses to changing market conditions.
- Consumer benefits from operational efficiencies.

7 Conclusion

Retail thus enjoys many unique features
inefficiency in retailing leads to profitability of
the retailers and lower services outputs for the
consumers.

8 Future Scope

Retail management provides us the lots of
scopes about it. For example pharma
industry, Government jobs and the Academic, Business
platforms. In the business industry we can assumed that
retail pharmacist, wholesale , pharmacist, Distributor.

