# **PROBLEM**

Inefficient waste collection, disposal, and recycling lead to environmental pollution and health hazards in Dar es Salaam.

## SOLUTION

Implement AI-Powered Waste Management System.

## UNIQUE VALUE PROPOSITION

Automated waste sorting, predictive maintenance for waste collection, and data-driven insights for efficient resource allocation.

#### UNFAIR ADVANTAGE

Access to data on waste generation patterns, advanced sorting algorithms, partnerships with local authorities for data sharing, and real-time optimization.

## **CUSTOMER SEGMENTS**

Municipalities, waste management companies, recycling centers, environmental agencies, and residents.

# EXISTING ALTERNATIVES

Traditional waste collection services, manual sorting at recycling centers, limited use of technology in waste management.

# **KEY METRICS**

Increased recycling rates, reduced collection costs, improved waste disposal efficiency, and customer satisfaction.

# HIGH-LEVEL CONCEPT

Utilize machine learning algorithms to optimize waste collection routes, enhance recycling efforts, and reduce environmental impact.

## **CHANNELS**

Collaborate with local waste management authorities, technology integration in waste collection trucks, community engagement through apps or platforms.

## **EARLY ADOPTERS**

Municipal waste management departments, private waste management companies, environmental NGOs, and communities interested in sustainable practices.

## **COST STRUCTURE**

Development of AI algorithms, hardware/software maintenance, marketing, and operational expenses.

## **REVENUE STREAMS**

Service-based model for waste collection optimization, subscription for waste data analytics, and partnerships with recycling centers for material supply.